

AMERITRADE HOLDING CORP  
Form SC 13G/A  
February 11, 2005

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**SCHEDULE 13G**

**UNDER THE SECURITIES EXCHANGE ACT OF 1934**

**(AMENDMENT NO. 2)\***

**Ameritrade Holding Corporation**

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(NAME OF ISSUER)

**Common Stock, par value \$0.01 per share**

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(TITLE OF CLASS OF SECURITIES)

**03074K 10 0**

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(CUSIP NUMBER)

December 31, 2004

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(DATE OF EVENT WHICH REQUIRES FILING OF THIS STATEMENT)

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Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1. Name of Reporting Person: **Silver Lake Partners, L.P.**

I.R.S. Identification Nos. of above persons (entities only):

Not required

2. Check the Appropriate Box if a Member of a Group

(a)  x

(b)  ..

3. SEC Use Only

4. Citizenship or Place of Organization:

Delaware

5. Sole Voting Power:

NUMBER OF 0

SHARES 6. Shared Voting Power:

BENEFICIALLY

OWNED BY 11,466,209 (1)

EACH 7. Sole Dispositive Power:

REPORTING

PERSON 0

WITH 8. Shared Dispositive Power:

11,466,209 (1)

9. Aggregate Amount Beneficially Owned by Each Reporting Person:

11,466,209 (1)

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

x

11. Percent of Class Represented by Amount in Row (9):

2.8% (2)

12. Type of Reporting Person (See Instructions):

PN

- (1) Includes shares of common stock of the Issuer owned as of December 31, 2004 by a group of investment funds affiliated with Silver Lake Partners, L.P. ( SLP ), including (i) 10,910,179 shares owned by SLP, (ii) 314,648 shares owned by Silver Lake Investors, L.P. ( SLI ) and (iii) 241,382 shares owned by Silver Lake Technology Investors, L.L.C. ( SLTI ) and collectively with SLP and SLI, the Silver Lake Affiliates ). The numbers reported in rows 6, 8, and 9 do not include any shares (i) held by any other parties to the Stockholders Agreement, dated April 6, 2002, as further described in Item 8 hereof or (ii) issued to Glenn H. Hutchins, a managing member and officer of the general partner of SLP. Based on information provided to the Silver Lake Affiliates by the other parties to the Stockholders Agreement, the Silver Lake Affiliates and such other parties owned in the aggregate 137,007,194 shares as of December 31, 2004. Each of the Silver Lake Affiliates disclaims beneficial ownership of all shares held by such other parties to such Stockholders Agreement. Excludes 28,852 shares issued or issuable to Mr. Hutchins, which each of the Silver Lake Affiliates disclaim beneficial ownership of except to the extent of any pecuniary interest in such shares. Under Mr. Hutchins' arrangements with respect to director compensation, the proceeds of these shares are expected to be assigned by Mr. Hutchins to Silver Lake Technology Management, L.L.C., an affiliate of Mr. Hutchins and of the Silver Lake Affiliates.
- (2) Percentage ownership has been determined based on 404,273,235 shares of common stock of the Issuer outstanding as of December 31, 2004.

1. Name of Reporting Person: **Silver Lake Investors, L.P.**

I.R.S. Identification Nos. of above persons (entities only):

Not required

2. Check the Appropriate Box if a Member of a Group

(a)  x

(b)  ..

3. SEC Use Only

4. Citizenship or Place of Organization:

Delaware

5. Sole Voting Power:

NUMBER OF 0

SHARES 6. Shared Voting Power:

BENEFICIALLY

OWNED BY 11,466,209 (1)

EACH 7. Sole Dispositive Power:

REPORTING

PERSON 0

WITH 8. Shared Dispositive Power:

11,466,209 (1)

9. Aggregate Amount Beneficially Owned by Each Reporting Person:

11,466,209 (1)

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

x

11. Percent of Class Represented by Amount in Row (9):

2.8% (2)

12. Type of Reporting Person (See Instructions):

PN

- (1) Includes shares of common stock of the Issuer owned as of December 31, 2004 by a group of investment funds affiliated with Silver Lake Partners, L.P. ( SLP ), including (i) 10,910,179 shares owned by SLP, (ii) 314,648 shares owned by Silver Lake Investors, L.P. ( SLI ) and (iii) 241,382 shares owned by Silver Lake Technology Investors, L.L.C. ( SLTI ) and collectively with SLP and SLI, the Silver Lake Affiliates ). The numbers reported in rows 6, 8, and 9 do not include any shares (i) held by any other parties to the Stockholders Agreement, dated April 6, 2002, as further described in Item 8 hereof or (ii) issued to Glenn H. Hutchins, a managing member and officer of the general partner of SLI. Based on information provided to the Silver Lake Affiliates by the other parties to the Stockholders Agreement, the Silver Lake Affiliates and such other parties owned in the aggregate 137,007,194 shares as of December 31, 2004. Each of the Silver Lake Affiliates disclaims beneficial ownership of all shares held by such other parties to such Stockholders Agreement. Excludes 28,852 shares issued or issuable to Mr. Hutchins, which each of the Silver Lake Affiliates disclaim beneficial ownership of except to the extent of any pecuniary interest in such shares. Under Mr. Hutchins' arrangements with respect to director compensation, the proceeds of these shares are expected to be assigned by Mr. Hutchins to Silver Lake Technology Management, L.L.C., an affiliate of Mr. Hutchins and of the Silver Lake Affiliates.
- (2) Percentage ownership has been determined based on 404,273,235 shares of common stock of the Issuer outstanding as of December 31, 2004.

1. Name of Reporting Person: **Silver Lake Technology Investors, L.L.C.**

I.R.S. Identification Nos. of above persons (entities only):

Not required

2. Check the Appropriate Box if a Member of a Group

(a)  x

(b)  ..

3. SEC Use Only

4. Citizenship or Place of Organization:

Delaware

5. Sole Voting Power:

**NUMBER OF** 0

**SHARES** 6. Shared Voting Power:

**BENEFICIALLY**

**OWNED BY** 11,466,209 (1)

**EACH** 7. Sole Dispositive Power:

**REPORTING**

**PERSON** 0

**WITH** 8. Shared Dispositive Power:

11,466,209 (1)

9. Aggregate Amount Beneficially Owned by Each Reporting Person:

11,466,209 (1)

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

x

11. Percent of Class Represented by Amount in Row (9):

2.8% (2)

12. Type of Reporting Person (See Instructions):

OO

- (1) Includes shares of common stock of the Issuer owned as of December 31, 2004 by a group of investment funds affiliated with Silver Lake Partners, L.P. ( SLP ), including (i) 10,910,179 shares owned by SLP, (ii) 314,648 shares owned by Silver Lake Investors, L.P. ( SLI ) and (iii) 241,382 shares owned by Silver Lake Technology Investors, L.L.C. ( SLTI ) and collectively with SLP and SLI, the Silver Lake Affiliates ). The numbers reported in rows 6, 8, and 9 do not include any shares (i) held by any other parties to the Stockholders Agreement, dated April 6, 2002, as further described in Item 8 hereof or (ii) issued to Glenn H. Hutchins, a managing member and officer of the manager of SLTI. Based on information provided to the Silver Lake Affiliates by the other parties to the Stockholders Agreement, the Silver Lake Affiliates and such other parties owned in the aggregate 137,007,194 shares as of December 31, 2004. Each of the Silver Lake Affiliates disclaims beneficial ownership of all shares held by such other parties to such Stockholders Agreement. Excludes 28,852 shares issued or issuable to Mr. Hutchins, which each of the Silver Lake Affiliates disclaim beneficial ownership of except to the extent of any pecuniary interest in such shares. Under Mr. Hutchins' arrangements with respect to director compensation, the proceeds of these shares are expected to be assigned by Mr. Hutchins to Silver Lake Technology Management, L.L.C., an affiliate of Mr. Hutchins and of the Silver Lake Affiliates.
- (2) Percentage ownership has been determined based on 404,273,235 shares of common stock of the Issuer outstanding as of December 31, 2004.



1. Name of Reporting Person: **Glenn H. Hutchins**

I.R.S. Identification Nos. of above persons (entities only):

Not required

2. Check the Appropriate Box if a Member of a Group

(a)

(b)

3. SEC Use Only

4. Citizenship or Place of Organization:

United States

5. Sole Voting Power:

**NUMBER OF** 28,852 (1)

**SHARES** 6. Shared Voting Power:

**BENEFICIALLY**

**OWNED BY** 11,466,209 (2)

**EACH** 7. Sole Dispositive Power:

**REPORTING**

**PERSON** 28,852 (1)

**WITH** 8. Shared Dispositive Power:

11,466,209 (2)

9. Aggregate Amount Beneficially Owned by Each Reporting Person:

11,495,061 (1)(2)

10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

x

11. Percent of Class Represented by Amount in Row (9):

2.8% (3)

12. Type of Reporting Person (See Instructions):

IN

- (1) Includes 13,519 shares of common stock of the Issuer, 2,000 shares of restricted common stock and 13,333 shares of common stock issuable upon exercise of options within 60 days of December 31, 2004. Under Mr. Hutchins' arrangements with respect to director compensation, the proceeds of these shares are expected to be assigned by Mr. Hutchins to Silver Lake Technology Management, L.L.C., an affiliate of Mr. Hutchins and of the Silver Lake Affiliates.
- (2) Includes shares of common stock of the Issuer owned as of December 31, 2004 by a group of investment funds affiliated with Silver Lake Partners, L.P. ( SLP ), including (i) 10,910,179 shares owned by SLP, (ii) 314,648 shares owned by Silver Lake Investors, L.P. ( SLI ) and (iii) 241,382 shares owned by Silver Lake Technology Investors, L.L.C. ( SLTI ) and collectively with SLP and SLI, the Silver Lake Affiliates ). Mr. Hutchins is a managing member and officer of the general partner of SLP and SLI, and a managing member and officer of the manager of SLTI. As such, he could be deemed to have shared voting or dispositive power over the shares held by the Silver Lake Affiliates; however, Mr. Hutchins disclaims beneficial ownership of all such shares, except to the extent of his pecuniary interest in the Silver Lake Affiliates. The numbers reported in rows 6, 8, and 9 do not include any shares held by any other parties to the Stockholders Agreement, dated April 6, 2002, as further described in Item 8 hereof. Based on information provided to the Silver Lake Affiliates by the other parties to the Stockholders Agreement, the Silver Lake Affiliates and such other parties owned in the aggregate 137,007,194 shares as of December 31, 2004. Each of the Silver Lake Affiliates and Mr. Hutchins disclaims beneficial ownership of all shares held by such other parties to such Stockholders Agreement.
- (3) Percentage ownership has been determined based on 404,286,568 shares of common stock of the Issuer outstanding, which includes 404,273,235 shares actually outstanding as of December 31, 2004 as well as 13,333 shares underlying the options described in Footnote (1) above, which are deemed outstanding for purposes of this calculation only pursuant to Rule 13d-3(d)(1)(i).

**ITEM 1 (a). NAME OF ISSUER:**

Ameritrade Holding Corporation, the successor issuer to Ameritrade Online Holdings Corp. (formerly Ameritrade Holding Corporation)

**ITEM 1 (b). ADDRESS OF ISSUER S PRINCIPAL EXECUTIVE OFFICES:**

4211 South 102<sup>nd</sup> Street, Omaha, Nebraska 68127

**ITEM 2 (a). NAME OF PERSON FILING:**

The persons filing this Amendment No. 2 to Schedule 13G are (i) Silver Lake Partners, L.P., a Delaware limited partnership ( SLP ), (ii) Silver Lake Investors, L.P., a Delaware limited partnership ( SLI ), (iii) Silver Lake Technology Investors, L.L.C., a Delaware limited liability company ( SLTI ), and collectively with SLP and SLI, the Silver Lake Affiliates ) and (iv) Glenn H. Hutchins, an individual (collectively, with the Silver Lake Affiliates, the Reporting Persons ).

**ITEM 2 (b). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE:**

For purposes of this filing, the address of the principal business office of (i) SLP and SLI is c/o Silver Lake Technology Associates, L.L.C., 2725 Sand Hill Road, Suite 150, Menlo Park, California 94025, (ii) SLTI is c/o Silver Lake Technology Management, L.L.C., 2725 Sand Hill Road, Suite 150, Menlo Park, California 94025 and (iii) Glenn H. Hutchins is c/o Silver Lake Partners, 9 West 57<sup>th</sup> Street, 25<sup>th</sup> Floor, New York, New York 10019.

**ITEM 2 (c). CITIZENSHIP:**

See Item 4 of each cover page.

**ITEM 2 (d). TITLE OF CLASS OF SECURITIES:**

Common Stock, par value \$0.01 per share

**ITEM 2 (e). CUSIP NUMBER:**

03074K 10 0

**ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO RULE 13D-1(B), OR 13D-2(B) OR (C), CHECK WHETHER THE PERSON FILING IS A:**

Not applicable.

**ITEM 4. OWNERSHIP.**

(a) Amount beneficially owned:

See Item 9 of each cover page

(b) Percent of class:

See Item 11 of each cover page

(c) Number of shares as to which the person has:

(i) Sole power to vote or direct the vote:

See Item 5 of each cover page

(ii) Shared power to vote or to direct the vote:

See Item 6 of each cover page

(iii) Sole Power to dispose or to direct the disposition of:

See Item 7 of each cover page

(iv) Shared power to dispose or to direct the disposition of:

See Item 8 of each cover page

**ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS**

Not applicable.

**ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON.**

Not applicable.

**ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY.**

Not applicable.

**ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP.**

The Silver Lake Affiliates are parties to a Stockholders Agreement, dated as of April 6, 2002, among the Issuer, entities affiliated with Bain Capital, entities affiliated with TA Associates, Inc., Mr. J. Joe Ricketts, Mr. Ricketts spouse and trusts established for the benefit of Mr. Ricketts family members (the Stockholders Agreement ). Exhibit B attached hereto lists each party to the Stockholders Agreement. The Stockholders Agreement requires the parties to vote their shares of common stock of the Issuer for directors that are designated in accordance with the provisions of the Stockholders Agreement. The Stockholders Agreement restricts the parties from selling shares of common stock of the Issuer in some negotiated transactions unless the seller offers each other party an opportunity to participate in the sale. In addition, the Stockholders Agreement restricts the parties from voting their shares of common stock of the Issuer in favor of or against certain transactions that are not approved by the requisite directors. The aggregate number of shares of common stock of the Issuer owned by the parties to the Stockholders Agreement, based on information provided to the Reporting Persons by the other parties to the Stockholders Agreement, is 137,007,194 shares as of December 31, 2004. The share ownership reported by the Reporting Persons on this Amendment No. 2 to Schedule 13G does not include any shares owned by any parties to the Stockholders Agreement other than the Silver Lake Affiliates. Each of the Reporting Persons disclaims beneficial ownership of any shares of common stock of the Issuer owned by the other parties to the Stockholders Agreement.

**ITEM 9. NOTICE OF DISSOLUTION OF GROUP.**

Not applicable.

**ITEM 10. CERTIFICATIONS.**

Not applicable.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2005

**SILVER LAKE PARTNERS, L.P.**

By: Silver Lake Technology Associates, L.L.C.,  
its general partner

By: /s/ Alan K. Austin

\_\_\_\_\_  
Name: Alan K. Austin  
Title: Managing Director and Chief Operating  
Officer

**SILVER LAKE INVESTORS, L.P.**

By: Silver Lake Technology Associates, L.L.C.,  
its general partner

By: /s/ Alan K. Austin

\_\_\_\_\_  
Name: Alan K. Austin  
Title: Managing Director and Chief Operating  
Officer

**SILVER LAKE TECHNOLOGY INVESTORS,  
L.L.C.**

By: Silver Lake Technology Management, L.L.C.,  
its manager

By: /s/ Alan K. Austin

\_\_\_\_\_  
Name: Alan K. Austin  
Title: Managing Director and Chief Operating  
Officer

/s/ Glenn H. Hutchins

\_\_\_\_\_  
**GLENN H. HUTCHINS**

**EXHIBIT INDEX**

**Exhibit**

- Exhibit A: Agreement of Joint Filing (incorporated by reference from Exhibit A to Schedule 13G of the Issuer filed by the reporting parties on February 14, 2003)
- Exhibit B: Parties to the Stockholders Agreement (incorporated by reference from Exhibit B to Schedule 13G of the Issuer filed by the reporting parties on February 14, 2003)