PEARSON PLC
Form 6-K
November 27, 2013
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2013
PEARSON plc
(Exact name of registrant as specified in its charter)
N/A
(Translation of registrant's name into English)
80 Strand
London, England WC2R 0RL
44-20-7010-2000
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X
Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

1. Identity of the issuer or the underlying issuer
of existing shares to which voting rights are Pearson plc attached:
2. Reason for the notification (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights
X
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached.

An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments

An event changing the breakdown of voting rights
Other (please specify):
3. Full name of person(s) subject to the notification obligation:
4. Full name of shareholder(s)
(if different from 3.):
5. Date of the transaction and date on which the threshold is crossed or reached:
6. Date on which issuer notified:
7. Threshold(s) that is/are crossed or reached:

Trade date: 22 November 2013
Settlement date: 27 November 2013
8. Notified details:

A: Voting rights attached to shares

| Class/type of <br> shares | Situation previous <br> to the triggering <br> transaction |  | Resulting situation after the triggering transaction |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

B: Qualifying Financial Instruments
Resulting situation after the triggering transaction

| Type of financial | Expiration Exercise/ | Number of voting <br> instrument | date |
| :--- | :--- | :--- | :--- |$\quad$| Conversion Period that may be |
| :--- |
| acquired if the |
| instrument is |
| exercised $/$ converted. |$\quad$| \% of voting |
| :--- |
| rights |


|  | Edgar Filing: PEARSON PLC - Form 6-K |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| N/A N/A N/A | N/A |  |  |  |

## C: Financial Instruments with similar economic effect to Qualifying Financial Instruments

Resulting situation after the triggering transaction


Total ( $\mathrm{A}+\mathrm{B}+\mathrm{C}$ )
Number of voting rights Percentage of voting rights

24,598,034
3.0053\%
9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

| Proxy Voting: | N/A |
| :--- | ---: |
| 10. Name of the proxy holder: | N/A |
| 11. Number of voting rights proxy holder will cease  <br> to hold: N/A <br> 12. Date on which proxy holder will cease to hold <br> voting rights: $l$ |  |

13. Additional information:
14. Contact name:
15. Contact telephone number:

Natalie Dale
Assistant Company Secretary
Pearson plc
27 November 2013

Completed in Chicago, Illinois, USA on 25
November 2013
Charles F. McCain, Esq.
312-443-4420

