

PEARSON PLC
Form 6-K
May 13, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of May 2013

PEARSON plc
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand
London, England WC2R 0RL
44-20-7010-2000
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports
under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

PEARSON PLC
(the "Company")

Notification of Director's Interest

Below are details of a purchase of American Depositary Receipts ("ADRs") made under the Company's Dividend Reinvestment Plan ("DRIP") in the USA on 9 May 2013 and notified to the Company on 13 May 2013:-

Name of Director	No. of ADRs Purchased	Percentage of Issued Stock	Price per ADR	Total Holding Following Notification	Total Percentage Following Notification
Susan Fuhrman	364	0.00004%	\$18.47	15,117	0.00185%

This notification is made in accordance with DTR 3.1.4R.

PEARSON plc

Date: 13 May 2013

By: /s/ STEPHEN JONES

Stephen Jones
Deputy Secretary