PEARSON PLC Form 6-K September 08, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of September, 2008

PEARSON plc

(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand London, England WC2R 0RL 44-20-7010-2000

(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the

Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes	No X	
This Report includes the following documents:		
1. A press release from Pearson plc announcing Hold	ng(s) in Company	
TR-1i: notification of major interests in	ı shares	
1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are	Pearson plc	
attachedii: 2. Reason for the notification (please tick the approp	oriate box or boxes)	
An acquisition or disposal of voting rights An acquisition or disposal of financial instruments when the shares already issued to which voting rights are attached account about the breakdown of voting rights.	•	v []
An event changing the breakdown of voting rights Other (please specify):		[]
Full name of person(s) subject to the notification obligationiii:	Aviva plc & its subsidiaries	
4. Full name of shareholder(s) (if different from 3.) v:	Registered Holder:	
:	BNY Norwich Union Nominees Limited 5,402,210 *	
	BT Globenet Nominees Limited 9,588*	
	Chase GA Group Nominees Limited 13,713,828 *	
	Chase Nominees Limited 1,333,155*	

CUIM Nominee Limited 3,574,964*

Vidacos Nominees Limited 165,271*

* denotes direct interest

5. Date of the transaction (and date on which the

05 September 2008

threshold is crossed or reached if different)v:

6. Date on which issuer notified:

08 September 2008

7. Threshold(s) that is/are crossed or reached:

3% to <3% change at Direct Interest Level

8. Notified details:

A: Voting rights attached to shares

Class/type of shares Situation previous to the Triggering Resulting situation after the triggering transaction

if possible using the ISII CODE	_N Number of Shares	Number of Voting Rights ^{viii}	Number of voting rights $_{\% \text{ of voting rights}}$ shares				
			Direct	Direct x	Indirect xi	Direct	Indirect
Ordinary Shares							
GB0006776081	40,189,136	40,189,136	24,199,016	24,199,016	Not disclosable	2.99%	Not disclosable

B: Financial Instruments

Resulting situation after the triggering transaction xii

instrument is exercised/ converted.

N/A

Total (A+B)

N umber of voting rights % of voting rights

24,199,016 2.99%

9. Chain of controlled undertakings through which the voting rights and/or the financial				
instruments are effectively held, if applicable xv: See Section 4				
Proxy Voting: 10. Name of the proxy holder: 11. Number of voting rights proxy holder will cease to hold: 12. Date on which proxy holder will cease to hold voting rights:				
13. Additional information:14. Contact name:15. Contact telephone number:	Figures are based on a total number of voting rights of 809,143,403. Neil Whittaker 01603 684420			
SIGNATURE				
Pursuant to the requirements of the Secur to be signed on its behalf by the undersign	rities Exchange Act of 1934, the registrant has duly caused this report ned, thereunto duly authorized.			
	PEARSON plc			

Date: 08 September 2008

By: /s/ STEPHEN JONES

Stephen Jones
Deputy Secretary