PEARSON PLC Form 6-K September 08, 2008

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### FORM 6-K

## REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of September, 2008

#### **PEARSON plc**

(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand London, England WC2R 0RL 44-20-7010-2000

(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the

Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

| Yes  | No X   |         |  |
|--|--|---------|--|
|  |  |         |  |
| This Report includes the following documents:  |  |         |  |
| 1. A press release from Pearson plc announcing Hold  | ng(s) in Company                               |         |  |
| TR-1i: notification of major interests in  | ı shares                                       |         |  |
| 1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are   | Pearson plc                                    |         |  |
| attachedii:<br>2. Reason for the notification (please tick the approp  | oriate box or boxes)                           |         |  |
| An acquisition or disposal of voting rights An acquisition or disposal of financial instruments when the shares already issued to which voting rights are attached account about the breakdown of voting rights. | •  | v<br>[] |  |
| An event changing the breakdown of voting rights Other (please specify):   |  | []      |  |
| <ol><li>Full name of person(s) subject to the notification obligationiii:</li></ol>  | Aviva plc & its subsidiaries                   |         |  |
| <b>4. Full name of shareholder(s)</b> (if different from 3.) v:  | Registered Holder:                             |         |  |
| :  | BNY Norwich Union Nominees Limited 5,402,210 * |         |  |
|  | BT Globenet Nominees Limited 9,588*            |         |  |
|  | Chase GA Group Nominees Limited 13,713,828 *   |         |  |
|  | Chase Nominees Limited 1,333,155*              |         |  |

CUIM Nominee Limited 3,574,964\*

Vidacos Nominees Limited 165,271\*

\* denotes direct interest

**5. Date of the transaction** (and date on which the

05 September 2008

threshold is crossed or reached if different)v:

6. Date on which issuer notified:

08 September 2008

7. Threshold(s) that is/are crossed or reached:

3% to <3% change at Direct Interest Level

8. Notified details:

## A: Voting rights attached to shares

Class/type of shares Situation previous to the Triggering Resulting situation after the triggering transaction

| if possible using the ISI | <sub>N</sub> Number of<br>Shares | Number of Voting<br>Rights <sup>viii</sup> | Number of voting rights $_{\% \text{ of voting rights}}$ shares |            |                    |        |                    |
|---------------------------|----------------------------------|--|---|------------|--------------------|--------|--------------------|
| CODE                      |                                  |  | Direct  | Direct x   | Indirect xi        | Direct | Indirect           |
| Ordinary Shares           |                                  |  |   |            |                    |        |                    |
| GB0006776081              | 40,189,136                       | 40,189,136                                 | 24,199,016  | 24,199,016 | Not<br>disclosable | 2.99%  | Not<br>disclosable |

#### **B:** Financial Instruments

Resulting situation after the triggering transaction xii

instrument is exercised/ converted.

N/A

Total (A+B)

N umber of voting rights % of voting rights

24,199,016 2.99%

| 9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable xv: |   |  |  |  |
|--|---|--|--|--|
|  | See Section 4   |  |  |  |
|  |   |  |  |  |
| Proxy Voting: 10. Name of the proxy holder:  | See Section 4   |  |  |  |
| <ul><li>11. Number of voting rights proxy holder hold:</li><li>12. Date on which proxy holder will cease</li></ul>                           |   |  |  |  |
| voting rights:   | e to noid   |  |  |  |
|  |   |  |  |  |
| 13. Additional information:  | Figures are based on a total number of voting rights of 809,143,403.                                    |  |  |  |
| 14. Contact name:  | Neil Whittaker  |  |  |  |
| 15. Contact telephone number:  | 01603 684420  |  |  |  |
|  |   |  |  |  |
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|  |   |  |  |  |
| Pursuant to the requirements of the Secu-<br>to be signed on its behalf by the undersign   | rities Exchange Act of 1934, the registrant has duly caused this report ned, thereunto duly authorized. |  |  |  |
|  |   |  |  |  |
|  | PEARSON plc   |  |  |  |
|  |   |  |  |  |
|  |   |  |  |  |
| Date: 08 September 2008  |   |  |  |  |
|  |   |  |  |  |
|  |   |  |  |  |
|  | By: /s/ STEPHEN JONES   |  |  |  |

Stephen Jones Deputy Secretary