

UNILEVER PLC
Form 6-K
July 11, 2008

FORM 6-K
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

REPORT OF FOREIGN ISSUER

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For the month of July 2008

UNILEVER PLC
(Translation of registrant's name into English)

UNILEVER HOUSE, BLACKFRIARS, LONDON, ENGLAND
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): _____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): _____

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No .X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

Exhibit 99 attached hereto is incorporated herein by reference.

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

UNILEVER PLC

/S/ S H M A Dumoulin
By S H M A Dumoulin
Secretary

Date: 09 July 2008

EXHIBIT INDEX

EXHIBIT NUMBER	EXHIBIT DESCRIPTION
99	Notice to London Stock Exchange dated 09 July 2008 Direcot/PDMR Shareholding

Exhibit 99

Annex DTR3

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

All relevant boxes should be completed in block capital letters.

1. Name of the issuer
2. State whether the notification relates to (i) a transaction notified in accordance with DTR 3.1.2 R,

(ii) a disclosure made in accordance LR 9.8.6R(1) or

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UNILEVER PLC

(iii) a disclosure made in accordance with section 793 of the Companies Act (2006).

(i) a transaction notified in accordance with DTR 3.1.2 R

3. Name of person discharging managerial responsibilities/director

4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person

MR A J OGG

N/A

5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest

6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares

IN RESPECT OF THE PERSON REFERRED TO IN 3 ABOVE

AMERICAN DEPOSITARY RECEIPTS REPRESENTING 1 ORDINARY 3 1/9 PENCE SHARE

7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them

8. State the nature of the transaction

N/A

RELEASE OF PURCHASED SHARES, PURCHASED IN 2005, UNDER THE UNILEVER UNITED STATES DEFERRED COMPENSATION PROGRAM

9. Number of shares, debentures or financial instruments relating to shares acquired

10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)

257

NEGLIGIBLE

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11. Number of shares, debentures or financial instruments relating to shares disposed

12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)

N/A

NEGLIGIBLE

13. Price per share or value of transaction

14. Date and place of transaction

US\$ 27.85

30 JUNE 2008, USA

15. Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)

16. Date issuer informed of transaction

21,576

9 JULY 2008

0.002%

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

17. Date of grant

18. Period during which or date on which exercisable

N/A

N/A

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19. Total amount paid (if any) for grant of the option

20. Description of shares or debentures involved (class and number)

N/A

N/A

21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise

22. Total number of shares or debentures over which options held following notification

N/A

N/A

23. Any additional information 24. Name of contact and telephone number for queries

HOLLY RICHARDS

+44(0)207 8225927

Name of authorised official of issuer responsible for making notification

CHRISTOPHER FLETCHER SMITH - DEPUTY SECRETARY

Date of notification 9 JULY 2008

Notes: This form is intended for use by an issuer to make a RIS notification required by DR 3.3.

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.

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- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

Annex DTR3

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

All relevant boxes should be completed in block capital letters.

- | | |
|--|---|
| 1. Name of the issuer | 2. State whether the notification relates to (i) a transaction notified in accordance with DTR 3.1.2 R, |
| UNILEVER PLC | (ii) a disclosure made in accordance LR 9.8.6R(1) or |
| | (iii) a disclosure made in accordance with section 793 of the Companies Act (2006). |
| | (i) a transaction notified in accordance with DTR 3.1.2 R |
| 3. Name of person discharging managerial responsibilities/director | 4. State whether notification relates to a person connected with a person discharging managerial Responsibilities/director named in 3 and identify the connected person |
| MR M B POLK | N/A |
| 5. | 6. |

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<p>Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest</p>	<p>Description of shares (including class), debentures or derivatives or financial instruments relating to shares</p>
<p>IN RESPECT OF THE PERSON REFERRED TO IN 3 ABOVE</p>	<p>AMERICAN DEPOSITARY RECEIPTS REPRESENTING 1 ORDINARY 3 1/9 PENCE SHARE</p>
<p>7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them</p>	<p>8. State the nature of the transaction</p>
<p>N/A</p>	<p>RELEASE OF PURCHASED SHARES, PURCHASED IN 2005, UNDER THE UNILEVER UNITED STATES DEFERRED COMPENSATION PROGRAM</p>
<p>9. Number of shares, debentures or financial instruments relating to shares acquired</p>	<p>10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)</p>
<p>1,889</p>	<p>NEGLIGIBLE</p>
<p>11. Number of shares, debentures or financial instruments relating to shares disposed</p>	<p>12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)</p>
<p>N/A</p>	<p>NEGLIGIBLE</p>
<p>13. Price per share or value of transaction</p>	<p>14. Date and place of transaction</p>
<p>US\$ 27.85</p>	<p>30 JUNE 2008, USA</p>
<p>15. Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)</p>	<p>16. Date issuer informed of transaction</p>

29,495

9 JULY 2008

0.002%

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

17. Date of grant

18. Period during which or date on which exercisable

N/A

N/A

19. Total amount paid (if any) for grant of the option

20. Description of shares or debentures involved (class and number)

N/A

N/A

21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise

22. Total number of shares or debentures over which options held following notification

N/A

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