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PEARSON PLC  
Form 6-K  
October 12, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

-  
FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of October, 2004

PEARSON plc  
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand  
London, England WC2R 0RL  
44-20-7010-2000  
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F  X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

-

This Report includes the following documents:

1. A press release from Pearson plc announcing Holding(s) in Company

Notification of change in interest in shares

We write in accordance with rule 9.12. under the Continuing Obligations section of the List Rules, to notify you that on 12 October 2004 we received notification that pursuant to section 198 of the Companies Act 1985, the shareholding of The Capital Group Companies, Inc., which equates to 120,639,432

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shares, now represents 15.019% of the issued ordinary share capital of Pearson plc.

The registered holders of the shares are listed on the schedule below.

From: Pearson plc

Letter to Pearson PLC  
Dated 7 October 2004

### Section 198 Notification Notification of Increase

This Notice is given by The Capital Group Companies, Inc. on behalf of its affiliates, including Capital Research and Management Company, Capital International S.A., Capital International, Inc., Capital International Limited, and Capital Guardian Trust Company, pursuant to Section 198 of the Companies Act 1985.

The interest in the relevant share capital indicated below arises by virtue of holdings attributed to the Companies (see Schedule A). These holdings form part of funds managed on behalf of investment clients by the Companies.

Share capital to which this relates:

Ordinary Shares (803,236,721 shares outstanding)

Number of shares in which the Companies have an interest:

120,639,432

Name(s) of registered holder(s):

See Schedule B

As of 7 October 2004

	Number of Shares	Percent of Outstanding
Pearson plc		
The Capital Group Companies Inc. ("CG") holdings	120,639,432	15.019%
Holdings by CG Management Companies and Funds:		
* Capital Guardian Trust Company	62,279,240	7.822%
* Capital International Limited	13,798,877	1.718%
* Capital International S.A.	5,705,086	0.710%
* Capital International Inc.	12,240,757	1.524%
* Capital Research and Management Company	26,067,272	3.245%

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## Schedule A

Schedule of holdings in Pearson plc  
As of 7 October 2004

### Capital Guardian Trust Company

Registered Name	Local Shares
State Street Nominees Limited	8,912,953
Bank of New York Nominees	1,865,158
Northern Trust	134,709
Chase Nominees Limited	27,825,161
BT Globenet Nominees Ltd.	739,635
Midland Bank plc	8,230,375
Cede & Co.	127,663
Deutsche Bank Mannheim	2,200

### Schedule B

Bankers Trust	2,548,400
Barclays Bank	427,800
Citibank London	12,500
Nortrust Nominees	9,486,782
Royal Bank of Scotland	113,300
MSS Nominees Limited	54,200
State Street Bank & Trust Co.	84,000
RBSTB Nominees Ltd	2,200
Citibank NA	45,500

### Schedule B

Deutsche Bank AG	2,100
HSBC Bank PLC	13,600
Mellon Bank N.A.	187,900
ROY Nominees Limited	52,900
Mellon Nominees (UK) Limited	1,909,904
HSBC	43,900

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JP Morgan Chase Bank	4,600
TOTAL	62,827,440

### Schedule B

#### Capital International Limited

Registered Name	Local Shares
State Street Nominees Limited	516,962
Bank of New York Nominees	3,647,212
Northern Trust	700,244
Chase Nominees Limited	2,204,935
Midland Bank Plc	78,200
Bankers Trust	237,771
Barclays Bank	67,200
Citibank London	52,300

### Schedule B

Morgan Guaranty	202,200
Nortrust Nominees	2,426,246
Royal Bank of Scotland	850,600
MSS Nominees Limited	109,000
State Street Bank & Trust Co	384,700
National Westminster Bank	63,900
Lloyds Bank	53,600
Citibank NA	23,500
Deutsche Bank AG	1,078,036

### Schedule B

HSBC Bank plc	789,530
Mellon Bank NA	11,016
KAS UK	37,125
Bank One London	167,300
Clydesdale Bank plc	82,500

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JP Morgan Chase Bank		14,800
	TOTAL	13,798,877

### Schedule B

		Local Shares
Capital International S.A.		
Registered Name		
State Street Nominees Limited		16,036
Bank of New York Nominees		27,700
Chase Nominees Limited		2,815,442
Credit Suisse London Branch		20,000
Midland Bank plc		652,000
Barclays Bank		758,518
Pictet & Cie, Geneva		10,900
Citibank London		21,200

### Schedule B

Brown Bros.		73,900
Nortrust Nominees		11,300
Morgan Stanley		12,900
Royal Bank of Scotland		130,018
J.P. Morgan		577,883
State Street Bank & Trust Co.		65,600
National Westminster Bank		35,200
Lloyds Bank		44,300
RBSTB Nominees Ltd		60,100

### Schedule B

Deutsche Bank AG		72,352
HSBC Bank plc		275,537
HSBC		24,200
	TOTAL	5,705,086

### Schedule B

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## Capital International Inc.

Registered Name	Local Shares
State Street Nominees Limited	4,229,257
Bank of New York Nominees	1,190,399
Northern Trust	52,600
Chase Nominees Limited	2,861,350
Midland Bank plc	275,400
Bankers Trust	51,500
Citibank London	138,000
Brown Bros.	257,600

## Schedule B

Nortrust Nominees	905,398
Royal Bank of Scotland	193,700
State Street Bank & Trust Co.	945,496
Citibank	36,100
RBSTB Nominees Ltd	38,500
Citibank NA	358,657
HSBC Bank PLC	185,200
JP Morgan Chase Bank	521,600
TOTAL	12,240,757

## Schedule B

### Capital Research & Management Company

Registered Name	Local Shares
State Street Nominees Limited	750,000
Chase Nominees Limited	25,317,272
TOTAL	26,067,272

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the

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registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 12 October, 2004

By: /s/ STEPHEN JONES

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Stephen Jones  
Deputy Secretary