

RALPH LAUREN CORP  
Form 4  
December 06, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Lauren Family, L.L.C.

2. Issuer Name and Ticker or Trading Symbol  
RALPH LAUREN CORP [RL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/04/2012

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

C/O CBIZ MHM, LLC., 1065 AVENUE OF THE AMERICAS - 12TH FLOOR

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

NEW YORK, NY 10018

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	12/04/2012		C		950,000	A	\$ 0
Class A Common Stock	12/04/2012		S <sup>(1)</sup>		13,548	D	\$ 153.78
Class A Common Stock	12/04/2012		S <sup>(1)</sup>		17,440	D	\$ 154.93
Class A Common Stock	12/04/2012		S <sup>(1)</sup>		8,812	D	\$ 910,200

Edgar Filing: RALPH LAUREN CORP - Form 4

Common Stock						155.74		
						<u>(4)</u>		
Class A Common Stock	12/04/2012		S <sup>(1)</sup>	10,200	D	\$ 156.61	900,000	D
						<u>(5)</u>		
Class A Common Stock	12/05/2012		S <sup>(1)</sup>	11,368	D	\$ 151.76	888,632	D
						<u>(6)</u>		
Class A Common Stock	12/05/2012		S <sup>(1)</sup>	19,351	D	\$ 152.81	869,281	D
						<u>(7)</u>		
Class A Common Stock	12/05/2012		S <sup>(1)</sup>	11,981	D	\$ 153.63	857,300	D
						<u>(8)</u>		
Class A Common Stock	12/05/2012		S <sup>(1)</sup>	7,300	D	\$ 154.82	850,000	D
						<u>(9)</u>		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Class B Common Stock	<u>(10)</u>	12/04/2012		C	950,000	<u>(10)</u> <u>(10)</u>	Class A Common Stock	950,000

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

Lauren Family, L.L.C.  
C/O CBIZ MHM, LLC.

X

1065 AVENUE OF THE AMERICAS - 12TH FLOOR  
NEW YORK, NY 10018

## Signatures

/s/ Craig L. Smith, Attorney-in-Fact for Andrew Lauren, Manager	12/06/2012
**Signature of Reporting Person	Date
/s/ Craig L. Smith, Attorney-in-Fact for David Lauren, Manager	12/06/2012
**Signature of Reporting Person	Date
/s/ Craig L. Smith, Attorney-in-Fact for Dylan Lauren, Manager	12/06/2012
**Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sales made pursuant to a Rule 10b5-1 sales plan.  
The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$153.28 to \$154.27, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2) through (9) to this Form 4.
  - (2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$154.29 to \$155.28, inclusive.
  - (3) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$155.2933 to \$156.29, inclusive.
  - (4) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$156.30 to \$157.20, inclusive.
  - (5) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$151.26 to \$152.2567, inclusive.
  - (6) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$152.26 to \$153.25, inclusive.
  - (7) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$153.28 to \$154.24, inclusive.
  - (8) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$154.31 to \$155.40, inclusive.
  - (9) Each share of Class B Common Stock is immediately convertible on a one-for-one basis into a share of Class A Common Stock.

### Remarks:

Exhibit List: Exhibit 24, Exhibit 24.1, Exhibit 24.2

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.