

DOMINOS PIZZA INC
Form 4
March 07, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BRANDON DAVID

(Last) (First) (Middle)

**C/O DOMINO'S PIZZA, INC., 30
FRANK LLOYD WRIGHT DRIVE**

(Street)

ANN ARBOR, MI 48106

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
DOMINOS PIZZA INC [DPZ]

3. Date of Earliest Transaction
(Month/Day/Year)
03/03/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
| | | | Code V | Amount (D) | Price | | |
| Common Stock, \$.01 par value | | | | | 35,000 ⁽¹⁾ | I | Owned by David A. Brandon Foundation |
| Common Stock, \$.01 par value | | | | | 3,291.2072 | I | 401(K) Savings Plan |
| Common Stock, \$.01 par value | 03/03/2011 | | M | 180,000 | A \$ 11.52 | 434,224.709 | D |
| Common Stock, \$.01 | 03/03/2011 | | M | 200,000 | A \$ 8.96 | 634,224.709 | D |

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| | | | | | | | |
|--|------------|---|-----------|---|----------------------|---------------|---|
| par value | | | | | | | |
| Common Stock, \$.01 par value | 03/03/2011 | M | 293,333 | A | \$ 8.66 | 927,557.709 | D |
| Common Stock, \$.01 par value | 03/03/2011 | M | 166,666 | A | \$ 5.25 | 1,094,223.709 | D |
| Common Stock, \$.01 par value | 03/03/2011 | M | 179,999 | A | \$ 10.06 | 1,274,222.709 | D |
| Common Stock, \$.01 par value | 03/03/2011 | M | 37,500 | A | \$ 11.23 | 1,311,722.709 | D |
| Common Stock, \$.01 par value | 03/03/2011 | M | 90,000 | A | \$ 12.51 | 1,401,722.709 | D |
| Common Stock, \$.01 par value | 03/03/2011 | M | 180,000 | A | \$ 10.06 | 1,581,722.709 | D |
| Common Stock, \$.01 par value | 03/03/2011 | M | 270,000 | A | \$ 10.06 | 1,851,722.709 | D |
| Common Stock, \$.01 par value | 03/03/2011 | S | 1,597,498 | D | \$ 17.0051 (2) | 254,224.709 | D |
| Common Stock, \$.01 par value | 03/07/2011 | S | 18,078 | D | \$ 17.0368 (3) | 236,146.709 | D |
| Non-Voting Common Stock, \$.01 par value | 03/07/2011 | S | 39,262 | D | \$ 17.0368 (3) | 0 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|------------------------------------|--------------------------------------|--|--------------------------------|--|--|---|
|--|------------------------------------|--------------------------------------|--|--------------------------------|--|--|---|

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| | Derivative Security | | Disposed of (D) (Instr. 3, 4, and 5) | | Date Exercisable | Expiration Date | Title | Amount Number Shares |
|---------------------------------|---------------------|------------|---|-----------|------------------|-----------------|-------------------------------|----------------------|
| | | | Code | V (A) (D) | | | | |
| Option to Purchase Common Stock | \$ 5.25 | 03/03/2011 | M | 166,666 | 06/25/2003 | 01/01/2012 | Common Stock, \$.01 par value | 166,666 |
| Option to Purchase Common Stock | \$ 8.66 | 03/03/2011 | M | 293,333 | 05/04/2007 | 01/11/2012 | Common Stock, \$.01 par value | 293,333 |
| Option to Purchase Common Stock | \$ 8.96 | 03/03/2011 | M | 200,000 | 07/26/2011 | 07/26/2016 | Common Stock, \$.01 par value | 200,000 |
| Option to Purchase Common Stock | \$ 10.06 | 03/03/2011 | M | 179,999 | 07/13/2009 | 07/13/2014 | Common Stock, \$.01 par value | 179,999 |
| Option to Purchase Common Stock | \$ 10.06 | 03/03/2011 | M | 180,000 | 01/02/2011 | 01/02/2013 | Common Stock, \$.01 par value | 180,000 |
| Option to Purchase Common Stock | \$ 10.06 | 03/03/2011 | M | 270,000 | 01/11/2011 | 07/18/2017 | Common Stock, \$.01 par value | 270,000 |
| Option to Purchase Common Stock | \$ 11.23 | 03/03/2011 | M | 37,500 | 01/11/2011 | 07/26/2016 | Common Stock, \$.01 par value | 37,500 |
| Option to Purchase Common Stock | \$ 11.52 | 03/03/2011 | M | 180,000 | 07/29/2010 | 07/29/2015 | Common Stock, \$.01 par value | 180,000 |
| Option to Purchase Common Stock | \$ 12.51 | 03/03/2011 | M | 90,000 | 07/29/2010 | 07/29/2015 | Common Stock, \$.01 par value | 90,000 |

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director 10% Owner Officer Other

BRANDON DAVID
C/O DOMINO'S PIZZA, INC.
30 FRANK LLOYD WRIGHT DRIVE
ANN ARBOR, MI 48106

X

Signatures

/s/ Adam J. Gacek,
attorney-in-fact

03/07/2011

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Brandon disclaims beneficial ownership of the Common Stock of Domino's Pizza, Inc. held by the David A. Brandon Foundation as well as all pecuniary interest therein.
- (2) Sale price of common stock ranged from \$17.00 to 17.21.
- (3) Sale price of common stock ranged from \$17.00 to \$17.11.

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