

Hanson Bradley C
Form 4
February 07, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Hanson Bradley C

2. Issuer Name and Ticker or Trading Symbol
META FINANCIAL GROUP INC
[CASH]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction
(Month/Day/Year)

Director 10% Owner
 Officer (give title below) Other (specify below)
EVP

C/O META FINANCIAL GROUP, INC., 5501 S. BROADBAND LANE

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

SIoux FALLS, SD 57108-2253

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) Price | | | |
| Common Stock | | | | | 1,798.23 | I | By ESOP |
| Common Stock | 02/01/2011 | 02/03/2011 | J(1) | 700 A \$ 0 | 14,000 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price or Amount of Derivative Security (Instr. 3) | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|----------------------------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Stock Option (Right to Buy) | \$ 31.79 | | | | | 09/30/2010 | 09/30/2020 | Common Stock | 3,146 |
| Stock Option (Right to Buy) | \$ 31.79 | | | | | 09/30/2010 | 09/30/2020 | Common Stock | 2,816 |
| Stock Option (Right to Buy) | \$ 23.01 | | | | | 09/30/2009 | 09/30/2019 | Common Stock | 7,407 |
| Stock Option (Right to Buy) | \$ 16 | | | | | 09/30/2008 | 09/30/2018 | Common Stock | 13,514 |
| Stock Option (Right to Buy) | \$ 39.84 | | | | | 09/28/2007 | 09/28/2017 | Common Stock | 5,400 |
| Stock Option (Right to Buy) | \$ 24.43 | | | | | (3) | 09/29/2016 | Common Stock | 20,000 |
| Stock Option (Right to Buy) | \$ 24.43 | | | | | 09/29/2006 | 09/29/2016 | Common Stock | 5,700 |
| Stock Option (Right to Buy) | \$ 20.415 | | | | | (2) | 10/24/2015 | Common Stock | 20,000 |

| | | | | | | |
|--------------------------------------|----------|------------|------------|-----------------|--------|--|
| Buy) | | | | | | |
| Stock Option (Right to Buy) | \$ 18.87 | 09/30/2005 | 09/30/2015 | Common Stock | 3,937 | |
| Stock Option (Right to Buy) | \$ 22.18 | 09/30/2004 | 09/30/2014 | Common Stock | 984 | |
| Stock Option (Right to Buy) | \$ 22.76 | 05/03/2008 | 05/03/2014 | Common Stock | 10,000 | |
| Stock Option (Right to Buy) | \$ 22.76 | 05/03/2009 | 05/03/2014 | Common Stock | 5,000 | |
| Stock Option (Right to Buy) | \$ 22.76 | 05/03/2012 | 05/03/2014 | Common Stock | 5,000 | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| Hanson Bradley C C/O META FINANCIAL GROUP, INC. 5501 S. BROADBAND LANE SIOUX FALLS, SD 57108-2253 | X | | EVP | |

Signatures

Ira D. Frericks,
POA 02/07/2011

**Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Award granted pursuant to the Company's 2002 Omnibus Incentive Plan.
- (2) Option vests in four equal annual installments beginning October 24, 2006.
- (3) Option vests in four equal annual installments beginning September 29, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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