

BERNICK CAROL L
 Form 4
 November 04, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BERNICK CAROL L

(Last) (First) (Middle)

**C/O ALBERTO-CULVER
 COMPANY, 2525 ARMITAGE
 AVENUE**

(Street)

MELROSE PARK, IL 60160

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Alberto-Culver CO [ACV]

3. Date of Earliest Transaction
 (Month/Day/Year)
09/27/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Executive Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (D) Price			
Common Stock	09/27/2010		J	388,406 A \$ 0	388,406	I	See Note (1)
Common Stock					240,030	I	See Note (2)
Common Stock					1,357,331	I	See Note (3)
Common Stock					5,762,530	I	See Note (4)
Common Stock					150,300	I	See Note (5)

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Common Stock		723,843	I	See Note <u>(6)</u>
Common Stock		13,410	I	See Note <u>(7)</u>
Common Stock		500,000	I	See Note <u>(8)</u>
Common Stock		609,859	I	See Note <u>(9)</u>
Common Stock		337,341	I	See Note <u>(10)</u>
Common Stock		853,870	I	See Note <u>(11)</u>
Common Stock		27,384	I	See Note <u>(12)</u>
Common Stock		53,912	I	See Note <u>(13)</u>
Common Stock		54,727	I	See Note <u>(14)</u>
Common Stock		40,523	I	See Note <u>(15)</u>
Common Stock		215,979	I	See Note <u>(16)</u>
Common Stock		124,474	I	See Note <u>(17)</u>
Common Stock		119,879	I	See Note <u>(18)</u>
Common Stock		91,640	I	See Note <u>(19)</u>
Common Stock		85,590	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene
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Derivative Security	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	(Instr. 3 and 4)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BERNICK CAROL L C/O ALBERTO-CULVER COMPANY 2525 ARMITAGE AVENUE MELROSE PARK, IL 60160	X	X	Executive Chairman	

Signatures

/s/ Carol L. Bernick
 10/29/2010
 **Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The authority to vote and dispose of such shares, which are held in a trust dated 9/18/01 for the benefit of the undersigned's descendants, was granted to the undersigned by designation of the co-trustees of such trust, which authority was exercised in connection with the Stockholder Agreement dated as of September 27, 2010 among Unilever N.V., the undersigned, such trust, Leonard Lavin, and certain other parties named in such Stockholder Agreement.***
- (2) Held by the undersigned as trustee of three trusts dated 11/14/89, each holding 80,010 shares and each for the benefit of a different relative***
- (3) Held by the undersigned as co-trustee of a trust dated 10/31/98 for the benefit of her sister.***
- (4) Held by the undersigned as trustee of a trust dated 4/23/93 for her benefit.
- (5) Held by the undersigned as trustee of a trust dated 10/20/72 for her benefit.
- (6) Held by the undersigned as trustee of a trust dated 9/15/93 for her benefit.
- (7) Held by the undersigned as a participant in the Alberto-Culver 401(k) and Profit Sharing Plan. Represents equivalent shares calculated by taking the account balance in the Alberto-Culver Company Stock Fund divided by the closing stock price on September 28, 2010 of \$37.69.
- (8) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her father.***
- (9) Held by the undersigned as co-trustee of a trust dated 9/18/01 for her benefit.
- (10) Held by the undersigned as trustee of a trust dated 11/9/09 for her benefit, which trust is a Grantor Annuity Trust.
- (11) Held by the undersigned as trustee of a trust dated 9/23/09 for her benefit, which trust is a Grantor Annuity Trust.

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- (12) Held by the undersigned as co-trustee of a trust dated 10/29/08 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (13) Held by the undersigned as trustee of a trust dated 2/27/09 for her benefit, which trust is a Grantor Annuity Trust.
- (14) Held by the undersigned as trustee of a trust dated 10/30/08 for her benefit, which trust is a Grantor Annuity Trust.
- (15) Held by the undersigned as co-trustee of a trust dated 2/27/09 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (16) Held by the undersigned as co-trustee of a trust dated 9/28/09 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (17) Held by the undersigned as co-trustee of a trust dated 11/9/09 for the benefit of her father, which trust is a Grantor Annuity Trust.***
- (18) Held by the undersigned as trustee of a trust dated 4/5/10 for her benefit, which trust is a Grantor Annuity Trust.
- (19) Held by the undersigned as co-trustee of a trust dated 4/5/10 for the benefit of her father, which trust is a Grantor Annuity Trust.***

Remarks:

***The filing of this report shall not be deemed an admission by the undersigned that she is the beneficial owner of these securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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