

Neenah Paper Inc  
Form 4  
October 30, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
O'Donnell John P

(Last) (First) (Middle)  
3460 PRESTON RIDGE ROAD,  
SUITE 600  
(Street)

ALPHARETTA, GA 30005

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Neenah Paper Inc [NP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/28/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D) Code V Amount Price                                    |   |  |                                   |
| Common Stock                    | 10/28/2014 <sup>(1)</sup>            |  | M                              | 3,838 A \$ 31.23  | 3,838   | D  |                                   |
| Common Stock                    | 10/28/2014 <sup>(1)</sup>            |  | S                              | 3,838 D \$ 58.50  | 0   | D  |                                   |
| Common Stock                    | 10/29/2014 <sup>(1)</sup>            |  | M                              | 3,037 A \$ 22.44  | 3,037   | D  |                                   |
| Common Stock                    | 10/29/2014 <sup>(1)</sup>            |  | S                              | 3,037 D \$ 59.00  | 0   | D  |                                   |
| Common Stock                    | 10/29/2014 <sup>(1)</sup>            |  | M                              | 5,515 A \$ 24.09  | 5,515   | D  |                                   |

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Common Stock 10/29/2014<sup>(1)</sup> S 5,515 D \$ 59.5 5,515 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| Stock Appreciation Rights                  | \$ 31.23   | 10/28/2014 <sup>(1)</sup>            |  | M                              | 3,838   | 01/29/2014 01/28/2023                                    | Common Stock  | 3,838                      |
| Stock Appreciation Rights                  | \$ 22.44   | 10/29/2014 <sup>(1)</sup>            |  | M                              | 3,037   | 05/18/2012 05/17/2021                                    | Common Stock  | 3,037                      |
| Stock Appreciation Rights                  | \$ 24.09   | 10/29/2014 <sup>(1)</sup>            |  | M                              | 5,515   | 01/25/2013 01/24/2022                                    | Common Stock  | 5,515                      |

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director 10% Owner Officer Other

O'Donnell John P  
3460 PRESTON RIDGE ROAD, SUITE 600  
ALPHARETTA, GA 30005

X

President and CEO

## Signatures

/Steven S. Heinrichs/, by Power of Attorney

10/30/2014

         \*\*Signature of Reporting Person

        Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was executed pursuant to a sale in accordance with a Preset Diversification Program (10b5-1 Trading Plan) for John P. O'Donnell.

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