

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

TAG IT PACIFIC INC
Form 10-Q
November 13, 2006

=====

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.

For the quarterly period ended September 30, 2006.

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.

Commission file number 1-13669

TAG-IT PACIFIC, INC.
(Exact Name of Issuer as Specified in its Charter)

DELAWARE
(State or Other Jurisdiction of
Incorporation or Organization)

95-4654481
(I.R.S. Employer
Identification No.)

21900 BURBANK BOULEVARD, SUITE 270
WOODLAND HILLS, CALIFORNIA 91367
(Address of Principal Executive Offices)

(818) 444-4100
(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for past 90 days.

Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer Accelerated filer Non-accelerated filer

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes No

AT NOVEMBER 13, 2006 THE ISSUER HAD 18,466,433 SHARES OF COMMON STOCK, \$.001 PAR VALUE, ISSUED AND OUTSTANDING.

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

=====

TAG-IT PACIFIC, INC.
INDEX TO FORM 10-Q

PART I	FINANCIAL INFORMATION	PAGE

Item 1.	Financial Statements.....	3
	Consolidated Balance Sheets as of September 30, 2006 (unaudited) and December 31, 2005	3
	Consolidated Statements of Operations for the Three Months and the Nine Months Ended September 30, 2006 and 2005 (unaudited).....	4
	Consolidated Statements of Cash Flows for the Nine Months Ended September 30, 2006 and 2005 (unaudited).....	5
	Notes to the Consolidated Financial Statements.....	6
Item 2.	Management's Discussion and Analysis of Financial Condition and Results of Operations.....	18
Item 3.	Quantitative and Qualitative Disclosures about Market Risk.....	35
Item 4.	Controls and Procedures.....	35
PART II	OTHER INFORMATION	
Item 1.	Legal Proceedings.....	38
Item 1A.	Risk Factors	39
Item 4.	Submission of Matters to a Vote of Security Holders.....	39
Item 6.	Exhibits	39

TAG-IT PACIFIC, INC.
CONSOLIDATED BALANCE SHEETS

	(unaudited) September 30, 2006	December 31, 2005
	-----	-----
Assets		
Current Assets:		

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

Cash and cash equivalents	\$ 3,726,234	\$ 2,277,397
Trade accounts receivable, net	5,054,939	5,652,990
Note receivable	1,344,049	662,369
Inventories	3,150,063	5,573,099
Prepaid expenses and other current assets	681,513	618,577
	-----	-----
Total current assets	13,956,798	14,784,432
Property and equipment, net	5,846,119	6,438,096
Fixed assets held for sale	826,904	826,904
Note receivable, less current portion	1,778,781	2,777,631
Due from related parties	643,774	730,489
Other intangible assets, net	4,172,001	4,255,125
Other assets	449,396	508,117
	-----	-----
Total assets	\$ 27,673,773	\$ 30,320,794
	=====	=====
Liabilities and Stockholders' Equity		
Current Liabilities:		
Accounts payable	\$ 4,857,098	\$ 6,719,226
Accrued legal costs	722,550	2,520,111
Other accrued expenses	3,814,618	4,168,552
Demand notes payable to related parties	664,971	664,971
Current portion of capital lease obligations	425,896	590,884
Current portion of notes payable	1,495,196	186,837
	-----	-----
Total current liabilities	11,980,329	14,850,581
Capital lease obligations, less current portion	586,807	856,495
Notes payable, less current portion	1,112,623	1,261,018
Secured convertible promissory notes	12,464,557	12,440,623
	-----	-----
Total liabilities	26,144,316	29,408,717
	-----	-----
Commitments, Contingencies and guarantees - (Note 5)	--	--
Stockholders' equity:		
Preferred stock, Series A \$0.001 par value; 250,000 shares authorized, no shares issued or outstanding	--	--
Common stock, \$0.001 par value, 100,000,000 shares authorized; 18,466,433 shares issued and outstanding at September 30, 2006; 18,241,045 at December 31, 2005	18,466	18,241
Additional paid-in capital	51,680,677	51,327,878
Accumulated deficit	(50,169,686)	(50,434,042)
	-----	-----
Total stockholders' equity	1,529,457	910,077
	-----	-----
Total liabilities and stockholders' equity	\$ 27,673,773	\$ 30,320,794
	=====	=====

See accompanying notes to consolidated financial statements.

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

TAG-IT PACIFIC, INC.
CONSOLIDATED STATEMENTS OF OPERATIONS
(UNAUDITED)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2006	2005	2006	2005
Net sales	\$ 13,366,945	\$ 9,472,898	\$ 38,251,248	\$ 38,167,821
Cost of goods sold	9,218,539	11,567,128	27,132,880	36,254,108
Gross profit	4,148,406	(2,094,230)	11,118,368	1,913,713
Selling expenses	910,996	549,434	2,131,515	1,940,283
General and administrative expenses	2,684,695	4,908,555	8,136,448	19,649,868
Impairment of goodwill	--	450,000	--	450,000
Restructuring Costs	--	2,278,835	--	2,278,835
Total operating expenses	3,595,691	8,186,824	10,267,963	24,318,986
Income (loss) from operations	552,715	(10,281,054)	850,405	(22,405,273)
Interest expense, net	158,741	264,551	519,692	802,400
Income (loss) before income taxes ..	393,974	(10,545,605)	330,713	(23,207,673)
Provision (benefit) for income taxes	54,857	(260,731)	66,357	1,202,282
Net Income (loss)	\$ 339,117	\$ (10,284,874)	\$ 264,356	\$ (24,409,955)
Basic income (loss) per share	\$ 0.02	\$ (0.56)	\$ 0.01	\$ (1.34)
Diluted income (loss) per share	\$ 0.02	\$ (0.56)	\$ 0.01	\$ (1.34)
Weighted average number of common shares outstanding:				
Basic	18,440,927	18,241,045	18,347,509	18,220,731
Diluted	19,279,648	18,241,045	18,719,531	18,220,731

See accompanying notes to consolidated financial statements.

TAG-IT PACIFIC, INC.
CONSOLIDATED STATEMENTS OF CASH FLOWS
(UNAUDITED)

Nine Months Ended
September 30,

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

	2006	2005
	-----	-----
Increase (decrease) in cash and cash equivalents		
Cash flows from operating activities:		
Net income (loss)	\$ 264,356	\$ (24,409,952)
Adjustments to reconcile net income (loss) to net cash used by operating activities:		
Depreciation and amortization	766,917	1,441,087
(Decrease) increase in allowance for doubtful accounts	(1,046,500)	6,195,691
Increase in deferred tax asset valuation allowance	--	1,000,000
(Decrease) increase in inventory valuation reserves	(5,844,532)	3,918,189
Asset impairment due to restructuring	--	2,036,091
Impairment of goodwill	--	450,000
Disposal of assets	255,320	--
Stock based compensation	283,024	--
Changes in operating assets and liabilities:		
Receivables, including related party	1,731,266	6,589,814
Inventories	8,267,568	(4,450,771)
Prepaid expenses and other current assets	(63,273)	1,013,803
Note Receivable	317,170	--
Other Assets	58,721	337,541
Accounts payable and accrued expenses	(2,087,081)	6,435,797
Accrued legal costs	(147,561)	141,003
Income taxes payable	66,357	(116,319)
Net cash provided by operating activities	2,821,752	581,974
	-----	-----
Cash flows from investing activities:		
Acquisition of property and equipment	(325,702)	(1,634,024)
Proceeds from sale of equipment	2,500	--
Net cash used by investing activities	(323,202)	(1,634,024)
	-----	-----
Cash flows from financing activities:		
Repayment of bank line of credit, net	--	(555,013)
Proceeds from exercise of stock options and warrants	--	254,541
Payment of capital leases	(434,676)	(683,876)
Repayment of notes payable	(615,037)	(1,531,887)
Net cash (used) by financing activities	(1,049,713)	(2,516,235)
	-----	-----
Net increase (decrease) in cash	1,448,837	(3,568,285)
Cash at beginning of period	2,277,397	5,460,662
Cash at end of period	\$ 3,726,234	\$ 1,892,377
	=====	=====
Supplemental disclosures of cash flow information:		
Cash received (paid) during the period for:		
Interest paid	\$ (780,460)	\$ (923,839)
Income taxes refunded (paid)	\$ --	\$ (47,720)
Interest received	\$ 264,339	\$ 29,734
Non-cash financing activities:		
Capital lease obligation	\$ 64,433	\$ 270,597
Accounts payable & accrued legal converted to notes payable	\$ 1,775,000	\$ --

See accompanying notes to consolidated financial statements

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

5

TAG-IT PACIFIC, INC. NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

NOTE 1 PRESENTATION OF INTERIM INFORMATION

The accompanying unaudited consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and in accordance with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States for complete financial statements. The accompanying unaudited consolidated financial statements reflect all adjustments that, in the opinion of the management of Tag-It Pacific, Inc. and its subsidiaries (collectively, the "Company"), are considered necessary for a fair presentation of the financial position, results of operations, and cash flows for the periods presented. The results of operations for such periods are not necessarily indicative of the results expected for the full fiscal year or for any future period. The accompanying financial statements should be read in conjunction with the audited consolidated financial statements of the Company included in the Company's Form 10-K for the year ended December 31, 2005. The balance sheet as of December 31, 2005 has been derived from the audited financial statements as of that date but omits certain information and footnotes required for complete financial statements.

The accompanying consolidated financial statements have been prepared assuming that the Company will continue as a going concern, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. The Company has experienced substantial recurring losses from operations on declining revenues and has an accumulated deficit of \$50.2 million as of September 30, 2006. These matters, among others, raise substantial doubt about the Company's ability to continue as a going concern. The Company's continuation as a going concern is dependent on its ability to generate sufficient cash flow to meet its obligations on a timely basis, to obtain additional financing as may be required, and ultimately to maintain profitable operations. In response to these matters, during 2005 the Company adopted a restructuring plan designed to better align the Company's organizational and cost structures with its future growth opportunities. In connection with this restructuring, management's operating plan for 2006 includes increased sales, higher margins on certain products, reduced expenses as a percentage of revenues and improved cash flows sufficient to cover the Company's operating needs. There can be no assurance that the Company will be successful in these matters. The financial statements do not include any adjustments that might result from the outcome of this uncertainty.

6

NOTE 2 EARNINGS (LOSS) PER SHARE

The following is a reconciliation of the numerators and denominators of the basic and diluted income (loss) per share computations:

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

THREE MONTHS ENDED SEPTEMBER 30, 2006:	INCOME (LOSS)	SHARES	PER SHARE
	-----	-----	-----
Basic Income per share:			
Income available to common stockholders	\$ 339,117	18,440,927	\$ 0.02
Effect of Dilutive Securities:			
Options	--	838,721	--
Warrants	--	--	--
	-----	-----	-----
Income available to common stockholders	\$ 339,117	19,279,648	\$ 0.02
	=====	=====	=====
THREE MONTHS ENDED SEPTEMBER 30, 2005:			
Basic loss per share:			
Loss available to common stockholders .	\$ (10,284,874)	18,241,045	\$ (0.56)
Effect of Dilutive Securities:			
Options	--	--	--
Warrants	--	--	--
	-----	-----	-----
Loss available to common stockholders .	\$ (10,284,874)	18,241,045	\$ (0.56)
	=====	=====	=====
NINE MONTHS ENDED SEPTEMBER 30, 2006:			
Basic income per share:			
Income available to common stockholders	\$ 264,356	18,347,509	\$ 0.01
Effect of Dilutive Securities:			
Options	--	372,022	--
Warrants	--	--	--
	-----	-----	-----
Income available to common stockholders	\$ 264,356	18,719,531	\$ 0.01
	=====	=====	=====
NINE MONTHS ENDED SEPTEMBER 30, 2005:			
Basic loss per share:			
Loss available to common stockholders .	\$ (24,409,955)	18,220,731	\$ (1.34)
Effect of Dilutive Securities:			
Options	--	--	--
Warrants	--	--	--
	-----	-----	-----
Loss available to common stockholders	\$ (24,409,955)	18,220,731	\$ (1.34)
	=====	=====	=====

Warrants to purchase 1,243,813 shares of common stock exercisable at between \$3.50 and \$5.06 per share, options to purchase 4,897,635 shares of common stock exercisable at between \$0.37 and \$5.23 per share, and convertible debt of \$12,500,000 convertible at \$3.65 per share, were outstanding for the three months ended September 30, 2006. In connection with the "Share-Based Payment," ("SFAS 123(R)") calculation (see note 3), 3,435,135 shares and 2,775,135 shares were included in the computation of diluted income per share for the three months and nine months ended September 30, 2006 respectively.

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

Warrants to purchase 1,510,479 shares of common stock exercisable at between \$3.50 and \$5.06 per share, options to purchase 1,942,000 shares of common stock exercisable at between \$1.30 and \$5.23 per share, convertible debt of \$500,000 convertible at \$4.50 per share and convertible debt of \$12.5 million convertible at \$3.65 per share were outstanding for the three and nine months ended September 30, 2005, but were not included in the computation of diluted earnings per share because exercise or conversion would have an antidilutive effect on earnings per share.

NOTE 3 STOCK BASED COMPENSATION

On January 1, 2006, the Company adopted Statement of Financial Accounting Standards No. 123 (revised 2004), "Share-Based Payment," ("SFAS 123(R)") which requires the measurement and recognition of compensation expense for all share-based payment awards made to employees and directors based on estimated fair values. SFAS 123(R) supersedes the Company's previous accounting under Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees" ("APB 25") for periods beginning in fiscal 2006. In March 2005, the Securities and Exchange Commission issued Staff Accounting Bulletin No. 107 ("SAB 107") relating to SFAS 123(R). The Company has applied the provisions of SAB 107 in its adoption of SFAS 123(R).

The Company adopted SFAS 123(R) using the modified prospective transition method, which requires the application of the accounting standard as of January 1, 2006. The Company's financial statements as of and for the three and nine months ended September 30, 2006 reflect the impact of SFAS 123(R). In accordance with the modified prospective transition method, the Company's financial statements for prior periods have not been restated to reflect, and do not include, the impact of SFAS 123(R). There was no stock-based compensation expense related to employee or director stock options recognized during the three and nine months ended September 30, 2005. Stock-based compensation expense recognized under SFAS 123(R) for employee and directors for the three and nine months ended September 30, 2006 was \$117,647 and \$283,024, respectively. Basic and diluted income per share for the quarter ended September 30, 2006 would have been \$0.02 per share, if the Company had not adopted SFAS 123(R), compared to reported basic and diluted income of \$0.02 per share. Basic and diluted income per share for the nine months ended September 30, 2006 would have been \$0.01 per share, if the Company had not adopted SFAS 123(R), compared to reported basic and diluted loss of \$0.01 per share.

During the quarter ended September 30, 2006, the Company granted options to acquire 660,000 shares at an exercise price of \$.69 per share. During the nine months ended September 30, 2006, the Company granted awards of stock for 225,388 shares at an average market price of \$0.45 per share and options to acquire 3,570,523 shares at an average exercise price of \$0.47 per share. Awards to acquire 1,625,000 shares were granted to employees outside of the 1997 Plan (see Note 6), and awards of stock and options to acquire 165,253 shares were granted to a consultant. The estimated fair value of all awards granted during the quarter was \$43,756, and the estimated fair value of all awards granted during the nine months ended September 30, 2006 was \$353,024 of which \$70,000 was accrued for as of December 31, 2005. Assumptions used to value options granted to employees during the nine months ended September 30, 2006 were expected volatility of 57% to 64%, expected term of 5.0 years to 6.1 years, risk-free interest rate of approximately 4.8%, and an expected dividend yield of zero. Assumptions used to value options granted to consultants were expected volatility of 65%, expected term of 10 years (contractual life), risk-free interest rate of 4.5%, and expected dividend yield of zero.

Options issued to consultants are being accounted for in accordance with

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

the provisions of Emerging Issues Task Force (EITF) No. 96-18, "Accounting for Equity Instruments That Are Issued to Others Than Employees for Acquiring, or in Conjunction with Selling, Goods or Services."

8

The following table illustrates the effect on net loss and loss per share if the Company had applied the fair value recognition provisions of SFAS 123(R) to stock-based awards granted under the Company's stock option plans for the three months and nine months ended September 30, 2005. For purposes of this pro-forma disclosure, the fair value of the options is estimated using the Black-Scholes-Merton option-pricing formula ("Black-Scholes model") and amortized to expense generally over the options' requisite service periods (vesting periods).

	Three Months Ended September 30, 2005	Nine Months Ended September 30, 2005
	-----	-----
Net loss as reported	\$ (10,284,874)	\$ (24,409,955)
Plus: Stock-based expense recognized in the Statement of Operations, net of tax	--	--
Less: Stock-based expense determined under fair-value based method, net of tax	(65,332)	(142,393)
	-----	-----
Pro forma net loss	\$ (10,350,206)	\$ (24,552,348)
	=====	=====

Net loss per share:		
As reported -- basic and diluted	\$ (0.56)	\$ (1.34)
Pro forma -- basic and diluted	\$ (0.56)	\$ (1.34)
	=====	=====

SFAS 123(R) requires companies to estimate the fair value of share-based payment awards to employees and directors on the date of grant using an option-pricing model. The value of the portion of the award that is ultimately expected to vest is recognized as expense over the requisite service periods in the Company's Statements of Operations. Stock-based compensation expense recognized in the Statements of Operations for the three and nine months ended September 30, 2006 included compensation expense for share-based payment awards granted prior to, but not yet vested as of January 1, 2006 based on the grant date fair value estimated in accordance with the pro-forma provisions of SFAS 123 and compensation expense for the share-based payment awards granted subsequent to January 1, 2006 based on the grant date fair value estimated in accordance with the provisions of SFAS 123(R). For stock-based awards issued to employees and directors, stock-based compensation is attributed to expense using the straight-line single option method, which is consistent with how the prior-period pro formas were provided. As stock-based compensation expense recognized in the Statements of Operations for 2006 is based on awards expected to vest, SFAS 123(R) requires forfeitures to be estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates. For the three and nine months ended September 30, 2006, expected forfeitures are immaterial and as such the Company is recognizing forfeitures as they occur. In the pro-forma information provided under SFAS 123 for the periods prior to fiscal 2006, the Company accounted for forfeitures as they occurred.

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

Prior to the adoption of SFAS 123(R), the Company accounted for stock-based awards to employees and directors using the intrinsic value method in accordance with APB 25. Under the intrinsic value method, the Company recognized share-based compensation equal to the award's intrinsic value at the time of grant over the requisite service periods using the straight-line method. Forfeitures were recognized as incurred. During the three and nine months ended September, 30, 2005, there was no stock-based compensation expense recognized in the Statements of Operations for awards issued to employees and directors as the awards had no intrinsic value at the time of grant because their exercise prices equaled the fair values of the common stock at the time of grant.

9

The Company's determination of fair value of share-based payment awards to employees and directors on the date of grant uses the Black-Scholes model, which is affected by the Company's stock price as well as assumptions regarding a number of complex and subjective variables. These variables include, but are not limited to, the expected stock price volatility over the expected term of the awards, and actual and projected employee stock option exercise behaviors. The Company estimates expected volatility using historical data. The expected term is estimated using the "safe harbor" provisions under SAB 107.

The Company has elected to adopt the detailed method provided in SFAS 123(R) for calculating the beginning balance of the additional paid-in capital pool ("APIC pool") related to the tax effects of employee stock-based compensation, and to determine the subsequent impact on the APIC pool and Statements of Cash Flows of the tax effects of employee stock-based compensation awards that are outstanding upon adoption of SFAS 123(R).

NOTE 4 INVENTORIES

Inventories are stated at the lower of cost or market value and consist of finished goods available for sale. Inventory reserves are recorded for damaged, obsolete, excess and slow-moving inventory. Estimates are used to determine these reserves. Slow-moving inventory is reviewed by category and may be partially or fully reserved for depending on the type of product and the length of time the product has been included in inventory. Reserve adjustments are made for the difference between the cost of the inventory and the estimated market value, if lower, and charged to operations in the period in which the facts that give rise to these adjustments become known. Market value of inventory is estimated based on the impact of market trends, an evaluation of economic conditions and the value of current orders relating to the future sales of this type of inventory.

Inventories consist of the following:	September 30, 2006	December 31, 2005
	-----	-----
Finished goods	\$ 4,611,500	\$12,879,100
Less reserves	1,461,500	7,306,000
	-----	-----
Total inventories	\$ 3,150,000	\$ 5,573,100
	=====	=====

NOTE 5 COMMITMENTS, CONTINGENCIES AND GUARANTEES

In May, 2006, the Company received notice from the American Stock Exchange ("AMEX") that it was not in compliance with certain of the continued

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

listing standards as set forth in the AMEX Company Guide due to the failure to comply with Section 1003(a)(i) and Section 1003(a)(ii) of the Company Guide, which effectively required that the Company maintain shareholders' equity of at least \$4,000,000. Following the notice from AMEX the Company was afforded the opportunity to submit a "plan of compliance" to AMEX outlining in detail how the Company expected to achieve the minimum equity requirements and to regain compliance. On August 3, 2006 the Company received notification from AMEX that the Company's plan to regain compliance with the minimum shareholders' equity requirements of the AMEX Company Guide had been accepted and the Company has been granted an extension until November 16, 2007 to achieve the AMEX continued listing requirements. During this period the Company will be subject to periodic review by the AMEX Staff and failure to make progress consistent with the plan or to regain compliance with continued listing standards by the end of the extension period could result in being delisted from the American Stock Exchange.

10

On October 12, 2005, a shareholder class action complaint-- Huberman vs Tag-It Pacific, Inc., et al., Case No. CV05-7352 R(Ex)--was filed against the Company and certain of the Company's current and former officers and directors in the United States District Court for the Central District of California alleging claims under Section 10(b) and Section 20 of the Securities Exchange Act of 1934, as amended, and Rule 10b-5 promulgated thereunder. The action is brought on behalf of all purchasers of the Company's publicly-traded securities during the period from November 14, 2003 to August 12, 2005. On January 23, 2006 the court heard competing motions for appointment of lead plaintiff/counsel and appointed Seth Huberman as lead plaintiff. The lead plaintiff thereafter filed an amended complaint on March 13, 2006. The amended complaint alleges that the defendants made false and misleading statements about the Company's financial situation and its relationship with certain of its large customers during a purported class period between November 13, 2003 and August 12, 2005. It purports to state claims under Section 10(b)/Rule 10b-5 and Section 20(a) of the Securities Exchange Act of 1934. The Company filed a motion to dismiss the amended complaint, which motion was denied by the Court on July 17, 2006. Although the Company believes that it and the other defendants have meritorious defenses to the class action complaint and intend to contest the lawsuit vigorously, if there is an adverse resolution to the lawsuit the results could have a material adverse effect on the Company's financial position and results of operations. At this early stage of the litigation, the Company is not able to reasonably predict the outcome of this action or estimate potential losses, if any, related to the lawsuit.

On April 16, 2004, the Company filed suit against Pro-Fit Holdings Limited ("Pro-Fit") in the U.S. District Court for the Central District of California - Tag-It Pacific, Inc. v. Pro-Fit Holdings Limited, CV 04-2694 LGB (RCx) - asserting various contractual and tort claims relating to the Company's exclusive license and intellectual property agreement with Pro-Fit, seeking declaratory relief, injunctive relief and damages. It is the Company's position that the agreement with Pro-Fit gives the Company the exclusive rights in certain geographic areas to Pro-Fit's stretch and rigid waistband technology. On September 17, 2004, Pro-Fit filed an answer denying the material allegations of the complaint and filed counterclaims alleging various contractual and tort claims seeking injunctive relief and damages. The Company filed a reply denying the material allegations of Pro-Fit's pleading. Pro-Fit has since purported to terminate the exclusive license and intellectual property agreement based on the same alleged breaches of the agreement that are the subject of the parties' existing litigation, as well as on an additional basis. On February 9, 2005, and again on June 16, 2005, the Company amended its pleadings in the litigation to

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

assert additional breaches by Pro-Fit of its obligations under the agreement and under certain additional letter agreements, and for a declaratory judgment that Pro-Fit's patent No. 5,987,721 is invalid and not infringed by the Company. Thereafter, Pro-Fit filed an amended answer and counterclaims denying the material allegations of the amended complaint and alleging various contractual and tort claims seeking injunctive relief and damages. Pro-Fit further asserted that the Company infringed its United States Patent Nos. 5,987,721 and 6,566,285. The Company filed a reply denying the substantive allegations of the amended counterclaims. At the Company's request, the Court bifurcated the breach of contract issues for trial. The parties have filed summary judgment motions which may dispose of some of the issues in this case prior to trial. On June 5, 2006 the Court denied one of the Company's motions for summary judgment, holding that the issue of whether U.S. Patent No. 6,566,285 relating to curved waistbands, was licensed to the Company presented a disputed question of material fact which could not be resolved without a trial. On August 17, 2006 the Court denied the Company's motion for partial summary judgment holding that summary adjudication that the Company did not breach its agreement with Pro-Fit by engaging in certain activities in Columbia was not appropriate. The Court also held that Pro-Fit was not "unwilling or unable" to fulfill orders by refusing to fill orders with goods produced in the United States. The Court did not find that the Company breached its agreement with Pro-Fit and, again, a trial is required to determine issues concerning the Company's activities in Columbia and whether other actions by Pro-Fit constituted an unwillingness or inability to fill orders. Mediation to attempt to resolve this case is scheduled to occur on December 11, 2006. No trial date is currently set for trial of any issues. As the Company derives a significant amount of revenue from the sale of

11

products incorporating the stretch waistband technology, the Company's business, results of operations and financial condition could be materially adversely affected if the dispute with Pro-Fit is not resolved in a manner favorable to the Company. Additionally, the Company has incurred significant legal fees in this litigation, and unless the case is settled will continue to incur additional legal fees in increasing amounts as the case accelerates to trial.

The Company currently has pending a number of other claims, suits and complaints that arise in the ordinary course of its business. The Company believes that it has meritorious defenses to these claims and that the claims are either covered by insurance or, after taking into account the insurance in place, would not have a material effect on the Company's consolidated financial condition if adversely determined against the Company.

In accordance with the bylaws of the Company, officers and directors are indemnified for certain events or occurrences arising as a result of the officer or director's serving in such capacity. The term of the indemnification period is for the lifetime of the officer or director. The maximum potential amount of future payments the Company could be required to make under the indemnification provisions of its bylaws is unlimited. However, the Company has a director and officer liability insurance policy that reduces its exposure and enables it to recover a portion of any future amounts paid. As a result of its insurance policy coverage, the Company believes the estimated fair value of the indemnification provisions of its bylaws is minimal and therefore, the Company has not recorded any related liabilities.

The Company enters into indemnification provisions under its agreements with investors and its agreements with other parties in the normal course of business, typically with suppliers, customers and landlords. Under these provisions, the Company generally indemnifies and holds harmless the indemnified

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

party for losses suffered or incurred by the indemnified party as a result of the Company's activities or, in some cases, as a result of the indemnified party's activities under the agreement. These indemnification provisions often include indemnifications relating to representations made by the Company with regard to intellectual property rights. These indemnification provisions generally survive termination of the underlying agreement. The maximum potential amount of future payments the Company could be required to make under these indemnification provisions is unlimited. The Company has not incurred material costs to defend lawsuits or settle claims related to these indemnification agreements. As a result, the Company believes the estimated fair value of these agreements is minimal. Accordingly, the Company has not recorded any related liabilities.

Effective June 1, 2006 accrued legal fees for services provided by the Company's counsel in the amount of \$1,650,000 were converted into a note payable. The note is payable over a fourteen-month period, bearing interest at 3% per annum, and is secured with an assignment of a note receivable due from a customer in substantially identical monthly payments. Additionally, during the quarter ended June 30, 2006 a trade payable in the amount of \$125,000 due to a former supplier was converted into a non-interest bearing note payable due over three months.

NOTE 6 STOCK OPTIONS AND WARRANTS

On October 1, 1997, the Company adopted the 1997 Stock Incentive Plan ("the 1997 Plan"), which authorized the granting of a variety of stock-based incentive awards. The Board of Directors, who determines the recipients and terms of the awards granted, administers the 1997 Plan. On July 31, 2006 at the Company's annual meeting of stockholder's two amendments to the 1997 Stock Plan were approved which (1) increased the maximum number of shares of common stock that may be issued pursuant to awards granted under the 1997 Plan from 3,077,500 shares to 6,000,000 shares, and (2) increased the number of shares of common stock that may be issued pursuant to awards granted to any individual under the plan in a single year to 50% of the total number of shares available under the plan.

12

As of September 30, 2006, the Company may issue awards to acquire up to a total of 2,501,977 shares of common stock under the 1997 Plan. As of September 30, 2006, there were awards issued and outstanding under the 1997 Plan to acquire a total of 3,272,635 shares of common stock, including options issued to a consultant to acquire 75,000 shares of common stock at \$0.57 per share and stock grants of 225,388 shares. During the nine months ended September 30, 2006, the Company issued options outside the plan to acquire 1,625,000 shares of common stock at an average exercise price of \$0.46 per share.

The following table summarizes all options and grants issued to employees and directors including those issued outside the plan.

The following table summarizes the activity for the periods:

EMPLOYEE AND DIRECTOR	Number of Shares	Weighted Average Exercise Price
	-----	-----
Options outstanding - January 1, 2005	1,742,000	\$ 3.53
Granted	425,000	\$ 3.22

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

Exercised	(1,250)	\$	3.63
Canceled	(332,750)	\$	3.50
<hr/>			
Options outstanding - December 31, 2005	1,833,000	\$	3.46
Granted	3,405,270	\$	0.47
Issued	(135,135)	\$	0.37
Canceled	(280,500)	\$	3.26
<hr/>			
Options outstanding - September 30, 2006	4,822,635	\$	1.43
<hr/>			

The Company has also issued certain warrants, stock and options to non-employees. As of September 30, 2006, there were warrants issued to acquire a total of 1,243,813 shares of common stock, a stock grant of 90,253 shares and options to acquire 75,000 shares of common stock outstanding.

The following table summarizes all stock-based awards (warrants, grants and options) to non- employees:

NON-EMPLOYEE	Number of Shares	Weighted Average Exercise Price
<hr/>		
Outstanding - January 1, 2005	1,377,147	\$ 4.36
Granted	--	--
<hr/>		
Outstanding - December 31, 2005	1,377,147	\$ 4.36
Granted	165,253	\$ 0.57
Issued	(90,253)	\$ 0.57
Cancelled	(133,334)	\$ 4.54
<hr/>		
Outstanding - September 30, 2006	1,318,813	\$ 4.13

13

The weighted average exercise prices, remaining contractual lives and aggregate intrinsic values for employee and director shares and options granted, expected to vest, and exercisable as of December 31, 2005 and September 30, 2006 were as follows:

EMPLOYEE AND DIRECTOR	Number of Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Life (Years)	Intrinsic Value
<hr/>				
OPTIONS AS OF DECEMBER 31, 2005:				
Outstanding.....	1,833,000	\$3.46	6.02	\$0.00
Vested and Expected to Vest.....	1,809,000	\$3.44	5.98	\$0.00
Exercisable.....	1,788,000	\$3.44	5.97	\$0.00
OPTIONS AS OF SEPTEMBER 30, 2006:				

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

Outstanding.....	4,822,635	\$1.43	8.32	\$1,640,430
Vested and Expected to Vest.....	4,819,363	\$1.43	8.31	\$1,638,847
Exercisable.....	1,622,833	\$3.31	5.40	\$69,750

The aggregate intrinsic value excludes options that have an exercise price in excess of market price of the common stock as of December 31, 2005 and September 30, 2006, respectively. Awards that are expected to vest take into consideration, estimated forfeitures for awards not yet vested.

The weighted average exercise prices, remaining contractual lives and aggregate intrinsic values for non-employee warrants, shares and options granted, exercisable, and expected to vest as of December 31, 2005 and September 30, 2006 were as follows:

NON-EMPLOYEE WARRANTS & OPTIONS AS OF DECEMBER 31, 2005:	Number of Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Life (Years)	Intrinsic Value
-----	-----	-----	-----	-----
Outstanding	1,377,147	\$4.36	2.6	\$0.00
Vested and Expected to Vest	1,377,147	\$4.36	2.6	\$0.00
Exercisable	1,377,147	\$4.36	2.6	\$0.00
 WARRANTS AS OF SEPTEMBER 30, 2006:				
Outstanding	1,318,813	\$4.13	2.53	\$29,500
Vested and Expected to Vest	1,318,813	\$4.13	2.53	\$29,500
Exercisable	1,293,813	\$4.20	2.40	\$19,500

The aggregate intrinsic value excludes warrants and options that have an exercise price in excess of the market price of the common stock as of December 31, 2005 and September 30, 2006, respectively. Awards that are expected to vest take into consideration, estimated forfeitures for awards not yet vested.

The intrinsic value of options exercised in 2005, 2004, and 2003 were \$1,500; \$183,000; and \$261,000, respectively. The total fair value of awards vested during the years ended December 31, 2005, 2004 and 2003 was \$220,000,

14

\$55,000 and \$140,000, respectively. The fair value of the awards approximates the values expensed for pro-forma purposes for these periods.

As of September 30, 2006, there was \$695,866 of total unrecognized compensation costs related to non-vested share-based compensation arrangements granted, including warrants. This cost is expected to be recognized over the weighted-average period of 2.0 years.

When options are exercised, the Company's policy is to issue previously registered, unissued shares of common stock. As of September 30, 2006, the Company had 2,501,977 unissued shares of common stock available in its plan. On July 31, 2006, at the annual shareholders meeting an amendment to the 1997 Stock

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

Incentive Plan was adopted to increase the number of authorized shares under the 1997 Plan to a total of 6,000,000 shares. The additional Plan shares authorized on July 31, 2006 of 2,922,500 shares have not yet been registered.

NOTE 7 NEW ACCOUNTING PRONOUNCEMENTS

Effective January 1, 2006 the Company implemented FASB Statement of Financial Accounting Standards (SFAS) No. 154, "Accounting Changes and Error Corrections", an amendment to accounting Principles Bulletin (APB) Opinion No. 20, "Accounting Changes", and SFAS No. 3, "Reporting Accounting Changes in Interim Financial Statements". Though SFAS No. 154 carries forward the guidance in APB No.20 and SFAS No.3 with respect to accounting for changes in estimates, changes in reporting entity, and the correction of errors, SFAS No. 154 established new standards on accounting for changes in accounting principles, whereby all such changes must be accounted for by retrospective application to the financial statements of prior periods unless it is impracticable to do so. SFAS No. 154 was effective for accounting changes and error corrections made in fiscal years beginning after December 15, 2005. The adoption of this new standard did not have a material impact upon the Company's financial position, results of operations or cash flows.

In February 2006, the FASB issued Statement of Financial Accounting Standards No. 155, "Accounting for Certain Hybrid Financial Instruments" ("SFAS 155"), which amends SFAS No. 133, "Accounting for Derivatives Instruments and Hedging Activities" ("SFAS 133") and SFAS No. 140, "Accounting for Transfers and Servicing of Financial Assets and Extinguishment of Liabilities" ("SFAS 140"). SFAS 155 amends SFAS 133 to narrow the scope exception for interest-only and principal-only strips on debt instruments to include only such strips representing rights to receive a specified portion of the contractual interest or principle cash flows. SFAS 155 also amends SFAS 140 to allow qualifying special-purpose entities to hold a passive derivative financial instrument pertaining to beneficial interests that itself is a derivative instrument. The adoption of this new standard did not have a material impact upon the Company's financial position, results of operations or cash flows.

In March 2006, the FASB issued SFAS No. 156, "Accounting for Servicing of Financial Assets" ("SFAS No. 156"), which provides an approach to simplify efforts to obtain hedge-like (offset) accounting. This Statement amends FASB Statement No. 140, "Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities", with respect to the accounting for separately recognized servicing assets and servicing liabilities. The Statement (1) requires an entity to recognize a servicing asset or servicing liability each time it undertakes an obligation to service a financial asset by entering into a servicing contract in certain situations; (2) requires that a separately recognized servicing asset or servicing liability be initially measured at fair value, if practicable; (3) permits an entity to choose either the amortization method or the fair value method for subsequent measurement for each class of separately recognized servicing assets or servicing liabilities; (4) permits at initial adoption a one-time reclassification of available-for-sale securities to trading securities by an entity with recognized servicing rights, provided the securities reclassified offset the entity's exposure to changes in the fair value of the servicing assets or liabilities; and (5) requires separate presentation of servicing assets and servicing liabilities subsequently measured

at fair value in the balance sheet and additional disclosures for all separately recognized servicing assets and servicing liabilities. SFAS No. 156 is effective for all separately recognized servicing assets and liabilities as of the

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

beginning of an entity's fiscal year that begins after September 15, 2006, with earlier adoption permitted in certain circumstances. The Statement also describes the manner in which it should be initially applied. The adoption of this new standard did not have a material impact upon the Company's financial position, results of operations or cash flows.

In June 2006, the FASB issued Interpretation No. 48, "Accounting for Uncertainty in Income Taxes -- An Interpretation of FASB Statement No. 109", (FIN 48). FIN 48 clarifies the accounting for uncertainty in income taxes recognized in an enterprise's financial statements in accordance with FASB Statement No. 109, "Accounting for Income Taxes". FIN 48 also prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return that results in a tax benefit. Additionally, FIN 48 provides guidance on de-recognition, income statement classification of interest and penalties, accounting in interim periods, disclosure, and transition. This interpretation is effective for fiscal years beginning after December 15, 2006. The Company is currently evaluating the effect that the application of FIN 48 will have on its results of operations and financial position.

In September 2006, the FASB issued SFAS No. 157, "Fair Value Measurements" ("SFAS No. 157"), which establishes a framework for measuring fair value in generally accepted accounting principles, and expands disclosures about fair value measurements. SFAS No. 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007. The Company is required to adopt the provisions of SFAS No. 157 as applicable, beginning in fiscal year 2008. The adoption of this new standard is not expected to have a material impact upon the Company's financial position, results of operations or cash flows.

NOTE 8 GEOGRAPHIC INFORMATION

The Company specializes in the distribution of a full range of apparel zipper and trim items to manufacturers of fashion apparel, specialty retailers and mass merchandisers. There is not enough difference between the types of products developed and distributed by the Company to account for these products separately or to justify segmented reporting by product type.

The Company distributes its products internationally and has reporting requirements based on geographic regions. Long-lived assets are attributed to countries based on the location of the assets and revenues are attributed to countries based on customer delivery locations, as follows:

Country / Region	Three Months Ended September 30,		Nine Months Ended September 30,	
-----	2006	2005	2006	2005
United States	\$ 1,205,400	\$ 1,676,700	\$ 3,143,800	\$ 4,771,000
Asia	7,206,900	4,092,300	21,940,700	14,427,500
Mexico	722,500	824,200	3,302,200	9,487,300
Dominican Republic	3,423,400	1,487,300	7,695,500	5,381,700
Other	808,800	1,392,500	2,169,000	3,740,500
	-----	-----	-----	-----
	\$13,367,000	\$ 9,473,000	\$38,251,200	\$38,168,000
	=====	=====	=====	=====

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

	September 30, 2006	December 31, 2005
	-----	-----
Long-lived Assets:		
United States	\$ 9,754,600	\$10,493,900
Asia	385,400	226,200
Mexico	9,600	23,700
Dominican Republic	695,400	776,300
	-----	-----
	\$10,845,000	\$11,520,100
	=====	=====

17

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

FORWARD LOOKING STATEMENTS

This report and other documents we file with the SEC contain forward looking statements that are based on current expectations, estimates, forecasts and projections about us, our future performance, our business or others on our behalf, our beliefs and our management's assumptions. These statements are not guarantees of future performance and involve certain risks, uncertainties, and assumptions that are difficult to predict. We describe our respective risks, uncertainties, and assumptions that could affect the outcome or results of operations below. We have based our forward looking statements on our management's beliefs and assumptions based on information available to our management at the time the statements are made. We caution you that actual outcomes and results may differ materially from what is expressed, implied, or forecast by our forward looking statements. Reference is made in particular to forward looking statements regarding projections or estimates concerning our business, including demand for our products and services, mix of revenue streams, ability to control and/or reduce operating expenses, anticipated gross margins and operating results, cost savings, product development efforts, general outlook of our business and industry, international businesses, competitive position, adequate liquidity to fund our operations and meet our other cash requirements.

OVERVIEW

The following management's discussion and analysis is intended to assist the reader in understanding our consolidated financial statements. This management's discussion and analysis is provided as a supplement to, and should be read in conjunction with, our consolidated financial statements and accompanying notes.

Tag-It Pacific, Inc. designs, sells, manufactures and distributes apparel zippers, specialty waistbands and various apparel trim products to manufacturers of fashion apparel, specialty retailers and mass merchandisers. We sell and market these products under various branded names including Talon, and Tekfit. We operate the business globally under three product groups.

We plan to increase our global expansion of Talon zippers through the establishment of a network of Talon owned sales, distribution and manufacturing locations, distribution relationships, and joint ventures. The network of these distributors and manufacturing joint ventures in combination with Talon owned

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

and affiliated facilities under the Talon brand is expected to improve our time-to-market by eliminating the typical setup and build-out phase for new manufacturing capacity throughout the world, and by sourcing, finishing and distributing to apparel manufacturers in their local markets.

During the third quarter of 2005 we restructured our trim business to focus as an outsourced product development, sourcing and sampling department for the most demanding brands and retailers. We believe that trim design differentiation among brands and retailers has become a critical marketing tool for our customers. By assisting our customers in the development, design, sampling and sourcing of trim, we expect to achieve higher margins for our trim products, create long-term relationships with our customers, grow our sales to a particular customer by supplying trim for a larger proportion of their brands, and better differentiate our trim sales and services from those of our competitors. The restructuring (described more fully below) discontinued the supply of trim products in preassembled kits. We will continue to supply trim to customers however we will not provide the trim components in a preassembled kit. We plan to aggressively expand our trim business footprint globally, so we may better serve our apparel factory customers in the field, in addition to our brand and retail customer. We believe we can lead the industry in trim sourcing by having both an intimate relationship with our brand and retail customers, and having a distributed service organization to serve our factory customers (those that manufacture for the apparel brand and retailers) globally.

18

Our Tekfit services provide manufacturers with the patented technology, manufacturing know-how and materials required to produce pants incorporating an expandable waistband. These products are currently produced by several manufacturers for one single brand. In October 2006 our exclusive supply contract with this single brand expired. With the expiration of this exclusive contract we now have broader access to other customers and we intend to actively expand this product offering to other brands. Orders have already been placed by a new brand customer in October 2006 as a result of these efforts. However, purchase commitments from the previous single brand are expected to decline significantly through the next two quarters, and orders from new brands are not expected to fully offset these declines in the near term. Consequently we expect sales and earnings contributions from this product line to decline significantly for at least the first half of 2007; though we believe our sales of the product will grow significantly as we market our products to new customers in the coming months.

Our efforts to expand this product offering to other customers have also been limited by a licensing dispute. As described more fully in this report under Contingencies and Guarantees (see Note 5 to our unaudited consolidated financial statements), we are presently in litigation with Pro-Fit Holdings Limited related to our exclusively licensed rights to sell or sublicense stretch waistbands manufactured under Pro-Fit's patented technology.

The revenues we derive from the sale of products incorporating the stretch waistband technology, represented approximately 21% of our consolidated revenues for the nine months ended September 30, 2006 and 2005, and accordingly the results of operations and financial condition could be materially adversely affected if our dispute with Pro-Fit is not resolved in a manner favorable to us, or if we are unsuccessful in securing new customers to replace the revenues previously generated by the single brand.

In an effort to better align our organizational and cost structures with its future growth opportunities, in August 2005 our Board of Directors

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

adopted a restructuring plan that was substantially completed by December 31, 2005. The plan included restructuring our global operations by eliminating redundancies in our Hong Kong operation, closing our facilities in Mexico, and closing our North Carolina manufacturing facility. We have also refocused our sales efforts on higher margin products, which may result in lower net sales over the next twelve months as we focus on acquiring high quality customers, and decrease our customer concentration. As a result of this restructuring, we will operate with fewer employees and will have lower associated operating and distribution expenses.

RESULTS OF OPERATIONS

The following table sets forth selected statements of operations data shown as a percentage of net sales for the periods indicated:

	THREE MONTHS ENDED SEPTEMBER 30,		NINE MONTHS ENDED SEPTEMBER 30,	
	2006	2005	2006	2005
Net sales	100.0%	100.0%	100.0%	100.0%
Cost of goods sold	69.0	122.1	70.9	95.0
Gross profit	31.0	(22.1)	29.1	5.0
Selling expenses	6.2	5.8	5.4	5.1
General and administrative expenses	20.7	51.8	21.5	51.5
Impairment of goodwill	--	4.7	--	1.2
Restructuring costs	--	24.1	--	6.0
Interest & Taxes	1.6	0.0	1.5	0.0
Operating (loss) income	2.5%	(108.5)%	0.7%	(58.8)%

19

SALES

For the three months ended September 30, 2006 and 2005, sales by geographic region based on the location of the customer as a percentage of sales:

COUNTRY / REGION	THREE MONTHS ENDED SEPTEMBER 30,		NINE MONTHS ENDED SEPTEMBER 30,	
	2006	2005	2006	2005
United States	9.0%	17.7%	8.2%	12.5%
Asia	53.9%	43.2%	57.4%	37.8%
Mexico	5.4%	8.7%	8.6%	25.8%
Dominican Republic	25.6%	15.7%	20.1%	14.1%
Other	6.1%	14.7%	5.7%	9.8%
	100.0%	100.0%	100.0%	100.0%
	=====	=====	=====	=====

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

Sales for the three months ended September 30, 2006 were \$13.4 million or \$3.9 million (41%) more than sales for the three months ended September 30, 2005. Sales for the nine months ended September 30, 2006 were \$38.3 million or \$.1 million (.2%) greater than sales for the same period in 2005. The increase in sales for the three months ended September 30, 2006 as compared to the same period in 2005 reflects double-digit revenue growth in all of our product categories. Sales in the three months ended September 30, 2005 were negatively impacted by the business restructuring that began in the third quarter of 2005, and also included sales of \$1.4 million of thread products, whereas only liquidation sales of these products existed in 2006. Thread product sales for the three months ended September 30, 2006 and 2005 were not significant. Thread products represented lower margin sales, and the discontinuance of this product offering coincided with our discontinuance of selling preassembled trim kits and allows us to focus more on other market opportunities such as zippers and trim that we believe add more value.

Sales for the three months and nine months ended September 30, 2006 as compared to the same periods in 2005 also increased despite lower sales of trim products to our customers in Mexico and the shift of both the U.S. and Mexico production from these areas to Asia and other worldwide markets. Sales within the Asian markets for the three and nine months ended September 30, 2006 increased \$3.1 million and \$7.5 million, respectively over the same periods in 2005. Sales within the U.S. and Mexico for the three and nine months ended September 30, 2006 declined \$.6 million and \$7.8 million, respectively, compared with the same periods in 2005. The net decrease is primarily the result of the shift of apparel production from Latin America to Asia and other worldwide markets that began in 2004, and the resulting decrease in sales to our customers in Mexico of trim products. The Company responded to this shift with our growth and expansion activities in the Asian markets and with the restructuring plans implemented in 2005 closing the Mexican assembly and U.S. manufacturing facilities.

COST OF SALES

Cost of sales for the three months ended September 30, 2006 was \$9.2 million or \$2.3 million (20%) less than cost of sales for the same period in 2005, and Cost of sales for the nine months ended September 30, 2006 was \$27.1 million or \$9.1 million (25%) less than cost of sales for the same period in 2005. The reduction in cost of sales for the three and nine months ended September 30, 2006 as compared to the same periods in 2005 was attributable to costs associated with sales volume changes, improved product margins resulting from our focus on higher margin sales, reduced distribution charges since more products are now sourced and delivered within the same marketplace, reduced manufacturing and assembly overhead costs as these operations were closed in the third quarter of 2005, and lower provisions for obsolescence as inventory levels have been reduced and turns accelerated. A brief recap of

20

the change in sales, cost of sales and gross margin for the three and nine months ended September 30, 2006 as compared with the same periods in 2005 is as follows:

(Amounts in thousands)

THREE MONTHS

NINE MONTHS

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

	AMOUNT -----	% (1) -----	AMOUNT -----	% (1) -----
Sales increase	\$ 3,894	41.1%	\$ 83	0.2%
COST OF SALES (INCREASE) DECREASE:				
Cost of change in sales volumes	(1,569)	(13.6)	(33)	(0.1)
Improved margin on sales	374	3.2	2,165	6.0
Reduced freight and duty costs	394	3.4	1,693	4.7
Lower manufacturing & assembly costs .	106	0.9	777	2.1
Reduced obsolescence	(28)	(0.2)	1,113	3.1
Restructuring costs	3,447	29.8	3,447	9.5
Other cost of sales	(376)	(3.3)	(41)	(0.1)
	-----	-----	-----	-----
	2,348	20.2%	9,121	25.2%
	-----	-----	-----	-----
GROSS MARGIN INCREASE	\$ 6,242		\$ 9,204	
	=====		=====	

(1) Represents the percentage change in the 2006 period, as compared to the same period in 2005.

SELLING EXPENSES

Selling expenses for the three months ended September 30, 2006 were \$0.9 million (6.8% of sales) as compared to \$0.5 million (5.8% of sales) for the same period in 2005. The increase in selling expense for the quarter is principally due to higher marketing and promotion costs of \$283,000 and increased commissions of \$95,000 partially offset by lower travel expenses and employee costs.

Selling expenses for the nine months ended September 30, 2006 were \$2.1 million (4.9% of sales) as compared to \$1.9 million (5.1% of sales) for the same period in 2005. The increase in selling expense for the period is due to higher marketing and promotion costs of \$232,000 and increased commissions of \$266,000 resulting from a compensation program implemented in 2006, offset by lower employee and related costs in the U.S. and Mexico associated with the restructuring plan adopted in 2005 of \$86,000 and the reduction of travel related expenses of \$221,000.

GENERAL AND ADMINISTRATIVE EXPENSES

General and administrative expenses for the three months ended September 30, 2006 were \$2.7 million or \$4.9 million (65%) less than for the same period in 2005. General and administrative expenses for the nine months ended September 30, 2006 were \$8.1 million or \$14.2 million (64%) less than for the same period in 2005. General and administrative expense for the three and nine months ended September 30, 2005 included \$2.3 million in restructuring costs and \$450,000 from the impairment of goodwill not included in 2006.

Additional changes in general and administrative expense for the three months ended September 30, 2006 as compared to the same period in 2005 includes approximately: \$117,000 in stock based compensation not included in 2005; lower legal and professional fees by \$1.3 million; lower employee costs by \$300,000 resulting from staff reductions; lower bad debt expense by \$250,000 due to fewer provisions and to recoveries of \$135,000; and other lower operating costs associated with travel, facilities, supplies, insurance, and other miscellaneous costs of approximately \$400,000.

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

For the nine month period ended September 30, 2006 as compared to the same period of 2005, the general and administrative costs declined from the prior year by \$11.5 million in addition to the reduction from the restructuring costs and goodwill impairment charges. This reduction was principally the result of \$6.6 million in provisions for bad debts recorded in 2005 as compared to \$530,000 in bad debt recoveries in 2006; a \$1.7 million decrease in employee related costs associated with employee reductions in the U.S., Mexico and Hong Kong that we implemented with our restructuring plan in 2005; lower legal and professional fees by \$1.3 million; reduced travel costs of \$520,000; and overall reductions in the costs of facilities, supplies, insurance and other miscellaneous costs of approximately \$800,000; partially offset by \$283,000 in non-cash compensation costs recorded with the adoption of FAS 123(R).

Effective January 1, 2006, we adopted FAS 123(R) which requires the company to recognize a non-cash expense associated with options and warrants issued to employees, directors and consultants. For the three and nine months ended September 30, 2006 we incurred \$117,000 and \$283,000, respectively of costs associated with the implementation of this accounting requirement. The majority of the recognized cost is associated with the option grants issued to the executive management team in the first quarter of 2006.

INTEREST EXPENSE

Interest expense decreased by approximately \$106,000 to \$159,000 for the three months ended September 30, 2006, as compared to the same period in 2005. Interest expense decreased by approximately \$283,000 to \$520,000 for the nine months ended September 30, 2006, as compared to the same period in 2005. The change for both the three and nine month period from 2005 is due primarily to lower borrowings under a bank line of credit and certain notes.

INCOME TAXES

Income tax expense for the three and nine months ended September 30, 2006 was \$55,000 and \$66,000, respectively associated with foreign income taxes from earnings within our Asian facilities. Due to prior operating losses incurred within the year no benefit for domestic income taxes has been recorded since there is not sufficient evidence to determine that we will be able to utilize our net operating loss carry forwards to offset future taxable income.

Income tax expense for the three and nine months ended September 30 2005 was \$0.3 million income tax benefit and \$1.2 million income tax expense respectfully. Income taxes for 2005 included an increase of \$1.0 million in the deferred tax asset valuation allowance, and a provision for earned income within our foreign subsidiary.

LIQUIDITY AND CAPITAL RESOURCES

The following table summarizes selected financial data at:

	SEPTEMBER 30, 2006	DECEMBER 31, 2005
	-----	-----
Cash and cash equivalents	\$ 3,726,200	\$ 2,277,400
Total assets	\$27,673,800	\$30,320,800
Current debt	\$11,980,300	\$14,850,600
Non-current debt	\$14,164,000	\$14,558,100
Stockholders' equity	\$ 1,529,500	\$ 912,100

CASH AND CASH EQUIVALENTS

Cash and cash equivalents for the nine months ended September 30, 2006 increased \$1,449,000 from December 31, 2005 principally arising from cash generated by operating activities, net of payments on notes payable and capital leases.

Cash provided by operating activities is our only recurring source of funds, and was approximately \$2.8 million for the nine months ended September 30, 2006. The cash provided by operating activities during the nine months resulted principally from:

Net earnings before non-cash expenses	\$ 1,570,000
Payments received from Notes Receivable	317,000
Inventory reductions, net of reserves	2,423,000
Receivable reductions, net of reserves	685,000
Reduction of accounts payable	(2,087,000)
Other	(86,000)

	\$ 2,822,000

During the nine months ended September 30, 2006 a net decrease in inventory of \$2.4 million resulted from the elimination of \$8.3 million in inventory, net of reserves established against these products of \$5.9 million. Estimated days of sales included in inventory at September 30, 2006 were approximately 46 days supply as compared to approximately 149 days at December 31, 2005. Accounts receivable for the period declined by \$1.7 million as a result of approximately \$0.6 million of reserved accounts written-off, and improved overall collections. The estimated DSO (day's sales outstanding) of Accounts Receivable at September 30, 2006 was 36 days, improved from 52 days at December 31, 2005. Accounts receivable reserve reductions include \$0.6 million applied against the accounts written-off, and \$0.5 million associated with the collection of accounts reserved in prior years as a bad debt.

Net cash used in investing activities for the nine months ended September 30, 2006 was \$323,000 as compared to \$1.6 million for the nine months ended September 30, 2005. The cash used in investing activities in 2006 represents capital expenditures for leasehold improvements in China. In 2005 the cash used for investing activities consisted primarily of capital expenditures for zipper equipment and leasehold improvements for the manufacturing facility in North Carolina.

Net cash used in financing activities for the nine months ended September 30, 2006 was approximately \$1,050,000 and primarily reflects the repayment of borrowings under capital leases and notes payable. For the nine months ended September 30, 2005 the cash used by financing activities was \$2.5 million and represented the repayment of notes payable, a bank line of credit and capital leases, partially offset by funds raised from the exercise of stock options and warrants.

We currently satisfy our working capital requirements primarily through cash flows generated from operations. As we continue to respond to the current industry trend of large retail brands to outsource apparel manufacturing to offshore locations, our foreign customers, though backed by U.S. brands and retailers, are increasing. This makes receivables based financing with traditional U.S. banks more difficult. Our current borrowings may not provide the level of financing we may need to expand into additional foreign markets. As a result, we are continuing to evaluate non-traditional financing of our foreign

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

assets.

We have incurred significant legal fees in our litigation with Pro-Fit Holdings Limited. Unless the case is settled, we will continue to incur additional legal fees in increasing amounts as the case accelerates to trial.

23

We believe that our existing cash and cash equivalents and anticipated cash flows from our operating activities will be sufficient to fund our minimum working capital and capital expenditure needs for at least the next twelve months. This conclusion is based on the assumption that we will be successful in restructuring our operations in accordance with the restructuring plan adopted in 2005, and that we will collect our note and accounts receivable in accordance to existing terms. If we are unable to successfully fully implement our restructuring initiative or collect the note receivable, or experience greater than anticipated reductions in sales, we may need to raise additional capital or further reduce the scope of our business in order to fully satisfy our future short-term liquidity requirements. If we cannot raise additional capital or reduce the scope of our business in response to our failure to implement our restructuring initiative in accordance with our plan, there may be substantial doubt about our ability to continue as a going concern. Our auditors have included in their report on our financial statements for the year ended December 31, 2005 an explanatory paragraph expressing substantial doubt about our ability to continue as a going concern if we fail to successfully implement our restructuring initiative.

The extent of our future long-term capital requirements will depend on many factors, including our results of operations, future demand for our products, the size and timing of future acquisitions, our borrowing base availability limitations related to eligible accounts receivable and inventories and our expansion into foreign markets. Our need for additional long-term financing includes the integration and expansion of our operations to exploit our rights under our Talon trade name, the expansion of our operations in the Asian, Central and South American and Caribbean markets and the further development of our waistband technology. If our cash from operations is less than anticipated or our working capital requirements and capital expenditures are greater than we expect, we may need to raise additional debt or equity financing in order to provide for our operations. We are continually evaluating various financing strategies to be used to expand our business and fund future growth or acquisitions. There can be no assurance that additional debt or equity financing will be available on acceptable terms or at all. If we are unable to secure additional financing, we may not be able to execute our plans for expansion, including expansion into foreign markets to promote our Talon brand tradename, and we may need to implement additional cost savings initiatives.

CONTRACTUAL OBLIGATIONS AND OFF-BALANCE SHEET ARRANGEMENTS

The following summarizes our contractual obligations at September 30, 2006 and the effects such obligations are expected to have on liquidity and cash flow in future periods:

	PAYMENTS DUE BY PERIOD				
	TOTAL	LESS THAN 1 YEAR	1 TO 3 YEARS	4 TO 5 YEARS	AFTER 5 YEA
CONTRACTUAL OBLIGATIONS					

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

Demand notes payable to related parties (1).....	\$ 665,000	\$ 665,000	\$ 0	\$ 0	\$
Capital lease obligations	\$ 1,012,700	\$ 425,900	\$ 586,800	\$ 0	\$
Operating leases	\$ 1,647,500	\$ 565,000	\$ 1,082,500	\$ 0	\$
Notes payable	\$ 2,607,800	\$ 1,495,200	\$ 495,400	\$ 617,200	\$
Convertible notes payable	\$12,464,600	\$ 0	\$12,464,600	\$ 0	\$

(1) The majority of notes payable to related parties are due on demand with the remainder due and payable on the fifteenth day following the date of delivery of written demand for payment, and include accrued interest payable through September 30, 2006.

24

At September 30, 2006 and 2005, we did not have any relationships with unconsolidated entities or financial partnerships, such as entities often referred to as structured finance or special purpose entities, which would have been established for the purpose of facilitating off-balance sheet arrangements or other contractually narrow or limited purposes. As such, we are not exposed to any financing, liquidity, market or credit risk that could arise if we had engaged in such relationships.

RELATED PARTY TRANSACTIONS

Prior to 2005 the company operated an apparel trim supply agreement with Tarrant Apparel Group. Two of Tarrant's executive officers and significant shareholders are also significant shareholders of our company. The supply agreement was terminated in December 2004; however we continue to conduct business with Tarrant Apparel Group on a limited basis. Sales to Tarrant or its affiliates for the nine months ended September 30, 2005 were \$165,000.

As of September 30, 2006 accounts receivable included \$1,500 due from Tarrant. At September 30, 2005 accounts receivable, related party included \$1.4 million due from Tarrant's affiliate, United Apparel Ventures. United Apparel Ventures paid this balance over a nine-month period and it was fully paid as of December 31, 2005.

As of September 30, 2006 and December 31, 2005, we had outstanding related-party notes payable of \$665,000, at interest rates ranging from 0% to 11%. The majority of related-party debt is due on demand, with the remainder due and payable within 15 days of demand. Accrued interest associated with these notes is included in other accrued liabilities.

As of September 30, 2006 and December 31, 2005, we had receivables due from related parties of \$644,000 and \$730,000, respectively. The receivables consist of unsecured notes, advances and accrued interest receivable from a former officer and stockholder of the Company who is related to or affiliated with a director of the Company. The notes and advances bear interest at 0%, 8.5% and prime and, together with accrued interest, are due on demand.

Consulting fees paid to The Link Trading, a company owned by a member of our Board of Directors, amounted to \$36,000 and \$108,000 for the three and nine months ended September 30, 2006. Consulting fees paid to Diversified Investments, a company owned by a member of our Board of Directors, amounted to \$37,500 and \$112,500 for the three and nine months ended September 30, 2006, respectively.

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

APPLICATION OF CRITICAL ACCOUNTING POLICIES AND ESTIMATES

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions for the reporting period and as of the financial statement date. We base our estimates on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. These estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent liabilities and the reported amounts of revenue and expense. Actual results could differ from those estimates.

Critical accounting policies are those that are important to the portrayal of our financial condition and results, and which require us to make difficult, subjective and/or complex judgments. Critical accounting policies cover accounting matters that are inherently uncertain because the future

25

resolution of such matters is unknown. We believe the following critical accounting policies affect our more significant judgments and estimates used in the preparation of our consolidated financial statements:

- o Accounts receivable balances are evaluated on a continual basis and allowances are provided for potentially uncollectible accounts based on management's estimate of the collectibility of customer accounts. If the financial condition of a customer deteriorates, resulting in an impairment of its ability to make payments, an additional allowance may be required. Allowance adjustments are charged to operations in the period in which the facts that give rise to the adjustments become known.
- o Inventories are stated at the lower of cost or market value. Inventory is evaluated on a continual basis and reserve adjustments are made based on management's estimate of future sales value, if any, of specific inventory items. Inventory reserves are recorded for damaged, obsolete, excess and slow-moving inventory. We use estimates to record these reserves. Slow-moving inventory is reviewed by category and may be partially or fully reserved for depending on the type of product and the length of time the product has been included in inventory. Reserve adjustments are made for the difference between the cost of the inventory and the estimated market value, if lower, and charged to operations in the period in which the facts that give rise to these adjustments become known. Market value of inventory is estimated based on the impact of market trends, an evaluation of economic conditions and the value of current orders relating to the future sales of this type of inventory.
- o We record deferred tax assets arising from temporary timing differences between recorded net income and taxable net income when and if we believe that future earnings will be sufficient to realize the tax benefit. For those jurisdictions where the expiration date of tax benefit carry-forwards or the projected taxable earnings indicate that realization is not likely, a

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

valuation allowance is provided. If we determine that we may not realize all of our deferred tax assets in the future, we will make an adjustment to the carrying value of the deferred tax asset, which would be reflected as an income tax expense. Conversely, if we determine that we will realize a deferred tax asset, which currently has a valuation allowance, we would be required to reverse the valuation allowance, which would be reflected as an income tax benefit. We believe that our estimate of deferred tax assets and determination to record a valuation allowance against such assets are critical accounting estimates because they are subject to, among other things, an estimate of future taxable income, which is susceptible to change and dependent upon events that may or may not occur, and because the impact of recording a valuation allowance may be material to the assets reported on the balance sheet and results of operations. We record impairment charges when the carrying amounts of long-lived assets are determined not to be recoverable. Impairment is measured by assessing the usefulness of an asset or by comparing the carrying value of an asset to its fair value. Fair value is typically determined using quoted market prices, if available, or an estimate of undiscounted future cash flows expected to result from the use of the asset and its eventual disposition. The amount of impairment loss is calculated as the excess of the carrying value over the fair value. Changes in market conditions and management strategy have historically caused us to reassess the carrying amount of our long-lived assets. Long-lived assets are evaluated on a continual basis and impairment adjustments are made based upon management's valuations. As part of our 2005 restructuring plan, certain long-lived assets, primarily machinery and equipment, were impaired and their values adjusted accordingly.

26

- o Sales are recognized when persuasive evidence of an arrangement exists, product delivery has occurred, pricing is fixed or determinable, and collection is reasonably assured. Sales resulting from customer buy-back agreements, or associated inventory storage arrangements are recognized upon delivery of the products to the customer, the customer's designated manufacturer, or upon notice from the customer to destroy or dispose of the goods. Sales, provisions for estimated sales returns, and the cost of products sold are recorded at the time title transfers to customers. Actual product returns are charged against estimated sales return allowances.

- o We are currently involved in various lawsuits, claims and inquiries, most of which are routine to the nature of the business, and in accordance with SFAS No. 5, "Accounting for Contingencies," we accrue estimates of the probable and estimable losses for the resolution of these claims. The ultimate resolution of these claims could affect our future results of operations for any particular quarterly or annual period should our exposure be materially different from our earlier estimates or should liabilities be incurred that were not previously accrued.

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

NEW ACCOUNTING PRONOUNCEMENTS

Effective January 1, 2006 the Company implemented FASB Statement of Financial Accounting Standards (SFAS) No. 154, "Accounting Changes and Error Corrections", an amendment to accounting Principles Bulletin (APB) Opinion No. 20, "Accounting Changes", and SFAS No. 3, "Reporting Accounting Changes in Interim Financial Statements". Though SFAS No. 154 carries forward the guidance in APB No.20 and SFAS No.3 with respect to accounting for changes in estimates, changes in reporting entity, and the correction of errors, SFAS No. 154 established new standards on accounting for changes in accounting principles, whereby all such changes must be accounted for by retrospective application to the financial statements of prior periods unless it is impracticable to do so. SFAS No. 154 was effective for accounting changes and error corrections made in fiscal years beginning after December 15, 2005. The adoption of this new standard did not have a material impact upon the Company's financial position, or results of operations.

In February 2006, the FASB issued Statement of Financial Accounting Standards No. 155, "Accounting for Certain Hybrid Financial Instruments" ("SFAS 155"), which amends SFAS No. 133, "Accounting for Derivatives Instruments and Hedging Activities" ("SFAS 133") and SFAS No. 140, "Accounting for Transfers and Servicing of Financial Assets and Extinguishment of Liabilities" ("SFAS 140"). SFAS 155 amends SFAS 133 to narrow the scope exception for interest-only and principal-only strips on debt instruments to include only such strips representing rights to receive a specified portion of the contractual interest or principle cash flows. SFAS 155 also amends SFAS 140 to allow qualifying special-purpose entities to hold a passive derivative financial instrument pertaining to beneficial interests that itself is a derivative instrument. The adoption of this new standard did not have a material impact upon the Company's financial position, or results of operations.

In March 2006, the FASB issued SFAS No. 156, "Accounting for Servicing of Financial Assets" ("SFAS No. 156"), which provides an approach to simplify efforts to obtain hedge-like (offset) accounting. This Statement amends FASB Statement No. 140, "Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities", with respect to the accounting for separately recognized servicing assets and servicing liabilities. The Statement (1) requires an entity to recognize a servicing asset or servicing liability each time it undertakes an obligation to service a financial asset by entering into a servicing contract in certain situations; (2) requires that a separately recognized servicing asset or servicing liability be initially measured at fair value, if practicable; (3) permits an entity to choose either the amortization method or the fair value method for subsequent measurement for each class of separately recognized servicing assets or servicing liabilities; (4) permits at

27

initial adoption a one-time reclassification of available-for-sale securities to trading securities by an entity with recognized servicing rights, provided the securities reclassified offset the entity's exposure to changes in the fair value of the servicing assets or liabilities; and (5) requires separate presentation of servicing assets and servicing liabilities subsequently measured at fair value in the balance sheet and additional disclosures for all separately recognized servicing assets and servicing liabilities. SFAS No. 156 is effective for all separately recognized servicing assets and liabilities as of the beginning of an entity's fiscal year that begins after September 15, 2006, with earlier adoption permitted in certain circumstances. The Statement also describes the manner in which it should be initially applied. The adoption of this new standard did not have a material impact upon the Company's financial

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

position, or results of operations.

In June 2006, the FASB issued Interpretation No. 48, "Accounting for Uncertainty in Income Taxes -- An Interpretation of FASB Statement No. 109", (FIN 48). FIN 48 clarifies the accounting for uncertainty in income taxes recognized in an enterprise's financial statements in accordance with FASB Statement No. 109, "Accounting for Income Taxes". FIN 48 also prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return that results in a tax benefit. Additionally, FIN 48 provides guidance on de-recognition, income statement classification of interest and penalties, accounting in interim periods, disclosure, and transition. This interpretation is effective for fiscal years beginning after December 15, 2006. The Company is currently evaluating the effect that the application of FIN 48 will have on its results of operations and financial position.

In September 2006, the FASB issued SFAS No. 157, "Fair Value Measurements" ("SFAS No. 157"), which establishes a framework for measuring fair value in generally accepted accounting principles, and expands disclosures about fair value measurements. SFAS No. 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007. The Company is required to adopt the provisions of SFAS No. 157 as applicable, beginning in fiscal year 2008. The adoption of this new standard is not expected to have a material impact upon the Company's financial position, results of operations or cash flows.

CAUTIONARY STATEMENTS AND RISK FACTORS

Several of the matters discussed in this document contain forward-looking statements that involve risks and uncertainties. Factors associated with the forward-looking statements that could cause actual results to differ from those projected or forecast are included in the statements below. In addition to other information contained in this report, readers should carefully consider the following cautionary statements and risk factors.

OUR GROWTH AND OPERATING RESULTS COULD BE MATERIALLY, ADVERSELY AFFECTED IF WE ARE UNSUCCESSFUL IN RESOLVING A DISPUTE THAT NOW EXISTS REGARDING OUR RIGHTS UNDER OUR EXCLUSIVE LICENSE AND INTELLECTUAL PROPERTY AGREEMENT ("AGREEMENT") WITH PRO-FIT. Pursuant to our agreement with Pro-Fit Holdings, Limited, we have exclusive rights in certain geographic areas to Pro-Fit's stretch and rigid waistband technology. We are in litigation with Pro-Fit regarding our rights. See Part II, Item 1, "Legal Proceedings" for discussion of this litigation. We derive a significant amount of revenues from the sale of products incorporating the stretch waistband technology. Our business, results of operations and financial condition could be materially adversely affected if we are unable to conclude our present negotiations in a manner acceptable to us and ensuing litigation is not resolved in a manner favorable to us. Additionally, we have incurred significant legal fees in this litigation, and unless the case is settled, we will continue to incur additional legal fees in increasing amounts as the case accelerates to trial.

WHILE WE EXPECT THAT THE RESTRUCTURING WILL RESULT IN REDUCED OPERATING COSTS AND IMPROVED OPERATING RESULTS AND CASH FLOWS, THERE CAN BE NO ASSURANCE THAT THESE RESULTS WILL BE ACHIEVED. We recorded restructuring costs during 2005 of \$6.4 million. We face many challenges related to our decision to implement

this restructuring plan, including that we may not execute the restructuring

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

effectively, and our expectation that we will benefit from greater efficiencies may not be realized. Any failure on our part to successfully manage these challenges or other unanticipated consequences may result in the loss of customers and sales, which could cause our results to differ materially from our current expectations. The challenges we face include:

- o Our ability to execute successfully through business cycles while we continue to implement the restructuring plan and cost reductions;
- o Our ability to meet and achieve the benefits of our cost-reduction goals and otherwise successfully adapt our cost structures to continuing changes in business conditions;
- o The risk that our cost-cutting initiatives will impair our ability to develop products and remain competitive and to operate effectively;
- o We may experience delays in implementing our restructuring plan and incur additional costs;
- o We may experience decreases in employee morale; and
- o We may experience unanticipated expenses winding down manufacturing operations, including labor costs, which may adversely affect our results of operations in the short term.

WE MAY BE UNABLE TO CONTINUE AS A GOING CONCERN IF WE DO NOT SUCCESSFULLY ACHIEVE CERTAIN OBJECTIVES. If we are unable to successfully fully implement our restructuring initiative, or collect the note receivable, or experience greater than anticipated reductions in sales, we may need to raise additional capital or further reduce the scope of our business to fully satisfy our future short-term liquidity requirements. If we cannot raise additional capital, or reduce the scope of our business in response to our failure to implement our restructuring initiative in accordance with our plan, or fail to achieve other operating objectives, the Company may be otherwise unable to achieve its goals or continue its operations. Our auditors have included in their report on our financial statements for the year ending December 31, 2005 an explanatory paragraph expressing substantial doubt about our ability to continue as a going concern.

IF WE LOSE OUR LARGER CUSTOMERS OR THEY FAIL TO PURCHASE AT ANTICIPATED LEVELS, OUR SALES AND OPERATING RESULTS WILL BE ADVERSELY AFFECTED. Our results of operations will depend to a significant extent upon the commercial success of our larger customers. If these customers fail to purchase our products at anticipated levels, or our relationship with these customers terminates, it may have an adverse affect on our results because:

- o We will lose a primary source of revenue if these customers choose not to purchase our products or services;
- o We may not be able to reduce fixed costs incurred in developing the relationship with these customers in a timely manner;
- o We may not be able to recoup setup and inventory costs;
- o We may be left holding inventory that cannot be sold to other customers; and
- o We may not be able to collect our receivables from them.

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

IF CUSTOMERS DEFAULT ON INVENTORY PURCHASE COMMITMENTS WITH US, WE WILL BE LEFT HOLDING NON-SALABLE INVENTORY. We hold significant inventories for specific customer programs, which the customers have committed to purchase. If any customer defaults on these commitments, or insists on markdowns, we may incur a charge in connection with our holding significant amounts of non-salable inventory and this would have a negative impact on our operations and cash flow.

29

OUR REVENUES MAY BE HARMED IF GENERAL ECONOMIC CONDITIONS WORSEN. OUR REVENUES DEPEND ON THE HEALTH OF THE ECONOMY AND THE GROWTH OF OUR CUSTOMERS AND POTENTIAL FUTURE CUSTOMERS. When economic conditions weaken, certain apparel manufacturers and retailers, including some of our customers may experience financial difficulties that increase the risk of extending credit to such customers. Customers adversely affected by economic conditions have also attempted to improve their own operating efficiencies by concentrating their purchasing power among a narrowing group of vendors. There can be no assurance that we will remain a preferred vendor to our existing customers. A decrease in business from or loss of a major customer could have a material adverse effect on our results of operations. Further, if the economic conditions in the United States worsen or if a wider or global economic slowdown occurs, we may experience a material adverse impact on our business, operating results, and financial condition.

BECAUSE WE DEPEND ON A LIMITED NUMBER OF SUPPLIERS, WE MAY NOT BE ABLE TO ALWAYS OBTAIN MATERIALS WHEN WE NEED THEM AND WE MAY LOSE SALES AND CUSTOMERS. Lead times for materials we order can vary significantly and depend on many factors, including the specific supplier, the contract terms and the demand for particular materials at a given time. From time to time, we may experience fluctuations in the prices, and disruptions in the supply, of materials. Shortages or disruptions in the supply of materials, or our inability to procure materials from alternate sources at acceptable prices in a timely manner, could lead us to miss deadlines for orders and lose sales and customers.

WE OPERATE IN AN INDUSTRY THAT IS SUBJECT TO SIGNIFICANT FLUCTUATIONS IN OPERATING RESULTS THAT MAY RESULT IN UNEXPECTED REDUCTIONS IN REVENUE AND STOCK PRICE VOLATILITY. We operate in an industry that is subject to significant fluctuations in operating results from quarter to quarter, which may lead to unexpected reductions in revenues and stock price volatility. Factors that may influence our quarterly operating results include:

- o The volume and timing of customer orders received during the quarter;
- o The timing and magnitude of customers' marketing campaigns;
- o The loss or addition of a major customer;
- o The availability and pricing of materials for our products;
- o The increased expenses incurred in connection with the introduction of new products;
- o Currency fluctuations;
- o Delays caused by third parties; and
- o Changes in our product mix or in the relative contribution to sales of our subsidiaries.

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

Due to these factors, it is possible that in some quarters our operating results may be below our stockholders' expectations and those of public market analysts. If this occurs, the price of our common stock could be adversely affected. In the past, following periods of volatility in the market price of a company's securities, securities class action litigation has often been instituted against such a company. In October 2005, a securities class action lawsuit was filed against us. See footnote 5, Commitments, Contingencies and Guarantees for a detailed description of this lawsuit.

THE OUTCOME OF LITIGATION IN WHICH WE HAVE BEEN NAMED, AS A DEFENDANT IS UNPREDICTABLE AND AN ADVERSE DECISION IN ANY SUCH MATTER COULD HAVE A MATERIAL ADVERSE AFFECT ON OUR FINANCIAL POSITION AND RESULTS OF OPERATIONS. We are defendants in a number of litigation matters. These claims may divert financial and management resources that would otherwise be used to benefit our operations. Although we believe that we have meritorious defenses to the claims

30

made in each and all of the litigation matters to which we have been named a party, and intend to contest each lawsuit vigorously, no assurances can be given that the results of these matters will be favorable to us. An adverse resolution of any of these lawsuits could have a material adverse affect on our financial position and results of operations.

We maintain product liability and director and officer insurance that we regard as reasonably adequate to protect us from potential claims; however we cannot assure you that it will be adequate to cover any losses. Further, the costs of insurance have increased dramatically in recent years, and the availability of coverage has decreased. As a result, we cannot assure you that we will be able to maintain our current levels of insurance at a reasonable cost, or at all.

OUR CUSTOMERS HAVE CYCLICAL BUYING PATTERNS WHICH MAY CAUSE US TO HAVE PERIODS OF LOW SALES VOLUME. Most of our customers are in the apparel industry. The apparel industry historically has been subject to substantial cyclical variations. Our business has experienced, and we expect our business to continue to experience, significant cyclical fluctuations due, in part, to customer buying patterns, which may result in periods of low sales usually in the first and fourth quarters of our financial year.

OUR BUSINESS MODEL IS DEPENDENT ON INTEGRATION OF INFORMATION SYSTEMS ON A GLOBAL BASIS AND, TO THE EXTENT THAT WE FAIL TO MAINTAIN AND SUPPORT OUR INFORMATION SYSTEMS, IT CAN RESULT IN LOST REVENUES. We must consolidate and centralize the management information from our subsidiaries and significantly expand and improve our financial and operating controls. Additionally, we must effectively integrate the information systems of our worldwide operations with the information systems of our corporate offices in California. Our failure to do so could result in lost revenues, delayed financial reporting or adverse effects on the information reported.

THE LOSS OF KEY MANAGEMENT AND SALES PERSONNEL COULD ADVERSELY AFFECT OUR BUSINESS, INCLUDING OUR ABILITY TO OBTAIN AND SECURE ACCOUNTS AND GENERATE SALES. Our success has and will continue to depend to a significant extent upon key management and sales personnel, many of whom would be difficult to replace. In connection with our restructuring, we significantly reduced the number of employees within our company, which has increased our reliance on those employees that have remained with the company. The loss of the services of key employees could have a material adverse effect on our business, including our

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

ability to establish and maintain client relationships. Our future success will depend in large part upon our ability to attract and retain personnel with a variety of sales, operating and managerial skills.

IF WE EXPERIENCE DISRUPTIONS AT ANY OF OUR FOREIGN FACILITIES, WE WILL NOT BE ABLE TO MEET OUR OBLIGATIONS AND MAY LOSE SALES AND CUSTOMERS. Currently, we do not operate duplicate facilities in different geographic areas. Therefore, in the event of a regional disruption where we maintain one or more of our facilities, it is unlikely that we could shift our operations to a different geographic region and we may have to cease or curtail our operations. This may cause us to lose sales and customers. The types of disruptions that may occur include:

- o Foreign trade disruptions;
- o Import restrictions;
- o Labor disruptions;
- o Embargoes;
- o Government intervention;
- o Natural disasters; or
- o Regional pandemics.

31

INTERNET-BASED SYSTEMS THAT HOST OUR MANAGED TRIM SOLUTION MAY EXPERIENCE DISRUPTIONS AND AS A RESULT WE MAY LOSE REVENUES AND CUSTOMERS. Our Managed Trim Solution is designed as an Internet-based business-to-business e-commerce system. To the extent that we fail to adequately update and maintain the hardware and software of the system, our customers orders may be delayed or interrupted due to defects in our hardware or our source code. In addition, since our software is Internet-based, interruptions in Internet service generally can negatively impact our ability to use the Managed Trim Solution to monitor and manage various aspects of our customer's trim needs. Such defects or interruptions could result in lost revenues and lost customers.

THERE ARE MANY COMPANIES THAT OFFER SOME OR ALL OF THE PRODUCTS AND SERVICES WE SELL AND IF WE ARE UNABLE TO SUCCESSFULLY COMPETE OUR BUSINESS WILL BE ADVERSELY AFFECTED. We compete in highly competitive and fragmented industries with numerous local and regional companies that provide some or all of the products and services we offer. We compete with national and international design companies, distributors and manufacturers of tags, packaging products, zippers and other trim items. Some of our competitors have greater name recognition, longer operating histories and greater financial and other resources than we do.

UNAUTHORIZED USE OF OUR PROPRIETARY TECHNOLOGY MAY INCREASE OUR LITIGATION COSTS AND ADVERSELY AFFECT OUR SALES. We rely on trademark, trade secret and copyright laws to protect our designs and other proprietary property worldwide. We cannot be certain that these laws will be sufficient to protect our property. In particular, the laws of some countries in which our products are distributed or may be distributed in the future may not protect our products and intellectual rights to the same extent as the laws of the United States. If litigation is necessary in the future to enforce our intellectual property rights, to protect our trade secrets or to determine the validity and scope of

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

the proprietary rights of others, such litigation could result in substantial costs and diversion of resources. This could have a material adverse effect on our operating results and financial condition. Ultimately, we may be unable, for financial or other reasons, to enforce our rights under intellectual property laws, which could result in lost sales.

IF OUR PRODUCTS INFRINGE ANY OTHER PERSON'S PROPRIETARY RIGHTS, WE MAY BE SUED AND HAVE TO PAY LEGAL EXPENSES AND JUDGMENTS AND REDESIGN OR DISCONTINUE SELLING OUR PRODUCTS. From time to time in our industry, third parties allege infringement of their proprietary rights. Any infringement claims, whether or not meritorious, could result in costly litigation or require us to enter into royalty or licensing agreements as a means of settlement. If we are found to have infringed the proprietary rights of others, we could be required to pay damages, cease sales of the infringing products and redesign the products or discontinue their sale. Any of these outcomes, individually or collectively, could have a material adverse effect on our operating results and financial condition.

OUR STOCK PRICE MAY DECREASE, WHICH COULD ADVERSELY AFFECT OUR BUSINESS AND CAUSE OUR STOCKHOLDERS TO SUFFER SIGNIFICANT LOSSES. The following factors could cause the market price of our common stock to decrease, perhaps substantially:

- o The failure of our quarterly operating results to meet expectations of investors or securities analysts;
- o Adverse developments in the financial markets, the apparel industry and the worldwide or regional economies;
- o Interest rates;
- o Changes in accounting principles;
- o Intellectual property and legal matters;
- o Sales of common stock by existing shareholders or holders of options;
- o Announcements of key developments by our competitors; and

32

- o The reaction of markets and securities analysts to announcements and developments involving our company.

IF WE NEED TO SELL OR ISSUE ADDITIONAL SHARES OF COMMON STOCK OR ASSUME ADDITIONAL DEBT TO FINANCE FUTURE GROWTH, OUR STOCKHOLDERS' OWNERSHIP COULD BE DILUTED OR OUR EARNINGS COULD BE ADVERSELY IMPACTED. Our business strategy may include expansion through internal growth, by acquiring complementary businesses or by establishing strategic relationships with targeted customers and suppliers. In order to do so or to fund our other activities, we may issue additional equity securities that could dilute our stockholders' value. We may also assume additional debt and incur impairment losses to our intangible assets if we acquire another company.

IF WE ARE NOT ABLE TO REGAIN COMPLIANCE WITH LISTING REQUIREMENTS, OUR SHARES MAY BE REMOVED FROM LISTING ON AMEX. In May 2006 we were advised by AMEX that we were non-compliant with the minimum net equity listing requirements and we were afforded an opportunity to submit a plan to AMEX that provides for

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

increases in our equity beyond the minimum \$4.0 million equity within an eighteen-month timeframe from the date of the notice from AMEX. On August 3, 2006 AMEX accepted our plan to regain compliance and has given us an extension until November 16, 2007 to become compliant with the AMEX continued listing standards. During this period, we will be subject to periodic review by the AMEX staff and failure to make progress consistent with the plan or to regain compliance with continued listing standards by the end of the extension period could result in being delisted from the American Stock Exchange. In addition we have suffered substantial recurring losses and may fail to comply with other listing requirements of AMEX. We may not be able to regain compliance with these matters within the time allowed by the exchange, and our shares of common stock may be removed from the listing on AMEX.

WE MAY NOT BE ABLE TO REALIZE THE ANTICIPATED BENEFITS OF ACQUISITIONS. We may consider strategic acquisitions as opportunities arise, subject to the obtaining of any necessary financing. Acquisitions involve numerous risks, including diversion of our management's attention away from our operating activities. We cannot assure you that we will not encounter unanticipated problems or liabilities relating to the integration of an acquired company's operations, nor can we assure you that we will realize the anticipated benefits of any future acquisitions.

OUR ACTUAL TAX LIABILITIES MAY DIFFER FROM ESTIMATED TAX RESULTING IN UNFAVORABLE ADJUSTMENTS TO OUR FUTURE RESULTS. The amount of income taxes we pay is subject to ongoing audits by federal, state and foreign tax authorities. Our estimate of the potential outcome of uncertain tax issues is subject to our assessment of relevant risks, facts, and circumstances existing at that time. Our future results may include favorable or unfavorable adjustments to our estimated tax liabilities in the period the assessments are made or resolved, which may impact our effective tax rate and our financial results.

WE HAVE ADOPTED A NUMBER OF ANTI-TAKEOVER MEASURES THAT MAY DEPRESS THE PRICE OF OUR COMMON STOCK. Our stockholders' rights plan, our ability to issue additional shares of preferred stock and some provisions of our certificate of incorporation and bylaws and of Delaware law could make it more difficult for a third party to make an unsolicited takeover attempt of us. These anti-takeover measures may depress the price of our common stock by making it more difficult for third parties to acquire us by offering to purchase shares of our stock at a premium to its market price.

INSIDERS OWN A SIGNIFICANT PORTION OF OUR COMMON STOCK, WHICH COULD LIMIT OUR STOCKHOLDERS' ABILITY TO INFLUENCE THE OUTCOME OF KEY TRANSACTIONS. As of September 30, 2006, our officers and directors and their affiliates beneficially owned approximately 20% of the outstanding shares of our common stock. The Dyne family, which includes Mark Dyne, Colin Dyne, and Jonathan Burstein, who are also our directors; Larry Dyne and the estate of Harold Dyne; beneficially owned approximately 15% of the outstanding shares of our common stock at September 30, 2006. As a result, our officers and directors and the Dyne family are able to exert considerable influence over the outcome of any matters submitted to a vote of the holders of our common stock, including the election of our Board of Directors. The voting power of these stockholders could also discourage others from seeking to acquire control of us through the purchase of our common stock, which might depress the price of our common stock.

WE MAY FACE INTERRUPTION OF PRODUCTION AND SERVICES DUE TO INCREASED SECURITY MEASURES IN RESPONSE TO TERRORISM. Our business depends on the free flow of products and services through the channels of commerce. In response to

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

terrorists' activities and threats aimed at the United States, transportation, mail, financial and other services may be slowed or stopped altogether. Extensive delays or stoppages in transportation, mail, financial or other services could have a material adverse effect on our business, results of operations and financial condition. Furthermore, we may experience an increase in operating costs, such as costs for transportation, insurance and security as a result of the activities and potential delays. We may also experience delays in receiving payments from payers that have been affected by the terrorist activities. The United States economy in general may be adversely affected by the terrorist activities and any economic downturn could adversely impact our results of operations, impair our ability to raise capital or otherwise adversely affect our ability to grow our business.

34

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.

All of our sales are denominated in United States dollars or the currency of the country in which our products originate. We are exposed to market risk for fluctuations in the foreign currency exchange rates for certain product purchases that are denominated in British Pounds and Chinese Yuan. There were no hedging contracts outstanding as of September 30, 2006. Currency fluctuations can increase the price of our products to foreign customers which can adversely impact the level of our export sales from time to time. The majority of our cash equivalents are held in United States bank accounts and we do not believe we have significant market risk exposure with regard to our investments.

ITEM 4. CONTROLS AND PROCEDURES

EVALUATION OF CONTROLS AND PROCEDURES

We conducted an evaluation, with the participation of our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended, or the Exchange Act, as of September 30, 2006, to ensure that information required to be disclosed by us in the reports filed or submitted by us under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Securities Exchange Commission's rules and forms, including to ensure that information required to be disclosed by us in the reports filed or submitted by us under the Exchange Act is accumulated and communicated to our management, including our principal executive and principal financial officers, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure. Based on that evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that as of September 30, 2006, our internal controls and procedures, and as a consequence, our disclosure controls and procedures were not effective at the reasonable assurance level.

The ineffectiveness of our disclosure controls and procedures arises principally from the material weaknesses in internal control identified in conjunction with the preparation of our Annual Report on Form 10-K for the fiscal year ended December 31, 2005. Additional internal control processes and controls have been implemented since the identification of these material weaknesses; however, given that some of the weaknesses are with respect to processes that are conducted annually or periodically, it is not possible to adequately test these controls on an interim basis to ensure that the new controls are effective. Accordingly we have not relied on these controls, but

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

have performed additional analysis and other post-closing procedures to ensure that our consolidated financial statements were prepared in accordance with generally accepted accounting principles. Accordingly, we believe that the consolidated financial statements included in this report fairly present, in all material respects, our financial condition, results of operations and cash flows for the periods presented.

A brief summary of the material weaknesses identified during the preparation of our Annual Report on Form 10-K for the fiscal year ended December 31, 2005 is described below. The additional analysis and remediation steps we have implemented in our disclosure controls and procedures also are summarized below.

MATERIAL WEAKNESSES

A material weakness is a control deficiency (within the meaning of the Public Company Accounting Oversight Board (PCAOB) Auditing Standard No. 2) or combination of control deficiencies that result in more than a remote likelihood that a material misstatement of the annual or interim financial statements will not be prevented or detected. Management previously identified the following deficiencies that represented material weaknesses in internal control over financial reporting which have caused

35

management to conclude that our disclosure controls and procedures were not effective at the reasonable assurance level:

In conjunction with preparing our Annual Report on Form 10-K for the fiscal year ended December 31, 2005, management reviewed our revenue recognition practices as they relate to the recognition of revenues on certain sale and inventory storage transactions. As a result of this review, management concluded that our controls over the identification and monitoring of assumptions and factors affecting the recording of revenue were not in accordance with generally accepted accounting principles and that our revenue for the quarters ended June 30, 2005 and September 30, 2005 had been misstated. Based upon this conclusion, management with concurrence of our Audit Committee restated our financial statements as of and for those quarters to reflect the corrections in the application of our revenue recognition policies. We believe the control weakness identified in 2005 has been corrected and did not result in a material misstatement of our consolidated financial statements for the current interim period or the first nine months of 2006.

In fiscal year 2005 we previously reported the failure to maintain sufficient documentation supporting inventory costs necessary to effectively analyze our inventory for lower-of-cost or market reserves. We believe this control weakness has been corrected and did not result in a material misstatement of our consolidated financial statements.

In fiscal year 2005 we failed to maintain sufficient documentation supporting our perpetual inventory counts and our year end physical inventories were not effectively controlled, requiring a recount of our inventory balances at year end. We believe we have implemented appropriate procedures to ensure this weakness is remedied; however as of September 30, 2006 we have not tested these procedures. This control deficiency did not result in a material misstatement of our consolidated financial statements.

To address these material weaknesses, management performed additional analyses and other procedures to ensure that the financial statements included

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

herein fairly present, in all material respects, our financial position, results of operations and cash flows for the periods presented.

REMEDIATION OF MATERIAL WEAKNESSES

To remediate the material weaknesses in our disclosure controls and procedures identified above, we have done the following which correspond to the material weaknesses identified above:

We have revised our review procedures over the application of our revenue recognition practices, particularly as they relate to inventory storage transactions. We have instituted additional control and disclosure procedures to effectively and timely identify such transactions including a review of all major sale transactions by our disclosure committee.

We have implemented additional documentation control procedures over the assumptions and factors affecting our inventory costs and reserves to ensure that inventory balances are appropriately supported and reduced to their net realizable values on a timely basis. These controls include the segregation and review of selected inventory adjustment transactions and management analysis of inventory cost and reserve changes during the reporting period.

We have modified our physical inventory process procedures and instructions to ensure that the appropriate documentation regarding physical inventories is maintained and controlled, and that the physical counting of inventories is performed at regular intervals.

36

CHANGES IN INTERNAL CONTROLS OVER FINANCIAL REPORTING

There were no significant changes in our internal controls over financial reporting that occurred during the nine months ended September 30, 2006 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting, other than the changes we implemented as discussed above to address the material weaknesses.

37

PART II OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

On October 12, 2005, a shareholder class action complaint-- Huberman vs Tag-It Pacific, Inc., et al., Case No. CV05-7352 R(Ex)--was filed against the Company and certain of the Company's current and former officers and directors in the United States District Court for the Central District of California alleging claims under Section 10(b) and Section 20 of the Securities Exchange Act of 1934, as amended, and Rule 10b-5 promulgated thereunder. The action is brought on behalf of all purchasers of the Company's publicly-traded securities during the period from November 14, 2003 to August 12, 2005. On January 23, 2006 the court heard competing motions for appointment of lead plaintiff/counsel and appointed Seth Huberman as lead plaintiff. The lead plaintiff thereafter filed an amended complaint on March 13, 2006. The amended complaint alleges that the defendants made false and misleading statements about the Company's financial

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

situation and its relationship with certain of its large customers during a purported class period between November 13, 2003 and August 12, 2005. It purports to state claims under Section 10(b)/Rule 10b-5 and Section 20(a) of the Securities Exchange Act of 1934. The Company filed a motion to dismiss the amended complaint, which motion was denied by the Court on July 17, 2006. Although the Company believes that it and the other defendants have meritorious defenses to the class action complaint and intend to contest the lawsuit vigorously, if there is an adverse resolution to the lawsuit the results could have a material adverse effect on the Company's financial position and results of operations. At this early stage of the litigation, the Company is not able to reasonably predict the outcome of this action or estimate potential losses, if any, related to the lawsuit.

On April 16, 2004, the Company filed suit against Pro-Fit Holdings Limited ("Pro-Fit") in the U.S. District Court for the Central District of California - Tag-It Pacific, Inc. v. Pro-Fit Holdings Limited, CV 04-2694 LGB (RCx) - asserting various contractual and tort claims relating to the Company's exclusive license and intellectual property agreement with Pro-Fit, seeking declaratory relief, injunctive relief and damages. It is the Company's position that the agreement with Pro-Fit gives the Company the exclusive rights in certain geographic areas to Pro-Fit's stretch and rigid waistband technology. On September 17, 2004, Pro-Fit filed an answer denying the material allegations of the complaint and filed counterclaims alleging various contractual and tort claims seeking injunctive relief and damages. The Company filed a reply denying the material allegations of Pro-Fit's pleading. Pro-Fit has since purported to terminate the exclusive license and intellectual property agreement based on the same alleged breaches of the agreement that are the subject of the parties' existing litigation, as well as on an additional basis. On February 9, 2005, and again on June 16, 2005, the Company amended its pleadings in the litigation to assert additional breaches by Pro-Fit of its obligations under the agreement and under certain additional letter agreements, and for a declaratory judgment that Pro-Fit's patent No. 5,987,721 is invalid and not infringed by the Company. Thereafter, Pro-Fit filed an amended answer and counterclaims denying the material allegations of the amended complaint and alleging various contractual and tort claims seeking injunctive relief and damages. Pro-Fit further asserted that the Company infringed its United States Patent Nos. 5,987,721 and 6,566,285. The Company filed a reply denying the substantive allegations of the amended counterclaims. At the Company's request, the Court bifurcated the breach of contract issues for trial. The parties have filed summary judgment motions which may dispose of some of the issues in this case prior to trial. On June 5, 2006 the Court denied one of the Company's motions for summary judgment, holding that the issue of whether U.S. Patent No. 6,566,285 relating to curved waistbands, was licensed to the Company presented a disputed question of material fact which could not be resolved without a trial. On August 17, 2006 the Court denied the Company's motion for partial summary judgment holding that summary adjudication that the Company did not breach its agreement with Pro-Fit by engaging in certain activities in Columbia was not appropriate. The Court also held that Pro-Fit was not "unwilling or unable" to fulfill orders by refusing to fill orders with goods produced in the United States. The Court did not find that the Company breached its agreement with Pro-

Fit and, again, a trial is required to determine issues concerning the Company's activities in Columbia and whether other actions by Pro-Fit constituted an unwillingness or inability to fill orders. Mediation to attempt to resolve this case is scheduled to occur on December 11, 2006. No trial date is currently set for trial of any issues. As the Company derives a significant amount of revenue from the sale of products incorporating the stretch waistband technology, the

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

Company's business, results of operations and financial condition could be materially adversely affected if the dispute with Pro-Fit is not resolved in a manner favorable to the Company. Additionally, the Company has incurred significant legal fees in this litigation, and unless the case is settled will continue to incur additional legal fees in increasing amounts as the case accelerates to trial.

We currently have pending a number of other claims, suits and complaints that arise in the ordinary course of its business. We believe that we have meritorious defenses to these claims and that the claims are either covered by insurance or, after taking into account the insurance in place, would not have a material affect on our consolidated financial condition if adversely determined against us.

ITEM 1A. RISK FACTORS

A restated description of the risk factors associated with the Company is included under "Cautionary Statements and Risk Factors" in Management's Discussion and Analysis of Financial Condition and Results of Operations," contained in Item 2 of Part I of this report. This description includes any material changes to and supersedes the description of the risk factors associated with the Company previously disclosed in the Company's 2005 Annual Report on Form 10-K and is incorporated herein by reference.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

For information regarding our Annual Meeting of Stockholders, held on July 31, 2006, see Item 8.01 of our Current Report on Form 8-K filed on August 4, 2006, which is incorporated herein by reference.

ITEM 6. EXHIBITS

- 3.1 Certificate of Incorporation of Registrant. Incorporated by reference to Exhibit 3.1 to Form SB-2 filed on October 21, 1997, and the amendments thereto.
- 3.1.1 Certificate of Designation of Rights, Preferences and Privileges of Series A Preferred Stock. Incorporated by reference to Exhibit A to the Rights Agreement filed as Exhibit 4.1 to Current Report on Form 8-K filed on November 4, 1998.
- 3.1.2 Certificate of Amendment of Certificate of Incorporation of Registrant. Incorporated by reference to Exhibit 3.4 to Annual Report on Form 10-KSB, filed on March 28, 2000.
- 3.1.3 Certificate of Amendment of Certificate of Incorporation of Registrant. Incorporated by reference to Exhibit 3.1.3 to Current Report on Form 8-K filed on August 4, 2006.
- 10.7 Amended and Restated 1997 Stock Incentive Plan. *
- 31.1 Certificate of Chief Executive Officer pursuant to Rule 13a-14(a) under the Securities and Exchange Act of 1934, as amended
- 31.2 Certificate of Chief Financial Officer pursuant to Rule 13a-14(a) under the Securities and Exchange Act of 1934, as amended
- 32.1 Certificate of Chief Executive Officer and Chief Financial Officer pursuant to Rule 13a-14(b) under the Securities and

Edgar Filing: TAG IT PACIFIC INC - Form 10-Q

Exchange Act of 1934, as amended.

* Management contract or compensatory plan or arrangement.

39

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: November 13, 2006

TAG-IT PACIFIC, INC.

/s/ Lonnie D. Schnell

By: Lonnie D. Schnell
Its: Chief Financial Officer

40