

ServiceNow, Inc.  
Form 8-K  
November 07, 2013  
**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT  
Pursuant To Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of Report (date of earliest event reported): November 6, 2013**

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**SERVICENOW, INC.**  
**(Exact name of registrant as specified in its charter)**

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<b>Delaware</b>	<b>001-35580</b>	<b>20-2056195</b>
(State or other jurisdiction of incorporation or organization)	(Commission File Number)	(IRS Employer Identification No.)
<b>3260 Jay Street</b>		
<b>Santa Clara, California</b>	<b>95054</b>	
(Address of Principal Executive Offices)	(Zip Code)	

Registrant's telephone number, including area code: **(408) 501-8550**

**Not Applicable**  
(Former Name or Former Address, if Changed Since Last Report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))



**Item 8.01 Other Events**

On November 6, 2013, ServiceNow, Inc. (“ServiceNow”) announced the pricing of \$500 million aggregate principal amount of 0% Convertible Senior Notes due 2018 (the “Notes”). ServiceNow also granted the initial purchasers of the Notes an option to purchase up to an additional \$75 million aggregate principal amount of Notes solely to cover over-allotments. The Notes will be sold to qualified institutional buyers pursuant to Rule 144A under the Securities Act of 1933, as amended.

A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

**Exhibit**

**Number Description of Exhibit**

99.1	Press release dated November 6, 2013 announcing ServiceNow’s pricing of \$500 million aggregate principal amount of 0% Convertible Senior Notes due 2018.
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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SERVICENOW, INC.**

Date: November 7, 2013      By: /s/ Michael P. Scarpelli  
Michael P. Scarpelli  
Chief Financial Officer

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**INDEX TO EXHIBITS**

**Exhibit**

**Number      Description of Exhibit**

99.1      Press release dated November 6, 2013 announcing ServiceNow's pricing of \$500 million aggregate principal amount of 0% Convertible Senior Notes due 2018.