

Edgar Filing: DILLARDS INC - Form 8-K

DILLARDS INC
Form 8-K
March 23, 2006

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): March 20, 2006

Dillard's, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-6140

71-0388071

(Commission File Number)

(I.R.S. Employer
Identification No.)

1600 Cantrell Road
Little Rock, Arkansas

72201

(Address of Principal
Executive Offices)

(Zip Code)

(501) 376-5200

(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure.

On March 20, 2006, the registrant issued a joint press release with GE Consumer Finance and American Express announcing the launch of the Dillard American Express Card under an alliance between GE and American Express. A copy of the press release is furnished as Exhibit 99.

Item 9.01 Financial Statements and Exhibits

99 Press Release dated March 20, 2006

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DILLARD'S, INC.

DATED: March 21, 2006

By: /s/ James I. Freeman

Name: James I. Freeman
Title: Senior Vice President &
Chief Financial Officer

EXHIBIT INDEX

Exhibit No. -----	Description -----
99	Press Release dated March 20, 2006.