

HDFC BANK LTD
Form SC 13G
February 13, 2008

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 13G
Under the Securities Exchange Act of 1934
HDFC BANK LIMITED
Name of the Issuer**

EQUITY SHARES COMMON STOCK (PAR VALUE: INR 10 PER SHARE)
(Title of Class of Securities)
40415F101
(CUSIP Number)
July 20, 2001
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b) [Please advise under which rule this Schedule is to be filed]
- Rule 13d-1(c)
- Rule 13d-1(d)

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SIGNATURE

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CUSIP No. 40415F101

1 NAMES OF REPORTING PERSONS
Bennett, Coleman & Co. Ltd.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2
(a)
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION
Indian

5 SOLE VOTING POWER
NUMBER OF 8,849,929

6 SHARED VOTING POWER
SHARES BENEFICIALLY OWNED BY 0

7 SOLE DISPOSITIVE POWER
EACH REPORTING PERSON 8,849,929

8 SHARED DISPOSITIVE POWER
WITH: 0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

8,849,929

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

o

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

2.86%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

OO

For BENNETT, COLEMAN & CO. LTD.

Bhaskar Das
Executive President

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CUSIP No. 40415F101

1 NAMES OF REPORTING PERSONS
Satyam Properties & Finance Limited

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2
(a) p
(b) o

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION
Indian

5 SOLE VOTING POWER
NUMBER OF 1,739,130

6 SHARED VOTING POWER
SHARES BENEFICIALLY OWNED BY 0

7 SOLE DISPOSITIVE POWER
EACH REPORTING PERSON 1,739,130

8 SHARED DISPOSITIVE POWER
WITH: 0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
1,739,130

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

o

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.56%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

OO

For SATYAM PROPERTIES & FINANCE LIMITED

Ashok Talwar
Director

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CUSIP No. 40415F101

1 NAMES OF REPORTING PERSONS
Rajdhani Printers Limited

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2
(a)
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION
Indian

5 SOLE VOTING POWER
NUMBER OF 34,782

6 SHARED VOTING POWER
SHARES BENEFICIALLY OWNED BY 0

7 SOLE DISPOSITIVE POWER
EACH REPORTING PERSON 34,782

8 SHARED DISPOSITIVE POWER
WITH: 0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
34,782

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

o

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.01%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

OO

For Rajdhani Printers Ltd.

Gopal Mohan
Director

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CUSIP No. 40415F101

1 NAMES OF REPORTING PERSONS
Dharmayug Investments Ltd.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2
(a) p
(b) o

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION
Indian

5 SOLE VOTING POWER
NUMBER OF 2,486,956

6 SHARED VOTING POWER
SHARES BENEFICIALLY OWNED BY 0

7 SOLE DISPOSITIVE POWER
EACH REPORTING PERSON 2,486,956

8 SHARED DISPOSITIVE POWER
WITH: 0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
2,486,956

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

o

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.8%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

OO

For DHARMAYUG INVESTMENTS LIMITED

P.M. Rao
Director

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CUSIP No. 40415F101

1 NAMES OF REPORTING PERSONS
Vardhaman Publishers Ltd.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2
(a) p
(b) o

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION
Indian

5 SOLE VOTING POWER
NUMBER OF 1,739,130

6 SHARED VOTING POWER
SHARES BENEFICIALLY OWNED BY 0

7 SOLE DISPOSITIVE POWER
EACH REPORTING PERSON 1,739,130

8 SHARED DISPOSITIVE POWER
WITH: 0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
1,739,130

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

o

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.56%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

OO

For VARDHAMAN PUBLISHERS LIMITED

P.M. Rao
Director

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CUSIP No. 40415F101

1 NAMES OF REPORTING PERSONS
Bharat Nidhi Limited

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2
(a)
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION
Indian

5 SOLE VOTING POWER
NUMBER OF 573,913

6 SHARED VOTING POWER
SHARES BENEFICIALLY OWNED BY 0

7 SOLE DISPOSITIVE POWER
EACH REPORTING PERSON 573,913

8 SHARED DISPOSITIVE POWER
WITH: 0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
573,913

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10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

o

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.19%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

OO

For Bharat Nidhi Ltd.

Amit Jain
Director

Table of Contents

CUSIP No. 40415F101

1 NAMES OF REPORTING PERSONS
PNB Finance & Industries Limited

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2
(a) p
(b) o

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION
Indian

5 SOLE VOTING POWER
NUMBER OF 431,743

6 SHARES BENEFICIALLY OWNED BY 0
SHARED VOTING POWER

7 EACH REPORTING PERSON 431,743
SOLE DISPOSITIVE POWER

8 WITH: 0
SHARED DISPOSITIVE POWER

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
431,743

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

o

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.14%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

OO

For PNB Finance & Industries Ltd.

Ashok Sen
Director

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Item 1.

- (a) Name of Issuer
HDFC Bank Limited
- (b) Address of Issuer's Principal Executive Offices
HDFC Bank Ltd
HDFC Bank House
Senapati Bapat Marg,
Lower Panel,
Mumbai - 400 013

Item 2.

- (a) Name of Person Filing
 1. Bennett Coleman & Company Limited
 2. Dharmayug Investments Limited
 3. Satyam Properties & Finance Limited
 4. Vardhaman Publishers Limited
 5. Bharat Nidhi Limited
 6. PNB Finance & Industries Limited
 7. Rajdhani Printers Limited
 - (b) Address of Principal Business Office or, if none, Residence
 1. Bennett Coleman & Company Limited
The Times of India Building, Dr.D.N.Road
Mumbai 400 001
India
 2. Dharmayug Investments Limited
The Times of India Building, Dr.D.N.Road
Mumbai 400 001
India
 3. Satyam Properties & Finance Limited
Times House, 7 Bahdurshah Zafar Marg,
New Delhi 110 103
India
 4. Vardhaman Publishers Limited
The Times of India Building, Dr.D.N.Road
Mumbai 400 001
India
-

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5. Bharat Nidhi Limited
Times House, 7 Bahdurshah Zafar Marg,
New Delhi 110 103
India
 6. PNB Finance & Industries Limited
10 Daryaganj
New Delhi 110 002
India
 7. Rajdhani Printers Limited
Times House, 7 Bahdurshah Zafar Marg,
New Delhi 110 103
India
- (c) Citizenship
1. Bennett Coleman & Company Limited is incorporated under the laws of India.
 2. Dharmayug Investments Limited is incorporated under the laws of India.
 3. Satyam Properties & Finance Limited is incorporated under the laws of India.
 4. Vardhaman Publishers Limited is incorporated under the laws of India.
 5. Bharat Nidhi Limited is incorporated under the laws of India.
 6. PNB Finance & Industries Limited is incorporated under the laws of India.
 7. Rajdhani Printers Limited is incorporated under the laws of India.
- (d) Title of Class of Securities
Equity Shares, par value INR 10
- (e) CUSIP Number
40415F101
-

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Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
- (b) Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
- (c) Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
- (d) Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).
- (e) An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f) An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g) A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
- (h) A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) Group, in accordance with §240.13d-1(b)(1)(ii)(J).

NOT APPLICABLE

Item 4. Ownership

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

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| | |
|--|-----------|
| (a) Amount beneficially owned | |
| (b) Percent of class | |
| (c) Number of shares as to which person has: | |
| (i) Sole power to vote or to direct the vote | |
| (ii) Shared power to vote or to direct the vote | |
| (iii) Sole power to dispose or to direct the disposition of | |
| (iv) Shared power to dispose or to direct the disposition of | |
| Bennett Coleman & Company Limited | |
| | 8,849,929 |
| | 2.86% |
| | 8,849,929 |
| | 0 |
| | 8,849,929 |
| | 0 |
| Dharmayug Investments Limited | |
| | 2,486,956 |
| | 0.8% |
| | 2,486,956 |
| | 0 |
| | 2,486,956 |
| | 0 |
| Satyam Properties & Finance Limited | |
| | 1,739,130 |
| | 0.56% |
| | 1,739,130 |
| | 0 |
| | 1,739,130 |
| | 0 |
| Vardhaman Publishers Limited | |
| | 1,739,130 |
| | 0.56% |
| | 1,739,130 |
| | 0 |
| | 1,739,130 |
| | 0 |
| Bharat Nidhi Limited | |
| | 573,913 |
| | 0.19% |
| | 573,913 |
| | 0 |
| | 573,913 |
| | 0 |
| PNB Finance & Industries Limited | |
| | 431,743 |
| | 0.14% |
| | 431,743 |
| | 0 |
| | 431,743 |
| | 0 |

Rajdhani Printers Limited

34,782

0.01%

34,782

0

34,782

0

Total:

15,855,583

4.478%

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Item 5. Ownership of Five Percent or Less of a Class

N.A.

Item 6. Ownership of More than Five Percent on Behalf of Another Person

N.A.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company

N.A.

Item 8. Identification and Classification of Members of the Group

Dharmayug Investments Limited, Satyam Properties & Finance Limited, Vardhaman Publishers Limited, and Rajdhani Printers Limited are each 100% owned subsidiaries of Bennett Coleman & Company Limited

Bharat Nidhi Limited and PNB Finance & Industries Limited, are shareholding companies of Bennett, Coleman & Co. Ltd.

Item 9. Notice of Dissolution of Group

N.A.

Item 10. Certification

N.A.

SIGNATURE

After reasonable inquiry and to the best of our knowledge and belief, we certify that the information set forth in this statement is true, complete and correct.

8.2.2008

Date

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BENNETT COLEMAN COMPANY LIMITED

By: /s/ Bhaskar Das
Name: Bhaskar Das
Title: Executive President

DHARMAYUG INVESTMENTS LIMITED

By: /s/ P.M. Rao
Name: P.M. Rao
Title: Director

SATYAM PROPERTIES & FINANCE LTD.

By: /s/ Ashok Talwar
Name: Ashok Talwar
Title: Director

VARDHAMAN PUBLISHERS LIMITED

By: /s/ P.M. Rao
Name: P.M. Rao
Title: Director

BHARAT NIDHI LIMITED

By: /s/ Amit Jain
Name: Amit Jain
Title: Director

PNB FINANCE & INDUSTRIES LIMITED

By: /s/ Ashok Sen
Name: Ashok Sen
Title: Director

RAJDHANI PRINTERS LIMITED

By: /s/ Gopal Mohan
Name: Gopal Mohan
Title: Director