

CEVA INC  
Form SC 13G/A  
July 10, 2013

**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**SCHEDULE 13G**

**Under the Securities Exchange Act of 1934**

**(Amendment No. 3)\***

CEVA, Inc.  
(Name of Issuer)  
Common Stock  
(Title of Class of Securities)  
157210105  
(CUSIP Number)  
June 30, 2013  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

PAGE 1 OF 8

---

CUSIP No. 157210105

NAME OF  
REPORTING  
PERSON

1

Manulife Financial  
Corporation  
2 CHECK THE  
APPROPRIATE  
BOX IF A  
MEMBER OF A  
GROUP\*

(a) o

(b) o

N/A

3

SEC USE ONLY

4

CITIZENSHIP OR  
PLACE OF  
ORGANIZATION

Canada

Number of

Shares

Beneficially

Owned by

Each

Reporting

Person

With

5

SOLE VOTING  
POWER

-0-

6

SHARED  
VOTING POWER

-0-

7

SOLE  
DISPOSITIVE  
POWER

-0-

8

SHARED  
DISPOSITIVE  
POWER

-0-

9

AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON

None, except  
through its indirect,  
wholly-owned  
subsidiaries,  
Manulife Asset  
Management

(North America)  
Limited and  
Manulife Asset  
Management (US)  
LLC

10

CHECK IF THE  
AGGREGATE  
AMOUNT IN  
ROW (9)  
EXCLUDES  
CERTAIN  
SHARES\*

N/A

11

PERCENT OF  
CLASS  
REPRESENTED  
BY AMOUNT IN  
ROW 9

See line 9 above.

12

TYPE OF  
REPORTING  
PERSON\*

HC

**\*SEE INSTRUCTIONS**

CUSIP No. 157210105

NAME OF  
REPORTING  
PERSON

1

Manulife Asset  
Management  
(North America)  
Limited

2 CHECK THE  
APPROPRIATE  
BOX IF A  
MEMBER OF A  
GROUP\*

(a)

(b)

N/A

3

SEC USE ONLY

4

CITIZENSHIP OR  
PLACE OF  
ORGANIZATION

Canada

Number of

Shares

Beneficially

Owned by

Each

Reporting

Person

With

5

SOLE VOTING  
POWER

8,408

6

SHARED  
VOTING POWER

-0-

7

SOLE  
DISPOSITIVE  
POWER

8,408

8

SHARED  
DISPOSITIVE  
POWER

-0-

9

AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON

8,408

10

CHECK IF THE  
AGGREGATE  
AMOUNT IN  
ROW (9)  
EXCLUDES  
CERTAIN  
SHARES\*

N/A

11

PERCENT OF  
CLASS  
REPRESENTED  
BY AMOUNT IN  
ROW 9

0.04%

12

TYPE OF  
REPORTING  
PERSON\*

IA



**\*SEE INSTRUCTIONS**

PAGE 3 OF 8

---

CUSIP No. 157210105

NAME OF  
REPORTING  
PERSON

1

Manulife Asset  
Management (US)  
LLC

2 CHECK THE  
APPROPRIATE  
BOX IF A  
MEMBER OF A  
GROUP\*

(a)

(b)

N/A

3

SEC USE ONLY

4

CITIZENSHIP OR  
PLACE OF  
ORGANIZATION

Delaware

Number of

Shares

Beneficially

Owned by

Each

Reporting

Person

With

5

SOLE VOTING  
POWER

10,197

6

SHARED  
VOTING POWER

-0-

7

SOLE  
DISPOSITIVE  
POWER

10,197

8

SHARED  
DISPOSITIVE  
POWER

-0-

9

AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON

10,197

10

CHECK IF THE  
AGGREGATE  
AMOUNT IN  
ROW (9)  
EXCLUDES  
CERTAIN  
SHARES\*

N/A

11

PERCENT OF  
CLASS  
REPRESENTED  
BY AMOUNT IN  
ROW 9

0.04%

12

TYPE OF  
REPORTING  
PERSON\*

IA

**\*SEE INSTRUCTIONS**

PAGE 4 OF 8

---

Item 1(a)

Name of Issuer:  
CEVA, Inc.

Item 1(b)

Address of Issuer's Principal Executive Offices:  
1943 Landings Drive  
Mountain View, California 94043

Item 2(a)

Name of Person Filing:  
This filing is made on behalf of Manulife Financial Corporation ("MFC") and MFC's indirect, wholly-owned subsidiaries, Manulife Asset Management (North America) Limited ("MAM (NA)") and Manulife Asset Management (US) LLC ("MAM (US)").

Item 2(b)

Address of Principal Business Office:

Edgar Filing: CEVA INC - Form SC 13G/A

The principal business offices of MFC and MAM (NA) are located at 200 Bloor Street East, Toronto, Ontario, Canada, M4W 1E5.

The principal business office of MAM (US) is located at 101 Huntington Avenue, Boston, Massachusetts 02199.

Item 2(c)

Citizenship:

MFC and MAM (NA) are organized and exist under the laws of Canada.

MAM (US) is organized and exists under the laws of the State of Delaware.

Item 2(d)

Title of Class of Securities:

Common Stock

Item 2(e)

CUSIP Number:

157210105

Item 3

If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

MFC:

(g)

a parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G).

MAM (NA):

(e)

an investment adviser in accordance with §240.13d-1(b)(1)(ii)(E).

MAM (US):

(e) (X)

an investment adviser in accordance with §240.13d-1(b)(1)(ii)(E).

Item 4

Ownership:

(a) Amount Beneficially Owned: MAM (NA) has beneficial ownership of 8,408 shares of Common Stock and MAM (US) has beneficial ownership of 10,197 shares of Common Stock. Through its parent-subsidary relationship to MAM (NA) and MAM (US), MFC may be deemed to have beneficial ownership of these same shares.

(b) Percent of Class: Of the 22,133,761 shares outstanding as of May 2, 2013, according to the issuer's Quarterly Report filed on Form 10-Q for the quarterly period ended March 31, 2012, MAM (NA) held 0.04% and MAM (US) held 0.04%.

(c) Number of shares as to which the person has:

(i)

sole power to vote or to direct the vote:

MAM (NA) and MAM (US) each has sole power to vote or to direct the voting of the shares of Common Stock beneficially owned by each of them.

PAGE 5 OF 8

---

(ii)

shared power to vote or to direct the vote: -0-

(iii)

sole power to dispose or to direct the disposition of:

MAM (NA) and MAM (US) each has sole power to dispose or to direct the disposition of the shares of Common Stock beneficially owned by each of them.

(iv)

shared power to dispose or to direct the disposition of: -0-

Item 5

Ownership of Five Percent or Less of a Class:

Not applicable.

Item 6

Ownership of More than Five Percent on Behalf of Another Person:

Not applicable.

Item 7

Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company or Control Person:

See Items 3 and 4 above.

Item 8

Identification and Classification of Members of the Group:

Not applicable.

Item 9

Notice of Dissolution of Group:

Not applicable.

Item 10

Certification:

By signing below the undersigned certifies that, to the best of its knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

PAGE 6 OF 8

---

**SIGNATURE**

After reasonable inquiry and to the best of its knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

**Manulife Financial Corporation**

By:

/s/ Kenneth G. Pogrin

Name:

Kenneth G. Pogrin

Dated: July 9, 2013

Title:

Attorney in Fact\*



**Manulife Asset Management (North America) Limited**

By:

/s/ Kenneth G. Pogrinn

Name:

Kenneth G. Pogrinn

Dated: July 9, 2013

Title:

General Counsel and Secretary

**Manulife Asset Management (US) LLC**

By:

/s/ William E. Corson

Name:

William E. Corson

Dated: July 9, 2013

Title:

Vice President and Chief Compliance Officer

\* Signed pursuant to a Power of Attorney dated January 17, 2008 included as an Exhibit to Schedule 13G filed with the Securities and Exchange Commission by Manulife Financial Corporation on January 24, 2008.

**EXHIBIT A**

**JOINT FILING AGREEMENT**

Manulife Financial Corporation, Manulife Asset Management (North America) Limited and Manulife Asset Management (US) LLC agree that the Schedule 13G (Amendment No. 3) to which this Agreement is attached, relating to the Common Stock of CEVA, Inc., is filed on behalf of each of them.

**Manulife Financial Corporation**

By:

/s/ Kenneth G. Pogrinn

Name:

Kenneth G. Pogrinn

Dated: July 9, 2013

Title:

Attorney in Fact\*

**Manulife Asset Management (North America) Limited**

By:

/s/ Kenneth G. Pogrinn

Name:

Kenneth G. Pogrinn

Dated: July 9, 2013

Title:

General Counsel and Secretary

**Manulife Asset Management (US) LLC**

By:

/s/ William E. Corson

Name:

William E. Corson

Dated: July 9, 2013

Title:

Vice President and Chief Compliance Officer

\* Signed pursuant to a Power of Attorney dated January 17, 2008 included as an Exhibit to Schedule 13G filed with the Securities and Exchange Commission by Manulife Financial Corporation on January 24, 2008.