

GoPro, Inc.  
Form 3  
October 09, 2014

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Â FRIEL THOMAS J  
(Last) (First) (Middle)

2. Date of Event Requiring Statement  
(Month/Day/Year)  
09/29/2014

3. Issuer Name and Ticker or Trading Symbol  
GoPro, Inc. [GPRO]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

C/O SILICON VALLEY  
COMMUNITY  
FOUNDATION,Â 2440 W. EL  
CAMINO REAL, SUITE 300  
(Street)

(Check all applicable)

Director  10% Owner  
 Officer  Other  
(give title below) (specify below)

MOUNTAIN  
VIEW,Â CAÂ 94040  
(City) (State) (Zip)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
No shares of Class A Common Stock are beneficially owned <u>(1)</u>	0	D <u>(1)</u>	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date	3. Title and Amount of Securities Underlying	4. Conversion	5. Ownership	6. Nature of Indirect Beneficial Ownership
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## Edgar Filing: GoPro, Inc. - Form 3

(Month/Day/Year)  Date Exercisable	Expiration Date	Derivative Security (Instr. 4)  Title	Amount or Number of Shares	or Exercise Price of Derivative Security	Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
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### Reporting Owners

#### Reporting Owner Name / Address

#### Relationships

Director   10% Owner   Officer   Other

FRIEL THOMAS J  
C/O SILICON VALLEY COMMUNITY FOUNDATION  
2440 W. EL CAMINO REAL, SUITE 300  
MOUNTAIN VIEW, CA 94040

^     ^ X    ^     ^

### Signatures

/s/ Thomas J.    10/08/2014  
Friel

\*\*Signature of    Date  
Reporting Person

### Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reporting person exercises voting and dispositive power over shares of the Issuer's common stock beneficially owned by Silicon Valley Community Foundation, a California nonprofit public benefit corporation engaged in philanthropy. The reporting person has no pecuniary interest in any of such shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.