

Ally Financial Inc.  
Form 424B2  
September 09, 2013

**Filed under Rule 424(b)(2), Registration Statement No. 333-183535**

Preliminary Pricing Supplement No 25 - Dated Monday, September 9, 2013 (To: Prospectus dated August 24, 2012)

| CUSIP Number | Principal Amount | Selling Price | Gross Concession | Net Proceeds | Coupon Type | Coupon Rate | Coupon Frequency | Maturity Date | 1st Coupon Date | 1st Coupon Amount | Survivor Option |
|--------------|------------------|---------------|------------------|--------------|-------------|-------------|------------------|---------------|-----------------|-------------------|-----------------|
| 02006DCD1 [] | 100.000%         | 1.125%        |                  |              | Fixed       | 3.250%      | Monthly          | 09/15/2016    | 10/15/2013      | \$2.35            | No              |

**Redemption Information: Callable at 100% on 9/15/2014 and Monthly thereafter with 30 Calendar Days Notice.**

|              |          |        |  |  |       |        |         |            |            |        |    |
|--------------|----------|--------|--|--|-------|--------|---------|------------|------------|--------|----|
| 02006DCE9 [] | 100.000% | 1.700% |  |  | Fixed | 4.700% | Monthly | 09/15/2018 | 10/15/2013 | \$3.39 | No |
|--------------|----------|--------|--|--|-------|--------|---------|------------|------------|--------|----|

**Redemption Information: Callable at 100% on 9/15/2014 and Monthly thereafter with 30 Calendar Days Notice.**

Offering Date: Monday, September 9, 2013 through Monday, September 16, 2013

Trade Date: Monday, September 16, 2013 @ 12:00 PM ET

Settle Date: Thursday, September 19, 2013

Minimum Denomination/Increments: \$1,000.00/\$1,000.00

Initial trades settle flat and clear SDFS: DTC Book Entry only

Ally Financial Inc.  
DTC Number 0235 via RBC Dain Rauscher Inc

**Ally Financial Inc.**

**Ally Financial Term Notes, Series A**

**Prospectus dated August 24, 2012**

Agents: Incapital, LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.

