

ITEM 5.02. DEPARTURE OF DIRECTORS OR PRINCIPAL OFFICERS; ELECTION OF DIRECTORS; APPOINTMENT OF PRINCIPAL OFFICERS; COMPENSATORY ARRANGMENTS OF CERTAIN OFFICERS

Effective January 3, 2012, James A. Doran was appointed by NeoMedia Technologies, Inc., a Delaware corporation (the "Company"), to serve as its Chief Financial Officer and Corporate Secretary.

Mr. Doran brings a wealth of experience from a career spanning thirteen (13) years as an executive officer for both public and privately-held companies, combined with over twenty (20) years of diverse public accounting experience. From 2008 to 2011, Mr. Doran was responsible for all financial and administrative services at Pico-Tesla Magnetic Therapies, LLC, an entrepreneurial R&D-stage medical device company. From 1999 to 2008 Mr. Doran spent nine (9) years as Chief Accounting Officer, Corporate Controller and Secretary at Suntron Corporation, a publicly-traded high-tech contract manufacturer. Prior to 1999, and during his career in public accounting, Mr. Doran specialized in auditing publicly-held companies in his capacity as a senior manager and/or partner with the Denver offices of Hein & Associates LLP, Williams, Richey & Co., P.C., Coopers & Lybrand, and McGladrey & Pullen. Mr. Doran received his B.S. in Business with a concentration in Accounting from Clarion University of Pennsylvania in 1977.

Mr. Doran, age 56, has no family relationship with any other officer or director of the Company. The Company has not entered into or modified any existing agreements with Mr. Doran in connection with this appointment. With respect to the Company, Mr. Doran has not had a direct or indirect material interest in any transaction described in Item 404(a) of Regulation S-K.

In connection with Mr. Doran's appointment, Mr. Robert Thomson, named in July 2011 as Interim Chief Financial Officer, will return to his role as Corporate Controller, working closely with Mr. Doran.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

- (a) Not applicable.
- (b) Not applicable.
- (c) Not applicable.
- (d) Exhibits:

EXHIBIT	DESCRIPTION	LOCATION
Exhibit 99.1	Press Release dated January 5, 2012	Provided herewith

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 5, 2012

NEOMEDIA TECHNOLOGIES, INC.

By: /s/ James A. Doran
Name: James A. Doran
Its: Chief Financial Officer