

Answers CORP
Form 8-K
May 09, 2006

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549**

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): May 8, 2006

Answers Corporation

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-32255

(Commission File Number)

98-0202855

(IRS Employer Identification No.)

**Jerusalem Technology Park
The Tower**

Jerusalem, Israel 91481

(Address of Principal Executive Offices)

+972-2-649-5000

(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

The information in this Current Report on Form 8-K and the exhibits hereto is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set

forth by specific reference in such filing.

Item 7.01 Regulation FD Disclosure.

On May 8, 2006 at approximately 5:00 p.m. EDT, Mr. Bruce D. Smith, VP - Investor Relations and Strategic Development of Answers Corporation (the “**Company**”) hosted, together with other members of management, the Company’s first quarter 2006 earnings conference call (the “Earnings Call”).

During the Earnings Call, as part of the question and answers session, Mr. Smith responded to a participant’s question relating to the Company’s monetization rates, or RPMs. In his response, Mr. Smith indicated that the figure of \$4.67 RPM in Q1 2006 was an *average* for the entire quarter, and that the RPMs in March were actually much higher than \$4.67. Further, Mr. Smith explained that current RPMs are actually “running north of \$5.00”.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ANSWERS CORPORATION

Dated: May 8, 2006

By: /s/ Steven Steinberg

Steven Steinberg
Chief Financial Officer