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CONSUMERS FINANCIAL CORP Form NT 10-K April 05, 2005

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 12B-25

NOTIFICATION OF LATE FILING

Commission File No. |X| Form 10-K |_| Form 20-F |_| Form 11-K |_| Form 10-Q |_| Form NSAR For the period ended: DECEMBER 31, 2004 |_| Transition Report on Form 10-K |_| Transition Report on Form 20-F |_| Transition Report on Form 11-K |_| Transition Report on Form 10-Q |_| Transition Report on Form NSAR For the transition period ended: ______ Read attached Instruction Sheet Before Preparing Form. Please Print or Type. Nothing in this form shall be construed to imply that the Commission has verified any information contained herein. If the notification related to a portion of the filing checked above, identify the item(s) to which notification relates: _____ PART I-REGISTRANT INFORMATION ______ Full name of Registrant: Consumers Financial Corporation Former name if Applicable: Address of Principal Executive Office (Street and Number): 132 Spruce Street, Cedarhurst, NY 11516 ______ PART II-RULE 12B-25(B) AND (C) ______ If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate.)

(a) The reasons described in detail in Part III of this form could not be

(b) The subject annual report, semi-annual report, transition report of

eliminated without unreasonable effort or expense;

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Forms 10-K, 10-KSB, 20-F, 11-K or Form N-SAR, or portion thereof will be filed on or before the 15th calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q, 10-QSB, or portion thereof will be filed on or before the fifth calendar day following the prescribed due date; and

(c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

PART TIT-NARRATIVE

State below in reasonable detail the reasons why Forms 10-K, 20-F, 11-K, 10-Q, 10-QSB, N-SAR or the transition report portion thereof could not be filed within the prescribed time period.

The registrant will be unable to file Form 10-K for the year ended December 31, 2004 because of the time required to state its financial statements. The Company intends to file within the permitted extension time.

PART IV-OTHER INFORMATION

Name and telephone number of person to contact in regard to this notification:

> 516-792-0900 Jack I. Ehrenhaus (Name) (Area Code) (Telephone Number)

Have all other periodic reports required under Section 13 or 15(d) (2.)of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed?

|X| Yes |_| No

If the answer is no, identify report(s)

Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?

|_| Yes |X| No

If so: attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

Name of Registrant as Specified in Charter: Consumers Financial Corporation

Has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

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Date: March 31, 2005

By: /s/ Jack I. Ehrenhaus

Jack I. Ehrenhaus

President and CEO

INSTRUCTION: The form may be signed by an executive officer of the registrant or by any other duly authorized representative. The name and title of the person signing the form shall be typed or printed beneath the signature. If the statement is signed on behalf of the registrant by an authorized representative (other than an executive officer), evidence of the representative's authority to sign on behalf of the registrant shall be filed with the form.
