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CONSUMERS FINANCIAL CORP

Form NT 10-K March 30, 2004

Microsoft Word 10.0.2627; SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 12B-25

NOTIFICATION OF LATE FILING

Commission File No.

X Form	10-K _ Form 20-F _ Form 11-K	_ Form 10-Q _ Form NSAR
For the period ended: DECEMBER 31, 2003		
_ Trans _ Trans _ Trans	ition Report on Form 10-K ition Report on Form 20-F ition Report on Form 11-K ition Report on Form 10-Q ition Report on Form NSAR	
For the t	ransition period ended:	
Read attached Instruction Sheet Before Preparing Form. Please Print or Type.		
Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.		
If the notification related to a portion of the filing checked above, identify the item(s) to which notification relates:		
PART I-REGISTRANT INFORMATION		
Full name	e of Registrant:	Consumers Financial Corporation
Former name if Applicable: Address of Principal Executive Office (Street and Number):		132 Spruce Street, Cedarhurst, NY 11516 City, State and Zip Code:
PART II-RULE 12B-25(B) AND (C)		
If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed.(Check box if appropriate.)		
[X]	(a) The reasons described in detail in Part III of this form could not be eliminated without unreasonable effort or expense;	
X	(b) The subject annual report, semi of Forms 10-K, 10-KSB, 20-F, 11-K will be filed on or before the 1 prescribed due date; or the subject	or Form N-SAR, or portion thereof 5th calendar day following the

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report on Form 10-Q, 10-QSB, or portion thereof will be filed on or before the fifth calendar day following the prescribed due date; and

(c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

PART III-NARRATIVE

State below in reasonable detail the reasons why Forms 10-K, 20-F, 11-K, 10-Q, 10-QSB, N-SAR or the transition report portion thereof could not be filed within the prescribed time period.

The registrant will be unable to file Form 10-K for the year ended December 31, 2003 because of the time required to state its financial statements. The Company intends to file within the permitted extension time.

PART IV-OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification:

Donald Hommel 516 792-0900

(Name) (Area Code) (Telephone Number)

(2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed?

|X| Yes |_| No

If the answer is no, identify report(s)

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof?

|_| Yes |X| No

If so: attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

Name of Registrant as Specified in Charter: Consumers Financial Corporation

Has caused this notification to be signed on its behalf by the undersigned thereunto duly authorized.

Date: March 30, 2004 By: /s/ Donald J. Hommel

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Donald J. Hommel President and CEO

INSTRUCTION: The form may be signed by an executive officer of the registrant or by any other duly authorized representative. The name and title of the person signing the form shall be typed or printed beneath the signature. If the statement is signed on behalf of the registrant by an authorized representative (other than an executive officer), evidence of the representative's authority to sign on behalf of the registrant shall be filed with the form.
