

Item 7.01. Regulation FD Disclosure

The following information is furnished pursuant to Item 7.01, "Regulation FD Disclosure."

On July 8, 2013 South Jersey Industries (SJI) declared a quarterly dividend of \$0.4425 per share. The dividend is payable October 2, 2013 to shareholders of record at the close of business September 10, 2013. A copy of the press release of July 8, 2013 announcing the declaration of the dividend is attached hereto as Exhibit 99 and hereby incorporated by reference.

Item 9.01 Financial Statements and Exhibits

Exhibit Index

(99) Press release dated July 8, 2013, issued by South Jersey Industries.

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SOUTH JERSEY INDUSTRIES,
INC.

Date: July 8, 2013

/s/ David A. Kindlick
David A. Kindlick
Senior Vice President & Chief
Financial Officer