

Berger Adam
Form 4
September 17, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Berger Adam

(Last) (First) (Middle)

C/O SPARK NETWORKS,
INC., 8383 WILSHIRE BLVD.,
SUITE 800

(Street)

BEVERLY HILLS, CA 90211

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

SPARK NETWORKS INC [LOV]

3. Date of Earliest Transaction
(Month/Day/Year)

09/13/2012

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	09/13/2012		M		5,499	A	\$ 3 5,499
Common Stock	09/13/2012		S		1,618	D	\$ 6 3,881
Common Stock	09/13/2012		S		630	D	\$ 6.01 3,251
Common Stock	09/13/2012		S		1,651	D	\$ 6.02 1,600
Common Stock	09/13/2012		S		1,100	D	\$ 6.03 500

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Common Stock	09/13/2012	S	300	D	\$ 6.035	200	D
Common Stock	09/13/2012	S	100	D	\$ 6.05	100	D
Common Stock	09/13/2012	S	100	D	\$ 6.06	0	D
Common Stock	09/14/2012	M	29,655	A	\$ 3	29,655	D
Common Stock	09/14/2012	S	19,228	D	\$ 5.9	10,427	D
Common Stock	09/14/2012	S	2,100	D	\$ 5.905	8,327	D
Common Stock	09/14/2012	S	7,409	D	\$ 5.91	918	D
Common Stock	09/14/2012	S	918	D	\$ 5.92	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Amount or Number of Shares	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 3	09/13/2012		M		5,499		<u>(1)</u>	01/05/2019	Common Stock	5,499
Stock Option (Right to Buy)	\$ 3	09/14/2012		M		29,655		<u>(1)</u>	01/05/2019	Common Stock	29,655

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Berger Adam C/O SPARK NETWORKS, INC. 8383 WILSHIRE BLVD., SUITE 800 BEVERLY HILLS, CA 90211		X		

Signatures

/s/ Adam Berger 09/17/2012

Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options are currently exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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