

STEAK & SHAKE CO  
Form 4  
June 03, 2005

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**REINWALD GARY**

(Last) (First) (Middle)

36 S. PENNSYLVANIA, SUITE 500

(Street)

INDIANAPOLIS, IN 46204

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**STEAK & SHAKE CO [SNS]**

3. Date of Earliest Transaction (Month/Day/Year)  
06/03/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

EVP, Operations

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |                                   |
| Common Stock                    | 06/03/2005                           |  | S                              | 1,565   | D \$ 20.25  | 225,506  | D                                 |
| Common Stock                    | 06/03/2005                           |  | F                              | 17,634  | D \$ 20.5   | 207,872  | D                                 |
| Common Stock                    | 06/03/2005                           |  | M                              | 3,239   | A \$ 14.93  | 211,111  | D                                 |
| Common Stock                    | 06/03/2005                           |  | M                              | 1,166   | A \$ 15.55  | 212,277  | D                                 |
| Common Stock                    | 06/03/2005                           |  | M                              | 13,122  | A \$ 9.14   | 225,399  | D                                 |

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|              |            |   |       |   |          |         |   |
|--------------|------------|---|-------|---|----------|---------|---|
| Common Stock | 06/03/2005 | M | 3,686 | A | \$ 18.28 | 229,085 | D |
| Common Stock | 06/03/2005 | M | 8,341 | A | \$ 12.92 | 237,426 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title Amount or Number of Shares                              |
| Option                                     | \$ 17.14   |                                      |  |                                |   | 08/04/2004 08/04/2009                                    | Common Stock 16,000   |
| Option                                     | \$ 14.93   | 06/03/2005                           |  | M                              | 3,239   | 07/02/2003 07/02/2008                                    | Common Stock 3,239  |
| Option                                     | \$ 15.55   | 06/03/2005                           |  | M                              | 1,166   | 10/09/2003 10/09/2008                                    | Common Stock 1,166  |
| Option                                     | \$ 9.14  | 06/03/2005                           |  | M                              | 13,122  | 04/12/2001 04/12/2006                                    | Common Stock 13,122   |
| Common Stock                               | \$ 18.28   | 06/03/2005                           |  | M                              | 3,686   | 01/07/2004 01/07/2009                                    | Common Stock 3,686  |
| Option                                     | \$ 12.92   | 06/03/2005                           |  | M                              | 8,341   | 01/29/2002 01/29/2007                                    | Common Stock 8,341  |

## Reporting Owners

| Reporting Owner Name / Address                   | Relationships |           |                 |       |
|--|---------------|-----------|-----------------|-------|
|  | Director      | 10% Owner | Officer         | Other |
| REINWALD GARY<br>36 S. PENNSYLVANIA<br>SUITE 500 |               |           | EVP, Operations |       |

INDIANAPOLIS, IN 46204

## Signatures

David C. Milne, Attorney  
in fact

06/03/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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