

TUPPERWARE BRANDS CORP
 Form 4
 June 17, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2015
 Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WRIGHT WILLIAM J

(Last) (First) (Middle)

TUPPERWARE BRANDS
 CORP., 14901 S ORANGE
 BLOSSOM TRAIL

(Street)

ORLANDO, FL 32837

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
**TUPPERWARE BRANDS CORP
 [TUP]**

3. Date of Earliest Transaction
 (Month/Day/Year)
06/14/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
 SVP, Global Product Dev.

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)				Price
Common Stock	06/14/2013		M		3,150	A	\$ 17.54	5,836	D	
Common Stock	06/14/2013		M		4,900	A	\$ 47.31	10,736	D	
Common Stock	06/14/2013		S ⁽¹⁾		1,676	D	\$ 80.911	9,060	D	
Common Stock	06/14/2013		S ⁽¹⁾		100	D	\$ 80.9143	8,960	D	
	06/14/2013		S ⁽¹⁾		300	D	\$ 80.927	8,660	D	

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Common Stock							
Common Stock	06/14/2013	<u>S(1)</u>	700	D	\$ 80.941	7,960	D
Common Stock	06/14/2013	<u>S(1)</u>	3,220	D	\$ 80.944	4,740	D
Common Stock	06/14/2013	<u>S(1)</u>	200	D	\$ 80.955	4,540	D
Common Stock	06/14/2013	<u>S(1)</u>	300	D	\$ 80.964	4,240	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 80.971	4,140	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 80.973	4,040	D
Common Stock	06/14/2013	<u>S(1)</u>	149	D	\$ 80.983	3,891	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 81.003	3,791	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 81.004	3,691	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 81.005	3,591	D
Common Stock	06/14/2013	<u>S(1)</u>	200	D	\$ 81.014	3,391	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 81.021	3,291	D
Common Stock	06/14/2013	<u>S(1)</u>	105	D	\$ 81.025	3,186	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 81.026	3,086	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 81.035	2,986	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 81.073	2,886	D
Common Stock	06/14/2013	<u>S(1)</u>	200	D	\$ 81.12	2,686	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Stock Option	\$ 17.54	06/14/2013		M	3,150	11/19/2009 ⁽²⁾ 11/18/2018	Common Stock	3,150
Stock Option	\$ 47.31	06/14/2013		M	4,900	11/04/2011 ⁽³⁾ 11/03/2020	Common Stock	4,900

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WRIGHT WILLIAM J TUPPERWARE BRANDS CORP. 14901 S ORANGE BLOSSOM TRAIL ORLANDO, FL 32837			SVP, Global Product Dev.	

Signatures

/s/Susan C. Chiono,
Attorney-in-Fact

06/17/2013

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares sold pursuant to cashless exercise of stock options.

(2) The option vests in three equal annual installments beginning on November 19, 2009.

(3) The option vests in three equal annual installments beginning on November 4, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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