

WRIGHT WILLIAM J
Form 4
August 05, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WRIGHT WILLIAM J

2. Issuer Name and Ticker or Trading Symbol
TUPPERWARE BRANDS CORP
[TUP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction
(Month/Day/Year)
08/03/2011

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
SVP, Global Product Marketing

TUPPERWARE BRANDS
CORP., 14901 S ORANGE
BLOSSOM TRAIL

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

ORLANDO, FL 32837

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V Amount (A) or (D) Price | | | |
| Common Stock | 08/03/2011 | | M | 4,400 A \$ 23.49 | 7,317 | D | |
| Common Stock | 08/03/2011 | | M | 2,400 A \$ 20.83 | 9,717 | D | |
| Common Stock | 08/03/2011 | | M | 4,400 A \$ 33.77 | 14,117 | D | |
| Common Stock | 08/03/2011 | | M | 6,300 A \$ 17.54 | 20,417 | D | |
| | 08/03/2011 | | M | 1,250 A \$ 48.3 | 21,667 | D | |

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| | | | | | | | |
|--------------|------------|------------------------|-------|---|----------|--------|---|
| Common Stock | | | | | | | |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 716 | D | \$ 61.4 | 20,951 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 1,000 | D | \$ 61.41 | 19,951 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 1,100 | D | \$ 61.42 | 18,851 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 2,572 | D | \$ 61.43 | 16,279 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 353 | D | \$ 61.44 | 15,926 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 1,400 | D | \$ 61.47 | 14,526 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 1,678 | D | \$ 61.48 | 12,848 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 2,100 | D | \$ 61.49 | 10,748 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 1,300 | D | \$ 61.5 | 9,448 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 1,984 | D | \$ 61.51 | 7,464 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 647 | D | \$ 61.52 | 6,817 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 2,500 | D | \$ 61.53 | 4,317 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 100 | D | \$ 61.54 | 4,217 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 100 | D | \$ 61.55 | 4,117 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 800 | D | \$ 61.57 | 3,317 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 100 | D | \$ 61.58 | 3,217 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 100 | D | \$ 61.63 | 3,117 | D |
| Common Stock | 08/03/2011 | <u>S⁽¹⁾</u> | 200 | D | \$ 61.64 | 2,917 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not

SEC 1474
(9-02)

required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
| Stock Option | \$ 23.49 | 08/03/2011 | | M | 4,400 | 11/17/2006 ⁽²⁾ 11/16/2015 | Common Stock | 4,400 |
| Stock Option | \$ 20.83 | 08/03/2011 | | M | 2,400 | 11/02/2007 ⁽³⁾ 11/01/2016 | Common Stock | 2,400 |
| Stock Option | \$ 33.77 | 08/03/2011 | | M | 4,400 | 11/02/2008 ⁽⁴⁾ 11/01/2017 | Common Stock | 4,400 |
| Stock Option | \$ 17.54 | 08/03/2011 | | M | 6,300 | 11/19/2009 ⁽⁵⁾ 11/18/2018 | Common Stock | 6,300 |
| Stock Option | \$ 48.3 | 08/03/2011 | | M | 1,250 | 11/18/2010 ⁽⁶⁾ 11/17/2019 | Common Stock | 1,250 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| WRIGHT WILLIAM J TUPPERWARE BRANDS CORP. 14901 S ORANGE BLOSSOM TRAIL ORLANDO, FL 32837 | | | SVP, Global Product Marketing | |

Signatures

/s/Susan C. Chiono,
Attorney-in-Fact
08/05/2011

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Shares sold pursuant to cashless exercise of stock options.
- (2) The option vests in three equal annual installments beginning on November 17, 2006.
- (3) The option vests in three equal annual installments beginning on November 2, 2007.
- (4) The option vests in three equal annual installments beginning on November 2, 2008.
- (5) The option vests in three equal annual installments beginning on November 19, 2009.
- (6) The option vests in three equal annual installments beginning on November 18, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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