

Edgar Filing: HOOVERS INC - Form SC 13G

HOOVERS INC  
Form SC 13G  
January 22, 2001

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington D.C. 20549

---

SCHEDULE 13G  
(Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1(b), (c),  
AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(b)  
(Amendment No. 1)\*

Hoover's, Inc.

---

(Name of Issuer)

Common Stock, par value \$.01 per share

---

(Title of Class of Securities)

4393211100

---

(CUSIP Number)

January 11, 2001

---

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

/  Rule 13d-1(b)

/  Rule 13d-1(c)

/  Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

SCHEDULE 13G

Edgar Filing: HOOVERS INC - Form SC 13G

CUSIP No. 4393211100

Page 2 of 5 Pages

1 NAME OF REPORTING PERSONS  
 I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)  
  
 AOL Time Warner Inc.  
 13-4099534

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\* a / /  
 b / /

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION Delaware

|   |   |                          |           |
|---|---|--------------------------|-----------|
| NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH | 5 | SOLE VOTING POWER        | 0         |
|   | 6 | SHARED VOTING POWER      | 2,627,080 |
|   | 7 | SOLE DISPOSITIVE POWER   | 0         |
|   | 8 | SHARED DISPOSITIVE POWER | 2,627,080 |

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON 2,627,080

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES\* / /

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 17.0%



Edgar Filing: HOOVERS INC - Form SC 13G

- Item 3. If this Statement is filed Pursuant to Rule 13d-1(b) or 13d-2(b) or (c), Check Whether the Person Filing is a:
- (a) / / Broker or dealer registered under Section 15 of the Exchange Act.
  - (b) / / Bank as defined in Section 3(a)(6) of the Exchange Act.
  - (c) / / Insurance company as defined in Section 3(a)(19) of the Exchange Act.
  - (d) / / Investment company registered under Section 8 of the Investment Company Act.
  - (e) / / An investment adviser in accordance with Rule 13d-1 (b)(1)(ii)(E);
  - (f) / / An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);
  - (g) / / A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);
  - (h) / / A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act;
  - (i) / / A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act;
  - (j) / / Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

If this statement is filed pursuant to Rule 13d-1(c), check this box. /x/

Item 4. Ownership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the Issuer identified in Item 1.

(a) Amount beneficially owned:

2,627,080

(b) Percent of Class:

17.0%

(c) Number of shares as to which such person has:

(i) Sole power to vote or to direct the vote 0 ,

(ii) Shared power to vote or to direct the vote 2,627,080 ,

(iii) Sole power to dispose or to direct the

Edgar Filing: HOOVERS INC - Form SC 13G

|      |  |             |
|------|--|-------------|
|      | disposition of   | 0 ,         |
|      |  | -----       |
| (iv) | Shared power to dispose or to direct the<br>disposition of | 2,627,080 , |
|      |  | -----       |

CUSIP No. 4393211100

Page 5 of 5 Pages

Item 5. Ownership of Five Percent or Less of a Class.

Not Applicable

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not Applicable

Item 7. Identification and Classification of the Subsidiary Which  
Acquired the Security Being Reported on by the Parent Holding  
Company.

Warner Books Multimedia Corp. (a wholly owned indirect  
subsidiary of AOL Time Warner Inc.) - CO

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of Group.

Not Applicable

Item 10. Certifications.

By signing below the undersigned certifies that, to the best of  
the undersigned's knowledge and belief, the securities referred  
to above were not acquired and are not held for the purpose of  
or with the effect of changing or influencing the control of the  
issuer of the securities and were not acquired and are not held  
in connection with or as a participant in any transaction having  
that purpose or effect.

After reasonable inquiry and to the best of my knowledge and  
belief, I certify that the information set forth in this  
statement is true, correct and complete.

Date: January 22, 2001

AOL TIME WARNER INC.

By: /s/ J. Michael Kelly

\_\_\_\_\_  
Name: J. Michael Kelly

Edgar Filing: HOOVERS INC - Form SC 13G

Title: Senior Vice President  
& Chief Financial  
Officer