

HEMISPHERE MEDIA GROUP, INC.

Form 10-Q

November 08, 2016

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 10-Q

(Mark One)

☒ **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE
ACT OF 1934**

For the quarterly period ended September 30, 2016

or

☐ **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE
ACT OF 1934**

For the transition period from to

Commission file number: 001-35886

HEMISPHERE MEDIA GROUP, INC.

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(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation or organization)

80-0885255
(I.R.S. Employer Identification No.)

Hemisphere Media Group, Inc.
4000 Ponce de Leon Boulevard
Suite 650
Coral Gables, FL
(Address of principal executive offices)

33146
(Zip Code)

(305) 421-6364

(Registrant's telephone number, including area code)

Not Applicable

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☐

Accelerated filer ☒

Non-accelerated filer ☐

Smaller reporting company ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

Class of Stock
Class A common stock, par value \$0.0001 per share

Shares Outstanding
as of November 7, 2016

21,607,230 shares

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Class B common stock, par value \$0.0001 per share

20,800,998 shares

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HEMISPHERE MEDIA GROUP, INC. AND SUBSIDIARIES

INDEX TO FORM 10-Q

September 30, 2016

(Unaudited)

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PART I

Unless otherwise indicated or the context requires otherwise, in this disclosure, references to the Company, Hemisphere, registrant, we, us or our refers to Hemisphere Media Group, Inc., a Delaware corporation and, where applicable, its consolidated subsidiaries; Business refers collectively to our consolidated operations; Cable Networks refers to our Networks (as defined below) with the exception of WAPA and WAPA2 Deportes; Centroamerica TV refers to HMTV Centroamerica TV, LLC, a Delaware limited liability company; Cinelatino refers to Cine Latino, Inc., a Delaware corporation; MVS refers to Grupo MVS, S.A. de C.V., a Mexican Sociedad Anonima de Capital Variable (variable capital corporation) and its affiliates, as applicable; Distributors refers collectively to satellite systems, telephone companies (telcos), and cable multiple system operators (MSO s), and the MSO s affiliated regional or individual cable systems. Networks refers collectively to WAPA, WAPA2 Deportes, WAPA America, Cinelatino, Pasiones, Centroamerica TV and Television Dominicana; Pasiones refers collectively to HMTV Pasiones US, LLC, a Delaware limited liability company and HMTV Pasiones LatAm, LLC, a Delaware limited liability company; Television Dominicana refers to HMTV TV Dominicana, LLC, a Delaware limited liability company; Term Loan Facility refers to our term loan facility amended on July 31, 2014 as set forth on Exhibit 10.5 to the Company s Annual Report on Form 10-K for the year ended December 31, 2015; WAPA refers to Televiscentro of Puerto Rico, LLC, a Delaware limited liability company; WAPA America refers to WAPA America, Inc., a Delaware corporation; WAPA2 Deportes refers to a sports television network in Puerto Rico operated by WAPA; WAPA.TV refers to a news and entertainment website in Puerto Rico operated by WAPA.

FORWARD-LOOKING STATEMENTS

CAUTIONARY STATEMENT FOR PURPOSES OF THE SAFE HARBOR PROVISIONS OF THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995.

Statements in this Quarterly Report on Form 10-Q (this Quarterly Report), including the exhibits attached hereto, future filings by us with the Securities and Exchange Commission, our press releases and oral statements made by, or with the approval of, our authorized personnel, that relate to our future performance or future events, may contain certain statements about us and our consolidated subsidiaries that do not directly or exclusively relate to historical facts. These statements are, or may be deemed to be, forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995.

These forward-looking statements are necessarily estimates reflecting the best judgment and current expectations, plans, assumptions and beliefs about future events (in each case subject to change) of our senior management and management of our subsidiaries (including target businesses) and involve a number of risks, uncertainties and other factors, some of which may be beyond our control that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Without limitation, any statements preceded or followed by or that include the words targets, plans, believes, expects, intends, will, likely, may, anticipates, estimates, projects, should, positioned, strategy, future, potential, plan, forecast, or words, phrases or terms of similar substance or the negative thereof, are forward-looking statements. These include, but are not limited to, the Company s future financial and operating results, plans, objectives, expectations and intentions and other statements that are not historical facts.

We claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995 for all forward-looking statements.

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Forward-looking statements are not guarantees of performance. If one or more of these factors materialize, or if any underlying assumptions prove incorrect, our actual results, performance or achievements may vary materially from any future results, performance or achievements expressed or implied by these forward-looking statements. In addition to the risk factors described in Item 1A Risk Factors in this Quarterly Report on Form 10-Q, those factors include:

- the reaction by advertisers, programming providers, strategic partners, the Federal Communications Commission (the FCC) or other government regulators to businesses that we acquire;
- the potential for viewership of our Networks programming to decline or unexpected reductions in the number of subscribers to our Networks;
- the risk that we may fail to secure sufficient or additional advertising and/or subscription revenue;
- the inability of advertisers or affiliates to remit payment to us in a timely manner or at all;
- the risk that we may become responsible for certain liabilities of the businesses that we acquire;

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- future financial performance, including our ability to obtain additional financing in the future on favorable terms;
- the failure of our Business to produce projected revenues or cash flows;
- reduced access to capital markets or significant increases in borrowing costs;
- our ability to successfully manage relationships with customers and Distributors and other important relationships;
- continued consolidation of Distributors in the marketplace;
- a failure to secure affiliate agreements or renewal of such agreements on less favorable terms;
- disagreements with our Distributors over contract interpretation;
- our success in acquiring, investing in and integrating complementary businesses;
- the outcome of any pending or threatened litigation;
- the loss of key personnel and/or talent or expenditure of a greater amount of resources attracting, retaining and motivating key personnel than in the past;
- strikes or other union job actions that affect our operations, including, without limitation, failure to renew our collective bargaining agreements on mutually favorable terms;

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- changes in technology including changes in the distribution and viewing of television programming, expanded deployment of personal video recorders, video on demand, internet protocol television, mobile personal devices and personal tablets and their impact on subscription and television advertising revenue;
- the failure or destruction of satellites or transmitter facilities that we depend upon to distribute our Networks;
- uncertainties inherent in the development of new business lines and business strategies;
- changes in pricing and availability of products and services;
- changes in the nature of key strategic relationships with partners and Distributors;
- the ability of suppliers and vendors to deliver products and services;
- fluctuations in foreign currency exchange rates and political unrest and regulatory changes in the international markets in which we operate;
- the deterioration of general economic conditions either nationally or in the local markets in which we operate, including, without limitation, in the Commonwealth of Puerto Rico;
- changes in the size of the U.S. Hispanic population, including the impact of federal and state immigration legislation and policies on both the U.S. Hispanic population and persons emigrating from Latin America;
- changes in, or failure or inability to comply with, government regulations, including, without limitation, regulations of the FCC and adverse outcomes from regulatory proceedings; and
- competitor responses to our products and services.

The list of factors above is illustrative, but by no means exhaustive. All forward-looking statements should be evaluated with the understanding of their inherent uncertainty. All subsequent written and oral forward-looking statements concerning the matters addressed in this Quarterly Report and attributable to us or any person acting on our behalf are qualified by these cautionary statements.

The forward-looking statements are based on current expectations about future events and are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions. Although we believe that the expectations reflected in the forward-looking statements are reasonable, these expectations may not be achieved. We may change our intentions, beliefs or expectations at any time and without notice, based upon any change in our assumptions or otherwise. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Table of Contents**PART I - FINANCIAL INFORMATION****ITEM I. FINANCIAL STATEMENTS****HEMISPHERE MEDIA GROUP, INC.****Condensed Consolidated Balance Sheets**

(amounts in thousands, except share and par value amounts)

	September 30, 2016 (Unaudited)	December 31, 2015
Assets		
Current Assets		
Cash	\$ 150,560	\$ 179,532
Accounts receivable, net of allowance for doubtful accounts of \$1,626 and \$1,512, respectively	24,370	25,519
Due from related parties	1,299	1,722
Programming rights	6,257	5,552
Prepays and other current assets	8,982	4,541
Total current assets	191,468	216,866
Programming rights	10,496	7,457
Property and equipment, net	25,842	25,397
Deferred financing costs, net	1,879	2,254
Broadcast license	41,356	41,356
Goodwill	164,887	164,887
Other intangibles, net	68,151	78,185
Deferred taxes	16,101	13,280
Other assets	523	1,468
Total Assets	\$ 520,703	\$ 551,150
Liabilities and Stockholders Equity		
Current Liabilities		
Accounts payable	\$ 2,337	\$ 2,463
Due to related parties	331	1,182
Accrued agency commissions	4,717	8,168
Accrued compensation and benefits	4,594	3,995
Accrued marketing	6,611	6,569
Taxes payable	57	1,722
Other accrued expenses	3,425	3,047
Programming rights payable	2,875	4,426
Current portion of long-term debt		8,278
Total current liabilities	24,947	39,850
Programming rights payable	1,793	365
Long-term debt, net of current portion	211,929	211,645
Deferred taxes	17,968	17,928
Defined benefit pension obligation	2,871	2,721
Total Liabilities	259,508	272,509
Stockholders Equity		

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Preferred stock, \$0.0001 par value; 50,000,000 shares authorized; 0 shares issued and outstanding at September 30, 2016 and December 31, 2015		
Class A common stock, \$.0001 par value; 100,000,000 shares authorized; and 15,698,493 and 15,342,440 shares issued at September 30, 2016 and December 31, 2015, respectively	1	1
Class B common stock, \$.0001 par value; 33,000,000 shares authorized; 30,027,418 shares issued and outstanding at September 30, 2016 and December 31, 2015	3	3
Additional paid-in capital	258,881	256,551
Treasury stock, at cost 3,599,626 and 236,171 at September 30, 2016 and December 31, 2015, respectively	(34,990)	(3,144)
Retained earnings	37,915	25,837
Accumulated other comprehensive loss	(615)	(607)
Total Stockholders' Equity	261,195	278,641
Total Liabilities and Stockholders' Equity	\$ 520,703	\$ 551,150

See accompanying notes to Condensed Consolidated Financial Statements.

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HEMISPHERE MEDIA GROUP, INC.
Condensed Consolidated Statements of Operations
(Unaudited)
(amounts in thousands, except per share amounts)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2016	2015	2016	2015
Net revenues	33,116	\$ 31,465	\$ 99,118	\$ 93,554
Operating Expenses:				
Cost of revenues	9,826	10,249	30,647	29,609
Selling, general and administrative	8,999	8,907	27,775	26,816
Depreciation and amortization	4,083	4,283	12,500	12,929
Other expenses	638	75	770	381
(Gain) loss on disposition of assets	(9)		6	31
Total operating expenses	23,537	23,514	71,698	69,766
Operating income	9,579	7,951	27,420	23,788
Other Expenses:				
Interest expense, net	(2,954)	(3,080)	(8,779)	(9,071)
Income before income taxes	6,625	4,871	18,641	14,717
Income tax expense	(2,276)	(1,961)	(6,563)	(5,912)
Net income	4,349	\$ 2,910	\$ 12,078	\$ 8,805
Earnings per share:				
Basic	\$ 0.11	\$ 0.07	\$ 0.29	\$ 0.21
Diluted	\$ 0.11	\$ 0.07	\$ 0.28	\$ 0.20
Weighted average shares outstanding:				
Basic	40,499	43,103	42,057	42,748
Diluted	41,035	44,143	42,764	43,563

See accompanying notes to Condensed Consolidated Financial Statements.

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HEMISPHERE MEDIA GROUP, INC.

Condensed Consolidated Statement of Comprehensive Income

(Unaudited)

(amounts in thousands)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2016	2015	2016	2015
Net income	\$ 4,349	\$ 2,910	\$ 12,078	\$ 8,805
Other comprehensive loss			(8)	
Comprehensive income	\$ 4,349	\$ 2,910	\$ 12,070	\$ 8,805

See accompanying notes to Condensed Consolidated Financial Statements.

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HEMISPHERE MEDIA GROUP, INC.
Condensed Consolidated Statements of Changes in Stockholders' Equity
Nine months Ended September 30, 2016
(Unaudited)
(amounts in thousands)

	Class A Common Stock		Class B Common Stock		Additional	Class A	Retained	Accumulated	
	Shares	Par Value	Shares	Par Value	Paid-In	Treasury	Earnings	Other	Total
					Capital	Stock		Comprehensive	
								Loss	
Balance at December 31, 2015	15,342	\$ 1	30,027	\$ 3	\$ 256,551	\$ (3,144)	\$ 25,837	\$ (607)	\$ 278,641
Net income							12,078		12,078
Stock-based compensation					2,522				2,522
Vesting of restricted stock	308					(1,111)			(1,111)
Repurchase of shares						(30,735)			(30,735)
Repurchase of warrants					(976)				(976)
Exercise of warrants	35				420				420
Exercise of stock options	13				155				155
Excess tax benefits, stock compensation					209				209
Other comprehensive loss								(8)	(8)
Balance at September 30, 2016	15,698	\$ 1	30,027	\$ 3	\$ 258,881	\$ (34,990)	\$ 37,915	\$ (615)	\$ 261,195

See accompanying notes to Condensed Consolidated Financial Statements.

Table of Contents**HEMISPHERE MEDIA GROUP, INC.****Condensed Consolidated Statements of Cash Flows****(Unaudited)****(amounts in thousands)**

	Nine Months Ended September 30,	
	2016	2015
Reconciliation of Net Income to Net Cash Provided by Operating Activities:		
Net income	\$ 12,078	\$ 8,805
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	12,500	12,929
Program amortization	9,010	8,430
Amortization of deferred financing costs	375	377
Amortization of original issue discount	284	287
Stock-based compensation	2,522	4,123
Provision for bad debts	262	777
Loss on disposition of assets	6	31
Deferred tax expense	(2,781)	(2,046)
Changes in assets and liabilities:		
Decrease (increase) in:		
Accounts receivable	879	350
Due from related parties	423	(114)
Programming rights	(12,754)	(9,427)
Prepays and other assets	(3,496)	(1,463)
(Decrease) increase in:		
Accounts payable	(126)	(243)
Due to related parties	(851)	204
Accrued expenses	(2,432)	2,555
Programming rights payable	(123)	340
Taxes payable	(1,665)	3,240
Other liabilities	150	67
Net cash provided by operating activities	14,261	29,222
Cash Flows From Investing Activities:		
Proceeds from sale of assets	10	3
Capital expenditures	(2,927)	(3,885)
Net cash used in investing activities	(2,917)	(3,882)
Cash Flows From Financing Activities:		
Repayments of long-term debt	(8,278)	(1,688)
Purchase of treasury stock	(31,846)	(1,079)
Warrant repurchase	(976)	
Warrant exercise	420	
Proceeds from the issuance of stock		5,407
Exercise of stock options	155	159
Excess tax benefits	209	250
Net cash (used in) provided by financing activities	(40,316)	3,049
Net (decrease) increase in cash	(28,972)	28,389
Cash:		
Beginning	179,532	142,010
Ending	\$ 150,560	\$ 170,399

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Supplemental Disclosures of Cash Flow Information:

Cash payments for:

Interest	\$	8,215	\$	8,466
Income taxes	\$	11,230	\$	4,128

See accompanying notes to Condensed Consolidated Financial Statements.

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Notes to Condensed Consolidated Financial Statements (Unaudited)

Note 1. Nature of business

Nature of business: The accompanying Condensed Consolidated Financial Statements include the accounts of Hemisphere Media Group, Inc. (Hemisphere or the Company), the parent holding company of Cine Latino, Inc. (Cinelatino), WAPA Holdings, LLC (formerly known as InterMedia Español Holdings, LLC) (WAPA), and HMTV Cable, Inc., the parent company of Pasiones, TV Dominicana, and Centroamerica TV. The Company determines its operating segments based upon (i) financial information reviewed by the chief operating decision maker, the Chief Executive Officer, (ii) internal management and related reporting structure and (iii) the basis upon which the chief operating decision maker makes resource allocation decisions. We have one operating segment, Hemisphere. In these notes, the terms Company, we, us or our mean Hemisphere and all subsidiaries included in our Condensed Consolidated Financial Statements.

Basis of presentation: The accompanying unaudited Condensed Consolidated Financial Statements for Hemisphere and its subsidiaries have been prepared in accordance with accounting principles generally accepted in the United States of America (GAAP) for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, certain information and note disclosures normally included in annual financial statements prepared in accordance with GAAP have been condensed or omitted pursuant to those rules and regulations, although we believe that the disclosures made are adequate to make the information not misleading. In our opinion, all adjustments (consisting only of normal recurring adjustments) considered necessary for a fair statement have been included. Our financial condition as of, and operating results, for the three and nine months ended September 30, 2016 are not necessarily indicative of the financial condition or results that may be expected for any future interim period or for the year ending December 31, 2016. These Condensed Consolidated Financial Statements should be read in conjunction with the audited consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2015.

Net earnings per common share: Basic earnings per share (EPS) are computed by dividing income attributable to common stockholders by the number of weighted-average outstanding shares of common stock. Diluted EPS reflects the effect of the assumed exercise of stock options and vesting of restricted shares only in the periods in which such effect would have been dilutive.

The following table sets forth the computation of the common shares outstanding used in determining basic and diluted EPS (*amounts in thousands, except per share amounts*):

Three Months Ended September 30,

Nine Months Ended September 30,

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	2016	2015	2016	2015
Numerator for earnings per common share calculation:				
Net income	\$ 4,349	\$ 2,910	\$ 12,078	\$ 8,805
Denominator for earnings per common share calculation:				
Weighted-average common shares, basic	40,499	43,103	42,057	42,748
Effect of dilutive securities				
Stock options, restricted stock and warrants	536	1,040	707	815
Weighted-average common shares, diluted	41,035	44,143	42,764	43,563
EPS				
Basic	\$ 0.11	\$ 0.07	\$ 0.29	\$ 0.21
Diluted	\$ 0.11	\$ 0.07	\$ 0.28	\$ 0.20

We apply the treasury stock method to measure the dilutive effect of our outstanding stock options and restricted stock awards and include the respective common share equivalents in the denominator of our diluted income per common share calculation. Potentially dilutive securities representing 1.0 million shares of common stock for the three and nine months ended September 30, 2016, respectively, were excluded from the computation of diluted income per common share for this period because their effect would have been anti-dilutive. The net income per share amounts are the same for our Class A common stock, par value \$0.0001 per share (Class A common stock) and Class B common stock, par value \$0.0001 per share (Class B common stock), because the holders of each class are legally entitled to equal per share distributions whether through dividends or in liquidation. For information regarding the conversion of certain shares of Class B common stock to Class A common stock following the end of this fiscal quarter, see Note 9, "Subsequent Events", of Notes to our Condensed Consolidated Financial Statements, included elsewhere in this Quarterly Report.

Use of estimates: In preparing these financial statements, management had to make estimates and assumptions that affected the reported amounts of assets and liabilities and the disclosures of contingent assets and liabilities as of the balance sheet dates, and the reported revenues and expenses for the three and nine months ended September 30, 2016 and 2015. Such estimates are based on historical experience and other assumptions that are considered appropriate in the circumstances. However, actual results could differ from those estimates.

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Reclassification: Certain prior year amounts presented in other accrued expenses have been reclassified to taxes payable on the accompanying condensed consolidated balance sheet, which resulted in an increase to taxes payable to conform with the fiscal 2016 presentation with no impact to current liabilities.

Recent accounting pronouncements: In October 2016, the Financial Accounting Standards Board (FASB) issued *Accounting Standards Update (ASU , Update) 2016-16 Income Taxes (Topic 740) Intra-entity Transfers of Assets Other Than Inventory*. The amendments in this Update do not include new disclosure requirements; however, existing disclosure requirements might be applicable when accounting for the current and deferred income taxes for an intra-entity transfer of an asset other than inventory. ASU 2016-16 aligns the recognition of income tax consequences for intra-entity transfer of assets other than inventory with International Financial Reporting Standards, which require the recognition of current and deferred income taxes resulting from the transfer of any asset when the transfer occurs. The amendments in this update are effective for annual periods beginning after December 15, 2018, and interim periods within those annual periods. We are currently in the process of determining the impact that the updated accounting guidance will have on our consolidated financial statements.

Note 2. Related party transactions

The Company has various agreements with MVS, a Mexican media and television conglomerate, which has directors and stockholders in common with the Company as follows:

- An agreement through August 1, 2017, pursuant to which MVS provides Cinelatino with satellite and support services including origination, uplinking and satellite delivery of two feeds of Cinelatino's channel (for U.S. and Latin America), master control and monitoring, dubbing, subtitling and close captioning, and other support services (the Satellite and Support Services Agreement). This agreement was amended on May 20, 2015, to expand the services MVS provides to Cinelatino to include commercial insertion and editing services to support advertising sales on Cinelatino's U.S. feed. Expenses incurred under this agreement are included in cost of revenues in the accompanying unaudited condensed consolidated statements of operations. Total expenses incurred were \$0.6 million and \$0.6 million for the three months ended September 30, 2016 and 2015, respectively, and \$1.9 million and \$1.6 million for the nine months ended September 30, 2016 and 2015, respectively.
- A ten-year master license agreement through July 2017, which grants MVS the non-exclusive right (except with respect to pre-existing distribution arrangements between MVS and third party distributors that were effective at the time of the consummation of our initial public offering) to duplicate, distribute and exhibit Cinelatino's service via cable, satellite or by any other means in Latin America and in Mexico to the extent that Mexico distribution is not owned by MVS. Pursuant to the agreement, Cinelatino receives revenue net of MVS's distribution fee, which is presently equal to 13.5% of all license fees collected from Distributors in Latin America and Mexico. Total revenues recognized were \$0.8 million and \$1.3 million for the three months ended September 30, 2016 and 2015, respectively, and \$3.1 million and \$3.7 million for the nine months ended September 30, 2016 and 2015, respectively. MVS has

terminated the agreement effective February 29, 2016. We continue to operate under the terms of the terminated agreement until a transition arrangement has been finalized.

- An affiliation agreement through August 1, 2017, for the distribution and exhibition of Cinelatino's programming service through Dish Mexico (d/b/a Comercializadora de Frecuencias Satelitales, S. de R.L. de C.V.), an MVS affiliate that transmits television programming services throughout Mexico. Total revenues recognized were \$0.6 million and \$0.5 million for the three months ended September 30, 2016 and 2015, respectively, and \$1.7 million and \$1.5 million for the nine months ended September 30, 2016 and 2015, respectively.
- An affiliation agreement, effective July 2015 through January 2018, for the distribution and exhibition of Pasiones Latin American programming service through Dish Mexico (d/b/a Comercializadora de Frecuencias Satelitales, S. de R.L. de C.V.), an MVS affiliate that transmits television programming services throughout Mexico. Total revenues recognized were \$0.0 million for the three and nine months ended September 30, 2016 and 2015.
- In November 2013, Cinelatino licensed six movies from MVS. Expenses incurred under this agreement are included in cost of revenues and amounted to \$0.0 million for the three and nine months ended September 30, 2016 and 2015. At September 30, 2016 and December 31, 2015, \$0.0 million is included in programming rights related to this agreement.

Amounts due from MVS pursuant to the agreements noted above amounted to \$1.3 million and \$1.7 million at September 30, 2016 and December 31, 2015, respectively, and are remitted monthly. Amounts due to MVS pursuant to the agreements noted above amounted to \$0.3 million and \$1.1 million at September 30, 2016 and December 31, 2015, respectively, and are remitted monthly.

We entered into a three-year consulting agreement, effective April 9, 2013, with James M. McNamara, a member of the Company's board of directors, to provide the development, production and maintenance of programming, affiliate relations, identification and negotiation of carriage opportunities, and the development, identification and negotiation of new business initiatives including sponsorship, new channels, direct-to-consumer programs and other interactive initiatives. We continue to operate under the terms of this agreement, as we renegotiate a new consulting agreement. Total expenses incurred under this agreement are included in selling, general and administrative expenses in the accompanying unaudited condensed consolidated statements of operations and amounted to \$0.1 million for each of the three months ended September 30, 2016 and 2015, and \$0.2 million for each of the nine months ended September 30, 2016 and 2015. There were no amounts due to this related party at September 30, 2016 or December 31, 2015.

We have entered into programming agreements with Panamax Films, LLC (Panamax), an entity owned by James M. McNamara, for the licensing of three movie titles. Expenses incurred under this agreement are included in cost of revenues in the accompanying unaudited condensed consolidated statements of operations and amounted to \$0.0 million for each of the three and nine months ended September 30, 2016 and 2015. Programming rights in the accompanying condensed consolidated balance sheets included \$0.1 million as of September 30, 2016 and December 31, 2015.

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During 2013, we engaged Pantelion Films, LLC (Pantelion) to assist in the licensing of a feature film in the United States. Pantelion is a joint venture made up of several organizations, including Panamax, Lions Gate Films Inc. (Lions Gate) and Grupo Televisa. Panamax is owned by James M. McNamara, who is also the Chairman of Pantelion. We agreed to pay to Pantelion, in connection with their services, up to 12.5% of all licensing revenues . Total licensing revenues are included in net revenues in the accompanying unaudited condensed consolidated statements of operations and amounted to \$0.0 million for the three months ended September 31, 2016 and 2015, respectively, and \$0.1 million and \$0.0 million for the nine months ended September 31, 2016 and 2015, respectively. Total expenses incurred are included in cost of revenues in the accompanying unaudited condensed consolidated statements of operations and amounted to \$0.0 million for the three and nine months ended September 30, 2016 and 2015. There was \$0 due to this related party as of September 30, 2016 and December 31, 2015, respectively.

Effective February 1, 2015, we entered into a licensing agreement to license the rights to fourteen (14) motion pictures from Lions Gate for a total license fee of \$0.8 million. Some of the fourteen titles are owned by Pantelion, for which Lions Gate acts as Pantelion s exclusive licensing agent. Fees paid by Cinelatino to Lions Gate may be remunerated to Pantelion in accordance with their financial arrangements. Expenses incurred under this agreement are included in cost of revenues in the accompanying unaudited condensed consolidated statements of operations and amounted to \$0.0 million and \$0.1 million for the three and nine months ended September 30, 2016, respectively, and \$0 for the three and nine months ended September 30, 2015, respectively. At September 30, 2016, \$0.2 million is included in programming rights in the accompanying unaudited condensed consolidated balance sheets related to this agreement.

We entered into a services agreement with InterMedia Advisors, LLC (IMA), which has officers, directors and stockholders in common with the Company, for the provision of services including, without limitation, office space and operational support pursuant to a reimbursement agreement with IMA s affiliate, InterMedia Partners VII, L.P. (IMP). Amounts due to this related party amounted to \$0.1 million and \$0.0 million at September 30, 2016 and December 31, 2015, respectively. Amounts receivable from the related party and amounts due to the related party netted to a receivable of \$0.1 million and \$0.0 million at September 30, 2016 and December 31, 2015, respectively.

Note 3. Goodwill and intangible assets

Goodwill and intangible assets consist of the following at September 30, 2016 and December 31, 2015 (amounts in thousands):

	September 30, 2016	December 31, 2015
Broadcast license	\$ 41,356	\$ 41,356
Goodwill	164,887	164,887
Other intangibles	68,151	78,185
Total intangible assets	\$ 274,394	\$ 284,428

A summary of changes in the Company s goodwill and other indefinite-lived intangible assets, on a net basis, for the nine months ended September 30, 2016 is as follows (amounts in thousands):

	Net Balance at December 31, 2015	Additions	Impairment	Net Balance at September 30, 2016
Broadcast license	\$ 41,356	\$	\$	\$ 41,356
Goodwill	164,887			164,887

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Brands		15,986				15,986
Other intangibles		700				700
Total indefinite-lived intangibles	\$	222,929	\$	\$	\$	222,929

A summary of the changes in the Company's other amortizable intangible assets for the nine months ended September 30, 2016 is as follows (*amounts in thousands*):

	Net Balance at December 31, 2015	Additions	Amortization	Net Balance at September 30, 2016
Affiliate relationships	\$ 56,766	\$	\$ (9,224)	\$ 47,542
Advertiser relationships	2,344		(414)	1,930
Non-compete agreement	2,333		(412)	1,921
Other intangibles	56	39	(23)	72
Total finite-lived intangibles	\$ 61,499	\$ 39	\$ (10,073)	\$ 51,465

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The aggregate amortization expense of the Company's amortizable intangible assets was \$3.4 million and \$3.3 million for the three months ended September 30, 2016 and 2015, respectively and \$10.1 million and \$10.1 million for the nine months ended September 30, 2016 and 2015, respectively. The weighted average remaining amortization period is 4.4 years at September 30, 2016.

Future estimated amortization expense is as follows (*amounts in thousands*):

Year Ending December 31,	Amount
2016	\$ 3,357
2017	13,262
2018	13,196
2019	8,432
2020 and thereafter	13,218
	\$ 51,465

Note 4. Income taxes

For the nine months ended September 30, 2016 and 2015, our income tax expense has been computed utilizing the estimated annual effective rates of 35.8% and 40.1%, respectively. The decrease in the estimated annual effective tax rate is primarily due to the apportionment of income before income taxes for state income tax purposes in 2016 due to the expansion of our business, which resulted in a reduced state tax rate. The difference between the annual effective rate in both periods and the statutory Federal income tax rate of 35% is primarily due to state income taxes and foreign withholding taxes offset by foreign tax credits.

Income tax expense for the three and nine months ended September 30, 2016 was \$2.3 million and \$6.6 million, respectively. Income tax expense for the three and nine months ended September 30, 2015 was \$2.0 million and \$5.9 million, respectively.

Note 5. Long-term debt

Long-term debt at September 30, 2016 and 2015 consists of the following (*amounts in thousands*):

	September 30, 2016	December 31, 2015
Senior Notes due July 2020	\$ 211,929	\$ 219,923
Less: Current portion		(8,278)
	\$ 211,929	\$ 211,645

On July 30, 2014, certain of our subsidiaries (the "Borrowers") entered into an amended credit agreement providing for a \$225.0 million senior secured term loan B facility (the "Term Loan Facility"), which matures on July 30, 2020. Pricing on the Term Loan Facility was set at LIBOR plus 400 basis points (subject to a LIBOR floor of 1.00%, resulting in an effective interest rate of 5.00% in the current quarter and 0.5% of original

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issue discount (OID)). The Term Loan Facility also provides an uncommitted accordion option (the Incremental Facility) allowing for additional borrowings under the Term Loan Facility up to an aggregate principal amount equal to (i) \$40.0 million plus (ii) an additional amount of up to 4.0x first lien net leverage. The obligations under the Term Loan Facility are guaranteed by HMTV, LLC, our direct wholly-owned subsidiary, and all of our existing and future subsidiaries (subject to certain exceptions in the case of immaterial subsidiaries). Additionally, the Term Loan Facility provides for an uncommitted incremental revolving loan option in an aggregate principal amount of up to \$20.0 million, which shall be secured on a *pari passu* basis by the collateral securing the Term Loan Facility. The Term Loan Facility is secured by a first-priority perfected security interest in substantially all of our assets.

The OID of \$1.4 million, net of accumulated amortization of \$1.0 million at September 30, 2016, was recorded as a reduction to the principal amount of the Term Loan Facility outstanding and will be amortized as a component of interest expense over the term of the Term Loan Facility. We recorded \$1.9 million of deferred financing costs associated with the Term Loan Facility, net of accumulated amortization of \$1.4 million at September 30, 2016, which will be amortized utilizing the effective interest rate method over the remaining term of the Term Loan Facility.

The principal payments on the Term Loan Facility are payable on quarterly due dates, which commenced on September 30, 2014, with a final installment due on July 30, 2020.

In addition, pursuant to the terms of the Term Loan Facility, within 90 days after the end of each fiscal year (commencing with the fiscal year ended December 31, 2015), the Borrowers are required to make a prepayment of the loan principal in an amount equal to 50% of the excess cash flow of the most recently completed fiscal year. Excess cash flow is generally defined as net income plus depreciation and amortization expense, less mandatory prepayments of the term loan, interest charges, income taxes and capital expenditures, and adjusted for the change in working capital.

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The percentage of the excess cash flow used to determine the amount of the prepayment of the loan declines from 50% to 25%, and again to 0% at lower leverage ratios. Pursuant to the terms of our Term Loan Facility, our net leverage ratio was 3.0x at December 31, 2015, resulting in an excess cash flow percentage of 25% being used to determine the principal payment of \$8.3 million in March 2016, allocated in direct order of maturity. As a result, we will not be required to make scheduled quarterly principal payments for several quarters.

The carrying value of the long-term debt approximates fair value at September 30, 2016 and December 31, 2015 and was derived from quoted market prices by independent dealers (Level 2 in the fair value hierarchy under ASC 820, *Fair Value Measurements and Disclosures*). The following are the maturities of our long-term debt as of September 30, 2016 (*amounts in thousands*):

Year Ending December 31,	
2016	\$
2017	
2018	
2019	722
2020	212,625
	\$ 213,347

Note 6. Stockholders' equity

Equity incentive plans

Effective May 16, 2016, the stockholders of all classes of capital stock of the Company approved at the annual stockholder meeting the Hemisphere Media Group, Inc. Amended and Restated 2013 Equity Incentive Plan (the "2013 Equity Incentive Plan") to increase the number of shares of Class A common stock that may be delivered under the 2013 Equity Incentive Plan by 3.2 million shares, provide limits on non-employee director awards and additional provisions as set forth therein (a copy of the 2013 Equity Incentive Plan is provided in the Company's 2016 annual proxy statement). An aggregate of 7.2 million shares of our Class A common stock were authorized for issuance under the terms of the Equity Incentive Plan. At September 30, 2016, 4.0 million shares remained available for issuance of stock options or other stock-based awards under our 2013 Equity Incentive Plan (including shares of restricted Class A common stock surrendered to the Company in payment of taxes required to be withheld in respect of vested shares of restricted Class A common stock, which are available for re-issuance). The expiration date of the 2013 Equity Incentive Plan, on and after which date no awards may be granted, is April 4, 2023. The Company's board of directors, or a committee thereof, administers the 2013 Equity Incentive Plan and has the sole and plenary authority to, among other things: (i) designate participants; (ii) determine the type, size, and terms and conditions of awards to be granted; and (iii) determine the method by which an award may be settled, exercised, canceled, forfeited or suspended.

The Company's time-based restricted stock awards and option awards generally vest in three equal annual installments beginning on the first anniversary of the grant date, subject to the grantee's continued employment or service with the Company. The Company's event-based restricted stock awards and option awards generally vest upon the Company's Class A common stock attaining a \$15.00 closing price per share, as quoted on the NASDAQ Global Market, on at least 10 trading days, subject to the grantee's continued employment or service with the Company.

Stock-based compensation

Stock-based compensation expense related to stock options and restricted stock was \$0.5 million and \$1.4 million for the three months ended September 30, 2016 and 2015, respectively, and \$2.5 million and \$4.1 million for the nine months ended September 30, 2016 and 2015, respectively. At September 30, 2016, there was \$1.3 million of total unrecognized compensation cost related to unvested stock options, which is expected to be recognized over a weighted-average period of 1.9 years. At September 30, 2016, there was \$0.8 million of total unrecognized compensation cost related to unvested restricted stock, which is expected to be recognized over a weighted-average period of 0.9 years.

Table of ContentsStock options

The fair value of stock options granted is estimated at the date of grant using the Black-Scholes option pricing model for time-based options and the Monte Carlo simulation model for event-based options. The expected term of options granted is derived using the simplified method under ASC 718-10-S99-1/SEC Topic 14.D for plain vanilla options and the Monte Carlo simulation for event-based options. Expected volatility is based on the historical volatility of the Company's competitors given its lack of trading history. The risk-free interest rate is based on the U.S. Treasury yield for a period consistent with the expected term of the option in effect at the time of the grant. The Company has estimated forfeitures of 1.5%, as the awards are granted to management for which the Company expects lower turnover, and has assumed no dividend yield, as dividends have never been paid to stock or option holders and will not be paid for the foreseeable future.

Black-Scholes Option Valuation Assumptions	Nine Months Ended September 30, 2016	Year Ended December 31, 2015
Risk-free interest rate	1.60%	1.76%-2.12%
Dividend yield		
Volatility	26.37%	25.8%-29.5%
Weighted-average expected term (years)	6.0	6.3

The following table summarizes stock option activity for the nine months ended September 30, 2016 (*shares and intrinsic value in thousands*):

	Number of shares	Weighted-average exercise price	Weighted-average remaining contractual term	Aggregate intrinsic value
Outstanding at December 31, 2015	2,043	\$ 11.49	7.6	\$ 6,740
Granted	30	13.64		
Exercised	(13)	10.60		
Forfeited				
Expired				
Outstanding at September 30, 2016	2,060	\$ 11.53	6.9	\$ 3,466
Vested at September 30, 2016	1,487	\$ 11.52	6.7	\$ 2,597
Exercisable at September 30, 2016	1,487	\$ 11.52	6.7	\$ 2,597

The weighted-average grant date fair value of options granted for the nine months ended September 30, 2016 was \$3.96. At September 30, 2016, 0.3 million options granted are unvested, event-based options.

Restricted stock

Certain employees and directors have been awarded restricted stock under the 2013 Equity Incentive Plan. The time-based restricted stock grants vest primarily over a period of three years. The fair value and expected term of event-based restricted stock grants is estimated at the grant date using the Monte Carlo simulation model.

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The following table summarizes restricted share activity for the nine months ended September 30, 2016 (*shares in thousands*):

	Number of shares		Weighted-average grant date fair value
Outstanding at December 31, 2015	494	\$	9.79
Granted	79		11.41
Vested	(308)		10.78
Forfeited			
Outstanding at September 30, 2016	265	\$	9.13

At September 30, 2016, 0.2 million shares of restricted stock issued were unvested, event-based shares.

Table of ContentsWarrants

At September 30, 2016, 12.3 million warrants, exercisable into 6.1 million shares of our Class A common stock, were issued and outstanding. Each warrant entitles the holder to purchase one-half of one share of our Class A common stock at a price of \$6.00 per half share. Warrants may be exercised only through the date of expiration and are only exercisable for a whole number of shares of common stock (i.e. only an even number of warrants may be exercised at any given time by a registered holder). As a result, a holder must exercise a least two warrants at an effective exercise price of \$12.00 per share. At the option of the Company, 7.6 million warrants may be called for redemption, provided that the last sale price of our Class A common stock reported has been at least \$18.00 per share on each of 20 trading days within the 30-day period ending on the third business day prior to the date on which notice of redemption is given. The warrants expire on April 4, 2018. During the nine months ended September 30, 2016, we repurchased 1.0 million warrants for \$1.0 million, and we issued 35,000 shares of Class A common stock upon the exercise of 70,000 warrants for total exercise proceeds of \$0.4 million.

Note 7. Contingencies

We are involved in various legal actions, generally related to our operations. Management believes, based on advice from legal counsel, that the outcomes of such legal actions will not adversely affect our financial condition.

Note 8. Commitments

We have entered into certain rental property contracts with third parties, which are accounted for as operating leases. Rental expense was \$0.2 million and \$0.2 million for the three months ended September 30, 2016 and 2015, respectively, and \$0.5 million and \$0.4 million for the nine months ended September 30, 2016 and 2015, respectively.

We have certain commitments including various operating leases.

Future minimum payments for these commitments and other commitments, primarily programming, are as follows (*amounts in thousands*):

Year Ending December 31,	Operating Leases	Other Commitments	Total
Remainder of 2016	\$ 115	\$ 2,653	\$ 2,768
2017	420	4,121	4,541
2018	425	2,539	2,964
2019	419	1,256	1,675
2020 and thereafter	1,340	631	1,971
Total	\$ 2,719	\$ 11,200	\$ 13,919

Note 9. Subsequent Events

On October 21, 2016, our controlling stockholder, IMP closed a transaction that provided liquidity options to its limited partners in respect of shares of our Class B common stock and warrants to purchase Class A common stock held by IMP and its affiliates (the IMP Liquidity Transaction). Upon the consummation of the IMP Liquidity Transaction, 9,226,420 shares of our Class B common stock were converted into an equal number of shares of our Class A common stock (including 419,383 shares subject to forfeiture if the market price of shares of our Class A common stock does not equal or exceed \$15.00 per share for any 20 trading days within at least one 30-trading day period prior to April 4, 2018). Upon the consummation of the IMP Liquidity Transaction, we had 21,607,230 shares of our Class A common stock (including 544,383 shares of our Class A common stock subject to forfeiture described above) and 20,800,998 shares of our Class B common stock (including 1,080,617 shares of our Class B common stock subject to forfeiture described above) issued and outstanding.

On November 3, 2016, we announced our partnership in a new joint venture with Lions Gate to launch a Spanish language subscription video on demand (SVOD) movie service. The service plans to launch later in the fiscal year ending December 31, 2017.

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ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

OVERVIEW

Our Company

We are a leading U.S. Spanish-language media company serving the fast growing and highly attractive U.S. Hispanic and Latin American markets with five Spanish-language cable television networks distributed in the U.S., two Spanish-language cable television networks distributed in Latin America and the #1-rated broadcast television network in Puerto Rico.

Headquartered in Miami, Florida, we own and operate the following leading Spanish-language networks and content production platform, including leading movie and telenovela channels, two of the most popular Hispanic entertainment genres, and the leading cable television networks targeting the second, third and fourth largest U.S. Hispanic groups:

- *Cinelatino*: the leading Spanish-language cable movie network with over 17.5 million subscribers across the U.S., Latin America and Canada. Cinelatino is programmed with a lineup featuring the best contemporary films and original television series from Mexico, Latin America, the U.S. and Spain. Driven by the strength of its programming and distribution, Cinelatino is the #1-rated Spanish-language cable movie network in the U.S. and the #2-rated Spanish-language cable television network in the U.S in primetime (excluding sports networks).
- *WAPA*: the leading broadcast television network and television content producer in Puerto Rico. WAPA has been the #1-rated broadcast television network in Puerto Rico for the last seven years. WAPA is Puerto Rico's news leader and the largest local producer of entertainment programming, producing over 75 hours of news and entertainment programming each week. Through its multicast signal, WAPA distributes WAPA2 Deportes, a leading sports television network in Puerto Rico featuring *Major League Baseball (MLB)*, *National Basketball Association (NBA)* and professional sporting events from Puerto Rico. Additionally, we operate WAPA.TV, the leading broadband news and entertainment website in Puerto Rico featuring news and content produced by WAPA.
- *WAPA America*: a cable television network serving primarily Puerto Ricans and other Caribbean Hispanics in the United States. WAPA America's programming includes over 75 hours of news and entertainment programming produced by WAPA. WAPA America is distributed in the U.S. to over 5.2 million subscribers.

- *Pasiones*: a cable television network dedicated to showcasing the most popular telenovelas and serialized dramas, distributed in the U.S. and Latin America. Pasiones features many of the best telenovelas licensed from the most popular television networks. Pasiones has over 15.6 million subscribers across the U.S. and Latin America.
- *Centroamerica TV*: a cable television network targeting Central Americans, the third largest U.S. Hispanic group and the fastest growing segment of the U.S. Hispanic population. Centroamerica TV features the most popular news and entertainment from Central America, as well as soccer programming from the top professional soccer leagues in the region. Centroamerica TV is distributed in the U.S. to 4.1 million subscribers.
- *Television Dominicana*: a cable television network targeting Dominicans living in the U.S. Television Dominicana features the most popular news and entertainment from the Dominican Republic, and is distributed in the U.S. to 3.2 million subscribers.

Our two primary sources of revenues are advertising revenues and retransmission/subscriber fees. Advertising revenues are generated from the sale of advertising time which are typically pursuant to advertising arrangements with advertisers providing for a set number of advertising units to run over a specific period of time at a negotiated price per unit. Our advertising revenues are tied to the success of our programming, including the popularity of our programming as measured by Nielsen Media Research (Nielsen). But unlike some of our peers, our Networks do not currently guarantee specified viewer ratings, and are not required to provide additional units at no charge if the guaranteed viewer ratings are not met. Our advertising is variable in nature and tends to reflect seasonal patterns of our advertisers' demand, which is generally greatest during the fourth quarter of each year, driven by the holiday buying season. In addition, Puerto Rico's political election cycle occurs every four years, and we benefit from increased advertising sales in an election year. For example, in 2012, we experienced higher advertising sales as a result of political advertising spending during the 2012 gubernatorial elections. We expect to benefit from political advertising sales in 2016. Prior to July 2015, Cinelatino was commercial free, and now all of our Networks generate advertising revenues.

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All of our Networks receive fees paid by distributors, including cable, satellite and telecommunications service providers. These revenues are generally based on a per subscriber fee pursuant to multi-year contracts, commonly referred to as affiliation agreements, which generally provide for annual rate increases. The specific retransmission/subscriber fees we earn vary from period to period, distributor to distributor and also vary among our Networks, but are generally based upon the number of each distributor's subscribers who receive our Networks. The terms of certain non-U.S. affiliation agreements provide that the fee revenues are paid as a fixed contractual monthly fee. Changes in retransmission/subscriber fees are primarily derived from changes in contractual affiliation rates charged for our Networks and changes in the number of subscribers. We seek to grow our revenues by increasing the number of viewing subscribers of the distributors that carry our services. Accordingly, we continually review the quality of our programming to ensure that it is maximizing our Networks' viewership and giving our Networks' subscribers a premium, high-value experience. The continued growth in our retransmission/subscriber fees will, to a certain extent, be dependent on the growth in subscribers of the cable, satellite and telecommunication service providers distributing our Networks and new system launches. Our revenues may also increase over time through contractual rate increases stipulated in most of our affiliation agreements.

WAPA has been the #1-rated broadcast television network in Puerto Rico for the last seven years and management believes it is highly valued by its viewers and distributors. WAPA is distributed by all pay-TV distributors in Puerto Rico and has been successfully growing retransmission fees. WAPA's primetime household rating in 2015 was nearly four times higher than the most highly rated English-language U.S. broadcast network in the U.S., CBS, and higher than the combined ratings of CBS, NBC, ABC and FOX. As a result of its ratings success in the last seven years, management believes WAPA is well positioned for future growth in retransmission fees, similar to the growth in retransmission fees that the four major U.S. networks (ABC, CBS, NBC and Fox) have experienced in the U.S.

WAPA America, Cinelatino, Pasiones, Centroamerica TV and Television Dominicana occupy a valuable and unique position as they are among the small group of Hispanic cable networks to have achieved broad distribution in the U.S. As a result, management believes our U.S. Networks are well-positioned to benefit from growth in both the growing national advertising spend targeted at the highly sought-after U.S. Hispanic cable television audience and significant growth in subscribers, as the U.S. Hispanic population continues its long-term growth. Cinelatino and WAPA America are presently rated by Nielsen.

Hispanics represent over 17% of the total U.S. population and approximately 10% of the total U.S. buying power, but only 7% of the aggregate media spend targets U.S. Hispanics. As a result, while advertisers have been allocating a higher proportion of marketing dollars to the Hispanic market, U.S. Hispanic cable advertising still under-indexes relative to its consumption. U.S. Hispanic cable network advertising revenue grew at a 13% CAGR from 2009 to 2015, more than doubling from \$204 million to \$436 million. Going forward, U.S. Hispanic cable advertising is expected to continue to grow at a 13% CAGR from 2015 to 2019, outpacing forecasted growth for U.S. cable advertising, U.S. Hispanic broadcast advertising and U.S. general market broadcast advertising.

Management expects our U.S. Networks to benefit from significant growth in subscribers as the U.S. Hispanic population continues its long-term growth. The U.S. Census Department estimated that over 55 million Hispanics resided in the United States in 2014, representing an increase of approximately 20 million people between 2000 and 2014 and that number is projected to grow to 70 million by 2025. Hispanic television households grew by 35% during the period from 2006 to 2016, from 11.2 million households to 15.1 million households. Similarly, Hispanic pay-TV subscribers increased 53% since 2006 to 12.1 million subscribers in 2016. The continued long-term growth of Hispanic television households and pay-TV subscribers creates a significant opportunity for all of our Networks.

Similarly, management expects Cinelatino and Pasiones to benefit from significant growth in Latin America. Fueled by a sizeable and growing population, a strong macroeconomic backdrop, rising disposable incomes and investments in network infrastructure resulting in improved service and performance, pay-TV subscribers in Latin America (excluding Brazil) grew by 32% from 2012 to 2015 and are projected to grow an additional 15 million from 51 million in 2015 to 66 million by 2020, representing projected growth of approximately 29%. Furthermore, Cinelatino and Pasiones are each presently distributed to only 23% and 20%, respectively, of total pay-TV subscribers throughout Latin

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America. Accordingly, growth through new system launches represents a significant growth opportunity. Management believes Cinelatino and Pasiones have widespread appeal throughout Latin America and therefore will be able to expand distribution throughout the region

MVS, one of our stockholders, provides operational, technical as well as distribution services to Cinelatino pursuant to several agreements. An agreement, which had granted MVS the non-exclusive right to distribute the service throughout Latin America was terminated by MVS effective February 29, 2016. We continue to operate under the terms of the terminated agreement until a transition arrangement has been finalized. An agreement between Cine Latino and Dish Mexico (an affiliate of MVS), pursuant to which Dish Mexico distributes the network and Cinelatino receives revenue, was extended through August 1, 2017.

Table of Contents**Comparison of Consolidated Operating Results for the Three and Nine Months Ended September 30, 2016 and 2015****(Unaudited)****(amounts in thousands)**

	Three		\$ Change	% Change	Nine		\$ Change	% Change
	Months Ended September 30,	Months Ended September 30,	Favorable/	Favorable/	Months Ended September 30,	Months Ended September 30,	Favorable/	Favorable/
	2016	2015	(Unfavorable)	(Unfavorable)	2016	2015	(Unfavorable)	(Unfavorable)
Net revenues	\$ 33,116	\$ 31,465	\$ 1,651	5.2%	\$ 99,118	\$ 93,554	\$ 5,564	5.9%
Operating Expenses:								
Cost of revenues	9,826	10,249	(423)	(4.1)%	30,647	29,609	1,038	3.5%
Selling, general and administrative	8,999	8,907	(92)	(1.0)%	27,775	26,816	959	3.6%
Depreciation and amortization	4,083	4,283	(200)	(4.7)%	12,500	12,929	(429)	(3.3)%
Other expenses	638	75	563	NM	770	381	389	102.1%
(Gain) loss on disposition of assets	(9)		(9)	NM	6	31	(25)	(80.6)%
Total operating expenses	23,537	23,514	23	0.1%	71,698	69,766	1,932	2.8%
Operating income	9,579	7,951	1,628	20.5%	27,420	23,788	3,632	15.3%
Other Expenses:								
Interest expense, net	(2,954)	(3,080)	126	(4.1)%	(8,779)	(9,071)	292	(3.2)%
Income before income taxes	6,625	4,871	1,754	36.0%	18,641	14,717	3,924	26.7%
Income tax expense	(2,276)	(1,961)	(315)	16.1%	(6,563)	(5,912)	(651)	11.0%
Net Income	\$ 4,349	\$ 2,910	\$ 1,439	49.5%	\$ 12,078	\$ 8,805	\$ 3,273	37.2%

NM = Not meaningful

Net Revenues

Net revenues increased \$1.7 million, or 5%, for the three months ended September 30, 2016, due to growth in subscriber and retransmission fees, offset in part by a decline in advertising revenue. Subscriber and retransmission fees increased \$1.8 million, or 11%, in the three months ended September 30, 2016, due to growth in subscribers and rate increases. Advertising revenue decreased \$0.1 million, or 1%, in the three months ended September 30, 2016, due primarily to a decline in non-political advertising revenue at WAPA, which was negatively impacted by a shift in advertising dollars due to telecasts of the Summer Olympics. Excluding political advertising revenue, net revenues increased \$1.5 million, or 5%, for the three months ended September 30, 2016. Subscriber and retransmission fees in the quarter represented approximately 55% of net revenues.

Net revenues increased \$5.6 million, or 6%, for the nine months ended September 30, 2016, due to growth in subscriber and retransmission fees and advertising revenue. Subscriber and retransmission fees increased \$4.7 million, or 9%, in the nine months ended September 30, 2016, due to

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growth in subscribers and rate increases. Advertising revenue increased by \$0.8 million, or 2%, in the nine months ended September 30, 2016, due to political advertising revenue and the launch of advertising on Cinelatino, which commenced in July 2015. Excluding political advertising revenue, net revenues increased \$4.7 million, or 5%, for the nine months ended September 30, 2016.

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The following table presents estimated subscriber information:

	Subscribers (a) (amounts in thousands)	
	September 30, 2016	December 31, 2015
<u>U.S. Cable Networks:</u>		
WAPA America (b)	5,204	5,158
Cinelatino	4,581	4,443
Pasiones	4,530	4,374
Centroamerica TV	4,055	3,967
Television Dominicana	3,159	2,991
Total	21,529	20,933
<u>Latin America Cable Networks:</u>		
Cinelatino	13,003	11,891
Pasiones	11,126	10,198
Total	24,129	22,089

(a) Amounts presented are based on most recent remittances received from our Distributors as of the respective dates shown above.

(b) Excluding digital basic subscribers, subscribers to WAPA America on Hispanic programming tiers increased by 2.7% from December 31, 2015 to September 30, 2016.

Operating Expenses

Cost of Revenues: Cost of revenues consists primarily of programming and production costs, programming amortization and distribution costs. Cost of revenues decreased \$0.4 million, or 4%, for the three months ended September 30, 2016, and increased \$1.0 million, or 4%, for the nine months ended September 30, 2016. The decrease in the three month period was primarily driven by the timing of certain sports programming rights which were incurred in the third quarter of 2015, but were incurred in the second quarter of 2016. The increase in the nine month period was driven primarily by increased investment in programming, consistent with our previously stated strategy, and higher costs related to the launch of advertising on Cinelatino in July 2015. The increase in programming costs was driven by the introduction of several new Turkish drama series, higher news costs related to the coverage of the 2016 Puerto Rican gubernatorial elections, and the launch of *Calle 7*, a daily reality series on Centroamerica TV.

Selling, General and Administrative: Selling, general and administrative expenses consist primarily of sales, promotion, marketing and research, employee costs, stock-based compensation, rent and other general administrative costs. Selling, general and administrative expenses increased \$0.1 million, or 1%, for the three months ended September 30,

2016, and increased \$1.0 million, or 4%, for the nine months ended September 30, 2016. The increases, in both the three and nine month periods, were due to higher personnel expenses, as we expanded our infrastructure to support the growth of our business in the second half of 2015, higher marketing expenses to support advertising on Cinelatino, and separation payments for retired and terminated employees, offset in part by lower stock-based compensation and bad debt expense.

Depreciation and Amortization: Depreciation and amortization expense consists of depreciation of fixed assets and amortization of intangibles. Depreciation and amortization expense decreased \$0.2 million and \$0.4 million for the three and nine months ended September 30, 2016, respectively. The decreases, in both the three and nine month periods, were primarily due to the expiration of the useful lives of certain fixed assets, which were fully reflected in the prior year periods. These fixed assets continue to be used in the operations of the business. The decrease in the nine month period was also due to the expiration of the useful life of certain intangibles.

Other Expenses: Other expenses include legal, financial advisory and other fees incurred in connection with corporate finance activities, including debt and equity financings, equity repurchases and acquisition activities. Other expenses increased \$0.6 million and \$0.4 million for the three and nine months ended September 30, 2016, respectively. The increases, in both the three and nine month periods, were primarily due to the incurrence of fees in connection with the IMP Liquidity Transaction. For more information, see Note 9, Subsequent Events, of the Notes to our Condensed Consolidated Financial Statements, included elsewhere in this Quarterly Report. The increase in the nine month period was also due to the incurrence of fees in connection with the repurchase of warrants, offset partially by fees incurred in connection with the secondary equity offering in the prior year's second quarter.

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Gain or loss on Disposition of Assets: Gain or loss on disposition of assets reflects gains or losses, respectively, on disposal of equipment no longer used in our operations. Gain on disposition of assets increased \$0.0 million for the three months ended September 30, 2016. Loss on disposition of assets decreased \$0.0 million for the nine months ended September 30, 2016.

Other Expenses

Other expenses consist primarily of interest expense. Other expenses decreased \$0.1 million and \$0.3 million for the three and nine months ended September 30, 2016, respectively. The decreases, in both the three and nine month periods, were due to a decrease in the average outstanding balance on our Term Loan Facility

Income Tax Expense

Income tax expense increased by \$0.3 million and \$0.7 million for the three and nine months ended September 30, 2016, respectively, primarily due to higher income before income taxes, offset in part by a lower annual effective tax rate. For more information, see Note 4, *Income taxes* of Notes to Condensed Consolidated Financial Statements, included elsewhere in this Quarterly Report.

Net Income

Net income increased by \$1.4 million and \$3.3 million for the three and nine months ended September 30, 2016, respectively.

OFF-BALANCE SHEET ARRANGEMENTS

We do not have any off-balance sheet financing arrangements.

LIQUIDITY AND CAPITAL RESOURCES

Sources and Uses of Cash

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Our principal sources of cash are cash on hand and cash flows from operating activities. At September 30, 2016, we had \$150.6 million of cash on hand. Our primary uses of cash include the production and acquisition of programming, operational costs, personnel costs, equipment purchases, principal and interest payments on our outstanding debt and income tax payments, and cash may be used to fund acquisitions.

Management believes cash on hand and cash flow from operations will be sufficient to meet our current contractual financial obligations and to fund anticipated working capital and capital expenditure requirements for existing operations. Our current financial obligations include maturities of debt, operating lease obligations and other commitments from the ordinary course of business that require cash payments to vendors and suppliers.

Cash Flows

Amounts in thousands:	Nine Months Ended September 30,	
	2016	2015
Cash provided by (used in):		
Operating activities	\$ 14,261	\$ 29,222
Investing activities	(2,917)	(3,882)
Financing activities	(40,316)	3,049
Net (decrease) increase in cash	\$ (28,972)	\$ 28,389

Comparison for the Nine Months Ended September 30, 2016 and September 30, 2015

Operating Activities

Cash provided by operating activities was primarily driven by our net income, adjusted for non-cash items and changes in working capital. Non-cash items consist primarily of depreciation of property and equipment, amortization of intangibles, programming amortization, amortization of deferred financing costs, stock-based compensation expense and provision for bad debts.

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Net cash provided by operating activities for the nine months ended September 30, 2016 was \$14.3 million, a decrease of \$15.0 million, as compared to \$29.2 million in the prior year period, due primarily to a \$15.5 million decrease in net working capital, and a \$2.7 million increase in non-cash items, offset by a \$3.3 million increase in net income. Working capital decreased primarily as a result of a decrease in accrued expenses of \$5.0 million, a decrease in taxes payable of \$4.9 million, an increase in programming rights of \$3.3 million due to the completion of an acquisition of a film library, an increase in prepaid taxes and other assets of \$2.0 million, and a decrease in programming rights payable of \$0.5 million, offset by an increase in accounts receivable of \$0.5 million. Non-cash items decreased primarily as a result of a \$1.6 million decrease in stock-based compensation, a \$0.7 million decrease in deferred taxes, a \$0.5 million decrease in the provision for bad debts, and a \$0.4 million decrease in depreciation and amortization, offset by a \$0.6 million increase in programming amortization.

Investing Activities

Net cash used in investing activities for the nine months ended September 30, 2016, was \$2.9 million, as compared to \$3.9 million in the prior year period. The decrease is primarily due to lower capital expenditures in the 2016 period of \$1.0 million.

Financing Activities

For the nine months ended September 30, 2016, net cash used in financing activities was \$40.3 million, as compared to net cash provided of \$3.0 million in the prior year period. This decrease is primarily due to current year period repurchases of Class A common stock of \$30.7 million and warrant repurchases of \$1.0 million, and higher principal debt payments made in the current year period driven by an excess cash flow payment of \$8.3 million pursuant to the terms of the Term Loan Facility. The prior year period also benefitted from \$5.4 million of net proceeds from the secondary equity offering in May 2015. For more information, see Note 5, Long-term debt and Note 6, Stockholders equity of Notes to Condensed Consolidated Financial Statements, included elsewhere in this Quarterly Report.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We finance our capital needs through our Term Loan Facility at our indirect wholly-owned subsidiary, Hemisphere Media Holdings, LLC.

The variable rate of interest on the Term Loan Facility exposes us to market risk for changes in interest rates. Loans thereunder bear interest at rates that vary with changes in prevailing market rates. With respect to the Term Loan Facility, we do not speculate on the future direction of interest rates. As of September 30, 2016, our exposure to changing market rates with respect to the Term Loan Facility was as follows (*amounts in thousands*):

	September 30, 2016	
Variable rate debt	\$	213.3
Interest rate		5.00%

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As of September 30, 2016, the total outstanding balance on the Term Loan Facility was approximately \$213.3 million. In the event of an increase in the interest rate of 100 basis points, assuming a principal of \$213.3 million, we would incur an increase in interest expense of approximately \$2.1 million per year. Such potential increases or decreases in interest expense are based on certain simplifying assumptions, including a constant level of debt, no interest rate swap or hedge in place, and an immediate, across-the-board increase in the level of interest rates with no other subsequent changes for one year.

Foreign Currency Exchange Risk

Although we currently conduct business in various countries outside the United States, we are not subject to any material currency risk because our cash flows are collected primarily in U.S. dollars. Reported earnings and assets may be reduced in periods in which the U.S. dollar increases in value relative to those currencies.

Our objective in managing exposure to foreign currency fluctuations is to reduce volatility of earnings and cash flow. Accordingly, we may enter into foreign currency derivative instruments that change in value as foreign exchange rates change, such as foreign currency forward contracts or foreign currency options. Any gains and losses on the fair value of derivative contracts would be largely offset by gains and losses on the underlying assets being hedged. We held no foreign currency derivative financial instruments at September 30, 2016.

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ITEM 4. CONTROLS AND PROCEDURES

Disclosure Controls and Procedures

Our management, under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, evaluated our disclosure controls and procedures, as of September 30, 2016. Our Chief Executive Officer and Chief Financial Officer concluded that, as of September 30, 2016, our disclosure controls and procedures were effective to ensure that all information required to be disclosed is recorded, processed, summarized and reported within the time periods specified, and that information required to be filed in the reports that we file or submit under the Securities Exchange Act of 1934 (the "Exchange Act") is accumulated and communicated to our management, including our principal executive and principal financial officers, to allow timely decisions regarding required disclosure.

Our management, including our Chief Executive Officer and Chief Financial Officer, does not expect that our disclosure controls and procedures will prevent all errors and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty and that breakdowns can occur because of simple error and mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people or by management override of controls.

The design of any system of controls also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Over time, a control may become inadequate because of changes in conditions or because the degree of compliance with the policies or procedures may deteriorate. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and may not be detected.

Changes in Internal Controls

No change in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) occurred during the fiscal quarter ended September 30, 2016 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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PART II - OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

From time to time, we or our subsidiaries may become involved in various lawsuits and legal proceedings which arise in the ordinary course of business. However, litigation is subject to inherent uncertainties and determination as to the amount of the accrual required for such contingencies is highly subjective and requires judgments about future events. An adverse result in these or other matters may arise from time to time that may harm our Business. Neither we nor any of our subsidiaries are presently a party to any material litigation, nor to the knowledge of management is any litigation threatened against us or our subsidiaries, which may materially affect us.

ITEM 1A. RISK FACTORS

You should carefully consider the risk factors included in our Annual Report on Form 10-K for the year ended December 31, 2015, in addition to other information included in this Quarterly Report on Form 10-Q, including under the section entitled, "Forward-Looking Statements," and in other documents we file with the SEC, in evaluating our Company and our Business. If any of the risks occur, our Business, financial condition, liquidity and results of operations could be materially adversely affected. We caution the reader that these risk factors may not be exhaustive. We operate in a continually changing business environment and new risks emerge from time to time. Management cannot predict such new risk factors, nor can we assess the impact, if any, of such new risk factors on our Business or the extent to which any factor or combination of factors may impact our Business. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our Business, financial condition and/or operating results.

There have not been any material changes during the quarter ended September 30, 2016 from the risk factors disclosed in our Annual Report on Form 10-K for the year ended December 31, 2015 and our Quarterly Report on Form 10-Q for the quarter ended June 30, 2016.

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ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

None

ITEM 3. DEFAULTS UPON SENIOR SECURITIES

Not applicable.

ITEM 4. MINE SAFETY DISCLOSURES

Not applicable.

ITEM 5. OTHER INFORMATION

None.

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ITEM 6. EXHIBITS

The exhibits listed on the accompanying Exhibit Index are filed, furnished or incorporated by reference (as stated therein) as part of this Quarterly Report.

Exhibit Index

Exhibit No.	Description of Exhibit
3.1	Amended and Restated Bylaws of Hemisphere Media Group, Inc. (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K, filed with the SEC on September 7, 2016).
4.1	Joinder to Lock-Up Agreement, dated October 21, 2016, among Gato Investments LP and the Company (incorporated by reference to Exhibit 99.3 to the Company's Current Report on Form 8-K, filed with the SEC on October 24, 2016).
4.2	Joinder to Lock-Up Agreement, dated October 21, 2016, among Peter M. Kern, an individual, and the Company (incorporated by reference to Exhibit 99.4 to the Company's Current Report on Form 8-K, filed with the SEC on October 24, 2016).
10.1	Stockholders Agreement, dated as of September 6, 2016, by and among the Company, Gato Investments LP, InterMedia Hemisphere Roll-Over, L.P., InterMedia Partners VII, L.P., Gemini Latin Holdings, LLC, Peter M. Kern and Searchlight II HMT, L.P. (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K, filed with the SEC on September 7, 2016).
10.2	Amendment No. 1 to Stockholders Agreement and Waiver of Minimum Condition, dated as of October 21, 2016, by and among Hemisphere Media Group, Inc., Gato Investments LP, InterMedia Hemisphere Roll-Over L.P., InterMedia Partners VII, L.P., Gemini Latin Holdings, LLC, Peter M. Kern, an individual, and Searchlight II HMT, L.P. (incorporated by reference to Exhibit 99.2 to the Company's Current Report on Form 8-K, filed with the SEC on October 24, 2016).
10.3	Amended and Restated Employment Agreement, dated as of October 26, 2016, by and between Hemisphere Media Group, Inc. and Alan J. Sokol (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K, filed with the SEC on October 28, 2016).
10.4	Amended and Restated Employment Agreement, dated as of October 26, 2016, by and between Hemisphere Media Group, Inc. and Craig D. Fischer (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K, filed with the SEC on October 28, 2016).
10.5	Amended and Restated Employment Agreement, dated as of October 26, 2016, by and between Hemisphere Media Group, Inc. and Alex J. Tolston (incorporated by reference to Exhibit 10.3 to the Company's Current Report on Form 8-K, filed with the SEC on October 28, 2016).
31.1	Certification of Chief Executive Officer required by Rule 13a-14(a)/15d-14(a) under the Securities Exchange Act of 1934, as amended, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith)
31.2	Certification of Chief Financial Officer required by Rule 13a-14(a)/15d-14(a) under the Securities Exchange Act of 1934, as amended, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith)
32.1*	Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished herewith)
32.2*	Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished herewith)
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema
101.CAL	XBRL Taxonomy Extension Calculation Linkbase
101.LAB	XBRL Taxonomy Extension Label Linkbase
101.PRE	XBRL Taxonomy Extension Presentation Linkbase
101.DEF	XBRL Taxonomy Extension Definition Document

* A signed original of the written statement required by Section 906 has been provided to the Company and will be retained by the Company and forwarded to the SEC or its staff upon request.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

HEMISPHERE MEDIA GROUP, INC.

DATE: November 8, 2016

By: /s/ Alan J. Sokol
Alan J. Sokol
Chief Executive Officer and President
(Principal Executive Officer)

DATE: November 8, 2016

By: /s/ Craig D. Fischer
Craig D. Fischer
Chief Financial Officer
(Principal Financial and Accounting Officer)

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