

Morningstar, Inc.  
Form DEFA14A  
April 09, 2009

**MORNINGSTAR, INC.**  
**\*\* IMPORTANT NOTICE \*\***

**Shareholder Meeting to be held on 05/19/09**

**Proxy Materials Available**

**Regarding the Availability of Proxy  
Materials**

- Notice and Proxy Statement
- Annual Report

You are receiving this communication because you hold shares in the above company, and the materials you should review before you cast your vote are now available.

**This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.**

**PROXY MATERIALS - VIEW OR RECEIVE**

**You can choose to view the materials online or receive a paper or e-mail copy. There is NO charge for requesting a copy. Requests, instructions and other inquiries will NOT be forwarded to your investment advisor.**

**To facilitate timely delivery please make the request as instructed below on or before 05/05/09.**

*MORNINGSTAR, INC.  
22 WEST WASHINGTON STREET  
CHICAGO, IL 60602*

**HOW TO VIEW MATERIALS VIA THE INTERNET**

Have the 12 Digit Control Number available and visit:  
[www.proxyvote.com](http://www.proxyvote.com)

**HOW TO REQUEST A COPY OF MATERIALS**

- 1) BY INTERNET - [www.proxyvote.com](http://www.proxyvote.com)
- 2) BY TELEPHONE - 1-800-579-1639
- 3) BY E-MAIL\* - [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\*If requesting materials by e-mail, please send a blank e-mail with the 12 Digit Control Number (located on the following page) in the subject line.

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*See the Reverse Side for Meeting Information and Instructions on How to Vote*

R1MOR1

## Meeting Information

Meeting Type: Annual  
Meeting Date: 05/19/09  
Meeting Time: 9:00 a.m. CDT

For holders as of: 03/23/09

## Meeting Location:

Morningstar, Inc.  
22 West Washington Street  
Chicago, Illinois 60602

## How To Vote

### vote In Person

Please check the meeting materials for more information about attending Morningstar's annual meeting. At the meeting, you will need to request a ballot to vote these shares.

### vote By Internet

To vote *now* by Internet, go to [WWW.PROXYVOTE.COM](http://WWW.PROXYVOTE.COM). Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 P.M. Eastern Time the day before the cut-off date or meeting date. Have your notice in hand when you access the web site and follow the instructions.

## Directions:

From I-90/94

To entrance: Heading either north or south on I-90/94, exit at Ohio Street. Follow Ohio Street east to Clark Street. Turn right on Clark Street. Turn left on Washington Street. The office will be on the left side of Washington Street immediately past Dearborn Street.

To area parking: Heading either north or south on I-90/94, exit at Ohio Street. Follow Ohio Street east to Clark Street. Turn right on Clark Street. Turn left on Lake Street. The Theater District garage is located at the corner of Lake Street and Dearborn Street, which is roughly two blocks from our entrance. Standard parking rates apply.

R1MOR2

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Voting items			
	<b>Proposals - The Board of Directors recommends a vote <u>FOR</u> the listed nominees and <u>FOR</u> Proposals 2 and 3.</b>		
1.	Election of Directors		
	<b>Nominees:</b>		
		2.	Approval of the Morningstar, Inc. Incentive Plan.
1a.	Joe Mansueto	3.	Ratification of the appointment of Ernst & Young LLP as Morningstar's independent registered public accounting firm for 2009.
1b.	Don Phillips		
1c.	Cheryl Francis		
1d.	Steve Kaplan		
1e.	Bill Lyons		
1f.	Jack Noonan		
1g.	Frank Ptak		
1h.	Paul Sturm		

R1MOR3

R1MOR4

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22 West Washington Street  
Chicago, Illinois 60602

## How To Vote

### vote In Person

Should you choose to vote these shares in person at the meeting you must request a legal proxy. To request a legal proxy please follow the instructions at [www.proxyvote.com](http://www.proxyvote.com) or request a paper copy of the materials. Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance.

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1g.	Frank Ptak		
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B1MOR3

**Voting  
Instructions**

B1MOR4