

Edgar Filing: CBOE Holdings, Inc. - Form 425

CBOE Holdings, Inc.  
Form 425  
March 04, 2008

Filed by CBOE Holdings, Inc.

pursuant to Rule 425 under the Securities Act of 1933, as amended

Subject Company: CBOE Holdings, Inc.

Subject Company's Commission File No.: 333-140574

On March 3, 2008, the Chicago Board Options Exchange, Incorporated issued the following press release.

**CBOE News Release**

Chicago Board Options Exchange

400 S. LaSalle Street

Chicago, IL 60605

**FOR IMMEDIATE RELEASE**

**CBOE FEBRUARY VOLUME INCREASES 28% TO 78.7 MILLION;**

**ETF VOLUME INCREASES 72%**

**AVERAGE DAILY VOLUME AT 3.9 MILLION CONTRACTS**

**CHICAGO, March 3, 2008** The Chicago Board Options Exchange (CBOE) announced today that February volume totaled 78.7 million contracts, an increase of 28.4% over February 2007's volume of 61.3 million contracts. Average daily volume for the month was 3.9 million contracts.

Total Volume	Feb 2008 Volume (20 days)	% Change vs Feb 2007 (19 days)	% Change vs Jan 2008 (21 days)	Year-To-Date Volume (41 days)	% Change vs 2007 (39 days)
Industry Total	244,419,633	+33.3%	-32%	601,582,921	+58%
CBOE Total	78,726,593	+28.4%	-29.0%	189,557,681	+54.6%

## Edgar Filing: CBOE Holdings, Inc. - Form 425

Avg Daily Vol	3,936,330	+22.0%	-25.4%	4,623,358	+47.1%
Equity	40,318,333	+17.5%	-26.8%	95,367,828	+32.9%
Index & ETF	38,407,542	+42.3%	-31.1%	94,189,021	+85.2%
ETF (only)	21,501,971	+72.8%	-32.8%	53,483,883	+135.5%
Open Interest	235,861,354	+19.6%	+8.2%		

CBOE maintained its leadership position with 32.2% market share of total industry volume for February with a slight decrease of 1.2% compared to February 2007. CBOE's market share in multiply listed index and ETF options was 35.3%, an increase of 0.8% from the previous month. Year-to-date, CBOE's market share of 31.5% is down slightly from 2007.

<b>CBOE Market Share</b>	<b>Feb 2008 Market Share</b>	<b>% Change vs Feb 2007</b>	<b>% Change vs Jan 2008</b>	<b>Year-To-Date Market Share</b>	<b>% Change vs 2007</b>
Exchange	32.2%	-1.2%	+1.2%	31.5%	-0.7%
Equity	25.4%	-0.3%	+1.1%	24.7%	-0.3%
Index & ETF (multiple listings only)	35.3%	-6.8%	+0.8	35.6% (last 12 months)	-5.1%

---

## Edgar Filing: CBOE Holdings, Inc. - Form 425

- In February, volume in equity options totaled 40.3 million contracts, an increase of 17.5% over February 2007's volume of 34.3 million contracts. The top five most actively traded equity options during the month were: Apple Computer, Inc. (**AAPL**), Yahoo! Inc. (**YHOO**), Citigroup, Inc. (**C**), Microsoft Corp. (**MSFT**) and Clear Channel (**CCU**).
  
- Total volume in index and exchange traded fund (ETF) options during February was 38.4 million contracts traded, up 42.3% over February 2007's volume of 26.9 million contracts. The top five most-actively traded index and ETF options at CBOE during February were: S&P 500 Index (**SPX**), iShares Russell 2000 Index Fund (**IWM**), Standard & Poor's Depository Receipts (**SPY**), PowerShares QQQ Trust (**QQQQ**) and VIX Options (**VIX**).
  
- Total volume for the month in VIX options was 1,995,487 contracts, up 130% over February 2007's volume of 866,495 contracts.
  
- During February, two CBOE memberships, or seats, were traded. The first sale of the month occurred on Wednesday, February 11, at a price of \$3,100,000 and the second sale on February 21, was for \$3 million.
  
- During February, volume at the **CBOE Stock Exchange** (CBSX) totaled 232,751,993 shares. Average daily volume at CBSX was 11,637,600 shares and a total of 252,203 trades were executed during February.
  
- On February 25, CBOE and The Chicago Cubs announced their partnership for the first-ever auction of season tickets to Cubs home games. The partnership also includes naming rights to the new seats at Wrigley Field as well as presenting sponsorship of front row tickets at the Friendly Confines.

### CBOE Individual Index Volume Figures For February 2008

Symbol	Product	Total Volume	% Change vs Feb 07	% Change vs Jan 08	Open Interest	% Change vs 2007
<b>SPX</b>	S&P 500 Index	11,430,307	+14%	-31%	11,196,295	+27%
<b>VIX</b>	CBOE Volatility Index (options)	1,995,487	+130%	-9%	956,037	+14%
<b>SPY</b>	Standard & Poor's Depository Receipts (SPDRs)	5,917,653	+180%	-25%	10,001,016	+123%
<b>XSP</b>	Mini-S&P 500 Index	116,020	-7%	-60%	338,406	-66%
<b>OEX</b>	S&P 100 Index (American-Style Exercise)	845,452	-26%	-35%	270,333	-8%
<b>XEO</b>	S&P 100 Index (European-Style Exercise)	125,778	-48%	-21%	112,600	-31%
<b>DJX</b>	Dow Jones Industrial Average	526,405	-13%	-8%	769,649	+15%
<b>DIA</b>	DIAMONDS Trust, Series 1	691,963	27%	-38%	1,510,812	+33%
<b>NDX</b>	Nasdaq-100 Index	416,233	-40%	-31%	483,723	-26%
<b>MNX</b>		329,623	+24%	-30%	1,676,578	-10%

Edgar Filing: CBOE Holdings, Inc. - Form 425

CBOE Mini-NDX Index (based on  
Nasdaq-100)

<b>VXN</b>	CBOE NDX Volatility Index	217	-7%	351
------------	---------------------------	-----	-----	-----

Edgar Filing: CBOE Holdings, Inc. - Form 425

<b>QQQQ</b>	PowerShares QQQ Trust	4,018,853	24%	-43%	6,895,595	-8%
<b>RUT</b>	Russell 2000 Index	896,809	+120%	-41%	1,735,811	+100%
<b>RVX</b>	CBOE RSL2000 VOLATILITY INDEX	2172		-21%	1,345	
<b>IWM</b>	iShares Russell 2000 Index Index Fund	5,954,249	+23%	-42%	6,933,330	+16%
<b>SMH</b>	Semiconductor HOLDRs Trust	91,541	-21%	-34%	619,681	-12%
<b>OIH</b>	Oil Services HOLDRs Trust	221,542	-16%	-43%	436,453	-26%
<b>EEM</b>	iShares MSCI Emerging Markets Index	1,082,380	+301%	+14%	1,612,558	207%
<b>XLF</b>	Financial Select SPDR	1,275,836	676%	-22%	5,227,395	305%
<b>XLE</b>	Energy Select SPDR	446,450	157%	0%	1,561,318	19%

CBOE, the largest options marketplace in the U.S. and the creator of listed options, is regulated by the Securities and Exchange Commission (SEC). For additional information about the CBOE and its products, access the CBOE website at: [www.cboe.com](http://www.cboe.com).

**CBOE Contacts:**

Debbie Baratz  
(312) 786-7123  
baratz@cboe.com

Gary Compton  
(312) 786-7612  
comptong@cboe.com

**Analyst Contact:**

Deborah Koopman  
(312) 786-7136  
koopman@cboe.com

CBOE®, Chicago Board Options Exchange®, CBOEdirect®, CBOE Volatility Index®, VIX®, XEO® and OEX® are registered trademarks of Chicago Board Options Exchange, Incorporated. SPX<sup>SM</sup>, MNX<sup>SM</sup> and PowerPacks<sup>SM</sup> are service marks of Chicago Board Options Exchange, Incorporated. CFE<sup>SM</sup> and CBOE Futures Exchange are service marks of CBOE Futures Exchange, LLC. Dow Jones®, DJIA®, and DIAMONDS® are registered trademarks of Dow Jones & Company, Inc. Dow Jones Industrial Average<sup>SM</sup> and Options on the Dow<sup>SM</sup> are service marks of Dow Jones & Company. CBOE's Options on the Dow based on the Dow Jones Industrial Average and financial products based on the CBOE DJIA Volatility Index are not sponsored, endorsed, marketed or promoted by Dow Jones. S&P®, S&P 100®, S&P 500®, and SPDR are registered trademarks of the McGraw-Hill Companies, Inc. and are licensed for use by the Chicago Board Options Exchange, Incorporated pursuant to a License Agreement. The Russell 2000® Index is a registered trademark of The Frank Russell Company used under license. Nasdaq®, Nasdaq-100®, Nasdaq-100 Index®, and Nasdaq-100 Index Tracking Stock<sup>SM</sup> are trademarks of The Nasdaq Stock Market, Inc. iShares is a service mark of Barclays Global Investors, N.A. HOLDRS and **HOLDing Company Depository Receipts** are service marks of Merrill Lynch & Co., Inc.

*This communication shall not constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any state or jurisdiction in which an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. No offering of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended.*

*In connection with the proposed restructuring transaction, CBOE Holdings, Inc. ( CBOE Holdings ) has filed certain relevant materials with the United States Securities and Exchange Commission (SEC), including a registration statement on Form S-4. Members are encouraged to read the registration statement, including the proxy statement/prospectus that are a part of the registration statement, because it contains important information about the proposed transaction. Members are able to obtain a free copy of the proxy statement/prospectus, as well as the other filings containing information about CBOE Holdings and the Chicago Board Options Exchange, Incorporated ( CBOE ), without charge, at the SEC's Web site, <http://www.sec.gov>, and the company's website, [www.CBOE.com](http://www.CBOE.com). In addition, CBOE members may obtain free copies of the proxy statement/prospectus and other documents filed by CBOE Holdings or the CBOE from CBOE Holdings by directing a request to the Office of the Secretary, CBOE Holdings, Inc., 400 South LaSalle Street, Chicago, Illinois 60605.*

*CBOE Holdings, the CBOE and their respective directors, executive officers and other employees may be deemed to be participants in the solicitation of proxies in connection with the proposed transaction. Information about the directors and executive officers of CBOE Holdings and of the CBOE is available in the prospectus/proxy statement.*

###