

RIMAGE CORP  
Form SC 13G  
December 23, 2004

**UNITED STATES  
SECURITIES AND EXCHANGE  
COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13G**

OMB APPROVAL  
OMB Number:  
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**Under the Securities Exchange Act of 1934  
(Amendment No. )\***

**Rimage Corporation**

(Name of Issuer)

**Common Stock, par value \$.01 per share**

(Title of Class of Securities)

**766721 10 4**

(CUSIP Number)

**December 15, 2004**

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP No. **766721 10 4**

1. Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only)

Discovery Group I, LLC

2. Check the Appropriate Box if a Member of a Group (See Instructions)

Not Applicable.

(a)

(b)

3. SEC Use Only

4. Citizenship or Place of Organization

Delaware

5. Sole Voting Power

None.

6. Shared Voting Power

469,840 Shares

Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With

7. Sole Dispositive Power

None.

8. Shared Dispositive Power

469,840 Shares

9. Aggregate Amount Beneficially Owned by Each Reporting Person

469,840 Shares

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10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

Not Applicable.

11. Percent of Class Represented by Amount in Row (9)

5.0%

12. Type of Reporting Person (See Instructions)

OO

CUSIP No. **766721 10 4**

1. Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only)

Daniel J. Donoghue

2. Check the Appropriate Box if a Member of a Group (See Instructions)

Not Applicable.

- (a)   
 (b)

3. SEC Use Only

4. Citizenship or Place of Organization

U.S.A.

5. Sole Voting Power

None.

6. Shared Voting Power

469,840 Shares

Number of  
 Shares  
 Beneficially  
 Owned by  
 Each  
 Reporting  
 Person With

7. Sole Dispositive Power

None.

8. Shared Dispositive Power

469,840 Shares

9. Aggregate Amount Beneficially Owned by Each Reporting Person

469,840 Shares

- 10.

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Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

Not Applicable

11. Percent of Class Represented by Amount in Row (9)

5.0%

12. Type of Reporting Person (See Instructions)

IN

CUSIP No. **766721 10 4**

1. Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only)

Michael R. Murphy

2. Check the Appropriate Box if a Member of a Group (See Instructions)

Not Applicable.

- (a)
- (b)

3. SEC Use Only

4. Citizenship or Place of Organization

U.S.A.

5. Sole Voting Power

None.

6. Shared Voting Power

469,840 Shares

7. Sole Dispositive Power

None.

8. Shared Dispositive Power

469,840 Shares

9. Aggregate Amount Beneficially Owned by Each Reporting Person

469,840 Shares

10.

Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With

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Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

Not Applicable.

11. Percent of Class Represented by Amount in Row (9)

5.0%

12. Type of Reporting Person (See Instructions)

IN



**Item 1.**

(a) Name of Issuer

Rimage Corporation

(b) Address of Issuer's Principal Executive Offices

7725 Washington Avenue South, Edina, Minnesota 55439

**Item 2.**

(a) Name of Person Filing

Discovery Group I, LLC ( **Discovery Group** )

Daniel J. Donoghue, a Managing Member of Discovery Group

Michael R. Murphy, a Managing Member of Discovery Group

(b) Address of Principal Business Office or, if none, Residence

Discovery Group, Mr. Donoghue, and Mr. Murphy are all located at:

Hyatt Center, 24<sup>th</sup> Floor, 71 South Wacker Drive, Chicago, Illinois 60606

(c) Citizenship

Discovery Group is a Delaware limited liability company

Mr. Donoghue and Mr. Murphy are U.S. citizens

(d) Title of Class of Securities

Common Stock, par value \$.01 per share

(e) CUSIP Number

766721 10 4

**Item 3.**

**If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:**

- |     |                       |  |
|-----|-----------------------|--|
| (a) | <input type="radio"/> | Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).     |
| (b) | <input type="radio"/> | Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).               |
| (c) | <input type="radio"/> | Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c). |
| (d) | <input type="radio"/> |  |

- (e) o Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).  
An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f) o An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g) o A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
- (h) o A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) o A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) o Group, in accordance with §240.13d-1(b)(1)(ii)(J).

**Item 4. Ownership**

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

- (a) Amount beneficially owned:  
469,840
- (b) Percent of class:  
5.0% (based on 9,355,645 shares of Common Stock outstanding as of October 18, 2004, as reported in the Issuer's Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2004)
- (c) Number of shares as to which the person has:
  - (i) Sole power to vote or to direct the vote  
None
  - (ii) Shared power to vote or to direct the vote  
469,840
  - (iii) Sole power to dispose or to direct the disposition of  
None
  - (iv) Shared power to dispose or to direct the disposition of  
469,840

**Item 5. Ownership of Five Percent or Less of a Class**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following .

Not Applicable

**Item 6. Ownership of More than Five Percent on Behalf of Another Person**

The shares reported herein have been acquired on behalf of discretionary clients of Discovery Group. Such discretionary clients are entitled to receive all dividends from, and proceeds from the sale of, those shares. None of those discretionary clients, to the knowledge of Discovery Group, Mr. Donoghue, or Mr. Murphy, has an economic interest in more than 5% of the class.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person**

Not Applicable

**Item 8. Identification and Classification of Members of the Group**

Not Applicable

**Item 9. Notice of Dissolution of Group**

Not Applicable

**Item 10. Certification**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

## Signature

After reasonable inquiry and to the best of my knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

December 23, 2004

Date

**DISCOVERY GROUP I, LLC,**

/S/ MICHAEL R. MURPHY

Signature

Michael R. Murphy, Managing Member  
Name/Title

/S/ DANIEL J. DONOGHUE

Signature

Daniel J. Donoghue  
Name/Title

/S/ MICHAEL R. MURPHY

Signature

Michael R. Murphy  
Name/Title

**Exhibit Index**

Exhibit 1 Joint Filing Agreement dated as of December 23, 2004, by and between Discovery Group I, LLC; Daniel J. Donoghue; and Michael R. Murphy.

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