

TELEPHONE & DATA SYSTEMS INC /DE/  
Form 10-Q/A  
February 17, 2004

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 10-Q/A

(Amendment No. 1)

#### QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

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#### QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2003

OR

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#### TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number 001-14157

## TELEPHONE AND DATA SYSTEMS, INC.

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**36-2669023**  
(I.R.S. Employer Identification No.)

**30 North LaSalle Street, Chicago, Illinois 60602**  
(Address of principal executive offices) (Zip Code)

Registrant s telephone number, including area code: **(312) 630-1900**

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**Not Applicable**

(Former address of principal executive offices) (Zip Code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

<b>Class</b>	<b>Outstanding at April 30, 2003</b>
Common Shares, \$.01 par value	50,894,011 Shares
Series A Common Shares, \$.01 par value	6,614,956 Shares

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**EXPLANATORY NOTE**

Telephone and Data Systems, Inc. ( TDS ) is filing this Amendment No. 1 to its Quarterly Report on Form 10-Q for the quarter ended March 31, 2003, which was originally filed with the Securities and Exchange Commission (the SEC ) on May 14, 2003 (the Quarterly Report ), to amend Item 1 Financial Statements, Item 2 Management s Discussion and Analysis of Financial Condition and Results of Operations and Item 3 Quantitative and Qualitative Disclosures About Market Risk contained in Part I Financial Information of the Quarterly Report and Item 6 Exhibits and Reports of Form 8-K contained in Part II Other Information of the Quarterly Report.

TDS is filing this amendment in response to a comment letter received from the Division of Corporation Finance of the Securities and Exchange Commission (the SEC ). This report revises the disclosures related to TDS s adoption of Statement of Financial Accounting Standards ( SFAS ) No. 143 Accounting for Asset Retirement Obligations and restates the financial statements in response to such comments. The SEC also requested additional disclosures be included in future filings which have been incorporated into this amendment. Such additional disclosures include, but are not limited to, defining the calculation of certain statistics, defining equivalent access lines, deleting acronyms, including total dollars in narratives, revising the captions of the statement of operations, disclosing the composition of selling and marketing cost per gross customer activation and disclosing additional information on critical accounting policies and estimates.

In addition, as required by Rule 12b-15 under the Securities Exchange Act of 1934, as amended, new certifications by the TDS principal executive officer and principal financial officer are being filed with this Form 10-Q/A.

Except as expressly stated herein, this amendment does not update any of the disclosures contained in the original filing to reflect any events that occurred after the original filing date of May 14, 2003. The filing of this Form 10-Q/A shall not be deemed an admission that the original filing, when made, included any untrue statement of a material fact or omitted to state a material fact necessary to make a statement not misleading.

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TELEPHONE AND DATA SYSTEMS, INC.

1st QUARTER REPORT ON FORM 10-Q/A

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PART I. FINANCIAL INFORMATIONITEM 1. FINANCIAL STATEMENTSTELEPHONE AND DATA SYSTEMS, INC. AND SUBSIDIARIESCONSOLIDATED STATEMENTS OF OPERATIONSUnaudited

	Three Months Ended March 31,	
	(As Restated) 2003	(As Restated) 2002
	(Dollars in thousands, except per share amounts)	
OPERATING REVENUES	\$ 807,418	\$ 665,197
<b>OPERATING EXPENSES</b>		
Cost of services and products (exclusive of Depreciation, amortization and accretion expense shown below)	262,398	189,822
Selling, general and administrative expense	336,501	258,109
Depreciation, amortization and accretion expense	151,227	111,899
Loss on assets held for sale	23,500	
	773,626	559,830
OPERATING INCOME	33,792	105,367
<b>INVESTMENT AND OTHER INCOME (EXPENSE)</b>		
Interest and dividend income	4,328	2,067
Investment income	12,750	11,037
Gain (loss) on marketable securities and other investments	(3,500)	(37,400)
Interest expense	(43,357)	(29,624)
Minority interest in income of subsidiary trust	(6,203)	(6,203)
Other income (expense), net	1,159	1,206
	(34,823)	(58,917)
INCOME (LOSS) BEFORE INCOME TAXES AND MINORITY INTEREST	(1,031)	46,450
Income tax expense	3,824	22,412
INCOME (LOSS) BEFORE MINORITY INTEREST	(4,855)	24,038
Minority Share of Income	(157)	(10,028)
INCOME (LOSS) BEFORE CUMULATIVE EFFECT OF ACCOUNTING CHANGES	(5,012)	14,010
Cumulative effect of accounting changes, net of tax and minority interest	(11,789)	3,366

Unaudited

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NET INCOME (LOSS)		(16,801)		17,376
Preferred Dividend Requirement		(104)		(112)
NET INCOME (LOSS) AVAILABLE TO COMMON	\$	(16,905)	\$	17,264
<b>BASIC WEIGHTED AVERAGE SHARES OUTSTANDING (000s)</b>				
		58,594		58,600
<b>BASIC EARNINGS PER SHARE (Note 7)</b>				
Income (Loss) Before Cumulative Effect of Accounting Changes	\$	(0.09)	\$	0.23
Cumulative Effect of Accounting Changes		(0.20)		0.06
Net income (loss) available to common		(0.29)		0.29
<b>DILUTED WEIGHTED AVERAGE SHARES OUTSTANDING (000s)</b>				
		58,594		58,888
<b>DILUTED EARNINGS PER SHARE (Note 7)</b>				
Income (Loss) Before Cumulative Effect of Accounting Changes	\$	(0.09)	\$	0.23
Cumulative Effect of Accounting Changes		(0.20)		0.06
Net income (loss) available to common		(0.29)		0.29
<b>DIVIDENDS PER SHARE</b>				
	\$	.155	\$	.145

The accompanying notes to financial statements are an integral part of these statements.

TELEPHONE AND DATA SYSTEMS, INC. AND SUBSIDIARIESCONSOLIDATED STATEMENTS OF CASH FLOWSUnaudited

	Three Months Ended March 31,	
	(As Restated) 2003	(As Restated) 2002
	(Dollars in thousands)	
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Income (loss) before cumulative effect of accounting change	\$ (5,012)	\$ 14,010
Add (Deduct) adjustments to reconcile income (loss) to net cash provided by operating activities		
Depreciation, amortization and accretion	151,227	111,899
Deferred taxes	2,113	(5,572)
Investment income	(12,750)	(11,037)
Minority share of income	157	10,028
Loss on assets of operations held-for-sale	23,500	
(Gain) loss on marketable securities and other investments	3,500	37,400
Noncash interest expense	6,752	2,293
Other noncash expense	3,164	4,055
Changes in assets and liabilities		
Change in accounts receivable	107,721	23,071
Change in materials and supplies	(21,865)	23,671
Change in accounts payable	(48,761)	(37,826)
Change in advanced billings and customer deposits	7,079	4,349
Change in accrued taxes	7,047	25,989
Change in other assets and liabilities	(47,958)	(19,237)
	175,914	183,093
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Capital expenditures	(161,383)	(128,328)
Acquisitions, net of cash acquired		(17,050)
Increase in notes receivable	(7)	(1,653)
Distributions from unconsolidated entities	13,615	4,139
Investments in and advances to unconsolidated entities	(1,493)	(861)
Other investing activities	(2,136)	(3,772)
	(151,404)	(147,525)
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Change in notes payable	72,000	(31,000)

Unaudited



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Issuance of long-term debt	450	610
Repayments of long-term debt	(4,729)	(4,183)
Prepayment of long-term notes	(40,680)	(51,000)
Repurchase of TDS Common Shares	(24,587)	
Dividends paid	(9,202)	(8,617)
Other financing activities	(784)	(1,287)
	(7,532)	(95,477)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	16,978	(59,909)
CASH AND CASH EQUIVALENTS -		
Beginning of period	1,298,936	140,744
End of period	\$ 1,315,914	\$ 80,835

The accompanying notes to financial statements are an integral part of these statements.

TELEPHONE AND DATA SYSTEMS, INC. AND SUBSIDIARIESCONSOLIDATED BALANCE SHEETSASSETSUnaudited

	(As Restated) March 31, 2003	December 31, 2002
(Dollars in thousands)		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 1,315,914	\$ 1,298,936
Accounts receivable		
Due from customers, less allowance of \$ 25,615 and \$24,627, respectively	227,389	272,997
Other, principally connecting companies, less allowance of \$11,109 and \$15,848, respectively	139,890	175,036
Federal income tax receivable		40,000
Materials and supplies, at average cost	92,892	72,441
Collateral investment pledged (Note 8)	32,200	
Other current assets	99,127	88,602
	1,907,412	1,948,012
<b>INVESTMENTS</b>		
Marketable equity securities	1,676,892	1,944,939
Marketable equity securities - loaned	30,610	
Wireless license costs	979,760	1,038,556
Goodwill	1,008,596	1,106,451
Customer lists, net of accumulated amortization of \$11,055 and \$6,567, respectively	35,599	40,087
Investments in unconsolidated entities	206,624	205,995
Notes receivable, less valuation allowance of \$55,144 and \$55,144, respectively	6,568	7,287
Other investments	15,183	14,914
	3,959,832	4,358,229
<b>PROPERTY, PLANT AND EQUIPMENT, NET</b>		
U.S. Cellular	2,128,360	2,148,432
TDS Telecom	1,056,056	1,047,811
	3,184,416	3,196,243
<b>OTHER ASSETS AND DEFERRED CHARGES</b>		
Derivative asset	192,899	2,630

Unaudited

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Other	99,414	96,914
	292,313	99,544
ASSETS OF OPERATIONS HELD-FOR-SALE	226,422	
TOTAL ASSETS	\$ 9,570,395	\$ 9,602,028

The accompanying notes to financial statements are an integral part of these statements.

**TELEPHONE AND DATA SYSTEMS, INC. AND SUBSIDIARIES****CONSOLIDATED BALANCE SHEETS****LIABILITIES AND STOCKHOLDERS' EQUITY**Unaudited

	(As Restated) March 31, 2003	December 31, 2002
	(Dollars in thousands)	
<b>CURRENT LIABILITIES</b>		
Current portion of long-term debt	\$ 19,267	\$ 64,482
Notes payable	533,792	461,792
Accounts payable	310,679	361,758
Advance billings and customer deposits	100,255	95,922
Accrued interest	21,860	31,751
Accrued taxes	40,488	34,413
Accrued compensation	38,961	58,678
Collateral loan payable (Note 8)	32,200	
Other current liabilities	51,311	58,370
	1,148,813	1,167,166
<b>DEFERRED LIABILITIES AND CREDITS</b>		
Net deferred income tax liability	1,163,866	1,170,505
Derivative liability	10,948	61,160
Asset retirement obligations	86,086	
Other	56,946	55,645
	1,317,846	1,287,310
<b>LONG-TERM DEBT</b>		
Long-term debt, excluding current portion	1,639,585	1,641,624
Prepaid forward contracts	1,660,708	1,656,616
	3,300,293	3,298,240
<b>LIABILITIES OF OPERATIONS HELD-FOR-SALE</b>	<b>9,823</b>	
<b>MINORITY INTEREST IN SUBSIDIARIES</b>	<b>487,721</b>	<b>489,735</b>

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COMPANY-OBLIGATED MANDATORILY REDEEMABLE PREFERRED SECURITIES of Subsidiary Trust			
Holding Solely Company Subordinated Debentures (a)		300,000	300,000
PREFERRED SHARES			
		6,804	6,954
COMMON STOCKHOLDERS EQUITY			
Common Shares, par value \$.01 per share; authorized 100,000,000 shares; issued and outstanding 55,878,000 and 55,875,000 shares, respectively		559	559
Series A Common Shares, par value \$.01 per share; authorized 25,000,000 shares; issued and outstanding 6,609,000 and 6,602,000 shares; respectively		66	66
Capital in excess of par value		1,833,280	1,832,806
Treasury Shares, at cost, 4,542,000 and 3,799,000 shares, respectively		(433,229)	(404,169)
Accumulated other comprehensive income		192,765	191,704
Retained earnings		1,405,654	1,431,657
		2,999,095	3,052,623
TOTAL LIABILITIES AND STOCKHOLDERS EQUITY	\$	9,570,395	\$ 9,602,028

(a) The sole asset of TDS Capital I is \$154.6 million principal amount of 8.5% subordinated debentures due 2037 from TDS. The sole asset of TDS Capital II is \$154.6 million principal amount of 8.04% subordinated debentures due 2038 from TDS.

The accompanying notes to financial statements are an integral part of these statements.

TELEPHONE AND DATA SYSTEMS, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

1. Basis of Presentation

The consolidated financial statements included herein have been prepared by TDS, without audit, pursuant to the rules and regulations of the Securities and Exchange Commission. Certain information and note disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted pursuant to such rules and regulations, although TDS believes that the disclosures are adequate to make the information presented not misleading. It is suggested that these consolidated financial statements be read in conjunction with the consolidated financial statements and the notes thereto included in TDS's latest annual report on Form 10-K.

The accompanying unaudited consolidated financial statements contain all adjustments (consisting of only normal recurring items) necessary to present fairly the financial position as of March 31, 2003 and December 31, 2002, and the results of operations and cash flows for the three months ended March 31, 2003 and 2002. The results of operations for the three months ended March 31, 2003 and 2002, are not necessarily indicative of the results to be expected for the full year.

Certain amounts reported in prior years have been reclassified to conform to the current period presentation.

U.S. Cellular and TDS adopted Statement of Financial Accounting Standard ( SFAS ) No. 143, Accounting for Asset Retirement Obligations, in January 2003. In the fourth quarter of 2003, U.S. Cellular revised the probability that its lease cell sites would require remediation resulting in TDS restating its financial statements for the three months ended March 31, 2003. See Note 15 Restatement of Financial Statements and Note 6 - Cumulative Effect of Accounting Changes.

U.S. Cellular made changes to its accounting policies which required TDS to restate certain items on its income statement for the first quarter of 2002. Other than the cumulative effect of the accounting change, none of the above changes had an impact on operating income, net income (loss) or earnings per share. See Note 6 - Cumulative Effect of Accounting Changes.

2. Summary of Significant Accounting Policies

Securities Lending

U.S. Cellular has entered into a securities lending agreement with an investment bank related to 1.7 million Vodafone American Depositary Receipts pursuant to which U.S. Cellular requires the investment bank to provide collateral not less than the value of the loaned securities, as

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adjusted for any changes in the value of the underlying loaned securities. U.S. Cellular accounts for securities lending agreements in accordance with Statement of Financial Accounting Standard ( SFAS ) No. 140 Accounting for Transfers and Servicing of Financial Assets and Extinguishment of Liabilities. At the time securities are loaned, U.S. Cellular reclassifies the securities from Marketable Equity Securities to Marketable Equity Securities Loaned on the balance sheet. See Note 8 Marketable Equity Securities for more information on the securities lending agreement.

### Assets and Liabilities of Operations Held-for-Sale

On March 10, 2003, U.S. Cellular announced that it had entered into a definitive agreement with AT&T Wireless Services, Inc. ( AT&T Wireless ) to exchange wireless properties. U.S. Cellular will receive 10 and 20 megahertz personal communications service licenses in 13 states, approximately \$31 million in cash (excluding any working capital adjustment) and minority interests in six markets it currently controls. U.S. Cellular will transfer wireless assets and customers in 10 markets in Florida and Georgia to AT&T Wireless. The transaction is subject to regulatory approvals. The closing of the transfer of U.S. Cellular properties and the assignment to U.S. Cellular of most of the personal communications service licenses is expected to occur in the third quarter of 2003.

In accordance with SFAS No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets, the balance sheet for March 31, 2003 reflects the assets and liabilities of the wireless properties to be transferred to AT&T Wireless as assets and liabilities of operations held-for-sale. The assets and liabilities

of the markets to be transferred have been presented separately in the asset and liability sections of the balance sheet. The revenues and expenses of these markets are included in operations. See Note 10 Assets and Liabilities of Operations Held-for-Sale for a summary of assets and liabilities of the markets to be disposed of.

### Stock-Based Compensation

TDS accounts for stock options, stock appreciation rights ( SARs ) and employee stock purchase plans under Accounting Principles Board ( APB ) Opinion No. 25, Accounting for Stock Issued to Employees as allowed by SFAS No. 123, Accounting for Stock-Based Compensation.

No compensation costs have been recognized for the stock option and employee stock purchase plans. Had compensation cost for all plans been determined consistent with SFAS No. 123, TDS's net income available to common and earnings per share would have been reduced to the following pro forma amounts.

	Three Months Ended March 31,	
	(As Restated) 2003	2002
	(Dollars in thousands, except per share amounts)	
<b>Net Income (loss) Available to Common</b>		
As Reported	\$ (16,905)	\$ 17,264
Pro Forma Expense	(1,808)	(2,592)
Pro Forma Net Income (loss) Available to Common	\$ (18,713)	\$ 14,672
<b>Basic Earnings per Share from Net Income (loss) Available to Common</b>		
As Reported	\$ (0.29)	\$ 0.29
Pro Forma Expense per Share	(0.03)	(0.04)
Pro Forma Basic Earnings per Share	\$ (0.32)	\$ 0.25
<b>Diluted Earnings per Share from Net Income (loss) Available to Common</b>		
As Reported	\$ (0.29)	\$ 0.29
Pro Forma Expense per Share	(0.03)	(0.04)
Pro Forma Diluted Earnings per Share	\$ (0.32)	\$ 0.25

### 3. Asset Retirement Obligation (As restated)

SFAS No. 143, Accounting for Asset Retirement Obligations, was issued in June 2001, and became effective for TDS beginning January 1, 2003. SFAS No. 143 requires entities to record the fair value of a liability for legal obligations associated with an asset retirement in the period in which the obligations are incurred. When the liability is initially recorded, the entity capitalizes the cost of the asset retirement obligation by increasing the carrying amount of the related long-lived asset. Over time, the liability is accreted to its present value each period, and the



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capitalized cost is depreciated over the useful life of the related asset. Upon settlement of the obligation, any difference between the cost to retire the asset and the liability recorded is recognized in the statement of operations as a gain or loss.

U.S. Cellular is subject to asset retirement obligations associated primarily with its cell sites, retail sites and office locations. Legal obligations include obligations to remediate leased land on which U.S. Cellular's cell sites and switching offices are located. U.S. Cellular is also required to return lease retail store premises and office space to their pre-existing conditions.

U.S. Cellular determined that it had an obligation to remove long-lived assets in its cell sites, retail sites and office locations as described by SFAS 143, and recorded a \$54.4 million liability upon adoption. TDS also recorded a charge for a non-cash cumulative change in accounting principle of \$11.8 million representing accumulated accretion and depreciation through December 31, 2002. The U.S. Cellular asset retirement obligation increased by \$1.8 million to \$56.2 million as of March 31, 2003. The increase was due to additional liabilities incurred of \$0.7 million and accretion of \$1.1 million. See Note 15 Restatement of Financial Statements for a discussion of the periodic impact due to accretion and depreciation.

In accordance with the transition rules of SFAS No. 143, the following pro forma amounts show the

effect of the retroactive application of the change in accounting principle for the adoption of SFAS No. 143:

	Three months ended March 31,	
	2003	2002
<b>Actual</b>		
Net income (loss)	\$ (16,801)	\$ 17,376
Basic earnings per share	\$ (0.29)	\$ 0.29
Diluted earnings per share	\$ (0.29)	\$ 0.29
<b>Pro forma</b>		
Net income (loss)	\$ (5,012)	\$ 7,540
Basic earnings per share	\$ (0.09)	\$ 0.13
Diluted earnings per share	\$ (0.09)	\$ 0.13

	At December 31, 2002	At January 1, 2002
<b>Pro forma</b>		
Asset Retirement Obligation	\$ 54,438	\$ 45,246

TDS Telecom's incumbent local telephone companies follow the provisions of SFAS No. 71, and therefore conform to the accounting principles as prescribed by the respective state public utility commissions and the Federal Communications Commission (FCC), and where applicable, accounting principles generally accepted in the United States of America. On December 20, 2002, the FCC notified carriers by Order that it will not adopt SFAS No. 143 since the FCC concluded that SFAS No. 143 conflicted with the FCC's current accounting rules that require incumbent local telephone companies to accrue for asset retirement obligations through prescribed depreciation rates. Pursuant to the FCC's order, and the provisions of SFAS No. 71, the incumbent local telephone companies continue to accrue asset retirement obligations as a component of depreciation expense pursuant to depreciation rates set forth by the respective state public utility commissions. At January 1, 2003, TDS's incumbent local telephone companies determined the amount of asset retirement obligations required to be recorded under the provisions of SFAS No. 143 was \$29.9 million, and this asset retirement obligation was reclassified from accumulated depreciation to deferred liabilities and credits under the provisions of SFAS No. 143. After the effect of this reclassification, the incumbent local telephone companies have an amount of \$25.4 million that remains in accumulated depreciation that represents asset retirement costs that have been accrued in accordance with depreciation rates promulgated by the respective state public utility commissions, which are in excess of asset retirement costs that are required to be accrued under the provisions of SFAS No. 143. The adoption of SFAS 143 by TDS's incumbent local telephone companies did not have an impact on TDS's statement of operations for the three months ended March 31, 2003.

TDS Telecom's competitive local telephone companies adopted SFAS No. 143 effective January 1, 2003. TDS Telecom has determined that its competitive local telephone companies do not have a material legal obligation to remove long-lived assets as described by SFAS 143, and accordingly, adoption of SFAS 143 did not have a material impact on TDS.

## 4. Income Taxes

Net income (loss) available to common shareholders includes losses from marketable securities and other investments and losses on assets held-for-sale for the three months ended March 31, 2003 and 2002. The following table summarizes the effective income tax expense (benefit) rates in each of the periods.

	Three Months Ended March 31,	
	2003	2002
Effective Tax Rate From		
Operations excluding loss on marketable securities and other investments and loss on assets held-for-sale	42.2%	44.3%
Loss on marketable securities and other investments and loss on assets held-for-sale	(26.4)%	(39.5)%
Income (Loss) before cumulative effect of accounting change	N/M	48.3%

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N/M - Not Meaningful

## 5. (Loss) on Marketable Securities and Other Investments

U.S. Cellular has reported losses on marketable securities and other investments of \$3.5 million in 2003. A license cost impairment loss was recorded related to the investment in a non-operating market in Florida that will remain with U.S. Cellular after the AT&T Wireless exchange.

In 2002, management determined that decline in value of TDS's investment in VeriSign, Inc. relative to its accounting cost basis was other than temporary and recorded a \$37.4 million loss on marketable securities and other investments.

## 6. Cumulative Effect of Accounting Changes (As restated)

Effective January 1, 2003, TDS adopted SFAS No.143, Accounting for Asset Retirement Obligations and recorded the initial liability for legal obligations associated with an asset retirement. The cumulative effect of the implementation of this accounting standard on periods prior to 2003 was recorded in the first quarter of 2003, decreasing net income by \$11.8 million, net of tax and minority interest, or \$0.20 per basic and diluted share.

Effective January 1, 2002, U.S. Cellular changed its method of accounting for commissions expenses related to customer activations and began deferring expense recognition of a portion of commissions expenses in the amount of activation fees revenue deferred. The cumulative effect of this accounting change on periods prior to 2002 was recorded in the first quarter of 2002 increasing net income by \$3.4 million, net of tax and minority interest, or \$.06 per basic and diluted share. The first quarter 2002 results have been restated for this accounting change and cumulative effect. The effect on the first quarter of 2002 was to reduce commissions expenses by \$829,000 and therefore increase operating income by \$829,000, increase income tax expense by \$327,000, increase minority share of income by \$89,000 and increase income before cumulative effect of accounting change by \$413,000.

7. Earnings Per Share

Basic earnings per share is computed by dividing net income available to common by the weighted average number of common shares outstanding during the period. Diluted earnings per share is computed using net income available to common and weighted average common shares adjusted to include the effect of potentially dilutive securities. Potentially dilutive securities include incremental shares issuable upon exercise of outstanding stock options and the potential conversion of preferred stock to common shares. The diluted loss per share calculation for the quarter ended March 31, 2003 excludes the effect of the potentially dilutive securities because their inclusion would be anti-dilutive.

The amounts used in computing earnings per share from operations and the effect on income and the weighted average number of Common and Series A Common Shares of dilutive potential common stock are as follows.

Basic Earnings per Share

	Three Months Ended March 31,	
	(As Restated) 2003	2002
	(Dollars in thousands)	
Income (Loss) from Operations Before Cumulative Effect of Accounting Changes	\$ (5,012)	\$ 14,010
Less: Preferred Dividend requirement	(104)	(112)
Income from Operations Available to Common	(5,116)	13,898
Cumulative Effect of Accounting Changes	(11,789)	3,366
Net Income Available to Common used in Basic Earnings per Share	\$ (16,905)	\$ 17,264

Diluted Earnings per Share

	Three Months Ended March 31,	
	(As Restated) 2003	2002
	(Dollars in thousands)	
Income from Operations Available to Common used in Basic Earnings per Share	\$ (5,116)	\$ 13,898
Minority Income Adjustment (1)		(78)
Income from Operations Available to Common	(5,116)	13,820
Cumulative Effect of Accounting Changes	(11,789)	3,366
Net Income Available to Common used in Diluted Earnings per Share	\$ (16,905)	\$ 17,186

(1) The minority income adjustment reflects the additional minority share of U.S. Cellular's income computed as if all of U.S. Cellular's issuable securities were outstanding.

	Three Months Ended March 31,	
	2003	2002
	(Shares in thousands)	
Weighted Average Number of Common Shares used in Basic Earnings per Share	58,594	58,600
Effect of Dilutive Securities		

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Stock Options (1)		288
Weighted Average Number of Common Shares used in Diluted Earnings per Share	58,594	58,888

(1) Stock options convertible into 1,801,802 Common Shares in 2003 were not included in computing Diluted Earnings per Share because their effects were antidilutive.

	Three Months Ended March 31,	
	(As Restated) 2003	2002
Basic Earnings per Share		
Operations	\$ (0.09)	\$ 0.23
Cumulative Effect of Accounting Changes	(0.20)	0.06
	\$ (0.29)	\$ 0.29
Diluted Earnings per Share		
Operations	\$ (0.09)	\$ 0.23
Cumulative Effect of Accounting Changes	(0.20)	0.06
	\$ (0.29)	\$ 0.29

8. Marketable Equity Securities

TDS and its subsidiaries hold a substantial amount of marketable equity securities that are publicly traded and can have volatile share prices. TDS does not make direct investments in publicly traded companies and all of these interests were acquired as a result of sales, exchanges or reorganizations of other investments. The market values of the marketable securities may fall below the accounting cost basis of such securities. If management determines the decline in value of the marketable securities to be other

than temporary, the unrealized loss included in other comprehensive income is recognized and recorded as a loss in the Statement of Operations.

In the quarter ended March 31, 2002, management determined that the decline in the value of the VeriSign investment relative to its accounting cost basis was other than temporary and charged a \$37.4 million loss to the statement of operations (\$22.6 million, net of tax of \$14.8 million) and reduced the accounting cost basis of the VeriSign investment by a corresponding amount. The loss was reported in the caption Gain (loss) on marketable securities and other investments in the Statements of Operations.

TDS and its subsidiaries have entered into a number of forward contracts related to the marketable equity securities that they hold. The risk management objective of the forward contracts is to hedge the value of the marketable equity securities from losses due to decreases in the market prices of the securities while retaining a share of gains from increases in the market prices of such securities. The downside risk is hedged at or above the accounting cost basis thereby eliminating the risk of an other than temporary loss being recorded on these contracted securities.

Information regarding TDS's marketable equity securities is summarized as follows.

	March 31, 2003	December 31, 2002
(Dollars in thousands)		
<b>Marketable Equity Securities</b>		
Deutsche Telekom AG - 131,461,861 Ordinary Shares	\$ 1,448,710	\$ 1,689,285
Vodafone Group Plc 11,265,915 ADRs and 12,945,915 ADRs	205,265	234,580
VeriSign, Inc. - 2,525,786 Common Shares	22,075	20,257
Rural Cellular Corporation - 719,396 equivalent Common Shares	647	611
Other	195	206
	1,676,892	1,944,939
Marketable Equity Securities - Loaned Vodafone AirTouch plc 1,680,000 ADRs	30,610	
Aggregate Fair Value	1,707,502	1,944,939
Accounting Cost Basis	1,545,325	1,545,713
Gross Unrealized Holding Gains (Losses)	162,177	399,226
Income Tax (Expense) Benefit	(63,380)	(155,794)
Unrealized Holding Gains (Losses), net of tax	98,797	243,432
Derivatives, net of tax	95,641	(50,508)
Equity Method Unrealized Gains	615	615
Minority Share of Unrealized Holding (Gains) Losses	(2,288)	(1,835)
Accumulated Other Comprehensive Income	\$ 192,765	\$ 191,704

U.S. Cellular has entered into a securities loan agreement with an investment bank related to 1,680,000 of its Vodafone American Depositary Receipts. Under the terms of the securities loan agreement, both U.S. Cellular and the investment bank have the right to terminate the loan at any time providing necessary time for share settlement (three business days). The investment bank is required to provide collateral that will be adjusted periodically to be not less than 100% of the fair market value of the loaned securities. U.S. Cellular earns a loan fee on the securities loaned.

Under SFAS No. 140, U.S. Cellular is required to account for the collateral as a secured borrowing. As a result, U.S. Cellular was required to record \$32.2 million of Collateral investment pledged in current assets and a corresponding Collateral loan payable in current liabilities. The asset and liability will be offset upon the return of the loaned securities. Consequently, U.S. Cellular will not have to use cash flows from operations to extinguish the liability.

9. Goodwill and Customer Lists

TDS has substantial amounts of goodwill as a result of the acquisition of wireless licenses and markets, and the acquisition of operating telephone companies. Included in U.S. Cellular's goodwill is goodwill related to various acquisitions structured to be tax-free. No deferred taxes have been provided on goodwill related to tax-free acquisitions.



The changes in the carrying amount of goodwill for the three months ended March 31, 2003 and 2002, were as follows. TDS Telecom's incumbent local exchange carrier is designated as ILEC and its competitive local exchange carrier is designated as CLEC in the table.

(Dollars in thousands)	U.S.		TDS Telecom			Total
	Cellular	ILEC	CLEC	Other(1)		
Beginning Balance January 1, 2003	\$ 643,629	\$ 397,482	\$ 29,440	\$ 35,900	\$ 1,106,451	
Allocation to Assets of Operations						
Held-for-Sale (2)	(93,658)				(93,658)	
Other	(3,269)	(928)			(4,197)	
Ending Balance March 31, 2003	\$ 546,702	\$ 396,554	\$ 29,440	\$ 35,900	\$ 1,008,596	
Beginning Balance January 1, 2002	\$ 473,975	\$ 332,848	\$ 29,440	\$ 34,538	\$ 870,801	
Net additions		56			56	
Ending Balance March 31, 2002	\$ 473,975	\$ 332,904	\$ 29,440	\$ 34,538	\$ 870,857	

(1)Other consists of goodwill related to an investment in a cellular market owned by an ILEC subsidiary.

(2)See Note 10 Assets of Operations Held-for-Sale for discussion of allocation.

The customer lists, intangible assets from the acquisition of wireless properties, are being amortized based on average customer retention periods using the declining balance method. Amortization expense was \$4.5 million in the first quarter of 2003. There was no amortization of customer lists in the first quarter of 2002. The related amortization expense for the remainder of 2003 and for the years 2004-2007 is expected to be \$11.1 million, \$9.5 million, \$5.8 million, \$3.5 million and \$2.1 million, respectively.

## 10. Assets and Liabilities of Operations Held-for-Sale

On March 10, 2003, U.S. Cellular announced that it had entered into a definitive agreement with AT&T Wireless to exchange wireless properties. U.S. Cellular will receive 10 and 20 megahertz personal communications service licenses in 13 states, representing 12.2 million incremental population equivalents contiguous to existing properties and 4.4 million population equivalents that overlap existing properties in the Midwest and the Northeast. U.S. Cellular will also receive approximately \$31 million in cash (excluding any working capital adjustment) and minority interests in six markets it currently controls. U.S. Cellular will transfer wireless assets and approximately 141,000 customers in 10 markets, representing 1.5 million population equivalents, in Florida and Georgia to AT&T Wireless. The transaction is subject to regulatory approvals. The closing of the transfer of the U.S. Cellular properties and the assignments to U.S. Cellular of most of the personal communications service licenses is expected to occur in the third quarter of 2003. The assignment and development of certain licenses will be deferred by U.S. Cellular until later periods. The acquisition of licenses in the exchange will be accounted for as a purchase by U.S. Cellular and the transfer of the properties by U.S. Cellular will be accounted for as a sale. TDS will not report the transaction as discontinued operations as previously disclosed.

As a result of the agreement, the consolidated balance sheet of TDS as of March 31, 2003 reflects the wireless assets and liabilities to be transferred as assets and liabilities of operations held-for-sale in accordance with SFAS No. 144. The results of operations of the markets to be transferred continue to be included in results from operations.

U.S. Cellular allocated \$93.7 million of goodwill to the operations held-for-sale in accordance with SFAS No. 142 Goodwill and Other Intangible Assets. Subsequent to the allocation, a \$23.5 million loss was recorded and reported as a loss on assets held-for sale representing the difference between the book value of the markets to be transferred to AT&T Wireless and the fair value of the assets to be received in the transaction. The fair value of the assets to be received was determined using an independent valuation. TDS anticipates that it will record an additional charge to the income statement of approximately \$12 million for taxes and will have a current tax liability of approximately \$27 million related to the completion of the transaction, which is expected to close in the third quarter of 2003.

Summarized assets and liabilities relating to operations held-for-sale are as follows.

	<b>March 31, 2003</b>	
	<b>(Dollars in thousands)</b>	
<b>Current assets</b>		
Cash and cash equivalents	\$	7
Accounts receivable		13,032
Other current assets		1,764
License costs		55,147
Goodwill		93,658
Property, plant and equipment, net		85,801
Other assets		513
Loss on assets held-for-sale		(23,500)
Assets of Operations Held-for-Sale	\$	226,422
<b>Current liabilities</b>		
Accounts payable	\$	6,484
Other current liabilities		3,339
Liabilities of Operations Held-for-Sale	\$	9,823

#### 11. Common Share Repurchase Program

The Board of Directors of TDS from time to time has authorized the repurchase of TDS Common Shares. In 2003, the Board of Directors authorized the repurchase of up to 3.0 million Common Shares through February 2006. TDS may use repurchased shares to fund acquisitions and for other corporate purposes. As of March 31, 2003, TDS has repurchased 750,300 Common Shares under this authorization for an aggregate of \$29.4 million, representing an average per share price of \$39.11, leaving 2,249,700 shares available for repurchase under the authorization. TDS paid cash of \$24.6 million and \$4.8 million for these Common Shares in the first and second quarters of 2003, respectively, related to repurchases made during the first quarter of 2003. Share repurchases may be made from time to time on the open market or private transactions, at prices approximating then existing market prices. TDS has repurchased and may from time to time in the future repurchase shares under a 10b5-1 plan, which allows TDS to repurchase its shares during a period in which the TDS may be in possession of material non-public information, provided that TDS entered into the plan at a time when it was not in possession of material non-public information. No shares were repurchased in 2002.

In April 2003, TDS repurchased an additional 479,100 TDS Common Shares for a total of \$20.5 million, representing an average per share price of \$42.84.

## 12. Accumulated Other Comprehensive Income (Loss)

The cumulative balance of unrealized gains (losses) on securities and derivative instruments and related income tax effects included in Accumulated other comprehensive income (loss) are as follows.

	Three Months Ended March 31,	
	2003	2002
	(Dollars in thousands)	
Balance, beginning of period	\$ 191,704	\$ (352,120)
<b>Marketable Equity Securities</b>		
Add (Deduct):		
Unrealized gains (losses) on securities	(237,439)	(413,254)
Income tax (expense) benefit	92,571	162,657
	(144,868)	(250,597)
Equity method unrealized (gains) losses		
Minority share of unrealized (gains) losses	(429)	8,626
Net unrealized gains (losses)	(145,297)	(241,971)
Deduct (Add):		
Recognized (losses) on securities	(388)	(37,400)
Income tax (expense) benefit	157	14,754
	(231)	(22,646)
Minority share of recognized losses	22	
Net recognized gains (losses) from Marketable Equity Securities included in Net Income	(209)	(22,646)
	(145,088)	(219,325)
<b>Derivative Instruments</b>		
Unrealized gains (losses) on derivative instruments	239,677	
Income tax (expense) benefit	(93,528)	
	146,149	
Net change in unrealized gains (losses) included in Comprehensive Income (Loss)	1,061	(219,325)
Balance, end of period	\$ 192,765	\$ (571,445)

## Accumulated Unrealized Gain (Loss) on Derivative Instruments

Balance, beginning of period	\$ (50,508)	\$
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Add (Deduct):

Unrealized gains (losses) on derivative instruments			
Cash flow hedges		241,377	
Fair value hedges		(1,700)	
		239,677	
Income tax (expense) benefit		(93,528)	
		146,149	
Balance, end of period	\$	95,641	\$

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>(As Restated)</b>	<b>(As Restated)</b>
	<b>2003</b>	<b>2002</b>
	<b>(Dollars in thousands)</b>	
Comprehensive Income (Loss)		
Net Income (loss)	\$ (16,801)	\$ 17,376
Net change in unrealized gains (losses) on securities and derivative instruments	1,061	(219,325)
	\$ (15,740)	\$ (201,949)

## 13. Supplemental Cash Flow Information

Cash and cash equivalents include cash and those short-term, highly liquid investments with original maturities of three months or less. The following table summarizes interest and income taxes paid.

	Three Months Ended March 31,		
	2003		2002
	(Dollars in thousands)		
Interest Paid	\$	46,161	\$ 33,097
Income Taxes Paid	\$	(38,193)	\$ 6,457

## 14. Business Segment Information (As Restated)

Financial data for TDS's business segments for each of the three-month periods ended or at March 31, 2003 and 2002 are as follows. TDS Telecom's incumbent local exchange carrier is designated as ILEC in the table and its competitive local exchange carrier is designated as CLEC.

Three Months Ended or at March 31, 2003 (Dollars in thousands)	TDS Telecom				
	U.S. Cellular	ILEC	CLEC	All Other(1)	Total
Operating revenues	\$ 595,914	\$ 159,597	\$ 52,439	\$ (532)	\$ 807,418
Cost of services and products	202,730	38,145	21,783	(260)	262,398
Selling, general and administrative expense	266,370	42,417	27,986	(272)	336,501
Operating income before depreciation, amortization, accretion and loss on assets	126,814	79,035	2,670		208,519
Depreciation, amortization and accretion expense	109,577	33,619	8,031		151,227
Loss on assets held for sale	23,500				23,500
Operating income (loss)	(6,263)	45,416	(5,361)		33,792
Significant noncash items:					
Investment income, net	12,378	169		203	12,750
Gain (loss) on marketable securities and other investments	(3,500)				(3,500)
Marketable securities	187,004			1,520,498	1,707,502
Investment in unconsolidated entities	161,708	19,135		25,781	206,624
Total assets	4,726,316	1,885,379	237,967	2,720,733	9,570,395
Capital expenditures	\$ 140,926	\$ 15,412	\$ 3,705	\$ 1,340	\$ 161,383

Three Months Ended or at March 31, 2002 (Dollars in thousands)	TDS Telecom				
	U.S. Cellular	ILEC	CLEC	All Other(1)	Total
Operating revenues	\$ 478,420	\$ 149,521	\$ 37,754	\$ (498)	\$ 665,197
Cost of services and products	138,288	31,697	20,085	(248)	189,822
Selling, general and administrative Expense	187,704	44,852	25,803	(250)	258,109
Operating income (loss) before depreciation and amortization(2) (3)	152,428	72,972	(8,134)		217,266
Depreciation and amortization expense	72,752	32,455	6,692		111,899
Operating income (loss)	79,676	40,517	(14,826)		105,367
Significant noncash items:					
Investment income	10,461	236		340	11,037
Gain (loss) on marketable securities and other investments				(37,400)	(37,400)
Marketable securities	190,815			2,095,989	2,286,804
Investment in unconsolidated entities	164,802	48,556		25,071	238,429
Total assets	3,704,314	1,457,029	214,566	2,242,402	7,618,311
Capital expenditures	\$ 100,075	\$ 19,194	\$ 9,059	\$	\$ 128,328

(1) Consists of the TDS Corporate operations, TDS Telecom intercompany eliminations, TDS Corporate and TDS Telecom marketable equity securities and all other businesses not included in the U.S. Cellular or TDS Telecom segments.

- (2) Operating income before depreciation and amortization and Operating income before depreciation and amortization and loss on assets held-for-sale are measures of profit and loss used by the chief operating decision maker to review the operating performance of each reportable business segment and is reported above in accordance with SFAS No. 131, Disclosure about Segments of an Enterprise and Related Information.
- (3) There was no loss on assets held for sale in the three months ended March 31, 2002.





## Three Months Ended March 31, 2003

(Dollars in thousands, except per share amounts)	As Originally Reported	Effects of 2003 Accounting Changes	As Restated
<b>Statement of Operations:</b>			
<b>Operating Expenses</b>			
Depreciation, Amortization and Accretion			
SFAS 143 reclassification of retail/office leases		\$ (1,321)	
SFAS 143 depreciation for period		349	
SFAS 143 accretion for period		1,046	
Total	\$ 151,153	74	\$ 151,227
<b>Operating Income</b>			
SFAS 143 reclassification of retail/office leases		1,321	
SFAS 143 depreciation for period		(349)	
SFAS 143 accretion for period		(1,046)	
Total	33,866	(74)	33,792
Income tax expense (benefit)	3,855	(31)	3,824
Minority share of income	(188)	31	(157)
Income (loss) before cumulative effect of accounting change	(5,000)	(12)	(5,012)
Cumulative effect of accounting change		(11,789)	(11,789)
Net income (loss)	\$ (5,000)	\$ (11,801)	\$ (16,801)
<b>Basic earnings (loss) per share</b>			
Income (loss) before cumulative effect of accounting change	\$ (0.09)	\$ (0.20)	\$ (0.09)
Cumulative effect of accounting change	\$	\$ (0.20)	\$ (0.20)
Net income (loss)	\$ (0.09)	\$ (0.20)	\$ (0.29)
<b>Diluted earnings (loss) per share</b>			
Income (loss) before cumulative effect of accounting change	\$ (0.09)	\$ (0.20)	\$ (0.09)
Cumulative effect of accounting change	\$	\$ (0.20)	\$ (0.20)
Net income (loss)	\$ (0.09)	\$ (0.20)	\$ (0.29)
<b>Balance Sheet:</b>			
Other current assets	\$ 99,125	\$ 2	\$ 99,127
Property, plant and equipment, net U.S. Cellular	2,099,846	28,514	2,128,360
Total Assets	\$ 9,541,879	\$ 28,516	\$ 9,570,395
Net deferred income tax liability	\$ 1,173,562	\$ (9,696)	\$ 1,163,866

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Asset retirement obligation	33,022	53,064	86,086
Minority interest	490,772	(3,051)	487,721
Retained earnings	1,417,455	(11,801)	1,405,654
Total Liabilities and Stockholders Equity	\$ 9,541,879	\$ 28,516	\$ 9,570,395

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF RESULTS  
OF OPERATIONS AND FINANCIAL CONDITION

Telephone and Data Systems, Inc. ( TDS ) is a diversified telecommunications company providing high-quality telecommunications services to approximately 5.3 million wireless telephone and wireline telephone customers. TDS conducts substantially all of its wireless telephone operations through its 82.2%-owned subsidiary, United States Cellular Corporation ( U.S. Cellular ) and its incumbent local exchange carrier and competitive local exchange carrier wireline telephone operations through its wholly owned subsidiary, TDS Telecommunications Corporation ( TDS Telecom ).

The following discussion and analysis should be read in conjunction with TDS's interim consolidated financial statements and footnotes included herein, and with TDS's audited consolidated financial statements and footnotes and Management's Discussion and Analysis of Results of Operations and Financial Condition included in TDS's Annual Report on Form 10-K for the year ended December 31, 2002.

TDS is restating certain portions of its management's discussion and analysis of results of operations and financial condition in response to a comment letter received from the SEC regarding its Quarterly Report on Form 10-Q for the quarter ended March 31, 2003 that was originally filed on May 14, 2003. This restatement relates to the adoption of SFAS No. 143, as explained below.

TDS adopted Statement of Financial Accounting Standards ( SFAS ) No. 143, Accounting for Asset Retirement Obligations, effective January 1, 2003. An asset retirement obligation is the cost of closing facilities and removing assets, or performing other remediation to a property as required by contractual agreement. This accounting principle requires entities to record the estimated fair value of a legal liability for an asset retirement obligation in the period it is incurred. Adoption of this standard in the first quarter of 2003 required TDS to recognize estimated liabilities related to the future remediation of certain leased properties. During the fourth quarter of 2003, TDS revised the probability that U.S. Cellular's leased cell sites would require remediation.

As a result of this change, TDS has restated its first-quarter 2003 financial statements to reflect a liability for future remediation of \$54.4 million and a charge of \$11.8 million, net of taxes and minority interest, as a cumulative effect of an accounting change. This cumulative effect reflects amounts that would have been charged to expense in prior years had SFAS No. 143 been effective for periods prior to January 1, 2003. This change also requires additional charges to income for depreciation and non-cash accretion expense in the first quarter of 2003. See Note 15 Restatement of Financial Statements.

TDS is also including additional disclosures such as, but not limited to, defining the calculation of certain statistics, defining equivalent access lines, deleting acronyms, including total dollars in narratives, disclosing the make-up of selling and marketing cost per gross customer activation and disclosing additional information on critical accounting policies and estimates.

Except as expressly stated herein, this amendment does not update any of the disclosures contained in the original filing to reflect any events that occurred after the original filing date of May 14, 2003.

**RESULTS OF OPERATIONS**

**Three Months Ended March 31, 2003 Compared to Three Months Ended March 31, 2002**

**Operating Revenues** increased 21% (\$142.2 million) to \$807.4 million during the first three months of 2003 from \$665.2 million in the first three months of 2002 primarily as a result of a 19% increase in customers served. U.S. Cellular's operating revenues increased 25% (\$117.5 million) to \$595.9 million in 2003 from \$478.4 million in 2002 as customers served increased by 736,000, or 21%, since March 31, 2002, to 4,240,000. Acquisitions contributed 9% (320,000 customers) of U.S. Cellular's customer growth in the past twelve months. TDS Telecom operating revenues increased 13% (\$24.7 million) to \$211.5 million in 2003 from \$186.8 million in 2002 as equivalent access lines increased by 115,200, or 13%, since March 31, 2002 to 1,017,700. Acquisitions contributed 3% (27,000 equivalent access lines) of TDS Telecom's equivalent access line growth in the past twelve months. An equivalent access line is derived by converting a high capacity data line to an estimated equivalent, in terms of capacity, number of switched access lines.

**Operating Expenses** rose 38% (\$213.8million) to \$773.6 million in 2003 from \$559.8 million in 2002 reflecting

growth in operations. U.S. Cellular's operating expenses increased 51% (\$203.5 million) to \$602.2 million in 2003 from \$398.7 million in 2002 primarily reflecting costs associated with providing service to an expanding customer base and additional expenses related to the Chicago market acquired in August 2002. Also included in U.S. Cellular's operating expenses is a \$23.5 million loss on assets of operations held-for-sale. TDS Telecom's expenses increased 6% (\$10.4 million) to \$171.5 million in 2003 from \$161.1 million in 2002 reflecting growth in operations offset somewhat by a reduction in bad debt expense.

**Operating Income** decreased 68% (\$71.6 million) to \$33.8 million in 2003 from \$105.4 million in 2002. Operating margin decreased to 4.2% in 2003 from 15.8% in 2002 on a consolidated basis. U.S. Cellular's operating income decreased 108% (\$86.0 million) to an operating loss of \$6.3 million in 2003 from an operating income of \$79.7 million in 2002 and its operating income margin, as a percentage of service revenues, decreased to (1.1)% in 2003 from 17.3% in 2002. TDS Telecom's operating income increased 56% (\$14.4 million) to \$40.1 million in 2003 from \$25.7 million in 2002 and its operating margin rose to 18.9% in 2003 from 13.8% in 2002.

**Investment and Other Income (Expense)** primarily includes interest and dividend income, investment income, gain (loss) on marketable securities and other investments and interest expense. Investment and other income (expense) totaled \$(34.8) million in 2003 and \$(58.9) million in 2002.

*Interest and Dividend Income* increased to \$4.3 million in 2003 from \$2.1 million in 2002 primarily due to increased interest income earned on larger cash balances. TDS reported cash and cash equivalents of \$1,315.9 million at March 31, 2003. The increase in cash is primarily from the cash received from the forward contracts during 2002.

*Investment Income* increased 16% (\$1.7 million) to \$12.7 million in the first three months of 2003 from \$11.0 million in 2002. Investment income represents TDS's share of income in unconsolidated entities in which TDS has a minority interest and follows the equity method of accounting.

*(Loss) on Marketable Securities and Other Investments* totaled \$3.5 million in 2003 and \$37.4 million in 2002. A \$3.5 million license cost impairment loss was recorded related to the investment in a non-operating market in Florida that will remain after the AT&T Wireless exchange.

TDS and its subsidiaries hold a substantial amount of marketable equity securities that are publicly traded and can have volatile share prices. TDS and its subsidiaries do not make direct investments in publicly traded companies and all of these interests were acquired as a result of sales, trades or reorganizations of other assets. TDS has not disposed of the investments because of their low tax cost basis would likely trigger a substantial taxable gain upon disposal. See Liquidity - Marketable Equity Securities and Forward Contracts for a discussion on marketable equity securities.

In 2002, management determined that the decline in value of TDS's investment in VeriSign, Inc. relative to its accounting cost basis was other than temporary and charged a \$37.4 million loss to the Statements of Operation. Later in 2002, TDS utilized derivative financial instruments to eliminate the risk of future other than temporary losses on the contracted securities. See Market Risk for a full discussion on the marketable equity securities and other than temporary losses.

*Interest Expense* increased 46% (\$13.8 million) to \$43.4 million in 2003 from \$29.6 million in 2002. The increase in interest expense in 2003 was primarily due to amounts related to variable prepaid forward contracts (\$10.3 million) and to the issuance of 30-year 8.75% Senior Notes (\$2.8 million) by U.S. Cellular in November 2002.

**Income Tax Expense** decreased 83% (\$18.6 million) to \$3.8 million in 2003 from \$22.4 million in 2002 primarily due to the lower pretax income and the tax effects of the loss on marketable securities and other investments and the loss on assets held-for-sale. Losses totaled \$27.0 million (\$16.3 million, net of tax of \$7.2 million and minority interest of \$3.5 million) in 2003. A loss of \$37.4 million (\$22.6 million, net of tax of \$14.8 million) was recorded on marketable securities in 2002. The effective tax rate was not meaningful in 2003 and 48.3% in 2002. Excluding the tax on the losses, the effective tax rate was 42.2% in 2003 and 44.3% in 2002. For a discussion of TDS's effective tax rates in 2003 and 2002, see Note 4 Income Taxes.

U.S. Cellular recorded a loss of \$23.5 million on assets held-for-sale for the difference between the book value of the markets to be given up to AT&T Wireless and the fair value of the assets to be received in the transaction. Because U.S. Cellular's tax basis in the assets to be transferred to AT&T Wireless is lower than its book basis, TDS anticipates that it will record an additional charge to the income statement of

approximately \$12 million for taxes and will have a current tax liability of approximately \$27 million related to the completion of the transaction, which is expected to close in the third quarter of 2003.

**Minority Share of (Income)** includes the minority public shareholders' share of U.S. Cellular's net income, the minority shareholders' or partners' share of U.S. Cellular's subsidiaries' net income or loss and other minority interests. U.S. Cellular's minority public shareholders' share of income in 2003 was reduced by \$3.5 million due to U.S. Cellular's loss on marketable securities and other investments and loss on assets held-for-sale.

	Three Months Ended March 31,		
	(As Restated) 2003	2002	Change
(Dollars in thousands)			
Minority Share of (Income) Loss			
U.S. Cellular			
Minority Public Shareholders	\$ 2,615	\$ (7,887)	\$ 10,502
Minority Shareholders or Partners	(2,775)	(2,115)	(660)
	(160)	(10,002)	9,842
Other	3	(26)	29
	\$ (157)	\$ (10,028)	\$ 9,871

**Income (Loss) Before Cumulative Effect of Accounting Change** totaled \$(5.0) million, or \$(0.09) per diluted share, in 2003 compared to \$14.0 million, or \$0.23 per diluted share, in 2002.

**Cumulative Effect of Accounting Change.** Effective January 1, 2003, TDS adopted SFAS No.143, Accounting for Asset Retirement Obligations and recorded the initial liability for legal obligations associated with an asset retirement. The cumulative effect of the implementation of this accounting standard on periods prior to 2003 was recorded in the first quarter of 2003, decreasing net income by \$11.8 million, net of tax and minority interest, or \$0.20 per basic and diluted share.

Effective January 1, 2002, U.S. Cellular changed its method of accounting for commissions expenses related to customer activations and began deferring expense recognition of a portion of commissions expenses in the amount of activation fees revenue deferred. The cumulative effect of this accounting change on periods prior to 2002 was recorded in 2002 and increased net income by \$3.4 million, net of tax and minority interest, or \$0.06 per diluted share.

**Net Income (Loss) Available to Common** totaled \$(16.9) million, or \$(0.29) per diluted share, in 2003, compared to \$17.3 million, or \$.29 per diluted share, in 2002.





**U.S. CELLULAR OPERATIONS**

TDS provides wireless telephone service through United States Cellular Corporation ( U.S. Cellular ), an 82.2%-owned subsidiary. U.S. Cellular owns, manages and invests in cellular markets throughout the United States. Growth in the customer base and the acquisition of the Chicago market are the primary reasons for the growth in U.S. Cellular's revenues and expenses. The number of customers served increased by 736,000 or 21%, since March 31, 2002, to 4,240,000 due to customer additions from its marketing channels as well as the addition of customers from the Chicago acquisition.

On August 7, 2002, U.S. Cellular completed the acquisition of the assets and certain liabilities of Chicago, LLC now known as United States Cellular Operating Company of Chicago, LLC ( USCOC of Chicago or the Chicago market ) from PrimeCo Wireless Communications LLC ( PrimeCo ). USCOC of Chicago operates a wireless system in the Chicago major trading area. USCOC of Chicago is the holder of certain FCC licenses, including a 20 megahertz personal communication service license in the Chicago major trading area (excluding Kenosha County, Wisconsin) covering a total population of 13.2 million. The Chicago market's operations are included in consolidated operations for the first quarter of 2003 but not for the comparable quarter of 2002. The Chicago market's operations contributed to the increases in U.S. Cellular's operating revenues and expenses during 2003 compared to 2002.

	<b>Three Months Ended March 31,</b>	
	<b>(As Restated) 2003</b>	<b>2002</b>
	<b>(Dollars in thousands)</b>	
<b>Operating Revenues</b>		
Retail service	\$ 464,341	\$ 373,826
Inbound roaming	54,606	54,330
Long-distance and other service revenues	45,654	32,957
Service Revenues	564,601	461,113
Equipment sales	31,313	17,307
	<b>595,914</b>	<b>478,420</b>
<b>Operating Expenses</b>		
System operations(exclusive of depreciation included below)	137,965	107,921
Marketing and selling	108,921	79,226
Cost of equipment sold	64,765	30,367
General and administrative	157,449	108,478
Depreciation	94,900	65,977
Amortization and accretion	14,677	6,775
Loss on assets held-for-sale	23,500	
	<b>602,177</b>	<b>398,744</b>
Operating Income (loss)	\$ (6,263)	\$ 79,676

**Operating revenues** increased 25% (\$117.5 million) to \$595.9 million in 2003 from \$478.4 million in 2002 primarily related to the 21% increase in customers. Average monthly service revenue per customer increased 2% (\$0.91) to \$45.05 in 2003 from \$44.14 in 2002. The numerator of this calculation of average monthly revenues per customer for

the three months ended March 2003 and 2002 consists of the revenue for the respective three month period divided by three. The denominator consists of the average number of customers. Average customers totaled 4,178,000 for the three months ended March 31, 2003 and 3,482,000 for the three months ended March 31, 2002.

*Retail service revenues* (charges to U.S. Cellular's customers for local system usage and usage of systems other than their local systems) increased 24% (\$90.5 million) to \$464.3 million in 2003 from \$373.8 million in 2002 due primarily to the growth in customers. Average retail service revenue per minute continued to decline while the average local minutes of use per customer increased 59% to 377 in 2003 from 237 in 2002. Competitive pressures and U.S. Cellular's use of incentive programs and rate plans to stimulate overall usage, as well as the acquisition of the Chicago market, whose customers used more minutes per month than the U.S. Cellular average resulted in a lower average monthly retail service revenue per minute of use. Average monthly retail service revenue per customer increased 4% (\$1.26) to \$37.05 in 2003 from \$35.79 in 2002.

*Inbound roaming revenues* (charges to other wireless carriers whose customers use U.S. Cellular's wireless systems when roaming) increased 1% (\$0.3 million) to \$54.6 million in 2003 from \$54.3 million in 2002. The

increase in revenue related to inbound roaming on U.S. Cellular's systems primarily resulted from an increase in roaming minutes used, almost fully offset by the decrease in revenue per roaming minute of use. The increase in inbound roaming minutes of use was primarily driven by the overall growth in the number of customers throughout the wireless industry. Average inbound roaming revenue per minute of use is expected to continue to decline in the future, reflecting the general downward trend in negotiated rates.

Management anticipates that the rate of growth in inbound roaming minutes of use will continue to slow down due to newer customers roaming less than existing customers, reflecting further penetration of the consumer market. In addition, as new wireless operators begin service in U.S. Cellular's markets, roaming partners could switch their business to these new operators.

*Long-distance and other revenue* increased 39% (\$12.7 million) to \$45.7 million in 2003 from \$33.0 million in 2002, primarily related to an increase in the volume of long-distance calls billed by U.S. Cellular from inbound roamers using U.S. Cellular's systems to make long-distance calls. This effect was partially offset by price reductions primarily related to long-distance charges on roaming minutes of use as well as U.S. Cellular's increasing use of pricing plans for its customers which include long-distance calling at no additional charge. The increase in long-distance and other revenue was also driven by the increase in amounts billed to U.S. Cellular's customers to offset certain regulatory charges, such as universal service funding and E-911 infrastructure costs, which are being passed through to customers.

*Equipment sales revenues* increased 81% (\$14.0 million) to \$31.3 million in 2003 from \$17.3 million in 2002. U.S. Cellular changed its method of distributing handsets to its agent channels in the second quarter of 2002. U.S. Cellular began selling handsets to its agents at a price approximately equal to its cost before applying any rebates. Previously, the agents purchased handsets from third parties. Selling handsets to agents enables U.S. Cellular to provide better control over handset quality, set roaming preferences and pass along quantity discounts. Management anticipates that U.S. Cellular will continue to sell handsets to agents in the future, and that it will continue to provide rebates to agents who provide handsets to new and current customers.

Equipment sales revenue is recognized upon delivery of the related products to the agents, net of any anticipated agent rebates. In most cases, the agents receive a rebate from U.S. Cellular at the time these agents sign up a new customer or retain a current customer.

Handset sales to agents, net of all rebates, increased equipment sales revenues by approximately \$17.7 million during 2003. Excluding those revenues, equipment sales would have decreased \$3.7 million, or 22%, from 2002. Gross customer activations, the primary driver of equipment sales revenues, increased 47% in 2003. The increase in gross customer activations in 2003 was driven by an increase in store traffic in U.S. Cellular's markets and the acquisition of the Chicago market, which added to U.S. Cellular's distribution network. The decrease in revenues is primarily attributable to lower revenue per handset in 2003, reflecting declining handset prices and the reduction in sales prices to end users as a result of increased competition.

**Operating expenses** increased 51% (\$203.5 million) to \$602.2 million in 2003 from \$398.7 million in 2002. The increase is primarily related to costs incurred to serve and expand the growing customer base.

*System operations expenses* (excluding depreciation) increased 28% (\$30.1 million) to \$138.0 million in 2003 from \$107.9 million in 2002. System operations expenses include charges from other telecommunications service providers for U.S. Cellular's customers' use of their facilities, costs related to local interconnection to the landline network, charges for maintenance of the network, long-distance charges and outbound roaming expenses. The increase was due to an increase in the cost of minutes used on the systems (\$13.9 million), an increase in the cost of maintaining the network (\$11.8 million) and an increase in the costs associated with customers roaming on other companies' systems (\$4.3 million). Management expects system operations to increase over the next few years, driven by increases in the number of cell sites and increases in minutes of use on the U.S. Cellular system and on other systems when roaming. The number of cell sites increased to 3,987 in 2003 from 3,049 in 2002.

In 2003, system operations expenses increased due to the acquisition of the Chicago market. The increase in expenses in the Chicago market was partially offset by a reduction in expenses in other markets, primarily in the Midwest, when customers in those markets used the Chicago market's system. In 2002, U.S. Cellular paid roaming charges to third parties when its customers roamed in the Chicago market.

As the Chicago area has historically been U.S. Cellular's customers' most popular roaming destination, management anticipates that the continued integration of the Chicago market into its operations will result in a further increase in minutes of use by U.S. Cellular's customers on its systems and a corresponding decrease in minutes of use by its customers on other systems, resulting in a lower overall increase in minutes of use by

U.S. Cellular's customers on other systems. Such a shift in minutes of use should reduce U.S. Cellular's per-minute cost of usage in the future, to the extent that U.S. Cellular's customers use U.S. Cellular's systems rather than other carriers' networks.

*Marketing and selling expenses* increased 37% (\$29.7 million) to \$108.9 million in 2003 from \$79.2 million in 2002. Marketing and selling expenses primarily consist of salaries, commissions and expenses of field sales and retail personnel and offices; agent commissions and related expenses; corporate marketing, merchandise management and telesales department salaries and expenses; advertising; and public relations expenses. The increase in 2003 was primarily due to the 47% increase in gross customer activations in 2003, which drove a \$7.2 million increase in commissions and agent-related payments, and a \$10.7 million increase in advertising costs, primarily related to the continued marketing of the U.S. Cellular brand in the Chicago market.

*Cost of equipment sold* increased 113% (\$34.4 million) to \$64.8 million in 2003 from \$30.4 million in 2002. The increase in 2003 is primarily due to the \$32.8 million in handset costs related to the sale of handsets to agents beginning in the second quarter of 2002. Excluding agent handset sales, cost of equipment sold increased by \$1.6 million, or 5%, in 2003. This increase primarily reflects a 47% increase in gross customer activations, almost fully offset by reduced per unit handset prices.

Sales and marketing cost per gross customer activation decreased 1% to \$358 in 2003 from \$362 in 2002. The numerator of the sales and marketing cost per gross customer activation calculation is the sum of the statement of operations line items Marketing and selling expenses and Cost of equipment sold, less Equipment sales revenues (excluding agent rebates related to customer retention), incurred during a specific period. The denominator is the number of gross new customers activated on the U.S. Cellular network during such period, excluding renewals and upgrades.

Agent handset sales rebates related to the retention of current customers increased \$7.9 million in 2003. Such handset rebate amounts paid to agents related to the renewal or upgrade of service contracts of existing U.S. Cellular customers are excluded from the numerator of the sales and marketing cost per gross customer activation calculation, as these costs are not related to the addition of new customers. Due to the exclusion of these agent handset rebates from the calculation, sales and marketing cost per gross customer activation is not calculable using financial information derived directly from the statement of operations. U.S. Cellular's definition of sales and marketing cost per gross customer activation may not be comparable to similarly titled measures that are reported by other companies. Below is a summary of sales and marketing cost per gross customer activation for each period:

	<b>Three Months Ended March 31,</b>	
	<b>2003</b>	<b>2002 (As Restated)</b>
<b>Components of cost (000s):</b>		
Marketing and selling expenses	\$ 108,921	\$ 79,226
Cost of equipment sold	64,765	30,367
Less equipment sales revenues	(31,313)	(17,307)
Less retention-related agent rebate reductions of equipment sales revenues	(7,864)	

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Total costs	\$	134,509	\$	92,286
Gross customer activations (000s)		376		255
Sales and marketing cost per gross customer activation	\$	358	\$	362

*General and administrative expenses* increased 45% (\$49.0 million) to \$157.4 million in 2003 from \$108.4 million in 2002. These expenses include the costs of operating U.S. Cellular's customer care centers, the costs of serving and retaining customers and the majority of U.S. Cellular's corporate expenses. The increase in general and administrative expenses is primarily due to increases in billing-related expenses (\$10.8 million), bad debt expenses (\$9.1 million), customer retention expenses (\$5.7 million) and various customer service-related expenses as a result of the 21% increase in the customer base. The increase in billing-related expenses is primarily related to maintenance of the Chicago market billing system and the ongoing conversion of such billing system to the system used in U.S. Cellular's other operations. The other factors above were also impacted by the acquisition of the Chicago market.

U.S. Cellular anticipates that customer retention expenses will increase in the future as it changes to a single digital technology platform and certain customers will require new handsets. A substantial portion of these

customer retention expenses are anticipated to be agent rebates, which are recorded as a reduction of equipment sales revenues.

*Depreciation expense* increased 44% (\$28.9 million) to \$94.9 million in 2003 from \$66.0 million in 2002 primarily due to the 34% increase in average fixed assets since March 31, 2002. *Amortization and accretion expense* increased 117% (\$7.9 million) to \$14.7 million in 2003 from \$6.8 million in 2002 primarily driven by the \$4.3 million of amortization related to the customer list intangible assets acquired. Amortization and accretion expense includes \$1.1 million of accretion related to the asset retirement obligation in 2003.

*Loss on assets held-for-sale* totaled \$23.5 million in 2003. The loss was recorded on the difference between the book value of the markets to be transferred to AT&T Wireless and the fair value of the assets to be received in the transaction, as determined by an independent valuation. Subsequent to recording the loss, the recorded value of the assets U.S. Cellular expects to transfer to AT&T Wireless is equal to the fair value of the assets U.S. Cellular expects to receive from AT&T Wireless. This loss may require an adjustment at the time the transaction is completed if either the fair value of assets received or the recorded value of the assets transferred have changed.

**Operating income (loss)** decreased \$86.0 million to a loss of \$6.3 million in 2003 from income of \$79.7 million in 2002. The decline in operating income reflects increased expenses from the acquisition and launch of the Chicago market; increased number of cell sites and fixed assets, equipment subsidies and network usage; and the loss on assets held for sale. U.S. Cellular expects most of the above factors to continue to have an effect on operating income for the next several quarters. Any changes in the above factors, as well as the effects of other drivers of U.S. Cellular's operating results, may cause operating income to fluctuate over the next several quarters.

Related to U.S. Cellular's acquisition and subsequent transition of the Chicago market, U.S. Cellular plans to incur additional expenses during the remainder of 2003 as it competes in the Chicago market. Additionally, U.S. Cellular plans to build out its network into other as yet unserved portions of its wireless licensed areas, and will begin marketing operations in those areas during 2003 and 2004. As a result, U.S. Cellular's operating income and operating margins may be below historical levels for the full years of during 2003 and 2004 compared to the full year of 2002.

Management expects service revenues to continue to grow during the remainder of 2003. However, management anticipates that average monthly revenue per customer may decrease as retail service revenue per minute of use and inbound roaming revenue per minute of use decline. Management believes U.S. Cellular operating results reflect seasonality in both service revenues, which tend to increase more slowly in the first and fourth quarters, and operating expenses which tend to be higher in the fourth quarter due to increased marketing activities and customer growth. This seasonality may cause operating income to vary from quarter to quarter. Management anticipates that the impact of such seasonality will decrease in the future, particularly as it relates to operating expense, as the proportion of full year customer activations derived from fourth quarter holiday sales is expected to decline.

Competitors licensed to provide wireless services have initiated service in substantially all of U.S. Cellular's markets over the past several years. U.S. Cellular expects other wireless operators to continue deployment of their networks throughout all of its service areas during the remainder of 2003 and in 2004. U.S. Cellular's management continues to monitor other wireless communications providers' strategies to determine how this



additional competition is affecting U.S. Cellular's results. The effects of additional wireless competition and the downturn in the nation's economy have significantly slowed customer growth in certain of U.S. Cellular's markets. Management anticipates that overall customer growth may be slower in the future, primarily as a result of the increase in competition in U.S. Cellular's markets and the maturation of the wireless industry.

#### **Acquisition of Wireless Markets**

On March 10, 2003, U.S. Cellular announced that it had entered into a definitive agreement with AT&T Wireless to exchange wireless properties. U.S. Cellular will receive 10 and 20 megahertz personal communications service licenses in 13 states, representing 12.2 million incremental population equivalents contiguous to existing properties and 4.4 million population equivalents that overlap existing properties in the Midwest and the Northeast. U.S. Cellular will also receive approximately \$31 million in cash (excluding any working capital adjustment) and minority interests in six markets it currently controls. U.S. Cellular will transfer wireless assets and approximately 141,000 customers in 10 markets, representing 1.5 million population equivalents, in Florida and Georgia to AT&T Wireless. The transaction is subject to regulatory approvals. The closing of the transfer of the U.S. Cellular properties and the assignments to U.S. Cellular of most of the

personal communications service licenses is expected to occur in the third quarter of 2003. The assignment and development of certain licenses will be deferred by U.S. Cellular until later periods. The acquisition of licenses in the exchange will be accounted for as a purchase by U.S. Cellular and the transfer of the properties by U.S. Cellular will be accounted for as a sale. TDS will not report the transaction as discontinued operations as previously disclosed.

As a result of the agreement, the consolidated balance sheet of TDS as of March 31, 2003 reflects the wireless assets and liabilities to be transferred as assets and liabilities of operations held-for-sale in accordance with SFAS No. 144. The results of operations of the markets to be transferred continue to be included in results from operations.

U.S. Cellular allocated \$93.7 million of goodwill to the operations held-for-sale in accordance with SFAS No. 142 - Goodwill and Other Intangible Assts. Subsequent to the allocation, a \$23.5 million loss was recorded and reported as a loss on assets held-for sale for the difference between the book value of the markets to be given up to AT&T Wireless and the fair value of the assets to be received in the transaction. TDS anticipates that it will record an additional charge to the income statement of approximately \$12 million for taxes and will have a current tax liability of approximately \$27 million related to the completion of the transaction, which is expected to close in the third quarter of 2003.

**TDS TELECOM OPERATIONS**

TDS operates its wireline telephone operations through TDS Telecommunications Corporation ( TDS Telecom ), a wholly owned subsidiary. Total equivalent access lines served by TDS Telecom increased by 115,200 or 13%, since March 31, 2002 to 1,017,700. An equivalent access line is derived by converting a high capacity data line to an estimated equivalent, in terms of capacity, number of switched access lines.

TDS Telecom's incumbent local exchange carriers ( ILEC ) subsidiaries served 713,800 equivalent access lines at March 31, 2003, a 5% (32,800 equivalent access lines) increase from the 681,000 equivalent access lines at March 31, 2002. Acquisitions in 2002 added 27,000 equivalent access lines while internal growth added 5,800 equivalent access lines.

TDS Telecom's competitive local exchange carrier ( CLEC ) subsidiaries served 303,900 equivalent access lines at March 31, 2003, a 37% (82,400 equivalent access lines) increase from 221,500 equivalent access lines served at March 31, 2002.

**Operating revenues** increased 13% (\$24.7 million) to \$211.5 million in 2003 from \$186.8 million in 2002. competitive local exchange operations, reflecting customer growth, contributed \$14.7 million to the increase in operating revenues in 2003. Telephone companies acquired in 2002 contributed operating revenues of \$5.2 million in 2003. In addition, the operations of relatively new services such as long distance resale, Internet service and digital subscriber line service increased operating revenues \$3.0 million in 2003.

**Operating expenses** increased 6% (\$10.3 million) to \$171.4 million during 2003 from \$161.1 million in 2002, reflecting primarily growth in access lines and growth in expenses related to the newer services and offset by a reduction in bad debt expense in 2003 as compared to 2002 due to the bankruptcies of certain long-distance carriers in 2002.

**Operating income** increased 56% (\$14.4 million) to \$40.1 million in 2003 from \$25.7 million in 2002 reflecting improved operating results from competitive local exchange operations, the reduction of bad debt expense and the operating results of acquired incumbent local exchange companies.

	<b>Three Months Ended March 31,</b>	
	<b>2003</b>	<b>2002</b>
	<b>(Dollars in thousands)</b>	
<b>Incumbent Local Exchange Operations</b>		
Operating Revenues		
Local service	\$ 49,051	\$ 46,843
Network access and long-distance	89,652	83,084
Miscellaneous	20,894	19,594

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	159,597	149,521
<b>Operating Expenses</b>		
Cost of services and products (exclusive of depreciation and amortization included below)	38,145	31,697
Selling, general and administrative expense	42,417	44,852
Depreciation and amortization	33,619	32,455
	114,181	109,004
Incumbent Local Exchange Operating Income	\$ 45,416	\$ 40,517
<b>Competitive Local Exchange Operations</b>		
Operating Revenues	\$ 52,439	\$ 37,754
<b>Operating Expenses</b>		
Cost of services and products (exclusive of depreciation and amortization included below)	21,783	20,085
Selling, general and administrative expense	27,986	25,803
Depreciation and amortization	8,031	6,692
	57,800	52,580
Competitive Local Exchange Operating (Loss)	\$ (5,361)	\$ (14,826)
Intercompany revenue elimination	(532)	(498)
Intercompany expense elimination	(532)	(498)
Operating Income	\$ 40,055	\$ 25,691

### Local Telephone Operations

*Operating revenues* increased 7% (\$10.1 million) to \$159.6 million in 2003 from \$149.5 million in 2002. Average monthly revenue per equivalent access line increased 2% (\$1.33) to \$74.68 in 2003 from \$73.35 in 2002. The numerator of this calculation of average monthly revenues per equivalent access line for the three months ended March 31, 2003 and 2002 consists of the revenue for the respective period divided by three. The denominator consists of the average equivalent access lines. Average equivalent access lines totaled 712,400 for the three months ended March 31, 2003 and 679,400 for the three months ended March 31, 2002. Acquisitions increased operating revenues by \$5.2 million in 2003. Revenues from Internet, DSL and other non-regulated lines of business increased miscellaneous revenues by \$1.9 million in 2003. As of March 31, 2003, TDS Telecom ILEC operations were providing Internet service to 118,100 customers compared to 115,200 customers in 2002 and were providing DSL service to 12,800 customers compared to 3,300 customers in 2002. Revenues from reselling long distance service increased network access and long distance revenues by \$1.0 million in 2003. As of March 31, 2003, TDS Telecom incumbent local exchange operations were providing long distance service to 202,100 customers compared to 146,100 customers in 2002.

*Operating expenses* increased by 5% (\$5.2 million) to \$114.2 million in 2003 from \$109.0 million in 2002. *Cost of service and products* increased by 20% (\$6.4 million) to \$38.1 million in 2003 from \$31.7 million in 2002. The cost of providing long-distance, Internet and DSL service to an increased customer base increased expenses by \$3.1 million. Acquisitions increased cost of service and products by \$1.7 million in 2003. *Selling, general and administrative expenses* decreased 5% (\$2.4 million) to \$42.4 million in 2003 from \$44.8 million in 2002. Bad debt expense decreased by \$3.9 million in 2003. Bad debt expense recorded in 2002 included \$3.0 million related to the write-off of pre-petition accounts receivable due to the bankruptcy of Global Crossing. Acquisitions increased selling, general and administrative expenses by \$1.5 million in 2003. *Depreciation and amortization* increased 4% (\$1.2 million) to \$33.6 million in 2003 from \$32.4 million in 2002.

*Operating income* increased 12% (\$4.9 million) to \$45.4 million in 2003 from \$40.5 million in 2002 primarily due to the reduction in bad debt expense and the partial recovery of amounts due from Global Crossing and the contribution of the acquired companies. Local telephone operating expenses are expected to increase due to inflation while additional revenues and expenses are expected from new or expanded product offerings.

### Competitive Local Exchange Operations

TDS Telecom's competitive local exchange carrier strategy maintains a geographic focus and is designed to leverage TDS Telecom's existing management and infrastructure to complement TDS Telecom's incumbent local exchange carriers clustering strategy. TDS Telecom has followed a strategy of controlled entry into certain targeted mid-size communities, regionally proximate to existing TDS Telecom facilities and service areas, with facilities-based entry as a competitive local exchange carrier. TDS Telecom intends to be the leading alternative provider for customers' wired telecommunications in its competitive local exchange carrier markets.

*Operating revenues* (revenue from the provision of local and long-distance telephone service and revenue from a long-distance provider) increased 39% (\$14.7 million) to \$52.4 million in 2003 from \$37.7 million in 2002 as equivalent access lines served increased to 303,900 at March 31, 2003 from 221,500 at March 31, 2002. TDS Metrocom commercial customer revenues increased \$4.6 million in 2003 while residential customer revenues increased \$4.1 million. Operating revenue in 2003 also includes a one-time settlement, which increased access revenues by \$1.8 million. Average monthly revenue per equivalent access line was \$58.85 in 2003 and \$61.01 in 2002. The numerator of this calculation of average monthly revenues per equivalent access line for the three months ended March 31, 2003 and 2002 consists of the revenue for the respective period divided three. The denominator consists of the average equivalent access lines. Average equivalent access lines totaled 297,000 for the three months ended March 31, 2003 and 206,300 for the three months ended March 31, 2002. The decline in average monthly revenue per equivalent access line is primarily related to FCC orders that have reduced the amount that can be charged to Internet service providers and long-distance carriers.

*Operating expenses* increased 10% (\$5.2 million) to \$57.8 million in 2003 from \$52.6 million in 2002. *Cost of service and products* increased by 8% (\$1.7 million) to \$21.8 million in 2003 from \$20.1 million in 2002. *Selling, general and administrative expenses* increased 8% (\$2.2 million) to \$28.0 million in 2003 from \$25.8 million in 2002. *Depreciation and amortization* increased 20% (\$1.3 million) to \$8.0 million in 2003 from \$6.7 million in 2002.

*Operating loss* decreased 64% (\$9.4 million) to \$5.4 million in 2003 from \$14.8 million in 2002. The decline in competitive local exchange operating losses primarily reflects growth in revenues complemented by cost

constraint.

## FINANCIAL RESOURCES

**Cash Flows From Operating Activities.** TDS generates substantial internal funds from the operations of U.S. Cellular and TDS Telecom. Cash flows from operating activities totaled \$175.9 million in the first three months of 2003 compared to \$183.1 million in 2002.

	Three Months Ended March 31,	
	2003	2002
	(Dollars in thousands)	
Cash flows from (used in)		
Operating activities	\$ 175,914	\$ 183,093
Investing activities	(151,404)	(147,525)
Financing activities	(7,532)	(95,477)
Net increase (decrease) in cash and cash equivalents	\$ 16,978	\$ (59,909)

The following table is a summary of the components of cash flows operating activities.

	Three Months Ended March 31,	
	(As Restated) 2003	2002
	(Dollars in thousands)	
Income (loss) before cumulative effect of accounting change	\$ (5,012)	\$ 14,010
Adjustments to reconcile income (loss) to net cash provided by operating activities	177,663	149,067
	172,651	163,077
Changes in assets and liabilities	3,263	20,016
	\$ 175,914	\$ 183,093

Changes in working capital and other assets and liabilities provided \$3.3 million in 2003 and \$20.0 million in 2002 reflecting timing differences in the payment of accounts payable, the receipt of accounts receivable, the change in accrued taxes and materials and supplies balances.

### Cash Flows from Investing Activities

TDS makes substantial investments each year to acquire, construct, operate and upgrade modern high-quality communications networks and facilities as a basis for creating long-term value for shareowners. In recent years, rapid changes in technology and new opportunities have required substantial investments in revenue enhancing and cost reducing upgrades to TDS' s networks. Cash flows used for investing activities required \$151.4 million in the first three months of 2003 compared to \$147.5 million in 2002.

Cash expenditures for capital additions required \$161.4 million in 2003 and \$128.3 million in 2002. The primary purpose of TDS' s construction and expansion expenditures is to provide for significant customer growth, to upgrade service, and to take advantage of service-enhancing and cost-reducing technological developments in order to maintain competitive services. U.S. Cellular' s capital additions totaled \$140.9 million in 2003 and \$100.1 million in 2002 representing expenditures to construct cell sites, to replace retired assets, to improve business systems and to migrate to a single digital equipment platform - CDMA. TDS Telecom capital expenditures for its local telephone operations totaled \$15.4 million in 2003 and \$19.2 million in 2002 representing expenditures for switch modernization and outside plant facilities to maintain and enhance the quality of service and offer new revenue opportunities. TDS Telecom' s capital expenditures for competitive local exchange operations totaled \$3.7 million in 2003 and \$9.0 million in 2002 for switching and other network facilities. Corporate capital expenditures totaled \$1.3 million in 2003.

Distributions from unconsolidated investments provided \$13.6 million in 2003 and \$4.1 million in 2002. U.S. Cellular acquired two wireless licenses for \$17.1 million in 2002.



### **Cash Flows from Financing Activities**

Cash flows from financing activities required \$7.5 million in the first three months of 2003 and \$95.5 million in 2002. In 2003, U.S. Cellular repurchased and cancelled the remaining \$45.2 million of 9% Series A Notes from PrimeCo for \$40.7 million. The repurchase was financed using short-term debt. In 2002, TDS retired a total of \$51.0 million of medium-term notes at par value. Notes Payable provided \$72.0 million in 2003 and required by \$31.0 million in 2002. Dividends paid on Common and Preferred Shares, excluding dividends reinvested, totaled \$9.2 million in 2003 and \$8.6 million in 2002.

During the first three months of 2003 cash required for the repurchase of TDS Common Shares totaled \$24.6 million. An additional \$4.8 million was paid in April 2003 to settle repurchases that occurred at the end of March 2003. In total, TDS has repurchased 750,300 Common Shares for an average price of \$39.11 per share as of March 31, 2003.

### **LIQUIDITY AND CAPITAL RESOURCES**

Management believes that internal cash flow, existing cash and cash equivalents, and funds available from line of credit arrangements provide sufficient financial resources to finance its near-term capital, business development and expansion expenditures. TDS and its subsidiaries have access to public and private capital markets to help meet their long-term financing needs. TDS and its subsidiaries anticipate accessing public and private capital markets to issue debt and equity securities when and if capital requirements, financial market conditions and other factors warrant.

However, the availability of financial resources is dependent on economic events, business developments, technological changes, financial conditions or other factors. If at any time financing is not available on terms acceptable to TDS, TDS might be required to reduce its business development and capital expenditure plans, which could have a materially adverse effect on its business and financial condition. TDS does not believe that any circumstances that could materially adversely affect TDS's liquidity or capital resources are currently reasonably likely to occur, but it cannot provide assurances that such circumstances will not occur or that they will not occur rapidly. Economic downturns, changes in financial markets or other factors could rapidly change the availability of TDS's liquidity and capital resources. Uncertainty of access to capital for telecommunications companies, further deterioration in the capital markets, other changes in market conditions or other factors could limit or restrict the availability of financing on terms and prices acceptable to TDS, which could require TDS to reduce its construction, development, acquisition and share repurchase programs.

TDS generates substantial internal funds from the operations of U.S. Cellular and TDS Telecom. Cash flows from operating activities totaled \$175.9 million in the first three months of 2003 compared to \$183.1 million in 2002. TDS and its subsidiaries had cash and cash equivalents totaling \$1,315.9 million at March 31, 2003. TDS anticipates using a portion of the cash to repurchase common shares, reduce outstanding debt and for general corporate purposes.

### **Revolving Credit Facilities**

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As discussed below, TDS and its subsidiaries had \$1,425 million of revolving credit facilities available for general corporate purposes as well as an additional \$75 million in bank lines of credit as of March 31, 2003.

TDS had a \$600 million revolving credit facility for general corporate purposes at March 31, 2003. TDS had \$3.3 million of letters of credit outstanding against the revolving credit agreement leaving \$596.7 million available for use. The credit facility expires in January 2007. Borrowings bear interest at the London InterBank Offering Rate ( LIBOR ) plus a contractual spread based on TDS 's credit rating. The contractual spread was 30 basis points as of March 31, 2003 (for a rate of 1.59% based on the LIBOR rate at March 31, 2003).

TDS also had \$75 million of additional bank lines of credit for general corporate purposes at March 31, 2003, all of which was unused. The lines of credit expire in less than one year. These line of credit agreements provide for borrowings at negotiated rates up to the prime rate (4.25% at March 31, 2003).

U.S. Cellular had a \$500 million bank revolving line of credit ( 1997 Revolving Credit Facility ) for general corporate purposes at March 31, 2003, \$20 million of which was unused. The 1997 Revolving Credit Facility expires in August 2004. This line of credit provides for borrowings at LIBOR plus a contractual spread, based on U.S. Cellular 's credit rating, which was 19.5 basis points as of March 31, 2003 (for a rate of 1.49% based on the LIBOR rate at March 31, 2003).

U.S. Cellular also had a \$325 million bank revolving line of credit ( 2002 Revolving Credit Facility ) to be used for general corporate purposes at March 31, 2003, \$273 million of which was unused. The 2002 Revolving Credit Facility expires in June 2007. This line of credit provides for borrowings with interest at LIBOR plus a margin percentage, based on U.S. Cellular's credit rating, which was 55 basis points as of March 31, 2003 (for a rate of 1.84% based on the LIBOR rate at March 31, 2003).

TDS's and U.S. Cellular's interest costs would increase if their credit rating goes down which would increase their cost of financing, but their credit facilities would not cease to be available solely as a result of a decline in their credit rating. A downgrade in TDS's or U.S. Cellular's credit rating could adversely affect its ability to renew existing, or obtain access to new, credit facilities in the future. The continued availability of the revolving credit facilities requires TDS and U.S. Cellular to comply with certain negative and affirmative covenants, maintain certain financial ratios and provide representation on certain matters at the time of each borrowing. At March 31, 2003, TDS and U.S. Cellular were in compliance with all covenants and other requirements set forth in the credit agreements. The respective maturities of TDS's and U.S. Cellular's credit facilities would accelerate in the event of a change in control.

### **Long-term Financing**

At March 31, 2003, TDS and its subsidiaries are in compliance with all covenants and other requirements set forth in long-term debt indentures. TDS does not have any rating downgrade triggers that would accelerate the maturity dates of its long-term debt. However, a downgrade in TDS's credit rating could adversely affect its ability to refinance existing, or obtain access to new, long-term debt in the future.

### **Marketable Equity Securities and Forward Contracts**

TDS and its subsidiaries hold a substantial amount of marketable equity securities that are publicly traded and can have volatile share prices. TDS and its subsidiaries do not make direct investments in publicly traded companies and all of these interests were acquired as a result of sales, trades or reorganizations of other assets. The investment in Deutsche Telekom resulted from TDS's sale of its over 80%-owned personal communications services operating subsidiary, Aerial Communications, to VoiceStream Wireless for stock of VoiceStream, which was then acquired by Deutsche Telekom in exchange for Deutsche Telekom stock. The investment in Vodafone resulted from certain sales or trades of non-strategic cellular investments to or settlements with AirTouch Communications in exchange for stock of AirTouch, which was then acquired by Vodafone for American Depository Receipts ( ADRs ) representing Vodafone stock. The investment in Rural Cellular Corporation is the result of a consolidation of several cellular partnerships in which TDS subsidiaries held interests into Rural Cellular Corporation, and the distribution of Rural Cellular Corporation stock in exchange for these interests. The investment in VeriSign is the result of the acquisition by VeriSign of Illuminet, Inc., a telecommunications entity in which several TDS subsidiaries held interests. TDS has not disposed of the investments because their low tax basis would likely trigger a substantial taxable gain upon disposition.

Subsidiaries of TDS and U.S. Cellular have entered into a number of variable prepaid forward contracts ( forward contracts ) related to the marketable equity securities that it holds. The forward contracts mature from May 2007 to August 2008 and, at TDS's and U.S. Cellular's option, may be settled in shares of the respective security or cash. TDS and U.S. Cellular have provided guarantees to the lenders which provide assurance to the lenders that all principal and interest amounts are paid upon settlement of the contracts by its subsidiaries. If shares are delivered in the settlement of the forward contract, TDS and U.S. Cellular would incur a current tax liability at the time of delivery based on the difference between the tax basis of the marketable equity securities delivered and the net amount realized through maturity. Deferred taxes have been provided for the difference between the financial reporting basis and the income tax basis of the marketable equity securities and are included in deferred tax liabilities on the balance sheet. As of March 31, 2003, such deferred tax liabilities totaled \$646.5 million.

**Capital Expenditures**

U.S. Cellular's estimated capital spending for 2003 totals approximately \$600-\$630 million, primarily to add cell sites to expand and enhance coverage, to provide additional capacity to accommodate increased network usage, to provide additional digital service capabilities including the migration toward a single digital platform - CDMA technology, to build out certain personal communications service licensed areas and to enhance office systems. U.S. Cellular's capital expenditures for the three months ended March 31, 2003 totaled \$140.9 million. U.S. Cellular plans to finance its cellular construction program using primarily internally generated cash and funds from the revolving credit facilities.

U.S. Cellular expects its conversion to CDMA to be completed during 2004, at a revised approximate cost of \$385 million to \$410 million spread over 2002 to 2004. Capital expenditures related to this conversion totaled \$215 million in 2002, the capital expenditures in 2003 are estimated to be \$50 million and the remaining \$120 million to \$145 million is planned for 2004. U.S. Cellular has contracted with multiple infrastructure vendors to provide a substantial portion of the equipment related to the conversion.

TDS Telecom's estimated capital spending for 2003 approximates \$170 million. The incumbent local telephone companies are expected to spend approximately \$130 million to provide for normal growth and to upgrade plant and equipment to provide enhanced services. The competitive local exchange companies are expected to spend approximately \$40 million to build switching and other network facilities to meet the needs of a growing customer base. TDS Telecom's incumbent local exchange carriers capital expenditures totaled \$15.4 million and the competitive local exchange carriers capital expenditures totaled \$3.7 million for the three months ended March 31, 2003. TDS Telecom plans to finance its construction program using primarily internally generated cash.

### **Acquisitions and Divestitures**

TDS reviews attractive opportunities to acquire additional telecommunications companies and wireless spectrum, which add value to the business. On March 10, 2003, U.S. Cellular announced that it had entered into a definitive agreement with AT&T Wireless to exchange wireless properties. U.S. Cellular will receive 10 and 20 megahertz personal communications service licenses in 13 states, representing 12.2 million incremental population equivalents contiguous to existing properties and 4.4 million population equivalents that overlap existing properties in the Midwest and the Northeast. U.S. Cellular will also receive approximately \$31 million in cash (excluding any working capital adjustment) and minority interests in six markets it currently controls. U.S. Cellular will transfer wireless assets and approximately 141,000 customers in 10 markets, representing 1.5 million population equivalents, in Florida and Georgia to AT&T Wireless. The transaction is subject to regulatory approvals. The closing of the transfer of the U.S. Cellular properties and the assignments to U.S. Cellular of most of the personal communications service licenses is expected to occur in the third quarter of 2003. The assignment and development of certain licenses will be deferred by U.S. Cellular until later periods. The acquisition of licenses in the exchange will be accounted for as a purchase by U.S. Cellular and the transfer of the properties by U.S. Cellular will be accounted for as a sale. U.S. Cellular will not report the transaction as discontinued operations as previously disclosed.

During the quarter, TDS recorded a pre-tax loss of \$23.5 million related to the difference between the fair value of the assets being exchanged with AT&T Wireless and their book value. TDS anticipates that it will record an additional charge to the income statement of approximately \$12 million for taxes and will have a current tax liability of approximately \$27 million upon the completion of the transaction. A final determination of gain or loss will be calculated at the time the transaction is completed, which is estimated to be in the third quarter of 2003, at which time the estimated loss will be adjusted.

### **Repurchase of Securities and Dividends**

As market conditions warrant, TDS and U.S. Cellular may continue the repurchase of their common shares on the open market or at negotiated prices in private transactions. In 2003, the TDS Board of Directors authorized the repurchase of up to 3.0 million TDS Common Shares through February 2006. A total of 750,300 TDS Common Shares were repurchased in 2003 at an aggregate price of \$29.4 million. TDS has 2,249,700 common shares remaining available for repurchase under the authorization. Share repurchases may be made from time to time on the open market or private transactions, at prices approximating then existing market prices. TDS has repurchased and may from time to time in the future repurchase shares under a 10b5-1 plan, which allows TDS to repurchase its shares during a period in which the TDS may be in possession of material non-public information, provided that TDS entered into the plan at a time when it was not in possession of material non-public information. In April 2003, TDS repurchased an additional 479,100 TDS Common Shares for a total of \$20.5 million, representing an average

per share price of \$42.84.

U.S. Cellular, as market conditions warrant, may repurchase its common shares on the open market or at negotiate prices in private transactions. U.S. Cellular has approximately 859,000 shares remaining on its 1.4 million Common Share repurchase authorization that expires in December 2003. No U.S. Cellular Common Shares were repurchased in 2003.

The U.S. Cellular Board of Directors has authorized management to opportunistically repurchase its convertible liquid yield option notes, otherwise known as LYONs, in private transactions. U.S. Cellular may also purchase a limited amount of LYONs in open-market transactions from time to time. U.S. Cellular LYONs are convertible, at the option of their holders, at any time prior to maturity, redemption or purchase, into U.S. Cellular Common Shares at a conversion rate of 9.475 U.S. Cellular Common Shares per LYON. Upon conversion, U.S. Cellular has the option to deliver to holders either U.S. Cellular Common Shares or cash

equal to the market value of the U.S. Cellular Common Shares into which the LYONs are convertible. U.S. Cellular may redeem the notes for cash at the issue price plus accrued original issue discount through the date of redemption.

TDS paid total dividends on its common and preferred stock of \$9.2 million in the first quarter of 2003 and \$8.6 million in the first quarter of 2002. TDS has no current plans to change its policy of paying dividends. TDS paid quarterly dividends per share of \$.155 in 2003 and \$.145 in 2002.

### **Securities Lending**

U.S. Cellular has entered into a securities loan agreement with an investment bank related to 1,680,000 of its Vodafone American Depositary Receipts. Under the terms of the securities loan agreement, both U.S. Cellular and the investment bank have the right to terminate the loan at any time providing necessary time for share settlement (three business days). The investment bank is required to provide collateral that will be adjusted periodically to be not less than 100% of the fair market value of the loaned securities. U.S. Cellular earns a loan fee on the securities loaned.

Under SFAS No. 140, U.S. Cellular is required to account for the collateral as a secured borrowing. As a result, U.S. Cellular was required to record \$32.2 million of Collateral investment pledged in current assets and a corresponding Collateral loan payable in current liabilities. The asset and liability will be offset upon the return of the loaned securities. Consequently, U.S. Cellular will not have to use cash flows from operations to extinguish the liability.

### **Off Balance Sheet Arrangements**

TDS has no material transactions, arrangements, obligations (including contingent obligations) or other relationships with unconsolidated entities or other persons ( off-balance sheet arrangements ), that have or are reasonably likely to have a material current or future effect on financial condition, changes in financial condition, results of operations, liquidity, capital expenditures, capital resources or significant components of revenues or expenses.

### **APPLICATION OF CRITICAL ACCOUNTING POLICIES AND ESTIMATES**

TDS prepares its consolidated financial statement in accordance with accounting principles generally accepted in the United States of America ( U.S. GAAP ). TDS s significant accounting policies are discussed in detail in Note 1 to the consolidated financial statements included in TDS s Annual Report on Form 10-K for the year ended December 31, 2002.

The preparation of financial statements in accordance with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial

statements and the reported amounts of revenues and expenses during the reporting period. Management bases its estimates on historical experience and on various other assumptions and information that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities. Actual results may differ from estimates under different assumptions or conditions.

Management believes the following critical accounting estimates reflect its more significant judgments and estimates used in the preparation of its consolidated financial statements. TDS's senior management has discussed the development and selection of each of the following accounting estimates and the following disclosures with the audit committee of TDS's board of directors.

#### **License Costs and Goodwill**

TDS reported \$979.8 million and \$1,038.6 million of wireless license costs and \$1,008.6 million and \$1,106.5 million of goodwill, at March 31, 2003 and December 31, 2002, respectively, as a result of the acquisitions of wireless licenses and markets, and the acquisition of operating telephone companies. Included in assets of operations held-for-sale was \$55.1 million of license costs and \$93.7 million of goodwill at March 31, 2003.

Wireless licenses and goodwill must be reviewed for impairment annually, or more frequently if events or changes in circumstances indicate that the asset might be impaired. TDS performs the annual impairment review on wireless licenses cost and goodwill during the second quarter. There can be no assurance that upon review at a later date material impairment charges will not be required.



The intangible asset impairment test consists of comparing the fair value of the intangible asset to the carrying amount of the intangible asset. If the carrying amount exceeds the fair value, an impairment loss is recognized for the difference. The goodwill impairment test is a two-step process. The first step compares the fair value of the reporting unit, as identified in accordance with SFAS No. 142, to its carrying value. If the carrying amount exceeds the fair value, the second step of the test is performed to measure the amount of impairment loss, if any. The second step compares the implied fair value of reporting unit goodwill with the carrying amount of that goodwill. To calculate the implied fair value of goodwill, an enterprise allocates the fair value of the reporting unit to all of the assets and liabilities of that reporting unit (including any unrecognized intangible assets) as if the reporting unit had been acquired in a business combination and the fair value was the price paid to acquire the reporting unit. The excess of the fair value of the reporting unit over the amounts assigned to the assets and liabilities of the reporting unit is the implied fair value of goodwill. If the carrying amount exceeds the implied fair value, an impairment loss is recognized for that difference.

The fair value of an intangible asset and reporting unit goodwill is the amount at which that asset or reporting unit could be bought or sold in a current transaction between willing parties. Therefore, quoted market prices in active markets are the best evidence of fair value and should be used when available. If quoted market prices are not available, the estimate of fair value is based on the best information available, including prices for similar assets and the use of other valuation techniques. Other valuation techniques include present value analysis, multiples of earnings or revenue or a similar performance measure. The use of these techniques involve assumptions by management about factors that are highly uncertain including future cash flows, the appropriate discount rate, and other inputs. Different assumptions for these inputs could create materially different results.

U.S. Cellular tests goodwill for impairment at the level of reporting referred to as a reporting unit. U.S. Cellular has identified seven reporting units pursuant to paragraph 30 of SFAS No. 142. The seven reporting units represent seven geographic groupings of FCC licenses, constituting seven markets or service areas. U.S. Cellular combines its FCC licenses into seven units of accounting for purposes of testing the licenses for impairment pursuant to EITF 02-7 and SFAS No. 142, using the same geographic groupings as its reporting units.

U.S. Cellular retained a third-party valuation firm to prepare valuations of the seven reporting units. A discounted cash flow approach was used to value each of the reporting units, using value drivers and risks specific to each individual geographic region. The cash flow estimates incorporate assumptions that market participants would use in their estimates of fair value. Key assumptions made in this process were the selection of a discount rate, estimated future cash flow levels, projected capital expenditures, and selection of terminal values.

U.S. Cellular also retained a third party valuation firm to prepare valuations of the seven groupings of FCC licenses (units of accounting pursuant to EITF 02-7). The valuations were prepared using an excess earnings methodology, through the use of a discounted cash flow approach. This excess earnings methodology estimates the fair value of the intangible assets (FCC license units of accounting) by measuring the future cash flows of the license groups, reduced by charges for contributory assets such as working capital, trademarks, existing subscribers, fixed assets, assembled workforce and goodwill.

TDS Telecom has recorded goodwill primarily as a result of the acquisition of operating telephone companies. TDS Telecom has assigned goodwill to its incumbent local exchange carrier reporting unit (\$396.6 million), its competitive local exchange carrier reporting units (\$29.4 million), and a wireless investment reporting unit (\$35.9 million). The incumbent local exchange carrier reporting unit was valued using a multiple of cash flow valuation technique. The competitive local exchange carrier and wireless investment reporting units were valued using a discounted cash flow analysis.

In the first quarter of 2003, TDS recorded a \$3.5 million license cost impairment loss related to the investment in a non-operating market in Florida that will remain after the AT&T Wireless exchange.

**Asset Retirement Obligations**

SFAS No. 143, Accounting for Asset Retirement Obligations, was issued in June 2001, and became effective for TDS beginning January 1, 2003. SFAS No. 143 requires entities to record the fair value of a liability for legal obligations associated with an asset retirement in the period in which the obligations are incurred. When the liability is initially recorded, the entity capitalizes the cost of the asset retirement

obligation by increasing the carrying amount of the related long-lived asset. Over time, the liability is accreted to its present value each period, and the capitalized cost is depreciated over the useful life of the related asset.

The calculation of the asset retirement obligation for TDS is a critical accounting estimate because changing the factors used in calculating the obligation could result in larger or smaller estimated obligation that could have a significant impact on TDS's results of operations and financial condition. Such factors may include probabilities or likelihood of remediation, cost estimates, lease renewals and salvage values. Actual results may differ materially from estimates under different assumptions or conditions.

U.S. Cellular is subject to asset retirement obligations associated primarily with its cell sites, retail sites and office locations. Asset retirement obligations include costs to remediate leased land on which U.S. Cellular's cell sites and switching offices are located. U.S. Cellular is also required to return lease retail store premises and office space to their pre-existing conditions. Upon settlement of the obligation, any difference between the cost to retire the asset and the liability recorded is recognized in the statement of operations as a gain or loss.

U.S. Cellular determined that it had an obligation to remove long-lived assets in its cell sites, retail sites and office locations as described by SFAS 143, and has recorded a \$54.4 million liability upon adoption.

TDS Telecom's incumbent local telephone companies follow the provisions of SFAS No. 71, and therefore conform to the regulatory accounting principles as prescribed by the respective state public utility commissions and the FCC, and where applicable, accounting principles generally accepted in the United States of America. On December 20, 2002, the FCC notified carriers by Order that it will not adopt SFAS No. 143 since the FCC concluded that SFAS No. 143 conflicted with the FCC's current accounting rules that require incumbent local telephone companies to accrue for asset retirement obligations through prescribed depreciation rates. Pursuant to the FCC's order, and the provisions of SFAS No. 71, the incumbent local telephone companies continue to accrue asset retirement obligations as a component of depreciation expense pursuant to depreciation rates set forth by the respective state public utility commissions.

At January 1, 2003, upon implementation of SFAS No. 143, TDS Telecom determined the amount of the incumbent local telephone companies asset retirement obligations required to be recorded was \$29.9 million, and this asset retirement obligation was reclassified from accumulated depreciation to deferred liabilities and credits under the provisions of SFAS No. 143. After the effect of this reclassification, the incumbent local telephone companies have an amount of \$25.4 million as of January 1, 2003 that remains in accumulated depreciation that represents asset retirement costs that have been accrued in accordance with depreciation rates promulgated by the respective state public utility commissions, which are in excess of asset retirement costs that are required to be accrued under the provisions of SFAS No. 143. The accounting guidelines of the state public utility commission and the FCC provide that such costs of removal be recorded as accumulated depreciation. These costs of removal are recorded based upon the guidelines of the incumbent local telephone companies' regulators and are not an asset retirement obligation as defined by SFAS No. 143. The adoption of SFAS No. 143 by TDS's incumbent local telephone companies did not have a material effect on TDS's financial position or results of operations.

TDS Telecom's competitive local telephone companies adopted SFAS No. 143 effective January 1, 2003. TDS Telecom determined that its competitive local telephone companies do not have a material legal obligation to remove long-lived assets as described by SFAS 143, and accordingly, adoption of SFAS 143 did not have a material impact on the competitive local telephone companies.

#### **Income Taxes**

The accounting for income taxes, the amounts of income tax assets and liabilities and the related income tax provision are critical accounting estimates because such amounts are significant to TDS's financial condition, changes in financial condition and results of operations.

The preparation of the consolidated financial statements requires TDS to calculate a provision for income taxes. This process involves estimating the actual current income tax liability together with assessing temporary differences resulting from the different treatment of items, such as depreciation expense, for tax and accounting purposes. These temporary differences result in deferred tax assets and liabilities, which are included within the consolidated balance sheet. TDS must then assess the likelihood that deferred tax assets will be recovered from future taxable income and to the extent management believes that recovery is not likely, establish a valuation allowance. Management judgment is required in determining the provision for income taxes, deferred tax assets and liabilities and any valuation allowance.

recorded against deferred tax assets. TDS's current net deferred tax asset was \$20.3 million as of March 31, 2003, representing primarily the deferred tax effects of the allowance for doubtful accounts on accounts receivable.

The temporary differences that gave rise to the noncurrent deferred tax assets and liabilities as of March 31, 2003 are as follows:

	<b>March 31, 2003 (As Restated)</b>	
	<b>(Dollars in thousands)</b>	
<b>Deferred Tax Asset</b>		
Net operating loss carryforwards	\$	87,851
Partnership investments		19,179
		107,030
Less valuation allowance		49,714
<b>Total Deferred Tax Asset</b>		<b>57,316</b>
<b>Deferred Tax Liability</b>		
Marketable equity securities		646,473
Derivative accounting		61,056
Property, plant and equipment		375,530
Licenses		134,273
Other		3,850
<b>Total Deferred Tax Liability</b>		<b>1,221,182</b>
<b>Net Deferred Income Tax Liability</b>	<b>\$</b>	<b>1,163,866</b>

The valuation allowance relates to state net operating loss carry forwards and the federal operating loss carryforwards for those subsidiaries not included in the federal income tax return since it is more than likely that a portion will expire before such carryforwards can be utilized.

The deferred income tax liability relating to marketable equity securities of \$646.5 million at March 31, 2003 represents deferred income taxes calculated on the difference between the book basis and the tax basis of the marketable securities. Income taxes will be payable when TDS sells the marketable securities.

TDS is routinely subject to examination of its income tax returns by the Internal Revenue Service ( IRS ) and other tax authorities. TDS periodically assesses the likelihood of adjustments to its tax liabilities resulting from these examinations to determine the adequacy of its provision for income taxes, including related interest. Management judgment is required in assessing the eventual outcome of these examinations. Changes to such assessments affect the calculation of TDS's income tax expense. The IRS has completed audits of TDS's federal income tax returns for tax years through 1996.

In the event of an increase in the value of tax assets or a decrease in the value of tax liabilities, TDS would decrease the income tax expense or increase the income tax benefit by an equivalent amount. In the event of a decrease in the value of tax assets or an increase in the value of tax liabilities, TDS would increase the income tax expense or decrease the income tax benefit by an equivalent amount.

**Assets of Held for Sale Operations**

In connection with the exchange of wireless properties with AT&T Wireless, the consolidated balance sheet and supplemental data of TDS reflect the wireless assets and liabilities to be transferred as assets and liabilities of operations held-for-sale in accordance with SFAS No. 144,

Accounting for the Impairment or Disposal of Long-Lived Assets. TDS will not report the transaction as discontinued operations as previously disclosed. The results of operations of the markets to be transferred continue to be included in results from continuing operations.

The value of goodwill allocated to the transferred markets is a critical accounting estimate because it is significant to the recorded value of the assets being transferred. An independent appraisal was performed to determine the fair value of the assets to be received from AT&T Wireless as well as the allocation of goodwill associated with the markets sold. The values of such allocations include underlying assumptions about uncertain matters that are material to the determination of the values, and different estimates could have had a material impact on TDS's financial presentation that would have been used in the current period.

The following table summarizes the recorded value of the assets and liabilities of the 10 markets that U.S. Cellular will be transferring.

	<b>March 31, 2003</b>	
	<b>(Dollars in thousands)</b>	
<b>Current assets</b>		
Cash and cash equivalents	\$	7
Accounts receivable		13,032
Other current assets		1,764
License costs		55,147
Goodwill		93,658
Property, plant and equipment, net		85,801
Other assets		513
Loss on assets held-for-sale		(23,500)
Assets of Operations Held-for-Sale		226,422
<b>Current liabilities</b>		
Accounts payable	\$	6,484
Other current liabilities		3,339
Liabilities related to Operations Held-for-Sale		9,823

In accordance with SFAS No. 144, TDS recorded an estimated pre-tax loss of \$23.5 million related to the pending sale of assets to AT&T Wireless. This loss was calculated by comparing the recorded value of the net assets to be transferred to the fair value of the assets to be acquired. A final determination of gain or loss will be calculated at the time the transaction is completed, which is estimated to be in the third quarter of 2003, at which time the estimated loss may be adjusted.

TDS anticipates that it will record an additional charge to the income statement of approximately \$12 million for taxes and will have a current tax liability of approximately \$27 million related to the completion of the transaction, which is expected to close in the third quarter of 2003.

#### **CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS**

The following persons are partners of Sidley Austin Brown & Wood, the principal law firm of TDS and its subsidiaries: Walter C.D. Carlson, a trustee and beneficiary of a voting trust that controls TDS, the chairman of the board and member of the board of directors of TDS and a director of U.S. Cellular, a subsidiary of TDS; William S. DeCarlo, the Acting General Counsel of TDS and an Assistant Secretary of TDS and certain subsidiaries of TDS; and Stephen P. Fitzell, the General Counsel of U.S. Cellular and an Assistant Secretary of certain subsidiaries of TDS. Walter C.D. Carlson does not provide legal services to TDS or its subsidiaries.

**PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995  
SAFE HARBOR CAUTIONARY STATEMENT**

*This Management's Discussion and Analysis of Results of Operations and Financial Condition and other sections of this Quarterly Report contain statements that are not based on historical fact, including the words believes, anticipates, intends, expects, and similar words. These statements constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, events or developments to be significantly different from any future results, events or developments expressed or implied by such forward-looking statements. Such factors include the following:*

*Increases in the level of competition in the markets in which TDS operates could adversely affect TDS's revenues or increase its costs to compete.*

*Advances or changes in telecommunications technology could render certain technologies used by TDS obsolete or could increase TDS's cost of doing business.*

*Changes in the telecommunications regulatory environment could adversely affect TDS's financial condition or results of operations or ability to do business.*

*Changes in the supply or demand of the market for wireless licenses or telephone companies, adverse developments in the TDS businesses or the industries in which TDS is involved and/or other factors could result in an impairment of the value of TDS's license costs, goodwill and/or physical assets, which may require TDS to record a writedown in the value of such assets.*

*Conversions of debt, early redemptions of debt or repurchases of debt, changes in prepaid forward contracts, operating leases, purchase obligations or other factors or developments could cause the amounts reported under Contractual Obligations to be different from the amounts presented.*

*Changes in accounting policies, estimates and/or in the assumptions underlying the accounting estimates, including those described under Critical Accounting Policies, could have a material effect on TDS's financial condition, changes in financial condition and results of operations.*

*Settlement, judgments, restraints on its current or future manner of doing business and/or legal costs resulting from pending and future litigation could have an adverse effect on TDS's financial condition, results of operations or ability to do business.*

*Costs, integration problems or other factors associated with acquisitions/divestitures of properties and/or licenses could have an adverse effect on TDS's financial condition or results of operations.*

*Changes in prices, the number of customers, average revenue per customer, penetration rates, churn rates, roaming rates, access minutes of use, the mix of products and services offered or other business factors could have an adverse effect on TDS's business operations.*

*Continued uncertainty of access to capital for telecommunications companies, continued deterioration in the capital markets, other changes in market conditions, changes in TDS's credit ratings or other factors could limit or restrict the availability of financing on terms and prices acceptable to TDS, which could require TDS to reduce its*



*construction, development and acquisition programs.*

*War, conflicts, hostilities and/or terrorist attacks could have an adverse effect on TDS' s businesses.*

*Changes in general economic and business conditions, both nationally and in the markets in which TDS operates, including continued difficulties by telecommunications companies, could have an adverse effect on TDS' s businesses.*

*TDS undertakes no obligation to update publicly any forward-looking statements whether as a result of new information, future events or otherwise. Readers should evaluate any statements in light of these important factors.*

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

**MARKET RISK**

TDS is subject to market rate risks due to fluctuations in interest rates and equity markets. The majority of TDS's debt, excluding long-term debt related to the forward contracts, is in the form of long-term, fixed-rate notes, convertible debt, debentures and trust securities with original maturities ranging up to 40 years. Accordingly, fluctuations in interest rates can lead to significant fluctuations in the fair value of such instruments. The long-term debt related to the forward contracts bear interest at LIBOR plus a contractual spread. As of March 31, 2003, TDS had not entered into any significant financial derivatives to reduce its exposure to interest rate risks.

TDS maintains a portfolio of available-for-sale marketable equity securities, the majority of which are the result of sales or trades of non-strategic assets. The market value of these investments aggregated \$1,707.5 million at March 31, 2003 and \$1,944.9 million at December 31, 2002. As of March 31, 2003, the net unrealized holding gain, net of tax and minority interest, included in accumulated other comprehensive income totaled \$96.5 million. Management continues to review the valuation of the investments on a periodic basis.

TDS and U.S. Cellular subsidiaries have entered into a number of forward contracts related to the marketable equity securities that it holds. TDS and U.S. Cellular have provided guarantees to the lenders which provide assurance to the lenders that all principal and interest amounts are paid upon settlement of the contracts by such subsidiaries. The risk management objective of the forward contracts is to hedge the value of the marketable equity securities from losses due to decreases in the market prices of the securities ( downside limit ) while retaining a share of gains from increases in the market prices of such securities ( upside potential ). The downside risk is hedged at or above the accounting cost basis thereby eliminating the risk of an other than temporary loss being recorded on these contracted securities.

Under the terms of the forward contracts, TDS and U.S. Cellular will continue to own the contracted shares and will receive dividends paid on such contracted shares, if any. The forward contracts mature from May 2007 to August 2008 and, at TDS's and U.S. Cellular's option, may be settled in shares of the respective security or in cash, pursuant to formulas that collar the price of the shares. The collars effectively limit downside risk and upside potential on the contracted shares. The collars are typically adjusted for any changes in dividends on the contracted shares. The forward contracts may be settled in shares of the respective marketable equity security or in cash upon expiration of the forward contract. If TDS and U.S. Cellular elects to settle in shares, they will be required to deliver the number of shares of the contracted security determined pursuant to the formula. If shares are delivered in the settlement of the forward contract, TDS and U.S. Cellular would incur a current tax liability at the time of delivery based on the difference between the tax basis of the marketable equity securities delivered and the net amount realized through maturity. If TDS and U.S. Cellular elect to settle in cash they will be required to pay an amount in cash equal to the fair market value of the number of shares determined pursuant to the formula.

Deferred taxes have been provided for the difference between the financial reporting basis and the income tax basis of the marketable equity securities and are included in deferred tax liabilities on the balance sheet. As of March 31, 2003, such deferred tax liabilities totaled \$646.5 million.

The following table summarizes certain facts relating to the contracted securities as of March 31, 2003.

Security	Shares	Collar (1)		Loan Amount (000s)
		Downside Limit (Floor)	Upside Potential (Ceiling)	
VeriSign	2,361,333	\$ 8.82	\$ 11.46	\$ 20,819
Vodafone (2)	12,945,915	\$15.07 - \$16.07	\$20.92 - \$23.66	201,038
Deutsche Telekom	131,461,861	\$10.74 - \$12.41	\$12.88 - \$16.33	1,532,257
				1,754,114
Unamortized debt discount				93,406
				\$ 1,660,708

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- (1) The per share amounts represent the range of floor and ceiling prices of all securities monetized.
- (2) U.S. Cellular owns 10.2 million and TDS Telecom owns 2.7 million Vodafone ADR s.

The following analysis presents the hypothetical change in the fair value of our marketable equity securities

and derivative instruments at March 31, 2003, assuming hypothetical price fluctuations of plus and minus 10%, 20% and 30%. The table presents hypothetical information as required by SEC rules. Such information should not be inferred to suggest that TDS has any intention of selling any marketable securities or canceling any derivative instruments.

(Dollars in millions)	March 31, 2003	Valuation of investments assuming indicated increase		
	Fair Value	+10%	+20%	+30%
<b>Marketable Equity</b>				
Securities	\$ 1,707.5	\$ 1,878.3	\$ 2,049.0	\$ 2,219.8
<b>Derivative</b>				
Instruments (1)	182.0	(37.0)	(198.5)	(361.1)

(Dollars in millions)	March 31, 2003	Valuation of investments assuming indicated decrease		
	Fair Value	-10%	-20%	-30%
<b>Marketable Equity</b>				
Securities	\$ 1,707.5	\$ 1,536.8	\$ 1,366.0	\$ 1,195.3
<b>Derivative</b>				
Instruments (1)	182.0	281.9	439.4	595.3

(1) Represents change in the fair value of the derivative instruments assuming the indicated increase or decrease in the underlying securities.

ITEM 4. CONTROLS AND PROCEDURES

(a) Evaluation of Disclosure Controls and Procedures. Based on their evaluation as of a date within 90 days of the filing date of this Report on Form 10-Q, the principal executive officer and principal financial officer of TDS have concluded that TDS disclosure controls and procedures (as defined in Rules 13a-14(c) and 15d-14(c) under the Securities Exchange Act of 1934) are effective to ensure that the information required to be disclosed by TDS in reports that it files or submits under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms.

(b) Changes in internal controls. There were no significant changes in TDS internal controls or in other factors that could significantly affect those controls subsequent to the date of their most recent evaluation.

**TELEPHONE AND DATA SYSTEMS, INC. AND SUBSIDIARIES**

PART II. OTHER INFORMATION

Item 1. Legal Proceedings.

TDS is involved in a number of legal proceedings before the FCC and various state and federal courts. Management does not believe that any such proceeding should have a material adverse impact on the financial position or results of operations of TDS.

Item 6. Exhibits and Reports on Form 8-K.

(a) Exhibits:

Exhibit 9.1 Amendment effective as of March 28, 2003, to the Voting Trust Agreement dated as of June 30, 1989, as amended is incorporated by reference to Item 7(e) of the Schedule 13D filed by such Voting Trust dated March 28, 2003. \*

Exhibit 9.2 Amendment effective as of March 28, 2003, to the Voting Trust Agreement dated as of June 30, 1989, as amended is incorporated by reference to Item 7(f) of the Schedule 13D filed by such Voting Trust dated March 28, 2003. \*

Exhibit 11 - Computation of earnings per common share is included herein as footnote 7 to the financial statements.

Exhibit 12 - Statement regarding computation of ratios.

Exhibit 99.1 Chief Executive Officer certification pursuant to Section 1350 of Chapter 63 of Title 18 of the United States Code.

Exhibit 99.2 Chief Financial Officer certification pursuant to Section 1350 of Chapter 63 of Title 18 of the United States Code.

\* Previously filed as an exhibit to the TDS Form 10-Q for the quarterly period ended March 31, 2003.

(b) Reports on Form 8-K filed during the quarter ended March 31, 2003:

TDS filed a Current Report on Form 8-K dated February 5, 2003, for the purpose of filing TDS' s fourth quarter 2002 and year-end 2002 earnings release.

TDS filed a Current Report on Form 8-K dated March 10, 2003, for the purpose of filing United States Cellular Corporation' s news release announcing that it had entered into a definitive agreement with AT&T Wireless to exchange wireless properties.

TDS filed a Current Report on Form 8-K dated March 20, 2003 for the purpose of restating TDS' s fourth quarter 2002 and year-end 2002 earnings release.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**TELEPHONE AND DATA SYSTEMS, INC.**

(Registrant)

Date February 17, 2004

/s/ Leroy T. Carlson Jr.  
LeRoy T. Carlson, Jr.,  
President and Chief Executive Officer

Date February 17, 2004

/s/ Sandra L. Helton  
Sandra L. Helton,  
Executive Vice President and  
Chief Financial Officer

Date February 17, 2004

/s/ D. Michael Jack  
D. Michael Jack,  
Senior Vice President and  
Corporate Controller  
(Principal Accounting Officer)

Signature page for the TDS 2003 First Quarter Form 10-Q

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Certification of Chief Executive Officer

I, LeRoy T. Carlson, Jr., certify that:

1. I have reviewed this quarterly report on Form 10-Q of Telephone and Data Systems, Inc.;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
  - a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
  - b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
  - c) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
  - a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role

in the registrant's internal controls; and

6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: February 17, 2004

/s/ LeRoy T. Carlson, Jr.  
LeRoy T. Carlson, Jr.  
President and Chief Executive Officer

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Certification of Chief Financial Officer

I, Sandra L. Helton, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Telephone and Data Systems, Inc.;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:
  - a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
  - b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
  - c) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent function):
  - a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role

in the registrant's internal controls; and

6. The registrant's other certifying officers and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: February 17, 2004

/s/ Sandra L. Helton  
Sandra L. Helton  
Executive Vice President and  
Chief Financial Officer

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