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FLOWERS F	FOODS INC											
Form 4												
January 07, 2	2008											
FORM	$ 4 _{\text{UNITED}}$	ТАТЕС	SECUD	TTIES A		יאנוי	NCE	COMMISSION	т	PPROVAL		
	UNITEDS	IAIES		hington,			NGE		OMB Number:	3235-0287 January 31,		
Check this if no long subject to Section 10 Form 4 or Form 5	er STATEM 6.	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,										
obligation may conti <i>See</i> Instru 1(b).	inue. Section 17(a) of the	Public Ut		ing Com	pany	Act o	f 1935 or Sectio	'n			
(Print or Type R	Responses)											
1. Name and Address of Reporting Person <u>*</u> LAUDER KARYL H			2. Issuer Name and Ticker or Trading Symbol FLOWERS FOODS INC [FLO]					5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (M	iddle)	3. Date of Earliest Transaction				-	(Check all applicable)				
100 FOX RIDGE LANE			(Month/Day/Year) 01/03/2008					Director 10% Owner X Officer (give title Other (specify below) below) below) VP & Chief Accounting Officer				
				endment, Date Original onth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
THOMASV	ILLE, GA 31792							Form filed by I Person	More than One R	eporting		
(City)	(State) (Zip)	Table	e I - Non-Do	erivative S	Securi	ties Ac	quired, Disposed o	f, or Beneficia	lly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	action Date 2A. Deemed Day/Year) Execution Date, if any (Month/Day/Year)		3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A) or Code V Amount (D) Price				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	01/03/2008			M	Amount 2,220 (1)	(D) A	Price \$ 0	19,603	D			
Common Stock								1,296 <u>(2)</u>	Ι	By 401(k)		
Common Stock								7,043 (3)	Ι	By Spouse		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number out Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Share
Restricted Stock Award (4)	\$ 0	01/03/2008		М		2,220	01/03/2008	01/03/2008	Common Stock	2,220
Option (Right to Buy) (4)	\$ 9.34						07/16/2007	07/16/2013	Common Stock	61,08
Option (Right to Buy) (4)	\$ 18.68						01/03/2009	01/03/2013	Common Stock	9,075
Restricted Stock Award (4)	\$ 0						02/05/2009	02/05/2009 <u>(5)</u>	Common Stock	2,625
Option (Right to Buy) (4)	\$ 19.57						02/05/2010	02/05/2014	Common Stock	9,825

Reporting Owners

Reporting Owner Name / Address	Relationships							
Reporting O (filer Funce / Funcess	Director	10% Owner	Officer	Other				
LAUDER KARYL H			VP & Chief					
100 FOX RIDGE LANE			Accounting					
THOMASVILLE, GA 31792			Officer					
Signatures								
Stephen R. Avera.								

01/07/2008			
5772000			
Date			
L			

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to the terms of the 2006 Restricted Stock Award Agreement, the number of shares acquired by the reporting person represents the minimum number of shares which may be awarded and is subject to futher adjustment.
- (2) Total includes exempt acquisitions of shares allocated to reporting person in Issuer's 401(k) Plan, as of the 2007 fiscal year end, 12/29/2007.
- (3) Beneficial ownership is disclaimed.
- (4) Granted pursuant to the Flowers Foods, Inc. 2001 Equity and Performance Incentive Plan.
- (5) Grant expires on Exercisable Date if performance measures are not met.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.