Edgar Filing: CANNAVINO JAMES A - Form 4

| CANNAVI | NO JAMES A | | | | | | | | | | |
|--|-------------------------|---|--|--------------|------------------|--|---|---|--|--|--|
| Form 4 | | | | | | | | | | | |
| December 0 | 5, 2008 | | | | | | | | | | |
| FORM | | CT A TEC | SECU | DITIES | | | COMMISSION | т | PPROVAL | | |
| | UNITED | SIAIES | | shington | | | | OMB Number: | 3235-0287 | | |
| Check th if no lon subject t Section Form 4 d | ger STATEN 16. | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF | | | | | | | January 31, 2005 average urs per . 0.5 | | |
| Form 4 or Form 5 obligations may continue. See Instruction 1(b). Form 5 obligations may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | | | | |
| (Print or Type | Responses) | | | | | | | | | | |
| 1. Name and Address of Reporting Person <u>*</u> CANNAVINO JAMES A | | | 2. Issuer Name and Ticker or Trading Symbol | | | | 5. Relationship of Reporting Person(s) to Issuer | | | | |
| | | | 1 800 H [FLWS | FLOWER 5] | S COM I | NC | (Check all applicable) | | | | |
| (Last) | | Middle) | 3. Date of Earliest Transaction (Month/Day/Year) | | | | X_ Director 10% Owner Officer (give title Other (specify below) below) | | | | |
| 80 ORVILLE DRIVE | | | 12/03/2008 | | | | | | | | |
| (Street) | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting | | | | |
| | , NY 11716 | | | | | | Person | More than One R | eporting | | |
| (City) | (State) | (Zip) | Tab | le I - Non- | Derivative | Securities A | cquired, Disposed of | of, or Beneficia | lly Owned | | |
| (Instr. 3) any | | Execution | Date, if TransactionAcquired (A) or Code Disposed of (D) ny/Year) (Instr. 8) (Instr. 3, 4 and 5) | | (A) or of (D) | Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | Code V | Amount | or (D) Price | Transaction(s) (Instr. 3 and 4) | | | | |
| Reminder: Re | port on a separate line | e for each cl | ass of sec | urities bene | - | - | - | | | | |
| | | | | | inforn requir | nation cont ed to resp lys a curre | spond to the collect tained in this form ond unless the for ntly valid OMB co | are not m | SEC 1474 (9-02) | | |

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. Number of | 6. Date Exercisable and | 7. Title and Amount of |
|-------------|-------------|---------------------|--------------------|-----------|--------------|-------------------------|------------------------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transacti | orDerivative | Expiration Date | Underlying Securities |
| Security | or Exercise | | any | Code | Securities | (Month/Day/Year) | (Instr. 3 and 4) |

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| (Instr. 3) | Price of Derivative Security | (Month/Day/ | Year) (Ins | str. 8) | Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | | | |
|--------------------------------------|------------------------------------|-------------|------------|---------|--|-----|---------------------|--------------------|----------------------------|-------------------------------------|
| | | | Coo | le V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Stock Option (Right to Buy) | \$ 3.26 | 12/03/2008 | А | | 10,000 | | 12/03/2008 | 12/03/2018 | Class A Common Stock | 10,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--|---------------|-----------|---------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |
| CANNAVINO JAMES A 80 ORVILLE DRIVE BOHEMIA, NY 11716 | Х | | | | | | | |
| Signatures | | | | | | | | |
| /s/ JAMES A. | 12/04/ | 2008 | | | | | | |
| CANNAVINO | 12/04/ | 2008 | | | | | | |

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The Stock Options were issued under Mr. Cannavino's compensation package as a Director of the Company. Each non-employee Director
 (1) of the Company receives on the date of the Annual Shareholder Meeting a grant of either 10,000 stock options which vest immediately or 2,500 shares of Class A Common Stock. Mr. Cannavino elected to receive the stock options.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.