

MCCANN CHRISTOPHER G
Form 4
October 31, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
MCCANN CHRISTOPHER G

2. Issuer Name and Ticker or Trading Symbol
1 800 FLOWERS COM INC
[FLWS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
10/29/2007

Director 10% Owner
 Officer (give title below) Other (specify below)
President

ONE OLD COUNTRY ROAD, SUITE 500

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

CARLE PLACE, NY 11514

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Class B Common Stock ⁽¹⁾	10/29/2007		M	23,600	A	\$ 2	23,600	D
Class B Common Stock ⁽¹⁾	10/29/2007		S	800	D	\$ 12.4	22,800	D
Class B Common Stock ⁽¹⁾	10/29/2007		S	1,100	D	\$ 12.41	21,700	D
Class B Common Stock ⁽¹⁾	10/29/2007		S	700	D	\$	21,000	D

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Common Stock ⁽¹⁾						12.43		
Class B Common Stock ⁽¹⁾	10/29/2007	S	1,400	D	\$ 12.44	19,600		D
Class B Common Stock ⁽¹⁾	10/29/2007	S	1,800	D	\$ 12.45	17,800		D
Class B Common Stock ⁽¹⁾	10/29/2007	S	800	D	\$ 12.47	17,000		D
Class B Common Stock ⁽¹⁾	10/29/2007	S	3,200	D	\$ 12.48	13,800		D
Class B Common Stock ⁽¹⁾	10/29/2007	S	5,300	D	\$ 12.49	8,500		D
Class B Common Stock ⁽¹⁾	10/29/2007	S	8,300	D	\$ 12.5	200		D
Class B Common Stock ⁽¹⁾	10/29/2007	S	200	D	\$ 12.51	0 ⁽²⁾		D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option Right To	\$ 2	10/29/2007		M	23,600	07/01/1998	07/01/2008	Class B Common Stock	23,600

