

BROVARONE DENNIS  
Form 4  
December 03, 2010

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BROVARONE DENNIS

2. Issuer Name and Ticker or Trading Symbol  
PURE BIOSCIENCE [PURE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1725 GILLESPIE WAY  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/01/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)

EL CAJON, CA 92020

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock <sup>(1)</sup>	12/01/2010		M	8,900	A \$ 0.53	255,141 <sup>(2)</sup>	D
Common Stock <sup>(1)</sup>	12/01/2010		S	8,900	D \$ 2.145	255,141 <sup>(2)</sup>	D
Common Stock <sup>(1)</sup>	12/02/2010		M	1,100	A \$ 0.53	255,141 <sup>(2)</sup>	D
Common Stock <sup>(1)</sup>	12/02/2010		S	1,100	D \$ 2.171	255,141 <sup>(2)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not

SEC 1474 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option <u>(3)</u>	\$ 0.53	12/01/2010		M <sup>(1)</sup>	8,900	12/21/2004 01/07/2011	Common Stock	8,900
Stock Option <u>(3)</u>	\$ 0.53	12/02/2010		M <sup>(1)</sup>	1,100	12/21/2004 01/07/2011	Common Stock	1,100

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BROVARONE DENNIS 1725 GILLESPIE WAY EL CAJON, CA 92020	X			

## Signatures

/s/ Dennis  
Brovarone 12/03/2010

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transactions pursuant to Rule 10B5-1 Plan.
- (2) Incorporates all transactions being reported on this form.
- (3) Granted pursuant to 2001 Directors and Officers Stock Option Plan

**Remarks:**

There are no other changes to previously reported derivative securities

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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