

BROVARONE DENNIS
Form 4
October 05, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BROVARONE DENNIS

2. Issuer Name and Ticker or Trading Symbol
PURE BIOSCIENCE [PURE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
1725 GILLESPIE WAY
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
10/01/2010

Director 10% Owner
 Officer (give title below) Other (specify below)

EL CAJON, CA 92020

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock ⁽¹⁾	10/01/2010		M		17,700	A	\$ 0.53
Common Stock ⁽¹⁾	10/01/2010		S		17,700	D	\$ 2.38
Common Stock ⁽¹⁾	10/04/2010		M		7,800	A	\$ 0.53
Common Stock ⁽¹⁾	10/04/2010		S		7,800	D	\$ 2.3
Common Stock ⁽¹⁾	10/05/2010		M		4,500	A	\$ 0.53
	10/05/2010		S		4,500	D	

Common Stock ⁽¹⁾ \$ 2.34

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Stock Option ⁽³⁾	\$ 0.53	10/01/2010		M ⁽¹⁾	17,700	12/21/2004 01/07/2011	Common Stock	17,700
Stock Option ⁽³⁾	\$ 0.53	10/04/2010		M ⁽¹⁾	7,800	12/21/2004 01/07/2011	Common Stock	7,800
Stock Option ⁽³⁾	\$ 0.53	10/05/2010		M ⁽¹⁾	4,500	12/21/2004 01/07/2011	Common Stock	4,500

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BROVARONE DENNIS 1725 GILLESPIE WAY EL CAJON, CA 92020	X			

Signatures

/s/ Dennis Brovarone 10/05/2010

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transactions pursuant to Rule 10B5-1 Plan.
- (2) Incorporates all transactions being reported on this form.
- (3) Granted pursuant to 2001 Directors and Officers Stock Option Plan

Remarks:

There are no other changes to previously reported derivative securities

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.