

EBAY INC  
Form 4  
July 29, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SWAN ROBERT HOLMES

(Last) (First) (Middle)

C/O EBAY INC., 2065 HAMILTON AVE.

(Street)

SAN JOSE, CA 95125

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
EBAY INC [EBAY]

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/27/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |
| Common Stock                    | 07/27/2015                           |  | S                              |   | 38,522<br>(1)   | D  | \$<br>27.9535<br>(2)                                  |
|                                 |                                      |  |                                |   | 523,633   | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                  |                 |              |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|------------------|-----------------|--------------|----------------------------|
|  |  |                                      |  | Code                           | V   | (A)  | (D)   | Date Exercisable | Expiration Date | Title        | Amount or Number of Shares |
| Non-Qualified Stock Option (right to buy)  | \$ 4.27  |                                      |  |                                |   |  |   | (3)              | 03/02/2016      | Common Stock | 49,560                     |
| Non-Qualified Stock Option (right to buy)  | \$ 5.36  |                                      |  |                                |   |  |   | (3)              | 02/13/2016      | Common Stock | 54,395                     |
| Non-Qualified Stock Option (right to buy)  | \$ 9.7   |                                      |  |                                |   |  |   | (3)              | 03/01/2017      | Common Stock | 193,406                    |
| Non-Qualified Stock Option (right to buy)  | \$ 13.12   |                                      |  |                                |   |  |   | (3)              | 03/01/2018      | Common Stock | 145,054                    |
| Non-Qualified Stock Option (right to buy)  | \$ 14.86   |                                      |  |                                |   |  |   | (4)              | 04/02/2019      | Common Stock | 52,219                     |
| Non-Qualified Stock Option (right to buy)  | \$ 21.53   |                                      |  |                                |   |  |   | (4)              | 01/15/2022      | Common Stock | 41,444                     |
| Non-Qualified Stock Option (right to buy)  | \$ 22.63   |                                      |  |                                |   |  |   | (4)              | 04/01/2020      | Common Stock | 65,768                     |
| Non-Qualified Stock Option (right to buy)  | \$ 22.76   |                                      |  |                                |   |  |   | (3)              | 04/01/2021      | Common Stock | 59,840                     |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| SWAN ROBERT HOLMES<br>C/O EBAY INC.<br>2065 HAMILTON AVE.<br>SAN JOSE, CA 95125 |               | X         |         |       |

## Signatures

Robert Holmes  
Swan

07/28/2015

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.
  - (2) Represents the weighed average price of shares sold at a price that ranged from \$27.83 to \$28.15.
  - (3) The option grant became fully vested.
  - (4) The option grant became fully vested on July 17, 2015.

### Remarks:

The number of shares reported on Table II for the Non-Qualified Stock Options has been corrected from the Form 4 filed by th

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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