STERLING CAPITAL INVESTMENT GROUP INC Form SC 13D April 04, 2001

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UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934 (Amendment No. ____)*

Sterling Capital Investment Group, Inc.
(formerly)
Sterling Media Capital Group, Inc.

(Name of Issuer)

Option for Common Stock

(Title of Class of Securities)

85916R104

(CUSIP Number)

Mr. Thomas D. Winslett, II 6747 Ridgeview Circle Dallas, Texas 75240 (214) 538-4740

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

January 12, 2001

(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box $|_|$.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7(b) for other parties to whom copies are to be sent.

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the

Notes).

1.		ORTING PERSONS: TIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)		
	Thomas D. W	Jinslett		
2.	CHECK THE A	PPROPRIATE BOX IF A MEMBER OF A GROUP	(a) (b)	
3.	SEC USE ONLY			
4.	SOURCE OF F	runds		
		(See Item 3 and Exhibit 1)		
5.	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)			
6.	CITIZENSHIP	OR PLACE OF ORGANIZATION		
		United States		
NUMBER OF 7. SC BENEFICIALLY OWNED BY EACH REPORTING PERSON		7. SOLE VOTING POWER (See Item 1 and Exhibit 1)		
	WITH	8. SHARED VOTING POWER		
		-0-		
		9. SOLE DISPOSITIVE POWER		
		(See Item 1 and Exhibit 1)		
		10. SHARED DISPOSITIVE POWER		
		-0-		
11.		MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
		(See Item 1 and Exhibit 1)		
12.		F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHA	RES	
13.	PERCENT OF	CLASS REPRESENTED BY AMOUNT IN ROW (11)		
	0% (S	ee Exhibit 1)		

14. TYPE OF REPORTING PERSON

Individual

Item 1. Security and Issuer

This Schedule 13D relates to the common stock, options (the "Options"), (formerly, Sterling Media Capital Group, Inc., a Pennsylvania corporation (the "Company"), the principal offices of which are located at 4570 Westgrove, Ste. 220, Addison, TX 75001.

Item 2. Identity and Background

- (a) This Schedule 13D is filed by Thomas D. Winslett, an individual. (the "Reporting Person").
- (b) The Reporting Person has never been convicted in a criminal proceeding (excluding traffic violations and similar misdemeanors).
 - (c) During the last five years, the Reporting Person has not been party to any civil proceeding of a judicial or administrative body of competent jurisdiction as a result of which proceeding the Reporting Person was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.
 - (d) The Reporting Person is a Citizen of the United States

Item 3. Source and Amount of Funds or Other Consideration

The options described in this 13d statement were issued to the Reporting Person for his services by a predecessor company. The predecessor company merged with the Issuer on July 7, 2000. (See Exhibit 1)

Item 4. Purpose of Transaction

The options were offered by the Issuer to the Reporting Person for services performed by the Reporting Person on behalf of the Company.

Item 5. Interest in Securities of the Issuer

(a) Securities Beneficially Owned.

(See Exhibit 1)

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer.

None

Item 7. Material to be Filed as Exhibits.

The following document is filed as an Exhibit:

Exhibit 1 Description of Transaction and Securities Beneficially Owned

Signatures

THOMAS D. WINSLETT, II

Date: March 23, 2001 /s/ Thomas D. Winslett, II

Signature