

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

ANGELICA CORP /NEW/
Form SC 13D/A
March 26, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13D
Under the Securities Exchange Act of 1934
(Amendment No. 1)*

Angelica Corporation

(Name of Issuer)

Common Stock

(Title of Class Securities)

034663104

(CUSIP Number)

Mark R. Diamond
Cannell Capital, LLC, 150 California Street, 5th Floor, San Francisco, CA
94111 (415) 835-8300

(Name, Address and Telephone Number of Person Authorized to
Receive Notices and Communications)

March 18, 2004

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of ss.ss.240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See ss.240.13d-7 for other parties to whom copies are to be sent.

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosure provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a current

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

valid OMB control number.

CUSIP No. 034663104

1. Name of Reporting Persons.

I.R.S. Identification Nos. of above persons (entities only).

Cannell Capital, LLC
94-3366999

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a)

(b)

3. SEC Use Only.....

4. Source of Funds (See Instructions) OO.....

5. Check if Disclosure of Legal Proceeding Is Required Pursuant to Items
2(d) or 2(e).....

6. Citizenship or Place of Organization California.....

Number of 7. Sole Voting Power 0.....

Shares
Beneficially
Owned by
Each
Reporting
Person
With:

8. Shared Voting Power 435,000.....

9. Sole Dispositive Power 0.....

10. Shared Dispositive Power 435,000.....

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

11. Aggregate Amount Beneficially Owned by Each Reporting Person 435,000 -----

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

13. Percent of Class Represented by Amount in Row (11) 4.9% -----

14. Type of Reporting Person (See Instructions)

IA.
.....
.....
.....
.....
.....
.....
.....

CUSIP No. 034663104

1. Name of Reporting Persons.
I.R.S. Identification Nos. of above persons (entities only).

J. Carlo Cannell

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) [X]
(b)

3. SEC Use Only.....

4. Source of Funds (See Instructions) OO.....

5. Check if Disclosure of Legal Proceeding Is Required Pursuant to Items 2(d) or 2(e).....

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

6. Citizenship or Place of Organization USA.....

Number of 7. Sole Voting Power 0

Shares
Beneficially
Owned by
Each
Reporting
Person
With:

8. Shared Voting Power 435,000.....

9. Sole Dispositive Power 0.....

10. Shared Dispositive Power 435,000.....

11. Aggregate Amount Beneficially Owned by Each Reporting Person 435,000

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares
(See Instructions)

13.....Percent of Class Represented by Amount in Row (11) 4.9%

14.....Type of Reporting Person (See Instructions)

IN/HC.....

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

CUSIP No. 034663104

1. Name of Reporting Persons.

I.R.S. Identification Nos. of above persons (entities only).

The Cuttyhunk Fund Limited

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) [X].....

(b)

3. SEC Use Only.....

4. Source of Funds (See Instructions) WC.....

5. Check if Disclosure of Legal Proceeding Is Required Pursuant to Items 2(d) or 2(e).....

6. Citizenship or Place of Organization Bermuda.....

Number of 7. Sole Voting Power 0

Shares Beneficially Owned by Each Reporting Person With:

8. Shared Voting Power 107,500.....

9. Sole Dispositive Power 0

10. Shared Dispositive Power 107,500.....

11. Aggregate Amount Beneficially Owned by Each Reporting Person 107,500

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares
(See Instructions)

13.Percent of Class Represented by Amount in Row (11) 1.2%

14.Type of Reporting Person (See Instructions)

CO.....

.....

.....

.....

.....

.....

.....

CUSIP No. 034663104

1. Name of Reporting Persons.

I.R.S. Identification Nos. of above persons (entities only).

The Anegada Master Fund Limited

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a)

(b)

3. SEC Use Only.....

4. Source of Funds (See Instructions) WC.....

5. Check if Disclosure of Legal Proceeding Is Required Pursuant to Items
2(d) or 2(e).....

6. Citizenship or Place of Organization Cayman Islands.....

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

Number of 7. Sole Voting Power 0

Shares
Beneficially
Owned by
Each
Reporting
Person
With:

8. Shared Voting Power 106,100.....

9. Sole Dispositive Power 0

10. Shared Dispositive Power 106,100.....

11. Aggregate Amount Beneficially Owned by Each Reporting Person 106,100

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares
(See Instructions)

13.....Percent of Class Represented by Amount in Row (11) 1.2%

14.....Type of Reporting Person (See Instructions)

CO.....

CUSIP No. 034663104

- 1. Name of Reporting Persons.
I.R.S. Identification Nos. of above persons (entities only).

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

GS Cannell, LLC
98-0232642

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) [X].....

(b)

3. SEC Use Only.....

4. Source of Funds (See Instructions) WC.....

5. Check if Disclosure of Legal Proceeding Is Required Pursuant to Items
2(d) or 2(e).....

6. Citizenship or Place of Organization Delaware.....

Number of 7. Sole Voting Power 0.....

Shares
Beneficially
Owned by
Each
Reporting
Person
With:

8. Shared Voting Power 39,700.....

9. Sole Dispositive Power 0

10. Shared Dispositive Power 39,700.....

11. Aggregate Amount Beneficially Owned by Each Reporting Person 39,700

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares
(See Instructions)

13.....Percent of Class Represented by Amount in Row (11) 0.4%

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

14.....Type of Reporting Person (See Instructions)

00.....

.....

.....

.....

.....

.....

.....

CUSIP No. 034663104

1. Name of Reporting Persons.

I.R.S. Identification Nos. of above persons (entities only).

Tonga Partners, L.P.

94-3164039

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) [X].....

(b)

3. SEC Use Only.....

4. Source of Funds (See Instructions) WC.....

5. Check if Disclosure of Legal Proceeding Is Required Pursuant to Items 2(d) or 2(e).....

6. Citizenship or Place of Organization Delaware.....

Number of 7. Sole Voting Power 0

Shares Beneficially

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

Owned by
Each
Reporting
Person
With:

8.	Shared Voting Power	159,600
9.	Sole Dispositive Power	0
10.	Shared Dispositive Power	159,600

11. Aggregate Amount Beneficially Owned by Each Reporting Person 159,600

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares
(See Instructions)

13. Percent of Class Represented by Amount in Row (11) 1.8%

14. Type of Reporting Person (See Instructions)

PN.
.....
.....
.....
.....
.....
.....
.....
.....

CUSIP No. 034663104

1. Name of Reporting Persons.
I.R.S. Identification Nos. of above persons (entities only).

Pleiades Investment Partners, LP
23-2688812

2. Check the Appropriate Box if a Member of a Group (See Instructions)

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

(a) [X].....

(b)

3. SEC Use Only.....

4. Source of Funds (See Instructions) WC.....

5. Check if Disclosure of Legal Proceeding Is Required Pursuant to Items 2(d) or 2(e).....

6. Citizenship or Place of Organization Delaware.....

Number of 7. Sole Voting Power 0

Shares
Beneficially
Owned by
Each
Reporting
Person
With:

8. Shared Voting Power 22,100.....

9. Sole Dispositive Power 0.....

10. Shared Dispositive Power 22,100.....

11. Aggregate Amount Beneficially Owned by Each Reporting Person 22,100

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

13.....Percent of Class Represented by Amount in Row (11) 0.2%

14.....Type of Reporting Person (See Instructions)

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

PN.....

.....

.....

.....

.....

.....

.....

.....

.....

Item 1 Security and Issuer
This statement relates to Common Stock ("Common Stock"), issued by Angelica Corporation, a Missouri Corporation. The address of the principal executive offices of Angelica Corporation is 424 South Woods Mill Road, Chesterfield, Missouri, 63017

Item 2 Identity and Background

Name: Cannell Capital, LLC ("Adviser")
Place of Organization: California
Principal Business: Investment Adviser
Address: 150 California Street, 5th Floor, San Francisco, CA 94111
Criminal Proceedings: None
Applicable Civil, Judicial or Administrative Proceedings: None

Name: The Cuttyhunk Fund Limited ("Cuttyhunk")
Place of Organization: Bermuda
Principal Business: Investment
Address: 73 Front Street, Hamilton, Bermuda HM 12
Criminal Proceedings: None
Applicable Civil, Judicial or Administrative Proceedings: None

Name: The Anegada Master Fund Limited ("Anegada")
Place of Organization: Cayman Islands
Principal Business: Investment
Address: c/o Bank of Butterfield International (Cayman) Ltd., 68 Fort Street, PO Box 705, George Town, Grand Cayman, Cayman Islands
Criminal Proceedings: None
Applicable Civil, Judicial or Administrative Proceedings: None

Name: Tonga Partners, L.P. ("Tonga")
Place of Organization: Delaware
Principal Business: Investment
Address: 150 California Street, 5th Floor, San Francisco, CA 94111
Criminal Proceedings: None
Applicable Civil, Judicial or Administrative Proceedings: None

Name: GS Cannell, LLC ("GSC")
Place of Organization: Delaware
Principal Business: Investment
Address: 701 Mount Lucas Road, CN 850, Princeton, NJ 08542
Criminal Proceedings: None
Applicable Civil, Judicial or Administrative Proceedings: None

Name: Pleiades Investment Partners, LP ("Pleiades")

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

Place of Organization: Delaware
Principal Business: Investment
Address: 6022 West Chester Pike, Newtown Square, PA 19073
Criminal Proceedings: None
Applicable Civil, Judicial or Administrative Proceedings: None

Name: J. Carlo Cannell
Address: 150 California Street, 5th Floor, San Francisco, CA 94111
Criminal Proceedings: None
Applicable Civil, Judicial or Administrative Proceedings: None
Citizenship: United States

J Carlo Cannell is the controlling and managing member of Adviser. Adviser serves as investment adviser to Cuttyhunk, Anegada, GSC, and Pleiades. Adviser is general partner and investment adviser to Tonga.

Item 3 Source and amount of Funds or other Consideration

The aggregate amount of funds used by Cuttyhunk to purchase 107,500 shares of Common Stock owned by it was approximately \$2,099,106. Such amount was derived from working capital.

The aggregate amount of funds used by Anegada to purchase 106,100 shares of Common Stock owned by it was approximately \$2,072,213. Such amount was derived from working capital.

The aggregate amount of funds used by GSC to purchase 39,700 shares of Common Stock owned by it was approximately \$774,651. Such amount was derived from working capital.

The aggregate amount of funds used by Tonga to purchase 159,600 shares of Common Stock owned by it was approximately \$2,907,151. Such amount was derived from working capital.

The aggregate amount of funds used by Pleiades to purchase 22,100 shares of Common Stock owned by it was approximately \$430,823. Such amount was derived from working capital.

Item 4 Purpose of Transaction

The Common Stock was bought in the ordinary course of the Adviser's management of the accounts of its investment advisory clients. As of March 18, 2004 the Reporting Persons commenced the formulation of plans to seek maximization of the value of the Common Stock. Such plans may include, but may not necessarily be limited to, pursuit of strategic initiatives to enhance shareholder value.

Subject to availability at prices deemed favorable and in accordance with applicable laws and regulations, the Reporting Persons may acquire shares of Common Stock of the Company from time to time in the open market, in privately negotiated transactions or otherwise. The Reporting Persons may dispose of shares of Common Stock of the Company from time to time in the open market, in privately negotiated transactions or otherwise.

Except as set forth above, the Reporting Persons has no present plans or intentions that relate to or that would result in any of the transactions described in clauses (a) through (j) of item 4 of Schedule 13D.

Item 5 Interest in Securities of the Issuer

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

(a) As of March 18, 2004, the Reporting Persons directly or indirectly beneficially owned 435,000 shares, or 4.9%, of Common Stock of Angelica Corporation (the approximate number of the shares of Common Stock owned is based on 8,846,332 shares of common stock outstanding by Angelica Corporation, on December 1, 2003).

(1) Cuttyhunk owns 107,500 shares (1.2%) (2) Anegada owns 106,100 shares (1.2%) (3) GS Cannell owns 39,700 shares (0.4%) (4) Tonga owns 159,600 shares (1.8%) (5) Pleiades owns 22,100 shares (0.2%)

(b) The responses of the Reporting Persons to Items 7 through 11 of the portions of the cover page of this Schedule D which relate to beneficial ownership of shares of the Common Stock are incorporated herein by reference.

(c) A list of transactions during the past 60 days.

Party	Date	Amount Bought (Sold)	Price per Share	Where & How Effectuated
ANEGADA	2/25/2004	800	23.72	Open Market
ANEGADA	2/26/2004	2,900	23.86	Open Market
ANEGADA	2/27/2004	2,000	23.73	Open Market
ANEGADA	3/1/2004	2,000	23.83	Open Market
ANEGADA	3/2/2004	1,000	23.69	Open Market
ANEGADA	3/3/2004	4,100	23.00	Open Market
ANEGADA	3/3/2004	1,300	23.00	Open Market
ANEGADA	3/3/2004	1,900	23.09	Open Market
ANEGADA	3/3/2004	1,600	23.09	Open Market
ANEGADA	3/4/2004	578	22.99	Open Market
ANEGADA	3/4/2004	706	22.99	Open Market
ANEGADA	3/4/2004	94	22.99	Open Market
ANEGADA	3/4/2004	179	22.99	Open Market
ANEGADA	3/4/2004	498	22.99	Open Market
ANEGADA	3/4/2004	1,268	22.99	Open Market
ANEGADA	3/4/2004	27	22.99	Open Market
ANEGADA	3/4/2004	1,050	22.99	Open Market
ANEGADA	3/4/2004	6,100	23.01	Open Market
ANEGADA	3/9/2004	600	24.50	Open Market
ANEGADA	3/10/2004	3,250	24.18	Open Market
ANEGADA	3/11/2004	4,200	23.12	Open Market
ANEGADA	3/11/2004	2,700	23.12	Open Market
ANEGADA	3/11/2004	2,100	23.12	Open Market
ANEGADA	3/11/2004	100	23.12	Open Market
ANEGADA	3/11/2004	6,000	23.12	Open Market
ANEGADA	3/16/2004	4,200	23.18	Open Market
ANEGADA	3/16/2004	600	23.18	Open Market
ANEGADA	3/17/2004	7,600	22.82	Open Market
ANEGADA	3/18/2004	4,900	22.61	Open Market
ANEGADA	3/18/2004	2,800	22.61	Open Market
CUTTYHUNK	2/25/2004	1,000	23.72	Open Market
CUTTYHUNK	2/26/2004	3,500	23.86	Open Market
CUTTYHUNK	2/27/2004	2,400	23.73	Open Market
CUTTYHUNK	3/1/2004	2,400	23.83	Open Market
CUTTYHUNK	3/2/2004	1,200	23.69	Open Market
CUTTYHUNK	3/3/2004	2,100	23.00	Open Market
CUTTYHUNK	3/3/2004	3,100	23.00	Open Market
CUTTYHUNK	3/3/2004	1,100	23.00	Open Market
CUTTYHUNK	3/3/2004	1,000	23.09	Open Market
CUTTYHUNK	3/3/2004	700	23.09	Open Market

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

CUTTYHUNK	3/3/2004	400	23.09	Open Market
CUTTYHUNK	3/3/2004	1,100	23.09	Open Market
CUTTYHUNK	3/3/2004	900	23.09	Open Market
CUTTYHUNK	3/4/2004	5,000	22.99	Open Market
CUTTYHUNK	3/4/2004	7,100	23.01	Open Market
CUTTYHUNK	3/9/2004	600	24.50	Open Market
CUTTYHUNK	3/10/2004	1,700	24.18	Open Market
CUTTYHUNK	3/10/2004	1,400	24.18	Open Market
CUTTYHUNK	3/11/2004	1,400	23.12	Open Market
CUTTYHUNK	3/11/2004	2,000	23.12	Open Market
CUTTYHUNK	3/11/2004	100	23.12	Open Market
CUTTYHUNK	3/11/2004	10,400	23.12	Open Market
CUTTYHUNK	3/11/2004	800	23.12	Open Market
CUTTYHUNK	3/16/2004	3,500	23.18	Open Market
CUTTYHUNK	3/17/2004	5,700	22.82	Open Market
CUTTYHUNK	3/18/2004	3,200	22.61	Open Market
CUTTYHUNK	3/18/2004	2,500	22.61	Open Market
GSC	2/25/2004	400	23.72	Open Market
GSC	2/26/2004	1,200	23.86	Open Market
GSC	2/27/2004	800	23.73	Open Market
GSC	3/1/2004	800	23.83	Open Market
GSC	3/2/2004	400	23.69	Open Market
GSC	3/3/2004	1,100	23.00	Open Market
GSC	3/3/2004	1,200	23.00	Open Market
GSC	3/3/2004	800	23.09	Open Market
GSC	3/3/2004	200	23.09	Open Market
GSC	3/3/2004	200	23.09	Open Market
GSC	3/3/2004	300	23.09	Open Market
GSC	3/4/2004	100	22.99	Open Market
GSC	3/4/2004	1,700	22.99	Open Market
GSC	3/4/2004	2,600	23.01	Open Market
GSC	3/9/2004	200	24.50	Open Market
GSC	3/10/2004	1,100	24.18	Open Market
GSC	3/11/2004	100	23.12	Open Market
GSC	3/11/2004	1,000	23.12	Open Market
GSC	3/11/2004	800	23.12	Open Market
GSC	3/11/2004	3,500	23.12	Open Market
GSC	3/16/2004	200	23.18	Open Market
GSC	3/16/2004	1,100	23.18	Open Market
GSC	3/17/2004	2,000	22.82	Open Market
GSC	3/18/2004	1,700	22.61	Open Market
GSC	3/18/2004	400	22.61	Open Market
PLEIADES	2/25/2004	200	23.72	Open Market
PLEIADES	2/26/2004	700	23.86	Open Market
PLEIADES	2/27/2004	400	23.73	Open Market
PLEIADES	3/1/2004	500	23.83	Open Market
PLEIADES	3/2/2004	200	23.69	Open Market
PLEIADES	3/3/2004	600	23.00	Open Market
PLEIADES	3/3/2004	600	23.00	Open Market
PLEIADES	3/3/2004	400	23.09	Open Market
PLEIADES	3/3/2004	100	23.09	Open Market
PLEIADES	3/3/2004	100	23.09	Open Market
PLEIADES	3/3/2004	200	23.09	Open Market
PLEIADES	3/4/2004	1,000	22.99	Open Market
PLEIADES	3/4/2004	1,300	23.01	Open Market
PLEIADES	3/9/2004	100	24.50	Open Market
PLEIADES	3/10/2004	600	24.18	Open Market
PLEIADES	3/11/2004	300	23.12	Open Market
PLEIADES	3/11/2004	600	23.12	Open Market
PLEIADES	3/11/2004	400	23.12	Open Market
PLEIADES	3/11/2004	1,700	23.12	Open Market
PLEIADES	3/16/2004	400	23.18	Open Market

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

PLEIADES	3/16/2004	300	23.18	Open Market
PLEIADES	3/17/2004	1,100	22.82	Open Market
PLEIADES	3/18/2004	1,200	22.61	Open Market
TONGA	2/25/2004	1,100	23.72	Open Market
TONGA	2/25/2004	400	23.72	Open Market
TONGA	2/26/2004	2,000	23.86	Open Market
TONGA	2/26/2004	3,300	23.86	Open Market
TONGA	2/27/2004	3,700	23.73	Open Market
TONGA	3/1/2004	3,600	23.83	Open Market
TONGA	3/2/2004	1,800	23.69	Open Market
TONGA	3/3/2004	300	23.00	Open Market
TONGA	3/3/2004	9,500	23.00	Open Market
TONGA	3/3/2004	2,200	23.09	Open Market
TONGA	3/3/2004	2,000	23.09	Open Market
TONGA	3/3/2004	2,200	23.09	Open Market
TONGA	3/4/2004	300	22.99	Open Market
TONGA	3/4/2004	7,500	22.99	Open Market
TONGA	3/4/2004	10,900	23.01	Open Market
TONGA	3/9/2004	900	24.50	Open Market
TONGA	3/10/2004	4,500	24.18	Open Market
TONGA	3/11/2004	21,700	23.12	Open Market
TONGA	3/16/2004	5,100	23.18	Open Market
TONGA	3/17/2004	8,200	22.82	Open Market
TONGA	3/18/2004	8,300	22.61	Open Market

(d) Not Applicable

(e) Not Applicable

Item 6 Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

J. Carlo Cannell controls and manages the Adviser who makes voting and dispositive decisions for Cuttyhunk, Anegada, GSC, Tonga, and Pleiades.

Item 7 Material to Be Filed as Exhibits

N/A

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: March 25, 2004

J. Carlo Cannell

/s/ J. Carlo Cannell

J. Carlo Cannell

Cannell Capital, LLC

/s/ J. Carlo Cannell

J. Carlo Cannell, Managing Member

The Anegada Master Fund, Limited

/s/ J. Carlo Cannell

J. Carlo Cannell, Managing Member
Cannell Capital, LLC, Investment Adviser

Edgar Filing: ANGELICA CORP /NEW/ - Form SC 13D/A

The Cuttyhunk Fund Limited

/s/ J. Carlo Cannell

J. Carlo Cannell, Managing Member
Cannell Capital, LLC, Investment Adviser

GS Cannell, LLC

/s/ J. Carlo Cannell

J. Carlo Cannell, Managing Member
Cannell Capital, LLC, Investment Adviser

Tonga Partners, L.P.

/s/ J. Carlo Cannell

J. Carlo Cannell, Managing Member
Cannell Capital, LLC, General Partner

Pleiades Investment Partners, LP

/s/ J. Carlo Cannell

J. Carlo Cannell, Managing Member
Cannell Capital, LLC, Investment Adviser