

ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On February 8, 2018, Columbia Sportswear Company (the "Company") issued a press release reporting its fourth quarter and full year 2017 financial results, as well as its 2018 financial outlook. A copy of the Company's press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference. The information in this report shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

Attached hereto as Exhibit 99.2 and incorporated by reference herein is financial information and commentary by Jim A. Swanson, Senior Vice President and Chief Financial Officer of Columbia Sportswear Company, on the fourth quarter and full year 2017 financial results and 2018 financial outlook, as posted on the Company's investor relations website, <http://investor.columbia.com>, on February 8, 2018. The information in this report shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

ITEM 7.01 REGULATION FD DISCLOSURE

In its February 8, 2018 press release, the Company also announced that its Board of Directors approved a cash dividend of \$0.22 per share of common stock to be paid on March 22, 2018 to its shareholders of record on March 9, 2018.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

99.1 Press Release, dated February 8, 2018 (furnished pursuant to Items 2.02 and 7.01 hereof).

99.2 Commentary by Jim A. Swanson, Senior Vice President and Chief Financial Officer of Columbia Sportswear Company, dated February 8, 2018 (furnished pursuant to Items 2.02 and 7.01 hereof).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLUMBIA SPORTSWEAR COMPANY

Dated: February 8, 2018 By: /S/ JIM A. SWANSON

Jim A. Swanson

Senior Vice President and Chief Financial Officer