

1 800 CONTACTS INC  
Form 8-K  
August 04, 2004

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## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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### FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **August 3, 2004**

### **1-800 CONTACTS, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**0-23633**  
(Commission File  
Number)

**87-0571643**  
(I.R.S. Employer  
Identification No.)

**66 E. Wadsworth Park Drive, 3<sup>rd</sup> Floor, Draper, UT**

(Address of principal executive offices)

Registrant's telephone number, including area code: **(801) 924-9800**

**84020**  
(Zip Code)

**N/A**

(Former name or former address, if changed since last report.)

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**Item 7. Financial Statements and Exhibits.**

(c) *Exhibits.*

| <b>Exhibit No.</b> | <b>Description of Exhibit</b>   |
|--------------------|---|
| 99.1               | Press Release, dated August 3, 2004 announcing its operating and financial results for the second quarter ended July 3, 2004. |

**Item 12. Results of Operations and Financial Conditions.**

On August 3, 2004, 1-800 CONTACTS, INC. (the "Company") issued a press release announcing its operating and financial results for the second quarter ended July 3, 2004. A copy of the press release is attached as Exhibit 99.1 to this report.

The information in this Report on Form 8-K (including the exhibit) is furnished pursuant to Item 12 and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing made by the Company under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**1-800 CONTACTS, INC.**

Date: August 3, 2004

By: /s/ BRIAN W. BETHERS

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Name: Brian W. Bethers  
Title: President and Chief Financial Officer

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