

DISH Network CORP
Form DEFA14A
March 31, 2009

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934 (Amendment No.)

Filed by the Registrant
Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

DISH Network Corporation

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

1) Title of each class of securities to which transaction applies:

2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

4) Proposed maximum aggregate value of transaction:

5) Total fee paid:

- Fee paid previously with preliminary materials.

o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

1) Amount Previously Paid:

2) Form, Schedule or Registration Statement No.:

3) Filing Party:

4) Date Filed:

*** Exercise Your Right to Vote *** IMPORTANT NOTICE Regarding the Availability of Proxy Materials Meeting Information DISH NETWORK CORPORATION Meeting Type: Annual For holders as of: 03/16/09 Date: 05/11/09 Time: 12:00 PM MDT Location: DISH Network Corporation Corporate Offices 9601 S. Meridian Blvd. Englewood, CO 80112 You are receiving this communication because you hold shares in the company named above. DISH NETWORK CORPORATION This is not a ballot. You cannot use this notice to vote 9601 S. MERIDIAN BOULEVARD these shares. This communication presents only an ENGLEWOOD, CO 80112 overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side). We encourage you to access and review all of the important information contained in the proxy materials before voting. See the reverse side of this notice to obtain M11821 proxy materials and voting instructions.

Before You Vote How to Access the Proxy Materials Proxy Materials Available to VIEW or RECEIVE:
NOTICE AND PROXY STATEMENT FORM 10-K How to View Online: Have the 12-Digit
Control Number available (located on the following page) and visit: www.proxyvote.com. How to
Request and Receive a PAPER or E-MAIL Copy: If you want to receive a paper or e-mail copy of these
documents, you must request one. There is NO charge for requesting a copy. Please choose one of the
following methods to make your request: 1) BY INTERNET: www.proxyvote.com 2) BY TELEPHONE:
1-800-579-1639 3) BY E-MAIL*: sendmaterial@proxyvote.com * If requesting materials by e-mail,
please send a blank e-mail with the 12-Digit Control Number (located on the following page) in the
subject line. Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded
to your investment advisor. To facilitate timely delivery, please make the request as instructed above on
or before 04/27/09. How To Vote Please Choose One of the Following Voting Methods Vote In Person:
Many shareholder meetings have attendance requirements including, but not limited to, the possession of
an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any
special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote
these shares. Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the 12-Digit
Control Number available M11822 and follow the instructions. Vote By Mail: You can vote by mail by
requesting a paper copy of the materials, which will include a proxy card.

Voting Items The Board of Directors recommends a vote FOR Proposals 1, 2, 3 and 4. 1. ELECTION OF EIGHT DIRECTORS. Nominees: 01) James DeFranco 05) Gary S. Howard 02) Cantey Ergen 06) David K. Moskowitz 03) Charles W. Ergen 07) Tom A. Ortolfo 04) Steven R. Goodbarn 08) Carl E. Vogel 2. TO RATIFY THE APPOINTMENT OF KPMG LLP AS OUR INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM FOR THE FISCAL YEAR ENDING DECEMBER 31, 2009. 3. TO APPROVE OUR 2009 STOCK INCENTIVE PLAN. 4. TO APPROVE AMENDMENTS TO EXISTING EQUITY PLANS TO ALLOW FOR STOCK AWARD EXCHANGE PROGRAMS. 5. TO TRANSACT SUCH OTHER BUSINESS AS MAY PROPERLY COME BEFORE THE ANNUAL MEETING OR ANY ADJOURNMENT THEREOF. M11823

M11824