

CHANG JOSEPH Y
 Form 4
 March 03, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 CHANG JOSEPH Y

2. Issuer Name and Ticker or Trading Symbol
 NU SKIN ENTERPRISES INC
 [NUS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
 02/28/2008

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
 Chief Scientific Officer

C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET
 (Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

PROVO 84601

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Amount (D) Price		
Class A Common Stock					59,094 ⁽¹⁾	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Employee Stock Option (right to buy) <u>(2)</u>	\$ 6.84					<u>(3)</u>	04/01/2007	Class A Common Stock	6,58
Employee Stock Option (right to buy) <u>(2)</u>	\$ 8					<u>(3)</u>	04/11/2010	Class A Common Stock	17,6
Employee Stock Option (right to buy) <u>(2)</u>	\$ 8					<u>(3)</u>	04/11/2010	Class A Common Stock	20,0
Employee Stock Option (right to buy) <u>(2)</u>	\$ 8.2					<u>(3)</u>	02/28/2011	Class A Common Stock	2,33
Employee Stock Option (right to buy) <u>(2)</u> <u>(5)</u>	\$ 12.45					<u>(3)</u>	04/19/2012	Class A Common Stock	12,5
Employee Stock Option (right to buy) <u>(2)</u> <u>(5)</u>	\$ 12.45					<u>(3)</u>	08/31/2011	Class A Common Stock	12,5
Employee Stock Option (right to buy) <u>(2)</u> <u>(5)</u>	\$ 12.45					<u>(3)</u>	08/31/2009	Class A Common Stock	25,0
	\$ 12					<u>(3)</u>	09/03/2012		12,5

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Employee Stock Option (right to buy) ⁽²⁾				Class A Common Stock	
Employee Stock Option (right to buy) ⁽²⁾	\$ 9.04	⁽³⁾	03/10/2013	Class A Common Stock	12,5
Employee Stock Option (right to buy) ⁽²⁾	\$ 11.5	⁽³⁾	09/02/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽²⁾	\$ 19.15	⁽³⁾	02/27/2014	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽²⁾	\$ 26.13	09/01/2005 ⁽⁴⁾	09/01/2014	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽²⁾	\$ 22.33	02/28/2006 ⁽⁴⁾	02/28/2015	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽²⁾	\$ 21.34	08/31/2006 ⁽⁴⁾	08/31/2015	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽²⁾	\$ 17.58	05/26/2007 ⁽⁴⁾	05/26/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽²⁾	\$ 17.25	09/01/2007 ⁽⁴⁾	09/01/2013	Class A Common Stock	17,5
	\$ 17.75	02/26/2008 ⁽⁴⁾	02/26/2014		17,5

Employee
Stock
Option
(right to
buy) ⁽²⁾

Class A
Common
Stock

Employee
Stock
Option \$ 16.89 02/28/2008
(right to
buy)

A 17,500 02/28/2009⁽⁴⁾ 02/28/2015

Class A
Common
Stock 17,5

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CHANG JOSEPH Y C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO 84601			Chief Scientific Officer	

Signatures

D. Matthew Dorny as Attorney-in-Fact for Joseph Y.
Chang 03/03/2008

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the number of shares beneficially owned as of February 28, 2008.
- (2) Previously reported.
- (3) Currently exercisable in full.
- (4) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (5) Issued as part of an Option Exchange Offer.
- (6) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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