

Edgar Filing: NEW VISUAL CORP - Form 8-K

NEW VISUAL CORP
Form 8-K
December 10, 2003

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): December 10, 2003

NEW VISUAL CORPORATION

(Exact name of Registrant as specified in its Charter)

UTAH

(State or other jurisdiction
of incorporation)

95-4545704

(IRS Employer
Identification No.)

0-21785

(Commission File Number)

New Visual Corporation
5920 Friars Road, Suite 104
San Diego, CA 92108
(619) 692-0333

(Address and Phone Number of Principal Executive Offices)

ITEM 5: OTHER EVENTS.

On December 10, 2003, New Visual Corporation (the "Company") issued a press release reporting the appointment of James Cruckshank as the Company's Chief Financial Officer.

The press release is filed as Exhibit 99 hereto and incorporated herein by reference.

ITEM 7: FINANCIAL STATEMENTS AND EXHIBITS.

The following documents are provided as Exhibits to this Form 8-K:

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(c) EXHIBITS.

EXHIBIT NO.

DOCUMENT DESCRIPTION

99.1

Press Release Dated December 10, 2003

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NEW VISUAL CORPORATION

Date: December 10, 2003

By: /s/ Brad Ketch

Brad Ketch
President and Chief Executive Officer