

AMAZON COM INC  
Form 8-K  
April 23, 2015  
Table of Contents

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

---

FORM 8-K

---

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
April 23, 2015  
DATE OF REPORT  
(DATE OF EARLIEST EVENT REPORTED)

---

AMAZON.COM, INC.  
(EXACT NAME OF REGISTRANT AS SPECIFIED IN CHARTER)

---

|  |   |  |
|--|---|--|
| DELAWARE<br>(STATE OR OTHER<br>JURISDICTION<br>OF INCORPORATION) | 000-22513<br><br>(COMMISSION<br>FILE NO.) | 91-1646860<br><br>(IRS EMPLOYER<br>IDENTIFICATION NO.) |
|--|---|--|

410 TERRY AVENUE NORTH, SEATTLE, WASHINGTON 98109-5210  
(ADDRESS OF PRINCIPAL EXECUTIVE OFFICES, INCLUDING ZIP CODE)  
(206) 266-1000  
(REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE)

---

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Table of Contents

TABLE OF CONTENTS

ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION. 3

ITEM 7.01 REGULATION FD DISCLOSURE. 3

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS. 3

SIGNATURES 4

EXHIBIT INDEX 5

EXHIBIT 99.1

EXHIBIT 99.2

EXHIBIT 99.3

---

Table of Contents

ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

On April 23, 2015, Amazon.com, Inc. announced its first quarter 2015 financial results. A copy of the press release containing the announcement is included as Exhibit 99.1 and additional information regarding the inclusion of non-GAAP financial measures in certain of Amazon.com Inc.'s public disclosures, including its first quarter 2015 financial results announcement, is included as Exhibit 99.2. Both of these exhibits are incorporated herein by reference.

ITEM 7.01. REGULATION FD DISCLOSURE.

On January 29, 2015, Amazon.com, Inc. announced it expected to change its reportable segments beginning in Q1 2015 to include an Amazon Web Services ("AWS") segment. Effective Q1 2015, Amazon.com, Inc. has three segments: North America, International, and AWS. These segments reflect changes in the way Amazon.com, Inc. evaluates its business performance and manages its operations. Historical results for 2014 and 2013 for the North America, International, and AWS segments are presented in Exhibit 99.3 (which is incorporated herein by reference) and are available at [www.amazon.com/ir](http://www.amazon.com/ir). Consolidated net sales, income (loss) from operations, and net income (loss) are not affected.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS.

(d) Exhibits.

| Exhibit<br>Number | Description |
|-------------------|-------------|
|-------------------|-------------|

- |      |  |
|------|--|
| 99.1 | Press Release dated April 23, 2015 announcing Amazon.com, Inc.'s First Quarter 2015 Financial Results. |
| 99.2 | Information Regarding Non-GAAP Financial Measures.   |
| 99.3 | Segment Financial Information.   |

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMAZON.COM, INC. (REGISTRANT)

By: /s/ Thomas J. Szkutak  
Thomas J. Szkutak  
Senior Vice President and  
Chief Financial Officer

Dated: April 23, 2015

4

---

Table of Contents

EXHIBIT INDEX

Exhibit  
Number Description

- 99.1 Press Release dated April 23, 2015 announcing Amazon.com, Inc.'s First Quarter 2015 Financial Results.
- 99.2 Information Regarding Non-GAAP Financial Measures.
- 99.3 Segment Financial Information.