

DAVIS EDWARD R III
Form 4
July 28, 2008

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
DAVIS EDWARD R III

2. Issuer Name and Ticker or Trading Symbol
TUPPERWARE BRANDS CORP
[TUP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
14901 S. ORANGE BLOSSOM TRAIL

(Street)

3. Date of Earliest Transaction (Month/Day/Year)
07/25/2008

____ Director
 Officer (give title below) _____ Other (specify below)
VP, Treasurer

ORLANDO, FL 32837-

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Common Stock	07/25/2008		M	4,700	A	\$ 14.63	10,171	D
Common Stock	07/25/2008		M	6,970	A	\$ 16.23	17,141	D
Common Stock	07/25/2008		M	5,000	A	\$ 18.56	22,141	D
Common Stock	07/25/2008		M	4,300	A	\$ 18.75	26,441	D
Common Stock	07/25/2008		M	4,200	A	\$ 20.65	30,641	D

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Common Stock	07/25/2008	<u>S</u> (1)	800	D	\$ 38.78	29,841	D
Common Stock	07/25/2008	<u>S</u> (1)	400	D	\$ 38.8	29,441	D
Common Stock	07/25/2008	<u>S</u> (1)	950	D	\$ 38.81	28,491	D
Common Stock	07/25/2008	<u>S</u> (1)	950	D	\$ 38.83	27,541	D
Common Stock	07/25/2008	<u>S</u> (1)	350	D	\$ 38.84	27,191	D
Common Stock	07/25/2008	<u>S</u> (1)	950	D	\$ 38.86	26,241	D
Common Stock	07/25/2008	<u>S</u> (1)	700	D	\$ 38.87	25,541	D
Common Stock	07/25/2008	<u>S</u> (1)	800	D	\$ 38.89	24,741	D
Common Stock	07/25/2008	<u>S</u> (1)	800	D	\$ 38.9	23,941	D
Common Stock	07/25/2008	<u>S</u> (1)	2,700	D	\$ 38.92	21,241	D
Common Stock	07/25/2008	<u>S</u> (1)	1,100	D	\$ 38.93	20,141	D
Common Stock	07/25/2008	<u>S</u> (1)	1,400	D	\$ 38.95	18,741	D
Common Stock	07/25/2008	<u>S</u> (1)	700	D	\$ 38.97	18,041	D
Common Stock	07/25/2008	<u>S</u> (1)	600	D	\$ 39.01	17,441	D
Common Stock	07/25/2008	<u>S</u> (1)	2,520	D	\$ 39.05	14,921	D
Common Stock	07/25/2008	<u>S</u> (1)	1,583	D	\$ 39.07	13,338	D
Common Stock	07/25/2008	<u>S</u> (1)	950	D	\$ 39.08	12,388	D
Common Stock	07/25/2008	<u>S</u> (1)	717	D	\$ 39.09	11,671	D
Common Stock	07/25/2008	<u>S</u> (1)	2,000	D	\$ 39.1	9,671	D
Common Stock	07/25/2008	<u>S</u> (1)	1,500	D	\$ 39.11	8,171	D
	07/25/2008	<u>S</u> (1)	1,100	D		7,071	D

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Common Stock						\$ 39.13		
Common Stock	07/25/2008		S ⁽¹⁾	450	D	\$ 39.15	6,621	D
Common Stock	07/25/2008		S ⁽¹⁾	550	D	\$ 39.18	6,071	D
Common Stock	07/25/2008		S ⁽¹⁾	600	D	\$ 39.25	5,471	D
Common Stock	07/25/2008		J ⁽²⁾	21	A	\$ 0	1,836	I

By 401(k)
Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 18.23					11/17/2005	11/16/2014	Common Stock	1,600
Stock Option	\$ 20.83					11/02/2007	11/01/2016	Common Stock	3,000
Stock Option	\$ 23.49					11/17/2006	11/16/2015	Common Stock	2,400
Stock Option	\$ 33.77					11/02/2008	11/01/2017	Common Stock	7,100
Stock Option	\$ 14.63	07/25/2008		M	4,700	11/19/2004	11/18/2013 ⁽³⁾	Common Stock	4,700
Stock Option	\$ 16.23	07/25/2008		M	6,970	11/06/2003	11/05/2012 ⁽⁴⁾	Common Stock	6,970
	\$ 18.56	07/25/2008		M	5,000	11/14/2003	11/13/2010		5,000

