



Edgar Filing: HERSKOWITZ SAMUEL Z - Form 4

(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date Exercisable	Expiration Date	Title	Amount Number Shares
				Code	V				
Stock Options	\$ 0.14	12/29/2004	A	1,841,180 <u>(1)</u>		<u>(1)</u>	12/28/2014	Common Stock	1,841,

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HERSKOWITZ SAMUEL Z NY			Chief Marketing Officer	

## Signatures

Samuel  
Herskowitz                      05/03/2007  
 \*\*Signature of                      Date  
 Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 333,334 stock options vested on December 29, 2004, 333,333 stock options vested on December 29, 2005, 841,180 stock options vested on April 16, 2006 and 333,333 stock options vested on December 29, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.